

Samsung washing machine: WW10M86DQOO

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INTRODUCTION

We are here to present the brand-new technology of Samsung washing machine with WIFI, starting with the background of the company and the challenge we face with modern technology and the impact that it has on our society today.

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Background of the organization

Samsung Electronics was founded by Byung -Chull Lee in 1938 Korea.

The company started as a food exporter in Korea.

Samsung electronics started 1970 producing washing machine, refrigerators and microwaves.
"Kovach S, February 9, 2013,"

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Aim and Objectives

- Samsung company is to create products that are Eco-Conscious, Resource Efficient and Sustainable.
- Their aim is to incorporate the latest technology.
- into day-to-day products, to make customers lives easier and more productive.



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Challenges before the modern technology.

Enormous amounts of time ,energy and money.

Compromising the quality of the cleaning performance.

Not having full control of the circle when you are out.

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Challenges before the modern technology.

“Can’t leave until it’s totally done”

Not being able to check the progress of the wash.

Dosing the product with detergent and fabric conditioner each time you are making a load of washing.

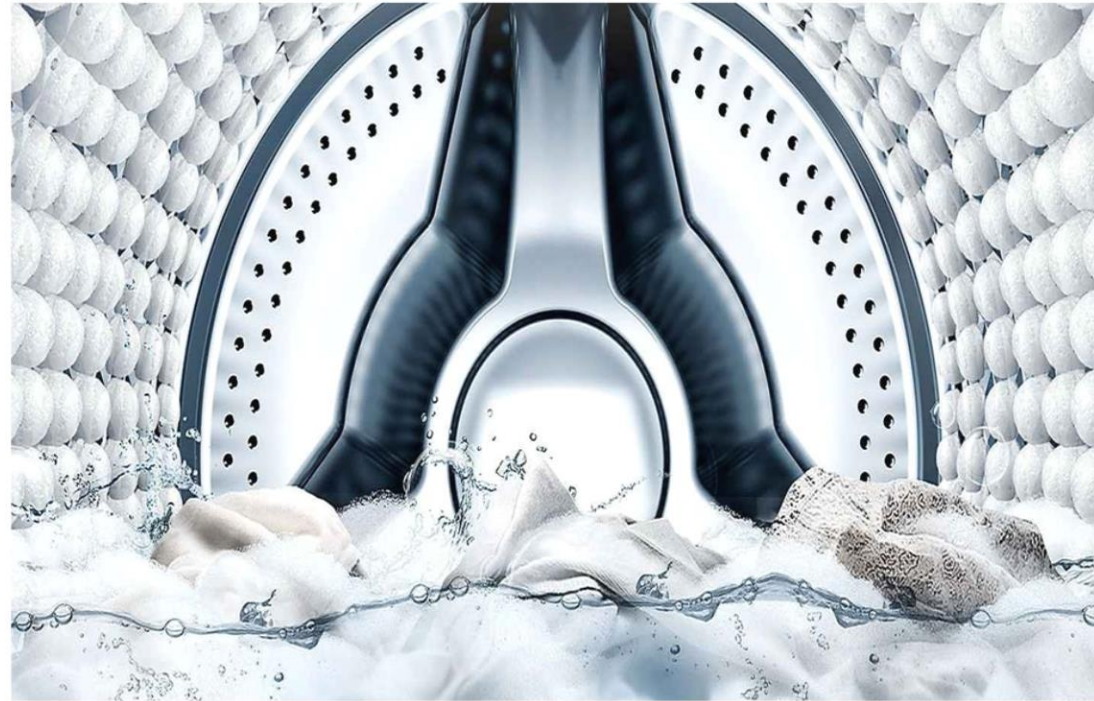
Not being able to detect issues and maintenance jobs that need doing in time.

Items can’t be added if the washing machine started. *“Samsung.com, 2019”*

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Insights of the technology.

- Quick drive technology with add wash facility.



- Ecco bubble technology and VRT-M.
- Automated washing and the smart things app. *“Samsung.com, 2019”*

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Impacts of the modern technology.

- Time saving.
- Cost saving.
- Saving energy.
- The invention of the washing machine gave women back a vast volume of time.
- Best washing quality.
- The washing machine changed the cleaning method.
- A washing machine can wash several pieces of dirty clothes in one load.
- Washing machine changed the way people did things: from labor-intensive to automation.
- A washing machine can wash several pieces of dirty clothes in one capacity.

“Sandra, 18 November, 2018”

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Lesson drawn from case study

- Differences between traditional washing technology and modern washing technology.
 - Traditional washing requires more time ,involves chemicals that can seriously damage your skin.
 - Modern washing has eco technology that saves time and money also smart assistance. “Ao.com, 2019 and Currys.com, 2019”

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Conclusion

- The company started the business trading noodles and other goods by exporting to China and its provinces.
- Gradually introduced to electronics industry ,by mid 90' s Samsung Electronics revolutionised its business through a dedication to making world-class product.
- Samsung made progress by introducing Quick Drive technology(new features).
“Ao.com, 2019 and Currys.com, 2019”

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Q&A