

Learning In The Digital Era

Fine Art

ADAA4000

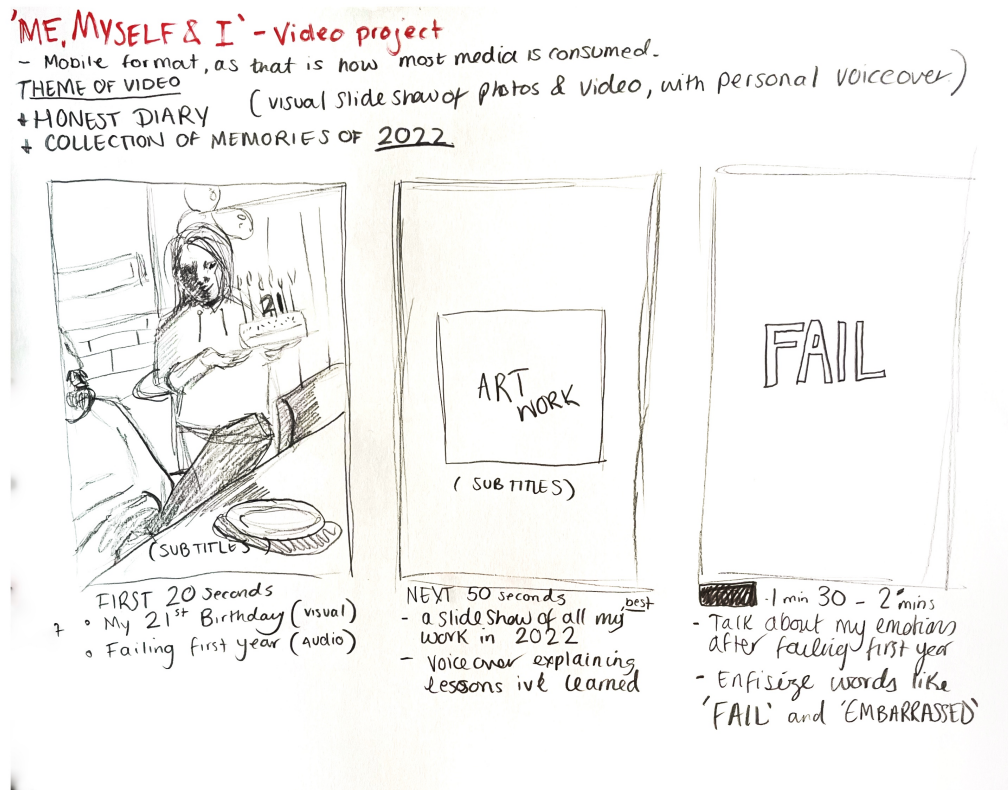
Paul Duerinckx & Alex Duncan

‘Me, Myself and I’

By Ciara Louise Williams

Link to video- <https://www.youtube.com/watch?v=IBkR3sbmxC&t=86s>

For my 3 minute moving picture, I decided to approach the subject of 'Me, Myself and I' in an honest and raw manner. I chose to create my video in the visual format of a phone screen, as that is how most visual media is consumed.



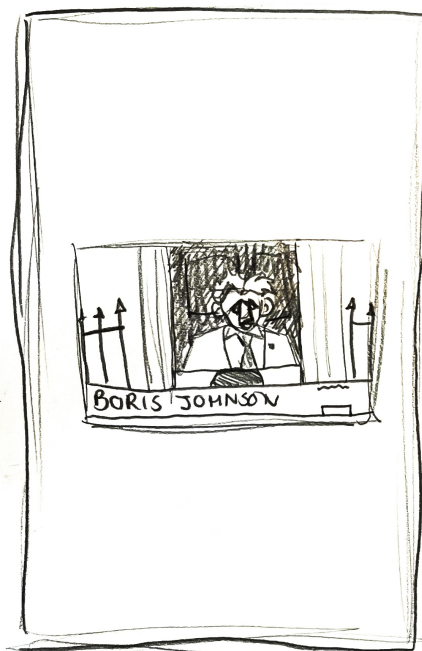
When planning the video, I decided to split it into four main events, with those events leading onto one another to tell a story, also recording a voice over, narrating each section with captions to be inclusive to all.

The first twenty seconds start with a video recorded in 2022, on my twenty first birthday celebration with my family, giving the narrative a place and time. In those twenty seconds I also explain how a few months before this event, I had previously failed my first year in Fine Art. I wanted to include this as it is an integral part of the person I am now and is currently influencing who I am as an artist as well.

For the next fifty seconds, I wanted to explain how I progressed as an artist in 2022, showing visually my favourite pieces and ones that I learned valuable lessons from. From one minute and thirty seconds to the two minute time marker, I wanted to be very personal and honest with my emotions after failing.

For the majority of the time frame, I wanted the screen to be black, with white captions and curtains words like 'fail' and 'embarrassed' to be large and bold. This proved effective as my voice over narrative had the space to be focused on fully. I also decided not to write a rigid script for this video, and instead wrote down topics to cover, as my goal for this assessment was to be fully raw and honest, almost like a one sided phone call.

THE LAST MINUTE!



+ For the last min.
I want to express
who I want to be/
what work I'd like
to PRODUCE!

+ How I want to make
work that serves as
social and political
commentary.

How I plan to do that
with humour in my
work!

VISUALS

+ Clips of political figures I
DESPISE!

+ Clips of how I use my humour personally

+ Black screen and captions for the
end for dramatics

The last minute served as a way to concisely explain the work I plan to make in the future, carrying with me the skills and lessons I have learned through my education in Fine Art. I express how I want to make art that is a visual commentary on the social and political climate, and in the video I show one second clips of political figures that I plan to 'poke fun' at.

The final thirty seconds go back to the black screen with white captions, with the last word 'humour', bold and large. This word encapsulates what I want to bring to my art work, as humour can break down barriers and can be used as a way to communicate a serious message in a digestible manner.

To conclude, I am very pleased with the finished video and feel accomplished in what I set out to say, how I explained myself truthfully and am also very pleased with the visual impact of the video.

