

Kieron Williams - Feedback

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Range of sources consulted, evidence that wider research has been conducted. Missing some key texts for a report on this topic	10	7
2. Knowledge and Understanding Skills		
Discussion of relevant existing commercial systems; Discussion of tools/techniques available to aid development of interactive applications incl. use cases, cognitive walkthrough, prototyping, interaction models; Consideration of relative merits of prototyping through case study (monopoly deal). Discussion tends to be narrative, rather than critically evaluative, but is supported by some research	30	18
3. Cognitive and Intellectual Skills		
Consideration of viability based on market; Recommendations are lacking in depth, would benefit from further consideration of appropriateness of tools/techniques discussed	30	10
4. Practical Application Skills		
Recommends some technology, justifies with statistics, lacks consideration of core technologies that would be expected (i.e. interface, data storage/transfer, etc.)	20	5
5. Transferable Skills for Life and Professional Practice		
Report is of a logical structure, makes good use of headings. Professionally laid out, though some work could be done on presentation of references/bibliography	10	8

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		48
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	