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University of Wales
Trinity Saint David

BA BUSINESS MANAGEMENT

Assignment 2

Module: Community Engagement

Code: LCBB4002

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Introduction

There is going to be a discussion about the reflection process based on the part of which is regarding community engagement in the commonwealth game 2022 which was held in Birmingham. This assignment there will be focused on the impact that was felt by the locals in these mega-events. After that also see the economic development, community engagement, and development of the youth in these games owing to celebrating the commonwealth game in Birmingham. There are many approaches adopted by the organizing committee for community engagement. There will be a clear reflection on what could have been done differently and why. After that make a discussion on the impact of active inclusion, participation of stakeholders, communication, and consultation. In the world, the commonwealth game is one of the top games which comprises various kinds of sports along with maintaining equality which is the top priority in this multisports event. So in this assignment, there will be a reflection on these parts along with describing the basic fundamental of the program which was related to community engagement. The name of this program is the UK cares community engagement pilot RFA program so these are the things that will be discussed below.

The body

In the beginning, the commonwealth game is known as the name of the British Empire and one of the crucial things at that time is that only that region can participate in this game which is under the British empire. At the moving time, there were various changes in their name such as in the year between 1954 to 1966 it was known as the British Empire and Commonwealth game. After that one more modification was done in their name and it became the British commonwealth games. As various modifications have been done inside the game and also it has become very popular throughout the world. There are many barriers faced in their long journey of the commonwealth game but it still works as previously and also makes improvements towards community engagement. In the year 2022, the commonwealth game was organized in Birmingham which is in England (Birmingham 2022, 2022). In this event, more than 70 nations made they participate in the mega-events. So this was the reason to bring changes in the program that was related to community engagement and it aids in the widespread use of this program. The time of covid 19 pandemic was a great hindrance along with the impact of Brexit but after dealing with those issues Birmingham's team related to community engagement in addition to Excellence's legacy center organized these multi-sports events. In this way, the eye-soothing and effortless setting towards the culture and the glorious history of this game was the way to invite the stakeholders. One of

the good things about this game is that it set its priority on the base of equality regarding religion, caste, sex, gender, and so on. So the person who came to Birmingham in 2022, expected rich cultural expectations and fulfilled the expectation regarding that concept so there is saying is a highly multiculturalism game (Team England, 2022). The help of wide culture and great motivation towards sports, help to remove communalism values. In the Commonwealth, there is no restriction regarding the sex and their castes and all, and in this way, the community engagement program becomes more successful throughout the world. After that, there is a group in the UK which is called BRIG, which develops a control for practitioners regarding the numerous consultants and equality so that the game is organized in a smooth way and this is the actual essence of this game. BRIG is the acronym of Birmingham Race Impact Group and the role of this panel is to watch out for the inclusion of procurement, legacy, and community engagement. Unluckily, the whole game was moved through score red and dilapidation which is clearly said about taking action is very crucial. After that, there is a focus on the fact that various communities felt that one of the approaches is very significant for including the ethnic group and that approach is a tick-box approach. The commonwealth games were very sensitive towards unity in diversity because the recent event made the organization a little disappointed (Naidoo and Grevemberg, 2022.). There was an obvious reason behind it and it was from the fourteen advisory board directors only from the ethnic and minority background. They enlisted more members for the Board. Consequently, there was no sense of prejudice present. This caused the organizer a small amount of concern. However, the credibility of the participants and the contrast in their levels of enthusiasm provided a consoling perspective on the occurrences. Unquestionably, a strong humanist perspective is produced by a seamless action plan and excellent communication of the growth-oriented aspects of community involvement programs. In this sense, the UK government takes an oath to eliminate discrimination's scenario and redefine humanism's spirit. They rely on the fact that if there is a need to keep the entire society under the appropriate values of mankind then there is a need to improve the speed of benevolence. One of the essential things in this way of reflecting regarding the community engagement in the commonwealth game can be said that it is very essential to create a positive environment in the events through broadcasting humanism throughout the countries. So that the commonwealth board department makes its best effort towards the same. In the commonwealth game, a huge number of youth and others participated and the combination of all these things created a heavenly environment in the CWG 2022 (Kappelides *et al.*, 2021). In this, the CWG can be seen as the community engagement and symbol of friendship and

there is the crucial significance of these mega-events so that this is not considered as the game only. When the commonwealth game does not boost community engagement through various approaches then it will not be effective and popular.

In the UK, another community engagement program can be seen as the UK cares community engagement pilot program which aims to bring the base of humanism and equality through development in the commonwealth game. This program made people aware of the effect of prostate contamination throughout the surrounding area. In the commonwealth game, equality is one of the fundamentals of community engagement and the other one is promoting diversity but the rest are also crucial in the community engagement program (Sharp and Finkel, 2018). The community engagement program assists in the improvement of humanism and in addition to this the collaboration in humanism help in the smooth works in process of these mega-events. So in this way, it is very essential to have engagement and group collaboration. The UK cares community engagement program is one of the best examples of community engagement just like the commonwealth game program because of having the same objective towards humanism and it ultimately leads to community engagement. The commonwealth program tends throughout the world and the main focus of CWG is the success of the nations along with a supreme level of community engagement. Both the programs work towards the same but their approaches are different CWG works on an external basis but the other one focuses on a particulate reason as this work on the internal points.

The help of active consultation in the commonwealth Games 2022 makes the person more active toward the game. It makes an obvious path for those audiences who are from other country and so that they can actively participate in this game and it ultimately leads to community engagement in the game. After that, communication plays a crucial role between the adversary board member, members of the community engagement program, and also between stakeholders. Through the help of establishing positive communication among people, it leads to improved overall motivation of them. After that supporting the national GDP regarding local, national, and regional GDP, also establishes good communication with the government. In the commonwealth game, one of the crucial factors is the participation of the stakeholder because without their participation the renowned game is nothing their stakeholder is the commonwealth game association, sports federation, organizing committee, volunteers, athletes, sponsors, and many others but at the same time, audiences are considered as the stakeholders (McKinley *et al.*, 2021). Now the thing is that their effective support makes the multiculturalism event more successful not only in Birmingham but also in

previous cities. There are many functions which are associated with it along with numerous drawbacks which need to eliminate and perform a function very well through maintaining the priority of this game which is equality and humanism. In this way, social media performs a very crucial role to reach out to people across the country and spreading awareness about this coming event and it leads to more engagement toward the commonwealth game. So, social media is not only the platform for spreading messages regarding the events but also recognizes the level of excitement within the audience and this is one of the important things for decision making. In the digital era, for social engagement, social media is one of the great tools and the organizing committee also takes the help of analytics and it also tells about social engagement.

The commonwealth game is more inclusive as it included all the people regardless of sex, caste, race, and various things (Team England, 2022). This game also comprises those athletes who are with disabilities and this thing was implemented in the commonwealth game from the year of 2002. In this way, diversity and inclusion in this game are seen as the core pillars and in this way, West midland is a great example that promotes diversity in the game. The help of inclusion in this game also promotes community engagement because it helps to change the inner belief system of the person and it leads to community engagement. It also supports humanism through generation, the real feeling because this is not only the event, rather this is the place where the person comes and interacts with the various kinds of people.

Conclusion

Summing up all the paragraphs in a concrete way demonstrates the value of community engagement which is not only the terminology but this is the things that help the commonwealth game to make them successful. In the beginning, the reflection part explains the past of the commonwealth game from its beginning when it occurred in the British empire. The community engagement team and legacy center of excellence hosted the commonwealth game events throughout the cities. There are various cultural diversity can be seen in this megaevent which also supports their pillar which is on the base of inclusion and diversity. After that, a tick-box approach and unity in diversity approaches are implemented in this mega event to support the ethnic group in the country and also practice equality respectively. This game develops the real spirit of humanism so that it reaches the game one step better. In this way, the UK care community program works in the UK the same as the community engagement program because both make their performance towards the development of humanism through maintaining equality on the basis of various things such as race, caste, and many others. Active participation of stakeholders makes the event more

successful as it comprises the audiences as well. This analysis also reflects that social media is one of the effective ways of community engagement. As it updated about the events through performing various activities and also increased the motivation towards the game. So these are the process of community engagement and also it can say that without engaging the community the game is nothing so all the parts of this community are more significant to make the commonwealth game more successful.

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