

IS IT FAIR TO BLAME COCA-COLA FOR OUR PLASTIC WASTE CRISIS?

Funding PET Recycling since 2002

Coca Cola is the largest user of recycled plastic in the food and drink industry in UK

All drinks packaging is 100% recyclable since 2012

25

% of Coca cola plastic bottles in Great Britain is recycled

Plastic bottles in Great Britain to contain 50% recycled plastic by 2020

2017 Environmental Award For the biodegradable PlantBottle



Partnering with Ocean Conservancy's International Coastal Clean-up since 1995

Funding partnerships that protect and clean up our seas and waterways. For example, projects with WWF and the Rivers Trust

Working with organisations such as WWF, Ocean Conservancy and The Ellen MacArthur Foundation, on initiatives such as the New Plastics Economy

Sponsoring clean-ups, such as the International Coastal Clean-up, the largest single-day volunteer event that helps clean the world's waterways

Supporting Keep Britain Tidy's Great British Spring Clean weekend

**#Coca Cola Refreshes
best when you
Recycle, Reuse,
Reduce**



'If something can be recycled, it should be recycled. So, we want to help people everywhere understand how to do their part.' James Quincey, president and CEO, The Coca-Cola Company