

TASK 2 - Illustrated Book Project Proposal Task

500 words, due 5pm Feb 13th, submitted via moodle.

Formatting: please use the headings below making use of the advice and resources provided. References should be made using the Harvard format.



Name: Carys Banfield

Theme/Context

Provide a brief summary of the theme or subject you want your work to focus on. You might include details about the impact you hope to achieve, how the book format will help you connect with your audience, and what will make your work stand out. (300 – 500 words)

My photo book will be about mental health as I want to carry on the work I have done before and make new images to show more emotions and different scenarios. Each image will tell a different story, and the audience will have their own opinions as there won't be a right answer as it will be about whatever the one viewing it will feel and have their own story to go with it.

I would like the audience to learn that there are different types of mental health struggles and situations that will put you in that place. I want the audience to feel the emotions from each image and put themselves in that position. The audience will feel a sense of connection with the work if they have gone through similar struggles.

I think the book will give it a more immersive and personal experience as turning the pages and only having one image on each page so there is not too much going on they will be able to take their time looking at the image as a whole and create an understanding of the image. The images will be on black paper to draw your eyes in on the details of the image.

My work will be unique as the images i will create will be ambiguous and can have more than one meaning depending on the reader. There will not be any words on the pages, so the reader is allowed to generate their own ideas. I may also have the photo book bound together with rings to show that it

is an almost never ending experience so the reader can understand that mental health problems are hard to recover from.

Influence

Highlight the work of a photographer who currently inspires your work. Analyse an image of theirs and explain your interest in their work. Consider style, theme, context, practical technique. (300 – 500 words)



Dana Stirling

This image comes from her photobook 'why am I sad'. Which is about mental health using different objects and scenery that could be bright and colorful as this image has a bright colors mixed with dark as the table and the water in the glass is dark and the wall and flowers are white with a bit of green and brown as the flowers have started to die. To me this symbolizes that the person looking after the flowers doesn't have the energy to look after the flowers anymore and probably doesn't have the energy to look after themselves anymore either. I like how the flowers are placed in the middle of the frame and how the walls meet behind it, it makes the flowers look like a center piece. and the use of natural light helps to show that they tried to look after the flowers, but it was too late, and they started to wilt away. This image has an impact on me as I can feel the emotions in this image the sadness of the flowers that died and the hopefulness of trying to save them with the natural light. This

type of photography really interests me and influences my work from when I did the project about lampposts it was showing sadness in a different way. I would like use Dana's work to influence the way I take photos for this project to show mental health in photography in new and different ways. Like Dana's work I want to use my work to communicate mental health and the struggles that come along with it.

Book Form

Referencing the session PowerPoint on Moodle (or another relevant source), discuss at least one book that has influenced you. Explore its visual and aesthetic qualities, social or historical context, impact, or practical methods relevant to your theme. You may also evaluate its overall effectiveness. (300 – 500 words)

I chose the book 'why am I sad' by Dana Stirling. This book is about exploring mental health using still life photography. Dana uses her own personal experiences to influence how she photographs for this book, each image has a sad feeling even though some are bright and colorful it shows how the outside can look normal but inside is struggling. This book tells a story about how mental health like depression can always be with you even if your surroundings look beautiful.

The book layout goes from having 1 image on the page to it filling both pages or having 2 images on the pages, each image is bright and colorful. It doesn't have any words on the pages which makes the reader take their time looking at the image to feel how they want to feel.

This book uses photography to communicate Dana's mental health from when she was a child as an immigrant and navigating the changes she went through and feeling like she didn't belong in any place she moved to and telling a narrative about her family's history of mental health. She used her depression to help show emotions within her images. The things she went through helped create something so personal and relatable to others. And gives an understanding to the audience that mental health can be shown in different way and not in the ways that are obvious to allow the reader to feel the emotions or each picture.

