

Review the Challenge Statement

"How can organisations harness generative AI to create value for customers while preventing misinformation, bias, and intellectual property risks".

Who is affected?

Why is this important?

What is the impact of NOT solving it?

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Reframe the Challenge

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Help: Imagine the challenge has been solved in the best possible way. What does the future look like? Write a short, inspiring vision statement (1–2 sentences) that captures this ideal state.

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How do we accomplish the Vision?

Key Features

Challenges

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Theme Generation

Key Feature	Challenge

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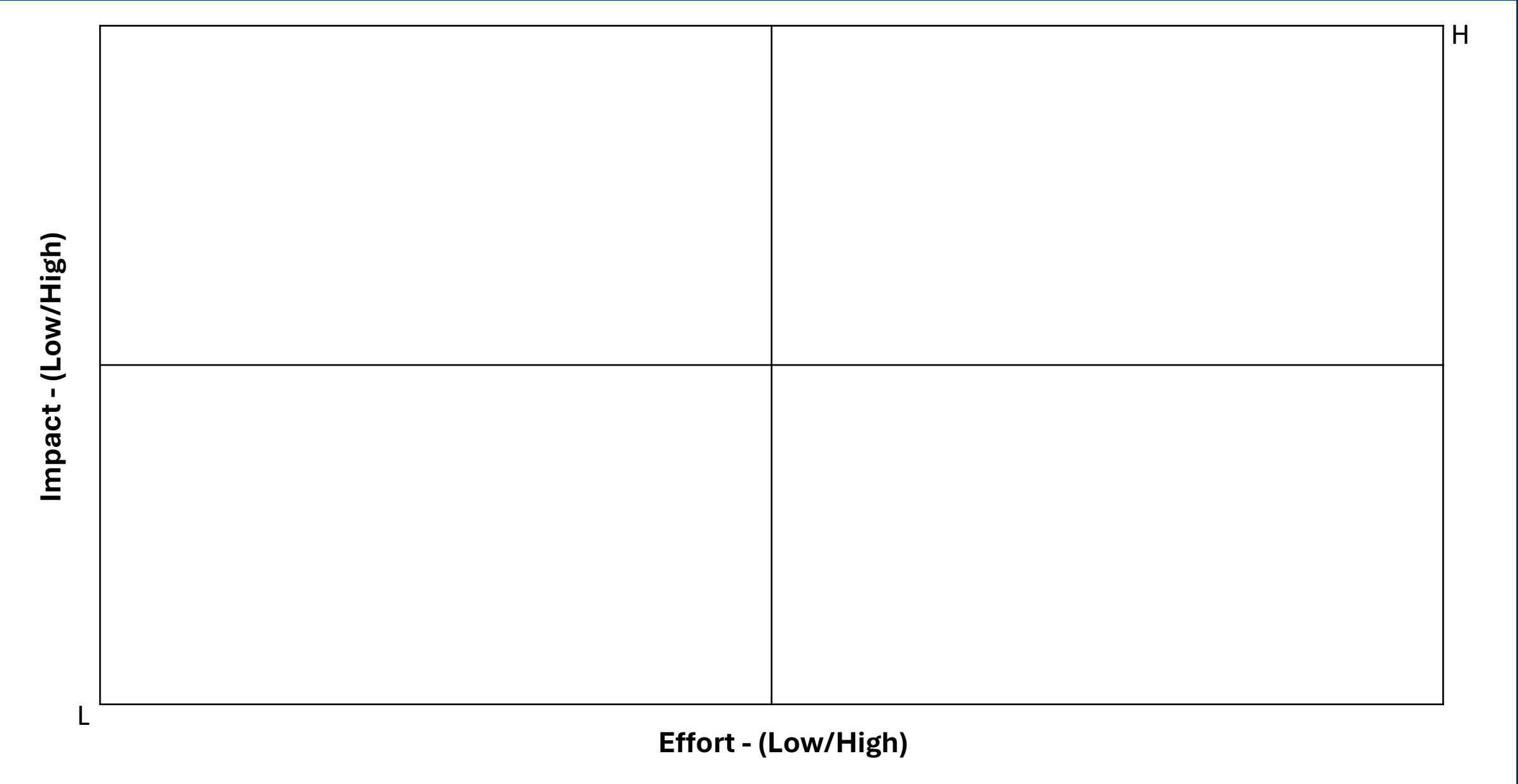
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Key Feature	Challenge

Priority Matrix



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