

MODULE DIRECTORY

BA (Hons) Business and Management
Certificate of Higher Education Business and Management

LEVELS 4 – 6

BUSINESS SCHOOL

FACULTY OF MANAGEMENT AND HEALTH

2026-2027

CONTENTS PAGE

Page No

INTRODUCTION..... 1

MODULES **Error! Bookmark not defined.**

INTRODUCTION

This Module Directory includes all the modules for Levels 4-6 within the BA Business and Management portfolio in the academic year 2026-2027.

This directory accompanies the Programme of Study Handbook, which will provide you with details of which modules you will be studying for your programme this year in the 'Programme of Study' section. This directory may include modules that are running on other programmes of study within your School/Faculty. If you require assistance in identifying the modules for your programme of study, please contact the Programme Manager (whose name and contact details are provided in the accompanying Programme of Study Handbook), or the relevant Faculty Office.

The University has made every effort to make the information as full and as accurate as possible, but you should note that minor changes in the organisation of modules between the planning stage and the actual teaching are inevitable. We shall try to keep any such changes to a minimum, and you will receive plenty of advance warning in the event of any alteration. We would also be grateful if you would let us know about any changes that you think might be helpful if introduced into future handbooks.

MODULES

Level 4

Module Code	BMSP4013
Title	Contemporary Management Approaches
Date	08/12/2021
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To provide students with an introduction to contemporary management approaches, within a context of sustainability and a rapidly changing world.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- explain the changing nature of business and the complementary evolution in management approaches;
- critique contemporary management approaches in relation to given sectors, organisations or communities.

INDICATIVE CONTENT

- What is business and how is it organised in a modern world.
- Public, private and third sector approaches
- metaphors and meaning of organisational behaviour
- critique of the theories and roles of management and managers; classical, behavioural, systems contingency.
- contemporary management approaches including the management approaches adapted for a changing world.
- inter-relationships and inter-dependencies and their management; inclusion, conflict, personality and nomothetic approaches
- Motivation, needs vs wants, perception and communication.
- Working in teams, networks and online communities.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	1500 Words	50%

Assessment Component 2

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	10 Minutes	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP4013	
Module Title	Contemporary Management Approaches	
Classification	Reading List entry	Electronic*
Essential	Boddy, D. (2017) <i>Management: an Introduction</i> . 7 th edn. Harlow: Pearson.	☒
Essential	Molthan-Hill, P. (2017) <i>The Business Student's Guide to Sustainable Management: Principles and Practice</i> . 2 nd edn. Sheffield: Greenleaf.	☐
Essential	Mullins, & McLean, J. E. (2019) <i>Organisational behaviour in the workplace</i> (12th edn.). Pearson.	☒
Further	Heyzer, J. and Render B. (2014) <i>Operations Management: Sustainability and Supply Chain Management</i> . Harlow: Pearson.	☒
Further	Kotler, P. and Keller, K.L. (2016) <i>Marketing Management</i> . 15 th edn. Harlow: Pearson.	☐
Further	Leatherbarrow, C. (2014) <i>Introduction to Human Resource Management: a Guide to HR in Practice</i> . 3 rd edn. London: Chartered Institute of Personnel and Development.	☐
Further	Martin D. and Schouten J. (2014) <i>Sustainable Marketing</i> . Harlow: Pearson.	☐
Further	Stead, J.G. and Stead, W.E. (2017) <i>Sustainable Strategic Management</i> . 2 nd edn. Abingdon: Routledge.	☒

Module Code	BMSP4013	
Module Title	Contemporary Management Approaches	
Classification	Reading List entry	Electronic*
Further	Theron, C. and Dowden, M. (2017) <i>Strategic Sustainable Procurement: an Overview of Law and Best Practice for the Public and Private Sectors</i> . Abingdon: Routledge.	☐
Further	Rimmel, G. (2020) <i>Accounting for Sustainability</i> . Abingdon: Routledge.	☐

Module Code	BMSP4014
Title	Distinctiveness and Regeneration
Date	08/12/2021
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To engage students in understanding of the inextricable link between economy, society and environment through a case study approach to the development of places. Students will study a specific place each year, which will be the context for content.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Demonstrate an understanding of the significance of activism for community development
- Understand the development of places and the links between economy, society and environment.
- Evaluate economic development proposals for sustainable regeneration

INDICATIVE CONTENT

- The origins and development of landscape as a natural and socio-cultural phenomenon.
- Economic development from an historical perspective – growth and development of industry
- Local/ regional culture, language and a sense of place
- Community, identity and the growing significance of localism
- Changing social, economic, environmental and political contexts
- Internal and external relationships of place
- Contemporary economic development and strategies for regeneration

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Video	2 minutes	25%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2250 words	75%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	75%
Practical	25%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP4014	
Module Title	Distinctiveness and Regeneration	
Classification	Reading List entry	Electronic*
Essential	Mah, A. (2012). <i>Industrial Ruination, Community and Place: Landscapes and Legacies of Urban Decline</i> . Paperback University of Toronto Press.	☒
Essential	O'Brien, D. and Matthews, P. (eds.) (2015) <i>After Urban Regeneration: Communities, Policy and Place (Connected Communities)</i> Policy Press.	☒
Essential	Pemberton, S. (2019) <i>Rural Regeneration in the UK</i> . Routledge.	☒
Essential	Viken, A. (2016) <i>Place Reinvention: Northern Perspectives</i> . Routledge.	☒
Further	Dixon, T.J. (2007) <i>Sustainable brownfield regeneration : liveable places from problem spaces</i> . Blackwell.	☒
Further	Dobson, S. (2015) Urban translations: Regeneration through the lens of actor-networking. <i>Local Economy: The Journal of the Local Economy Policy Unit</i> , 2015, Vol.30(8), pp.944-960.	☒
Further	Heise, U.K.(2008) <i>Sense of place and sense of planet [ebook] the environmental imagination of the global</i> . Oxford University Press.	☒

Module Code	BMSP4014	
Module Title	Distinctiveness and Regeneration	
Classification	Reading List entry	Electronic*
Further	Hordern, J. (2013) Evaluation and implementation: two regeneration programmes. <i>International Journal of Public Sector Management</i> , 26(4), pp.298-308.	☒
Further	Jones, P. and Evans, J. (2012) Rescue Geography: Place Making, Affect and Regeneration. <i>Urban Studies</i> , 2012, Vol.49(11), pp.2315-23	☒
Further	McGuinness, D., Greenhalgh, P. and Pugalis, L. (2015). Is the grass always greener? Making sense of convergence and divergence in regeneration policies in England and Scotland. <i>The Geographical Journal</i> , 181(1), pp.26-37.	☒
Further	Powe, N., Pringle, R. and Hart, T. (2015) Matching the process to the challenge within small town regeneration. <i>Town Planning Review</i> , 86(2), pp.177-202.	☒

Module Code	BMSP4011
Title	Financial Management for Business Sustainability
Date	08/12/2021
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To facilitate the students understanding of the concepts and methods of accounting, cost accounting and the significance and use of financial information within organisations.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- understand the purpose of cost accounting and apply cost accounting concepts, techniques and methods to business transactions;
- evaluate the basic principles of accounting including use of appropriate software.
- prepare financial statements from initial data, dealing with both routine and non-routine transactions and analyse financial statements with confidence.

INDICATIVE CONTENT

- Accounting as a means of communication.
- Fundamental concepts of accounting.
- Accounting information systems.
- Introduction to double entry bookkeeping and the trial balance.
- The main financial statements – balance sheet, profit and loss account.
- Accounting for VAT, stocks, depreciation, disposals of fixed assets, accruals and prepayments.
- The nature and purpose of cost accounting.
- Cost centres and cost units. Relationship between cost accounting and financial accounting.
- Cost classification, behaviour and purpose. Elements of production and non-production costs. Nature of costs, fixed and variable, direct and indirect.
- Cost accounting techniques.
- Accounting for materials, labour and overheads. Marginal and absorption costing.
- The concept of contribution. Breakeven point, margin of safety.
- Inventory valuation and profit determination.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	1500 words	50%

Assessment Component 2

(Tick one)

☒ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Exam (Unseen)	1 hour	50%

Assessment Summary

Activity type	Percentage
Written exam	50%
Coursework	50%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP4011	
Module Title	Financial Management for Business Sustainability	
Classification	Reading List entry	Electronic*
Essential	Drury, J. (2015) (9 th edn.) <i>Management and Cost Accounting</i> , Cengage Learning.	☒
Essential	Attrill, P. and McLaney. (2015) (8 th edn.) <i>Management Accounting for Decision Makers</i> , Cengage Learning.	☒
Essential	Lucey, T. (2009). (7 th edn.) <i>Costing</i> , Cengage learning	☒
Essential	Wood, F. (2015) (13 th edn.) <i>Frank Wood's Business Accounting 1</i> , London: FT Pitman Publications.	☐
Further	Choi, J. and Wang, H. (2009) Stakeholder Relations and the Persistence of Corporate Financial Performance. <i>Strategic Management Journal</i> 30(8), 895-907.	☒
Further	Dyson, J. R. (2010) (8 th edn.) <i>Accounting for Non Accounting Students</i> , Pearson	☒

Module Code	BMSP4011	
Module Title	Financial Management for Business Sustainability	
Classification	Reading List entry	Electronic*
Further	Kothari, S.P. (2001). Capital Markets Research in Accounting. <i>Journal of Accounting and Economics</i> 31(1-3), 105-253	☒
Further	Ohlson, J.A. (1995) Earnings, Book Values and Dividends in Equity Valuation. <i>Contemporary Accounting Research</i> 11(2), 661-688.	☒
Further	Walls, J.L., Berrone, P. and Phan, P.H. (2012) Corporate Governance and Environmental Performance: Is There Really a Link? <i>Strategic Management Journal</i> 33(8), 885-913.	☒
Further	Weetman P. (2016) (7th edn.) <i>Financial Accounting: An Introduction</i> , Pearson.	☒

Module Code	BMSP4012
Title	Global Business Challenges
Date	08/12/2021
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To provide students with an understanding of business within the context of global change and global citizenship

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Evaluate the implications of global environmental change for business
- Discuss the role of business in the contemporary socio-cultural, political and economic environment

INDICATIVE CONTENT

- Living and working within planetary boundaries
- Causes and consequences of global environmental change, and implications for business
- Sustainable, resilient and carbon zero approaches to business development
- National and international strategic policies
- The 'Global Village', globalisation and spatial divisions in labour, capital and production
- Deglobalisation, regionalization and the decline of the free market
- Global and planetary health and the impact on business.
- Social, political, demographic and economic change and the implications for economic development and regeneration.
- Security, terrorism and risk
- PEST analysis
- Contemporary economic concepts and international trade
- Emerging economic systems, market structures and features of an economy

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	20	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Article	1500 words	50%

Assessment Component 2 (Tick one)

☒ Written exam ☐ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Seen paper	1 hour	50%

Assessment Summary

Activity type	Percentage
Written exam	50%
Coursework	50%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP4012	
Module Title	Global Business Challenges	
Classification	Reading List entry	Electronic*
Essential	Brundtland, G.H. and Khalid, M. (1987) <i>Our Common Future</i> . New York.	☒
Essential	Guillén, M. F. (2016) <i>Global Turning Points: The Challenges For Business And Society In The 21st Century</i> . Cambridge University Press.	☒
Essential	Hite, K.A. and Seitz, J.L. (2020) <i>Global Issues: An Introduction</i> . Wiley-Blackwell.	☒
Essential	Klein, N. (2015) <i>This Changes Everything: Capitalism vs. the Climate</i> . Penguin.	☒
Essential	Sloman, Hinde and Garratt (2019) . Pearson	☒
Further	Aaronson, S.A. and Higham, I. (2013) "Re-righting business": John Ruggie and the struggle to develop international human rights standards for transnational firms. <i>Human Rights Quarterly</i> , 35(2), pp.333-264.	☒
Further	Allen, P., (2013) <i>Zero Carbon Britain Report: Rethinking the Future</i> . Centre for Alternative Technology	☒
Further	Daniels, J., Radebaugh, L., and Sullivan, D. (2018) <i>International Business, Global Edition</i> (16th edn.). Pearson.	☒

Module Code	BMSP4012	
Module Title	Global Business Challenges	
Classification	Reading List entry	Electronic*
Further	Narula, R., and Rugman, A. (2020) <i>International Business</i> , 8 th edn. Pearson (intl).	☒
Further	Hamilton, L., and Webster, P. (2018) <i>The international business environment</i> (4 th edn.). Oxford University Press.	☒
Further	King, L.C. and van den Bergh, J.C. (2017) Worktime Reduction as a Solution to Climate Change: Five Scenarios Compared for the UK. <i>Ecological Economics</i> , 132, pp.124-134.	☒
Further	Kolk, A. and Pinkse, J. (2005) Business responses to climate change: identifying emergent strategies. <i>California Management Review</i> , 47(3), pp.6-20.	☒
Further	Maxton, G. (2016) <i>Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality and Climate Change</i> . Greystone Books	☒
Further	Buhmann, K., Taylor, M. and Giuliani, E. (2019). Editorial – Business and human rights in global value chains. <i>Competition & Change</i> , 23(4), 337–345.	☒
Further	Zaręba, A., Krzemińska, A. and Łach, J.. (2017) <i>Energy sustainable cities. From eco villages, eco districts towards zero carbon cities</i> . E3S Web of Conferences, 22.	☒
Further	Spash, C.L. (2016) The political economy of the Paris Agreement on human induced climate change: a brief guide,'. <i>Real World Economics Review</i> , 75, pp.67-75.	☒

Module Code	BMSP4015
Title	Learning and Collaboration for Global Citizenship
Date	02/08/2023
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To develop students' skills and understanding of learning strategies and professional practice in a local and global business context.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- research and evaluate the contribution of a collaborative learning and research group;
- identify how to create an identity and participate in organisational and business communities that can influence and inform business learning.

INDICATIVE CONTENT

- Scholarly practice:
The nature of inquiry, ontologies, epistemologies and perspectives, types and sources of evidence, evaluating and judging evidence. Using evidence correctly and effectively: Intellectual property, plagiarism and international scholarly standards of practice. Scholarly writing and citation of others contributions through referencing.
- The international learning context:
The global learning and research context and its importance to society. A critique of existing and contemporary organisational learning and development approaches. Organisations that support learning and research locally and globally.
- Learning and development for sustainable business:
Learning motivation and theory developments. Individual and participative learning theory, conceptions and metaphors. Lifelong learning and global citizen participation. International learning and research projects. Communities of practice, activity theory and expansive learning. Professional groups, learning groups, research groups and funding for research funding.
- Digital Literacy:
Learning, communities and networks of practice. Digital personal learning and development environments. Constructing a professional digital identity through participation in subject domain communities and networks. Technological developments in learning provision.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20
Independent learning	160	80
Placement learning	0	0
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	10 minutes	50%

Assessment Component 2 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Personal Learning Environment	1500 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP4015	
Module Title	Learning and Collaboration for Global Citizenship	
Classification	Reading List entry	Electronic*
Essential	Cottrell, S (2019) The Study Skills Handbook. 5th edn. London: Macmillan International Higher Education.	☒
Essential	Pears, R. and Shields, G.J. (2019) Cite Them Right: the essential referencing guide. 11th edn. London: Macmillan International Higher Education.	☒
Essential	Poletti, A. and Rak, J. eds.(2014). Identity technologies: Constructing the self online. University of Wisconsin Press.	☒

Module Code	BMSP4015	
Module Title	Learning and Collaboration for Global Citizenship	
Classification	Reading List entry	Electronic*
Essential	Pyrzczak, F. (2014). Evaluating research in academic journals: A practical guide to realistic evaluation. Routledge.	☒
Further	Bates, T. (2014). The role of communities of practice in a digital age. Vancouver: Contact North. Retrieved August, 29, p.2016.	☒
Further	Bryman, A. and Bell, E. (2015). Business research methods. Oxford University Press, USA.	☒
Further	Morley, D. (2016). "Applying Wenger's communities of practice theory to placement learning." Nurse education today 39 161-162.	☒
Further	Merriam, S. B. Grenier, R. S. (2019) Qualitative Research in Practise. San Francisco:Wiley Brand	☐

Module Code	BMSE4010 / BMSE4010D
Title	Sustainable Enterprise
Date	02/08/2023
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To engage students with the key principles and processes of sustainable enterprise creation.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate understanding of the terms sustainability, enterprise and the links between society, economy and environment;
- engage in the processes of sustainable business creation and business planning.

INDICATIVE CONTENT

- Small Business start-up, management and growth.
- Key principles of sustainability within enterprise.
- Changing social, economic, environmental and political contexts.
- Regional and national policy initiatives and support mechanisms for enterprise and entrepreneurship.
- Business planning.
- The role of enterprise within the regional economy.
- Social enterprise, social business and eco-preneurship.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20
Independent learning	160	80
Placement learning	0	0
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Business Plan	2,250 words	75%

Assessment Component 2 (Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	5 minutes	25%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	75%
Practical	25%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSE4010	
Module Title	Sustainable Enterprise	
Classification	Reading List entry	Electronic*
Essential	Edgeman, R. Eskildsen, J. (2014). Modelling and Assessing Sustainable Enterprise Excellence. <i>Business Strategy and the Environment</i> , Vol. 23 (3), p.173-187	☒
Essential	Thompson, F. M. M. (2010). Social enterprise: developing sustainable enterprises, New York:Palgrave Mcmillan	☐
Further	Febrizal Rahmana, Adhi Bawono. (2020). Sustainable development toward sustainable enterprise. <i>Management Science Letters</i> , 11(2), 657–668.	☒
Further	Anbarasan, Periyasami. (2018). Stakeholder Engagement in Sustainable Enterprise: Evolving a Conceptual Framework, and a Case Study of ITC. <i>Business Strategy & the Environment</i> (John Wiley & Sons, Inc), 27(3), 282–300.	☒
Further	Chofreh, Abdoulmohammad Gholamzadeh. (2018). Sustainable enterprise resource planning systems implementation: A framework development. <i>Journal of Cleaner Production</i> , 198, 1345–1355.	☒

Level 5

Module Code	BMSP5015
Title	Business Inquiry and Research
Date	08/12/2021
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To introduce students to the research process with specific reference to the development of an undergraduate research proposal.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Undertake a critical examination of qualitative and quantitative research exercises
- Develop an undergraduate research proposal

INDICATIVE CONTENT

- In the context of rethinking business for a changing world, the importance of research, information sources and their quality, searching for information, literature reviews, citation and plagiarism.
- Research approaches and their location on a research continuum according to an ontological and epistemological context.
- Identifying research opportunities for an undergraduate research design.
- The importance and purpose of the critical literature review to a research project. Knowing what to include with a critical awareness of primary, secondary sources available.
- Qualitative methods: Data collection such as interviews, participative observation. Methodologies: Cases studies, grounded theory, hermeneutics, action research, phenomenology and ethnography.
- Quantitative methods: Data collection, survey design, descriptive and analytical statistical methods and use of appropriate statistical software.
- The importance ethics and integrity in research
- Project planning and engagement

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Research Proposal	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5015	
Module Title	Business Inquiry and Research	
Classification	Reading List entry	Electronic*
Essential	Saunders, M. N. K., Lewis, P. and Thornhill, A. (2019) <i>Research methods for business students</i> (8 th edition.). Pearson.	☒
Essential	O’Gorman, K., and MacIntosh, R. (2015) <i>Research methods for business & management : a guide to writing your dissertation</i> (2 nd edn.). Goodfellow Publishers Ltd.	☒
Essential	Adams, J., Khan, H. T. A. and Raeside, R. (2007) <i>Research methods for business and social science students</i> (2 nd edn.). Sage Publications.	☒
Further	Gray, D. E. (2017). <i>Doing research in the business world</i> . SAGE Publications Limited.	☐

Module Code	BMSP5015	
Module Title	Business Inquiry and Research	
Classification	Reading List entry	Electronic*
Further	Bryman, A.and Bell, E. (2011) <i>Business research methods</i> (3rd ed.). Oxford University Press.	☐
Further	Bell, J.and Waters, S. (2018) <i>Doing your research project : a guide for first-time researchers</i> (Seventh edition.). McGraw-Hill Education.	☒
Further	Silverman, D. (2013) <i>Doing qualitative research</i> (4 th edn.). SAGE.	☐
Further	Bryman, A.and Cramer, D. (2011) <i>Quantitative data analysis with IBM SPSS 17, 18 and 19 : a guide for social scientists</i> . Routledge. https://doi.org/10.4324/9780203180990	☒
Further	Doing quantitative research in education with SPSS, 2 nd edn. (2011). <i>Reference & Research Book News</i> , 26(2). Ringgold, Inc.	☒
Further	Davidson, J. (2019) <i>Qualitative research and complex teams</i> . Oxford University Press.	☒

Module Code	BMBM5015
Title	International Independent Study Abroad
Date	26/04/2018
Level	5
Credits	60
Pre-Requisites	None

AIM(S)

- To offer students the opportunity to pursue an appropriate range of learning experiences whilst studying abroad for a semester.

LEARNING OUTCOMES

Note, this is a University-wide module that cannot be changed.

Upon the successful completion of this module, the student should be able to:

- Undertake an appropriate range of courses whilst abroad on an approved student exchange
- Engage critically with all aspects of the chosen courses
- Demonstrate knowledge and critical understanding of the well-established principles of the chosen and agreed areas of study
- Independently evaluate alternative approaches to their subject area as evidenced abroad
- Evaluate and reflect critically upon their own contribution to the International Independent Study Abroad experience
- Organise their knowledge and learning through use of a range of information resources, and present their work appropriately

INDICATIVE CONTENT

This International Independent Study module is the formal structure in which the students can commit to a Student Learning Agreement within their Programme of Study in order to Study Abroad on one of the University of Wales Trinity Saint David's approved exchange programmes.

Students undertaking this module will have complied with the International Independent Study Abroad regulations as identified in the Academic Quality Handbook which include approval by Academic Schools and engagement with External Examiners

Students undertaking this International Independent Study module will sign a Learning Agreement drawn up by the International Office in consultation with the Head of School(s) and the student through which agreed in-country programmes, courses and associated assessments will fulfil the aims of the appropriate University of Trinity Saint David Programme of Study. The International Office will ensure that the host institution approves the Learning Agreement.

Pre-International Independent Study Abroad Phase

A Learning Agreement will be created by the appropriate Head(s) of School(s) and the International Office to include:

- The specific details of the courses which the student agrees to attend and complete assignments for whilst studying abroad
- Details of additional compulsory practical Elements to be completed during the International Independent Study Abroad (eg. Membership of appropriate societies, clubs, teams etc.)
- Details of an additional assessment Elements which could be deemed necessary to fulfil the Aims of the Programme of Study. These agreed additional assessment Elements would normally involve the negotiation of:
 - Specific suitable titles for additional areas of study
 - The intended learning outcomes of the areas of study
 - The process by which the learning outcomes are to be achieved
 - The proposed assessment Elements, designed to provide evidence that the learning outcomes have been achieved
 - The proposed assessment criteria linked to the learning outcomes

In consultation with the tutor the student will negotiate:

- A programme of reading and/or research
- Arrangements for interaction with the tutor during the International Independent Study Abroad
- A date for the final submission of work

International Independent Study Abroad Phase

During the International Independent Study Abroad phase, students will undertake all aspects of the agreed Learning Agreement. In addition, the student will maintain regular contact with relevant staff at Trinity Saint David to monitor progress.

Post-placement phase

Students must ensure that a full record of all work, including copies of all formal assessments undertaken during the International Independent Study Abroad, is kept and brought back to University of Wales Trinity Saint David following the International Independent Study Abroad. These must be presented to the Head of School and final marks will be agreed as per the arrangements in the Academic Quality Handbook.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	0	0%
Independent learning	600	100%
Placement learning	0	0%
TOTAL	600	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Assessments undertaken at host institution		100%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMBM5015	
Module Title	International Independent Study Abroad	
Classification	Reading List entry	Electronic*
Further	Lidstone, A. (2007) <i>The International Independent Study Abroad Handbook</i> . Hampshire. Palgrave MacMillan	☐

Students will also be directed to use academic databases such as Business Source Complete and Marketline.

Module Code	BMSP5022
Title	Internship and Volunteerism
Date	02/08/2023
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To provide students with an opportunity to undertake a supervised internship or volunteer position to develop experiences of working in an organisation or participating in active citizenship or volunteering in their region, UK or overseas in relation to their personal and/or professional future goals.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- research, identify, apply and plan for a position as an intern or volunteer in an organisation;
- systematically create a realistic but persuasive self-appraisal for making a contribution and gaining relevant experiences in an organisation that links to personal future goals;
- critically reflect and appraise an internship or volunteering experience in an organisation and its relationship to personal future goals.

INDICATIVE CONTENT

- Researching and planning an internship or volunteering opportunity;
- the internship/volunteer Employer/Organisation relationship;
- livelihood planning; Internship goals and attributes;
- critical self-assessment of motivation, aspirations, aptitude and attitude;
- systematic researching types of internship and opportunities;
- communicating self and opportunity for an internship or volunteering opportunity;
- planning and financing an internship or volunteering opportunity;
- safeguarding self and others during an internship or volunteering position;
- preparing a risk management;
- reflexivity and experiences sharing through journaling;
- evidence gathering and critical appraisal during and internship or volunteering position;
- writing up a reflexive internship or volunteering report in relation to personal future planning and livelihood.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	70	35%
Placement learning	90	45%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 (*Tick one*)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Implementation Plan	1000 words	25%

Assessment Component 2 (*Tick one*)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Reflective Journal	1000 words	25%

Assessment Component 3 (*Tick one*)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Critical Appraisal Report	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	100%
Practical	0
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5022	
Module Title	Internship and Volunteerism	
Classification	Reading List entry	Electronic*
Essential	Baird, B. (2015). <i>Internship, practicum, and field placement handbook</i> . Routledge.	☐
Essential	Rochester, C. et al. (2016). <i>Volunteering and Society in the 21st Century</i> . Springer.	☒
Essential	Johnson, K. W. (2022) <i>Business and Management Internships: Improving Employability through Experiential Learning</i> Routledge.	☐
Further	Baird, B. (2015). <i>Internship, practicum, and field placement handbook</i> . Routledge.	☐
Further	Glinka-Newes, A. Glinka, B. (2022) <i>Corporate Volunteering, Responsibility and Employee Engagement</i> Routledge.	☐
Further	Nunley, J. et al. (2016). "College major, internship experience, and employment opportunities: Estimates from a résumé audit." <i>Labour Economics</i> 38: 37-46.	☒
Further	Rodriguez, A. (2016). "Graduate Internship in Agriculture" (2016).	☒
Further	Russell-Chapin, A., Sherman, N. and Ivey, A. (2016). <i>Your supervised practicum and internship: Field resources for turning theory into action</i> . Routledge.	☒
Further	The Internship Guide for students (2016). Student Internship Guide. https://www.uvm.edu/~cems/career_internship/forms/2015StudentInternshipGuide.pdf [Accessed, 4 th January, 2016]	☒

Module Code	BMSP5021
Title	Politics and Policy Analysis
Date	02/08/2023
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To engage students in thinking about the political structures and policy development that assist business decision making.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically engage with local and national political structures and processes which contribute to the business environment;
- critically analyse policy and policy generation from inception to implementation.

INDICATIVE CONTENT

- The political structures within the UK, including an analysis of the relative roles of central and devolved governments as well as local government.
- Policy creation, the policy cycle, timescales and the role of different stakeholders in the process.
- Representation and mis-representation of facts and the role of the media; the nature of evidence.
- Key actors, policy instruments, their relationships and sources of influence.
- Factors that are relevant to understanding policy success and failure.
- Policy evaluation – the application of techniques for evaluation to a given case study.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Component 2 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	100%
Practical	0
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5021	
Module Title	Politics and Policy Analysis	
Classification	Reading List entry	Electronic*
Essential	Bardach, E., & Patashnik, E. M. (2019). <i>A practical guide for policy analysis: The eightfold path to more effective problem solving</i> . CQ press.	☒
Essential	Cairney, P. (2021). <i>The politics of policy analysis</i> . Springer Nature.	☒
Essential	Patterson, J., Schulz, K., Vervoort, J., Van Der Hel, S., Widerberg, O., Adler, C., ... & Barau, A. (2017). Exploring the governance and politics of transformations towards sustainability. <i>Environmental Innovation and Societal Transitions</i> , 24, 1-16.	☒
Further	Radin, B. A. (2020). <i>Defining Policy Analysis: A Journey that Never Ends</i> . Cambridge University Press.	☐
Further	Heinrichs, H., & Biermann, F. (2016). Sustainability: Politics and governance. In <i>Sustainability science</i> (pp. 129-137). Springer, Dordrecht.	☒
Further	Westman, L., McKenzie, J., & Burch, S. L. (2020). Political participation of businesses: A framework to understand contributions of SMEs to urban sustainability politics. <i>Earth System Governance</i> , 3, 100044.	☒

Module Code	BMSP5021	
Module Title	Politics and Policy Analysis	
Classification	Reading List entry	Electronic*
Further	Ordóñez de Pablos, P., & Lytras, M. (2018). Knowledge management, innovation and big data: Implications for sustainability, policy making and competitiveness. <i>Sustainability</i> , 10(6), 2073.	☒
Further	Mazzucato, M., Kattel, R., & Ryan-Collins, J. (2020). Challenge-driven innovation policy: towards a new policy toolkit. <i>Journal of Industry, Competition and Trade</i> , 20(2), 421-437.	☒
Further	Beel, D., Jones, M., & Jones, I. (2021). <i>City regions and devolution in the UK: the politics of representation</i> (p. 204). Policy Press.	☒
Further	Howlett, M. (2019). Behavioural considerations in public policy: matching policy tools and their targets. In <i>Handbook of Behavioural Change and Public Policy</i> (pp. 78-88). Edward Elgar Publishing.	☐
Further	Ferretti, V., Pluchinotta, I., & Tsoukiàs, A. (2019). Studying the generation of alternatives in public policy making processes. <i>European Journal of Operational Research</i> , 273(1), 353-363.	☒

Module Code	BMSP5016
Title	Responsible Marketing
Date	08/12/2021
Level	5
Credits	20
Pre-Requisites	

AIM(S)

- To investigate current activities and trends in responsible marketing, and how strategic marketing and planning can be applied to the solution of social problems.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Assess the development of Marketing in creating value in a social context.
- Investigate the role of social marketing as a tool to promote behaviour change
- Critically understand marketing processes, concepts and techniques and their application and use.
- Identify and Evaluate Digital Marketing tools.

INDICATIVE CONTENT

- Social Marketing and Behaviour Change.
- Digital Marketing
- The Marketing Concept and Marketing Through Time.
- Responsible Influencing
- Making Ethical Decisions in Marketing
- Marketing Strategy, Planning and Tools.
- Using Marketing for Good: Examples of Environmental and Social Marketing Campaigns.
- The Power and Responsibility of Branding

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Online Portfolio	3 elements (2000 words equivalent)	50%

Assessment Component 2

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	15 minutes	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5016	
Module Title	Responsible Marketing	
Classification	Reading List entry	Electronic*
Essential	Lee, N. R. and Kotler, P. (2019) <i>Social Marketing: Behaviour Change for Social Good</i> , 6 th edn.	☐
Essential	Last, A. (2016) <i>Business on a Mission: How to Build a Sustainable Brand</i> . Greenleaf.	☐
Essential	Murphy, P. E., Laczniak, G. R. and Harris, F. (2016) <i>Ethics in Marketing: International cases and perspectives</i>	☐
Further	Hastings, G. and Domegan, C. (2013) <i>Social Marketing: From tunes to symphonies</i>	☒
Further	Naidoo, V. and Verma, R. (2020) <i>Green Marketing as a positive driver toward business sustainability</i> .	☒
Further	Brown, E. (2012) <i>Working the Crowd: Social Media Marketing for Business</i> . 2 nd edn.	☒
Further	Moto Pinto, P. and Guarda, T. (2020) <i>Digital Marketing Strategies and Models for Competitive Business</i>	☒

Module Code	BMSP5019
Title	Technological Change and Innovation
Date	08/12/2021
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To engage students in a critical discussion of the relationship between technology, innovation and global business change.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically evaluate the relationship between technology and economic, social and cultural change in time and space;
- critically discuss the nature of innovation and its role in developing sustainable business practice.

INDICATIVE CONTENT

- Historical perspectives on the role of technology in stimulating cultural change e.g. Kondratiev, Schumpeter and McLuhan.
- Models of technological change – disruption, laws of media (tetrads).
- Developments in technology, innovation and sustainable management, the development of sustainable technologies.
- Technology transfer: the innovation process, invention, innovation and diffusion.
- The role of technological change and innovation for a zero carbon future.
- Eco-innovation activity: government action, altruism and service as a commodity.
- Funding for innovation and technology transfer.

Study Time Allocation

The allocation of teaching to deliver the module is:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5019	
Module Title	Technological Change and Innovation	
Classification	Reading List entry	Electronic*
Essential	Baldwin, R. (2016) <i>The Great Convergence: Information Technology and the New Globalization</i> . Harvard University Press.	☐
Essential	Sid A. (2021) <i>Innovation Management System : A Practical Guide for Implementation and Building a Culture of Innovation Using the ISO 56002</i> , Productivity Press	☐
Essential	Tynnhammar, M. (2020) <i>The crest of the innovation management research wave</i> . Vernon Press, Delaware.	☐
Essential	Gupta, H. (2020) <i>Barriers and overcoming strategies to supply chain sustainability innovation</i> , Elsevier, Amsterdam.	☐
Essential	Barley, S. (2020) <i>Work and technological change</i> , Oxford Uni press, NY	☐
Further	Erixon, F. and Weigel, B. (2016) <i>The Innovation Illusion: How So Little is Created by So Many Working So Hard</i> . Yale University Press.	☐

Module Code	BMSP5019	
Module Title	Technological Change and Innovation	
Classification	Reading List entry	Electronic*
Further	Lin, C.A., and David J.A, eds. (2014) <i>Communication technology and social change: Theory and implications</i> . Routledge.	☒
Further	Narula, R. (2014) <i>Globalization and technology: Interdependence, innovation systems and industrial policy</i> . John Wiley & Sons.	☒
Further	Yearley, S. (2014). <i>Science, Technology, and Social Change</i> (Routledge Revivals). Routledge.	☒
Further	Castells, M. (2002) <i>The Internet galaxy: Reflections on the Internet, business, and society</i> . Oxford University Press on Demand.	☒
Further	Boons, F. and Florian, L. (2013) "Business models for sustainable innovation: state-of-the-art and steps towards a research agenda." <i>Journal of Cleaner Production</i> 45 9-19.	☒
Further	Chesbrough, H. (2013) <i>Open business models: How to thrive in the new innovation landscape</i> . Harvard Business Press.	☒
Further	De Medeiros, J. et al. (2014) "Success factors for environmentally sustainable product innovation: a systematic literature review." <i>Journal of Cleaner Production</i> 65 76-86.	☒
Further	Drucker, P. (2014) <i>Innovation and entrepreneurship</i> . Routledge.	☒
Further	Ellis, R. and Goodyear, P. (2013) <i>Students' experiences of e-learning in higher education: the ecology of sustainable innovation</i> . Routledge.	☒
Further	McLuhan, M., Gordon, W. T., Lamberti, E. and Scheffel-Dunand, D. (2011) <i>The Gutenberg Galaxy: The making of typographic man</i> . University of Toronto Press.	☐
Further	McLuhan, M. and McLuhan, E. (1992) <i>Laws of media: The new science</i> . University of Toronto Press.	☐
Further	Santacreu, A. (2015) "Innovation, diffusion, and trade: Theory and measurement." <i>Journal of Monetary Economics</i> 75: 1-20.	☒
Further	Smith, A. et al. (2014) "Grassroots innovation movements: challenges and contributions." <i>Journal of Cleaner Production</i> 63 114-124.	☒

Module Code	BMSP5020
Title	Working in an Inclusive World
Date	08/12/2021
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To develop student awareness and critical understanding of the contemporary workplace in a changing global world

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically assess workplaces within their broader cultural, socio-political and environmental local and global contexts;
- demonstrate a critical understanding of diversity, inclusivity and intercultural connectivity within the context of the contemporary workplace

INDICATIVE CONTENT

- Flexibility and agility in the modern workplace
- Interculturality and authenticity in the workplace
- Understanding and embracing neurodiversity in the workplace
- Creating and fostering a diverse and inclusive workplace.
- Navigating rights in fluid and hybrid workspaces.
- Promoting the wellbeing workplace.
- Establishing a culture of sustainable action within the workplace.
- Personal ethical standards, values and beliefs.
- Communication channels for sharing information and building relationships

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	3000 words	60%

Assessment Component 2

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	10 minutes	40%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	60%
Practical	40%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP5020	
Module Title	Working in an Inclusive World	
Classification	Reading List entry	Electronic*
Essential	Enhert, I., Harry, W. and Zink, K. J. (eds.). (2014) <i>Sustainability and Human Resource Management: Developing Sustainable Business Organizations</i> . Springer.	☒
Essential	Exter, N. (2013) <i>Employee engagement with sustainable business: How to change the world whilst keeping your day job</i> . Routledge.	☐
Essential	Jürgen, R. (2015) <i>A global view on intercultural management: challenges in a globalized world</i> . Walter de Gruyter GmbH & Co KG.	☒
Essential	Kempster, S. and Carroll, B. (Eds.). (2016) <i>Responsible leadership: realism and romanticism</i> . Routledge.	☒
Essential	Moran, R. T., Abramson, N. R. and Moran, S. V. (2014) <i>Managing cultural differences</i> . Routledge.	☒
Essential	Taylor, S. and Woodhams, C. (2012) <i>Managing People and Organisations</i> . London: Chartered Institute of Personnel and Development.	☒
Further	Allen, D. and Bryant, P. (2012) <i>Managing employee turnover: myths to dispel and strategies for effective management</i> . New York, Business Expert Press.	☒
Further	Barber, A. (1998) <i>Recruiting employees: individual and organizational perspectives</i> . London: Sage.	☐

Module Code	BMSP5020	
Module Title	Working in an Inclusive World	
Classification	Reading List entry	Electronic*
Further	Chanlat, Jean-François, C., Eduardo Davel, E. and Dupuis, J. -P. (2013) <i>Cross-cultural management: culture and management across the world</i> . Routledge.	☒
Further	Cook, M. (2009) <i>Personnel selection: adding value through people</i> . 5 th edn. Chichester: Wiley.	☒
Further	Marchington, M. and Wilkinson, A. (2012) <i>Human resource management at work</i> . 5th edn.. London: Chartered Institute of Personnel and Development.	

Level 6

Module Code	BMSP6017
Title	Digital Business
Date	08/12/2021
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To enable students to evaluate critically the current and emerging digital business themes or applications, and recognise that the effective and innovative management of contemporary digital business systems can improve benefits and sustainability. There is an emphasis on developing skills in data analysis using open data sources and interpreting outputs using spreadsheet and data mining approaches.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Systematically understand current and emerging digital business themes or applications and the impact of their use in organisations
- Analyse a variety of open data sources.
- Evaluate critically the issues associated with the management of contemporary digital business systems and their use for gaining competitive advantage.

INDICATIVE CONTENT

In the context of rethinking business for a changing world

- The distinction between e-Business, e-Commerce, digital business, ingredients and types of digital business models.
- Stages of development, drivers and inhibitors to digital business, models to assess the digital environment and identify where digital business can exploit opportunities and counter threats.
- The integration of sustainable business strategy (alignment and impact). Innovative uses of digital business to help achieve business objectives and competitive advantage.
- Contemporary applications and themes of digital business and the drivers and challenges involved in their implementation. For example: enterprise systems such as enterprise resource planning (ERP), supply chain management (SCM), customer relationship management (CRM), e-Marketing, e-HRM/e-Recruitment & Selection, e-Procurement, e-Learning, e-Government, mobile commerce, data warehousing and data mining, mobile computing, technologies such as VoIP, RFID, electronic data interchange (EDI), social media/web 2.0 technologies such as podcasts, wikis, blogs, social networks, ubiquitous computing, cloud computing and big data.
- Security, privacy and ethical issues in e-Business. Issues such as cybercrime, problems of regulation and jurisdiction, data protection, intellectual property, security, biometrics, privacy, trust.
- Managing technological change: the impact on people due to the implementation of e-Business.
- Business intelligence and big data, data modelling for predictive and prescriptive analysis using Microsoft Excel and Weka.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	70	35%
Placement learning	90	45%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	15 minutes	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP6017	
Module Title	Digital Business	
Classification	Reading List entry	Electronic*
Essential	Dolnicar, S. (2017.) <i>Peer to Peer Accommodation Networks : An Examination</i> . Goodfellow Publishers, Limited.	☒
Essential	Guttentag, D. (2015) Airbnb: disruptive innovation and the rise of an informal tourism accommodation sector. <i>Current Issues in Tourism</i> , 18(12), 1192–1217. https://doi.org/10.1080/13683500.2013.827159	☒
Essential	Chaffey, D., Edmundson-Bird, D. and Hemphill, T. (2019) <i>Digital business and e-commerce management : strategy, implementation and practice</i> (7 th edn.). Pearson.	☒

Module Code	BMSP6017	
Module Title	Digital Business	
Classification	Reading List entry	Electronic*
Further	Rogers, D. (2016) <i>The Digital Transformation Playbook : Rethink Your Business for the Digital Age</i> . Columbia University Press,. https://doi.org/10.7312/roge17544	☒
Further	Thiel, P. A.and Masters, B. (2014). <i>Zero to one : notes on start ups, or how to build the future</i> . Virgin Digital.	☒
Further	Christensen, C. M., Baumann, H., Ruggles, R.and Sadtler, T. M. (2006) Disruptive innovation for social change. <i>Harvard Business Review</i> , 84(12), 94–163.	☒
Further	Hamada, K. S. (2018) A Conceptual Framework for Disruptive Innovation in Advising. <i>Journal of Academic Advising</i> , 1. https://doi.org/10.14434/jaa.v1i1.23971	☒
Further	Waldman, P., Chapma, L., Robertson, J.and Riley, M. (2018) Palantir Knows Everything About You: Peter Thiel's data-mining company is using War on Terror tools to track American Citizens. The scary thing? Palantir is desperate for new customers. <i>Bloomberg Businessweek (Online)</i> , 4566, 44–.	☒
Further	New Perspectives: Microsoft Office 365 & Excel 2016, Intermediate. (2017). <i>ProtoView</i> , 2017(46). Ringgold, Inc.	☒
Further	Developers - Let's Try: An Introduction to Weka. (2016). <i>Open Source for You</i> .	☒

Module Code	BMSP6016
Title	Globally Responsible Business
Date	08/12/2021
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To explore the challenges involved in being an ethical, sustainable and globally responsible business.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- systematically evaluate approaches to responsibility in business;
- research, critically analyse and propose solutions to ethical challenges in different organisations.

INDICATIVE CONTENT

- Discussion and evaluation of forms of responsibility in business - sustainable business, carbon zero business, circular economy, ethical business, social business, Fair Trade, Corporate Social Responsibility.
- Transformation processes taking place during the exchange between business, nature and society.
- Sustainable consumption, the modern consumer and its impact on society and the wider environment.
- Systems of legal regulatory, environmental and social norms and standards, circular economy, the triple bottom line, natural capital and how organisations report sustainability.
- Corporate Social Responsibility; definitions, in practice, organisations responsibilities, governance and management of externality, stakeholder theory.
- Normative and contemporary ethical theories such as egoism, utilitarianism, deontology, virtue ethics and feminist ethics.
- Sustainable development: global, national and local issues. Analysis of the changing demands of markets, society, government and wider stakeholders and organisational goals and responses. Evaluation of governmental initiatives.

Study Time Allocation

The allocation of teaching to deliver the module is:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Investigation	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP6016	
Module Title	Globally Responsible Business	
Classification	Reading List entry	Electronic*
Essential	Schlegelmilch, B. and Szöcs, I. (2020) <i>Rethinking Business Responsibility in a Global Context [electronic resource] : Challenges to Corporate Social Responsibility, Sustainability and Ethics</i>	☒
Essential	Wasioleski, D. and Weber, J. (2019) <i>Business Ethics</i> . Emerald, England	☒
Essential	Cristoni, N. (2019) <i>Strategic management and the circular economy</i> . Routledge, NY.	☒
Essential	Almeida, N. and Almeida, P. (2020) <i>Mapping, managing, and crafting sustainable business</i>	☒

Module Code	BMSP6016	
Module Title	Globally Responsible Business	
Classification	Reading List entry	Electronic*
	<i>strategies for the circular economy</i> . IGI Global, Hershey, PA.	
Essential	Neeta, B. (2020) Handbook of research on entrepreneurship development and opportunities in circular economy	☒
Further	Crane, A. and Matten, D. (2016) <i>Business ethics: Managing corporate citizenship and sustainability in the age of globalization</i> . Oxford University Press.	☒
Further	Dempsey, A (2013) <i>Evolutions in corporate governance towards an ethical framework for business conduct</i> Sheffield: Greenleaf Pub.	☐
Further	Øyvind, K. (2015) <i>Moral Reasoning at Work: Rethinking Ethics in Organizations</i> . Kvalnes, Palgrave Macmillan.	☐
Further	Barkemeyer, R., Holt, D., Preuss, L. and Tsang, S. (2014) What happened to the 'development' in sustainable development? Business guidelines two decades after Brundtland. <i>Sustainable Development</i> , 22(1), pp.15-32.	☒
Further	Chernev, A. and Blair, S. (2015) Doing well by doing good: The benevolent halo of corporate social responsibility. <i>Journal of Consumer Research</i> , 41(6), pp.1412-1425.	☒
Further	Chin, M.K., Hambrick, D.C. and Treviño, L.K. (2013) Political ideologies of CEOs: The influence of executives' values on corporate social responsibility. <i>Administrative Science Quarterly</i> , 58(2), pp.197-232.	☒
Further	Christensen, L.J., Mackey, A. and Whetten, D. (2014) Taking responsibility for corporate social responsibility: The role of leaders in creating, implementing, sustaining, or avoiding socially responsible firm behaviors. <i>The Academy of Management Perspectives</i> , 28(2), pp.164-178.	☒
Further	Dentchev, N., et al. (2015). Embracing the variety of sustainable business models: Social entrepreneurship, corporate intrapreneurship, creativity, innovation, and other approaches to sustainability challenges. <i>J. Clean. Prod</i> , 113, pp.1-4.	☒
Further	Visser, W. (2011) <i>The age of responsibility: CSR 2.0 and the new DNA of business</i> . John Wiley & Sons.	☐

Module Code	BMSP6006
Title	Strategies for Resilience and Prosperity
Date	08/12/2021
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To develop an understanding of how strategic management principles can be used to develop ethical, resilient and prosperous organisations.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically appraise an organisation's strategic direction;
- critically analyse the components of an organisation's internal and external environment;
- formulate new strategies for the changing nature of business.

INDICATIVE CONTENT

- Strategic management in changing contexts; Corporate level strategy and business level strategy and demonstrating appropriate resilience in the face of change.
- Strategic management in practice; to include the strategic position, strategic choices and sustainable thinking; strategy into action and development processes.
- Strategic analysis; to include macro environment analysis using PEST and other frameworks, five forces framework, defining strategic groups and critical success factors.
- Resource, competence and strategic capability. The strategic importance of resources, core competences and organisation capabilities. Using SWOT, and TOWS matrix.
- Stakeholder expectation and organisational purpose; to include the importance of governance, stakeholder mapping and ethical issues and their impact on strategic development.
- Business level strategy and different methods of achieving sustainable competitive advantage.
- Corporate level strategy to include product diversity, international diversity, corporate parenting roles and portfolio management.
- Strategic evaluation and selection; to include the various strategic development methods available to organisations (internal, acquisition and alliance).

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2,500 words	60%

Assessment Component 2

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	10 minutes	40%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	60%
Practical	40%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP6006	
Module Title	Strategies for Resilience and Prosperity	
Classification	Reading List entry	Electronic*
Essential	Jeanrenaud, S. (2016) <i>Sustainable Business A One Planet Approach</i> . John Wiley & Sons.	☐
Essential	Johnson, G., Scholes, K. and Whittington, R. (2020) <i>Exploring Strategy: Text and Cases</i> , Harlow, England.	☒
Essential	Fogel, D. S. (2016) <i>Strategic Sustainability: A Natural Environmental Lens on Organizations and Management</i> . Routledge.	☐
Essential	Farias, G., Farias, C., Krysa, I. and Harmon, J. (2020) Sustainability mindsets for strategic management: lifting the yoke of the neo-classical economic perspective. <i>Sustainability</i> , 12(17), 6977.	☒

Module Code	BMSP6006	
Module Title	Strategies for Resilience and Prosperity	
Classification	Reading List entry	Electronic*
Essential	Winston, A. (2015) <i>The big pivot: Radically practical strategies for a hotter, scarcer, and more open world.</i> Harvard Business Review Press.	☒
Further	Hitt, M. A., Arregle, J. L. and Holmes Jr, R. M. (2020) Strategic management theory in a post-pandemic and non-ergodic world. <i>Journal of Management Studies</i> .	☒
Further	Barbosa, M., Castañeda-Ayarza, J. A. and Ferreira, D. H. L. (2020) Sustainable strategic management (GES): Sustainability in small business. <i>Journal of cleaner production</i> , 258, 120880.	☒
Further	Johnson, G., Scholes, K. and Whittington, R. (2017) <i>Fundamentals of Strategy</i> , Pearson Education	☒
Further	Hitchcock, D. E. and Willard, M. L. (2015) <i>The business guide to sustainability: Practical strategies and tools for organizations</i> . Earthscan.	☐
Further	Larsson, J. and Larsson, L. (2020) Integration, application and importance of collaboration in sustainable project management. <i>Sustainability</i> , 12(2), 585.	☒
Further	Porter, M. E. (2011) <i>Competitive Advantage – Creating and Sustaining Superior Performance</i> , London: Harper Collins	☐
Further	Thompson, J. and Martin, F. (2010) <i>Strategic Management: Awareness and Change</i> , Cengage Learning.	☐

Module Code	BMSP6015
Title	The Green Economy
Date	08/12/2021
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To understand and explore how moving towards a green economy reduces environmental risks and ecological scarcities, and that aims for sustainable development without degrading the environment

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Develop a critical and conceptual understanding of the green economy and sustainable economics;
- Critically synthesise how differing sectors approach sustainable development
- Demonstrate a systematic understanding of the consequences of developing economies sustainably

INDICATIVE CONTENT

- Exploration of what the green economy means
- Strategies for greening the economy
- Investigating what sustainable economics means
- Exploring the sustainable policy
- Exploration of the approaches of developing sustainable economies
- Approaches businesses have taken to sustainable development
- Managing sustainable consumption
- Sustainable finance

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP6015	
Module Title	The Green Economy	
Classification	Reading List entry	Electronic*
Essential	Filho, W. (2018) <i>Sustainable Economic Development</i> . Springer.	☒
Essential	Callan, S. and Thomas, J. (2013) <i>Environmental economics & management</i> (6 th edn.). Cengage Learning.	☒
Further	Tietenberg, T. and Lewis, L. (2019) <i>Natural resource economics</i> . Routledge.	☒
Further	Hussen, A. (2018) <i>Principles of environmental economics and sustainability</i> . Routledge.	☒
Further	Sloman, Hinde and Garratt, (2019) <i>Economics for Business</i> , Pearson	☒
Further	Tietenberg, T. H. and Lewis, L. (2018) <i>Environmental and natural resource economics</i> (11 th edn.). Abingdon: Routledge.	☒
Further	Hess, P. N. (2016) <i>Economic growth and sustainable development</i> (2 nd edn.). London: Routledge.	☒
Further	Field, B. C. and Field, M. K. (2017) <i>Environmental economics: An introduction</i> (7 th edn.). New York, NY: McGraw-Hill	☒
Further	Corner, P.D. and Ho, M. (2010) How Opportunities Develop in Social Entrepreneurship. <i>Entrepreneurship, Theory & Practice</i> . July: 635-659.	☒
Further	Skene, K. and Murray, A. (2015) <i>Sustainable Economics: Context, Challenges and Opportunities for the 21st-Century Practitioner</i> . Routledge	☒

Module Code	BMSP6018
Title	Sustainable Business Dissertation
Date	02/08/2023
Level	6
Credits	40
Pre-Requisites	None

AIM(S)

- To provide students with an opportunity for understanding the process of conducting an undergraduate research dissertation in the context of sustainable business and management of their own interest.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically evaluate differing contributions, explanations and arguments in the context of sustainable business and management;
- develop an appropriate research methodology for their selected research project;
- conduct and report primary research in the field of sustainable business and management.

INDICATIVE CONTENT

The dissertation provides an opportunity for students to produce a dissertation which has been instigated, developed and produced as a consequence of their own interests that they have developed throughout their undergraduate studies. The dissertation normally arises from individual interest or from a professional internship period, but will require the student to undertake an independent research investigation into an area pertinent to rethinking business in a changing world. The dissertation engages learners with research design, methodological engagement, primary data collection and analysis, literature review and theoretical discussion. Sessions will include developing a research topic and identifying a chosen methodological approach.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	15 hours	3.75%
Independent learning	385 hours	96.25%
Placement learning	0	0
TOTAL	400 hours	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Dissertation	8,000 words	100%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	100%
Practical	0
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSP6018	
Module Title	Sustainable Business Dissertation	
Classification	Reading List entry	Electronic*
Essential	Greetham, B. (2019) How To write your undergraduate dissertation, London: Bloomsbury Academic	☒
Essential	Pears, R. Shields, G. J (2019) <i>Cite them right: the essential referencing guide</i> , London: Bloomsbury Academic	☒
Essential	Day, T. (2018) <i>Success in academic writing</i> , Basingstoke: Palgrave MacMillan	☐
Essential	Saunders, M (2019) <i>Research Methods for Business Students</i> . 8 th ed. Harlow: Prentice Hall.	☒
Further	Bryman, A., Bell, E. (2007) <i>Business Research Methods</i> , Oxford: Oxford University Press.	☐
Further	Bougie, R., Sekaran, U., (2019) <i>Research Methods for Business: A Skills Building Approach</i> , Hoboken: Wiley	☐
Further	Oliver, P. (2012) <i>Succeeding with your literature review: a handbook for students</i> , Maidenhead: Open University Press	☒
Further	Stringer, E. (2007) <i>Action research</i> , London: Sage	☐