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Assessment 1 – Reading Task Template

BYD Becoming more popular

BYD sales growing * sales increased
More than 2.25m cars sold * strong growth.
UK sales increased by 880%.

Tesla is struggling.

Tesla sales fell * sales dropped by 9%
More competition from Chinese companies.
Some customers don't like newer models.

Competition in the EV market.

EV market becoming more competitive.
Chinese companies offering cheaper
Example → Geely.

BYD Growth.
* Sales +28%.
* 2.25m cars.
* UK sales +880%.

Tesla
Sales -9%
More competition.
Brand issue

EV Market
↓
→ lower price
→ Chinese brand.
→ More customer choice.

→ self driving
→ optimum Robot
→ New business

1. What is the main idea of the whole text?

The text is mainly about how the electric car market is changing. BYD is becoming more successful around the world, while Tesla is facing more competition and some problems with its sales.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

One key point is that BYD is growing in different countries, not only in China. For example, the text says that BYD's sales in the UK went up by 880% in one year. This shows that more customers are choosing BYD cars.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another key point is that BYD is attracting customers because its cars can be cheaper than other brands. The text also says the company is expanding in Europe, Latin America and Southeast Asia. This shows that BYD is becoming a strong international competitor.

4. Which part of the text do you think is most important, and why?

For me, the most important part is the information about BYD's growth in different countries. I think this is important because it shows that the company is not only successful in one place. It is growing in many markets and becoming more well known.

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found it difficult to turn a long text into short notes. There were many facts and examples, so sometimes I wanted to write too much instead of choosing only the important information.

6. What helped you with this difficulty, and how did it help you?

Using short keywords helped me a lot. I also grouped similar information together on the mind map. This made the text easier to understand and helped me see which points were connected.