

As part of the Residuum International Conference 2026, I contributed to the marketing and promotion of the conference by sharing conference materials and my own research poster across social media platforms, including Weibo and WeChat Moments. My contribution focused on increasing visibility for the conference among creative communities, particularly students and practitioners in art and design.

I chose these platforms strategically because they reach different but complementary audiences. On WeChat Moments, many of my contacts are classmates, colleagues, and friends working or studying within art, design, and creative industries. Sharing the conference information there allowed me to promote the event within an existing professional and academic network. Because WeChat functions as a more personal and community-oriented platform, it encouraged direct engagement and conversations about the conference themes, research presentations, and live-stream activities.

I also shared the promotional material on Weibo because it provides broader public visibility and helps connect users through shared interests, hashtags, and topic-based discussions. Unlike WeChat, Weibo allows conference-related content to circulate beyond personal networks and potentially reach audiences interested in contemporary art, creative technology, AI, and design research. This made it useful for expanding awareness of the conference to wider communities.

As evidence of this contribution, I shared screenshots of my social media posts featuring the conference live-stream announcement and my project poster—Beyond Event Detection: A Practice-Based Study of AI-Supported Responses to Relational Bullying in Educational Contexts. Through this process, I gained a better understanding of how digital platforms can support academic event promotion, audience engagement, and the communication of

creative research to both professional and public audiences.



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UWTSD Residuum International Conference 2026 DAY 4 – Live Stream

Join us live from the UWTSD Immersive Room at University of Wales Trinity Saint David (UWTSD) where the Professional Doctorate in Art & Design and MA Art & Design students will present their conference talks in an innovative, immersive environment, showcasing contemporary research and creative practice.

Time: 9:30-2:00





一起淋雨好啦

26-5-4 23:44 来自 iPhone 客户端

发布于 英国

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Link: [网页链接](#)

查看翻译

Beyond Event Detection:

A Practice-Based Study of AI-Supported Responses to Relational Bullying in Educational Contexts

1. The Problem

Many forms of bullying are not loud. They are relational, repeated, and often invisible.

- Exclusion
- Silence
- Uneven Participation
- Relational Imbalance

Current AI systems mainly detect explicit incidents. But harm often happens in patterns, not just events.



2. Our Approach

This research uses practice-based design to explore alternative ways of understanding relational harm.

- Co-design Workshops: Students, educators, and researchers co-create ideas and insights.
- Iterative Prototyping: Turn ideas into prototypes and refine them through feedback.
- Situated Evaluation: Test in real contexts and reflect on what the system reveals.

Theoretical Foundations

- Structural Violence
- Trauma
- Tacit Knowledge
- Reflective Practice

These perspectives help us recognise that experiences are complex, contextual, and often difficult to articulate.



Our Vision

A supportive system that helps schools understand relational bullying through patterns, not blame.



- See patterns not individuals
- Understand together
- Support with care, not judgement
- Encourage reflection and dialogue

Because no one should face challenges alone. We're here. Together.