

Videographer

Household / Department

Section / Branch

Location

Contract/recruitment type

Starting salary

Hours of work

About the role

Private Secretary's Office

Royal Communications

Buckingham Palace

Permanent

£52,000 per annum

37.5 hours per week, Monday to Friday

It's using your creativity to bring stories to life.

It's inspiring millions through powerful visual content. This is what makes a career with the Royal Household exceptional.

The Royal Communications team is at the heart of how the Royal Family connects with audiences around the world. As Videographer, you'll play a key role in shaping how those stories are told across digital platforms, capturing moments that are shared globally.

Working within the Private Secretary's Office, you'll take a social-first approach to storytelling, working on end-to-end video and photography production to produce high-quality content for platforms including Instagram, X and YouTube. From major state events to behind-the-scenes moments, you'll ensure every piece of content is engaging, creative and impactful.

Key responsibilities:

- Plan, shoot, edit and publish video and photographic content across Royal visits and initiatives, delivering both social and longer form content.
- Develop creative, social-first storytelling ideas and formats that grows audience reach, managing projects from concept to delivery
- Cover Royal visits, engagements and key initiatives across the UK and occasionally overseas.
- Build relationships across the organisation to uncover stories and collaborate with stakeholders to meet strategic objectives.
- Use a range of equipment, from high-end DSLR cameras to a mobile, applying your instinct for what works to create on trend content that reaches new audiences.
- Keep up to date with trends and continually evolve content to maximise reach and engagement.
- Train and upskill colleagues to support content capture at events.
- Manage filming equipment and contributing to kit investment decisions.

About you

Essential Criteria

- You'll be an experienced videographer with a strong creative instinct and a great understanding of social media content.
- You have proven expertise producing engaging social-first video content, with an understanding of high performing content across social media platforms.
- You are highly skilled with using a range of filming equipment, lighting, audio, and green screen setups.
- Proficiency in Adobe Creative Cloud, particularly Premiere Pro and After Effects.
- You are comfortable working both independently and collaboratively in a fast-paced environment.
- You can confidently direct and work with senior stakeholders, with experience working alongside videographers, creators and strategic teams.
- You're organised, adaptable and able to deliver high-quality work to tight deadlines.
- You bring fresh ideas, a proactive mindset and a passion for storytelling through developing innovative content formats and ideas.

Benefits

What we offer:

We know that to deliver our best work; we need to feel at our best. That's why at the Royal Household we offer a generous benefits package designed to support your wellbeing and life priorities.

- Enjoy 25 days annual leave, rising to 30 days pro rata (plus bank holidays) dependent on the length of time you have worked for us.
- Our excellent non-contributory pension plan (we'll contribute 15% and you can contribute more if you wish) is highly valued by our employees, as is complimentary lunch on-site to keep you fuelled throughout the day.
- We also offer a range of leave options to support your life priorities, such as parental pay and leave and volunteering days, as well as benefits to support your physical and mental wellbeing.
- Other perks include 20% off at our Royal Collection Trust Shops and complimentary admission tickets across all our locations, along with many more exclusive employee discounts.

Find out more about the full range of benefits available to our employees here. (<https://www.royal.uk/rewards-and-benefits-1>)

Vacancy Closing Date: 12/07/2026, 23:55

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PerfectTed



Film-maker, Videographer & Editor

London Area, United Kingdom · 2 days ago · 65 people clicked apply

Promoted by hirer · Responses managed off LinkedIn

On-site

Full-time

Apply

Save

Your profile and resume are missing some required qualifications



✦ Show match details

BETA • Is this information helpful?



People you can reach out to

Meet the hiring team



Emily Silva • 3rd+
People & Talent @PerfectTed
Job poster

Message

About the job

⚡ **FUEL THE FUTURE: Film-maker, Videographer & Editor**

📍 **Location:** Tea Building, Shoreditch, London (5 days/week in-office, + on-location shoots)

💼 **Role Type:** Permanent / Full-Time

⚡ **Start Date:** ASAP

👥 **Reports to:** Head of Marketing

💛 **Works With:** Founders, Marketing, Social Lead, Design Team, Freelancers & Suppliers

🇬🇧 **Employment Eligibility:** Must have full right to work in the UK

At PerfectTed, we believe in DIVERSITY — our core virtues that shape everything we do.

At PerfectEd, we believe in **PRIDE** — our core virtues that shape everything we do.

- 🌟 **Progress** – We embrace growth, learning, and continuous improvement
- 🔥 **Resilience** – Challenges don't stop us; they push us to be better
- ⚡ **Intensity** – We move fast and execute with passion and purpose
- 🏆 **Consistency** – Greatness comes from showing up every day
- 💡 **Entrepreneurialism** – We take ownership, think outside the box, and find solutions

🌍 About PerfectTed

PerfectTed is one of the world's fastest-growing matcha brands, building a category-defining consumer business with a clear ambition to become a unicorn.

We started in 2021 and are now one of the most recognisable matcha brands in the world and the UK's fastest-growing retail brand, stocked by major retailers, sold direct-to-consumer, and loved by a fast-growing global community.

This is a rare chance to join a brand at the inflection point, early enough to shape its identity from the inside, and at a scale where your work will be seen by millions.

📌 Role Overview

PerfectTed is looking for a **Film-maker, Videographer & Editor** (or two people working as a creative duo) to join our new in-house creative hub and become the engine behind PerfectTed's video world across both the brand and our founders' personal brands.

You'll turn everyday moments into content people genuinely want to watch. From filming founders on the road, at retail launches, events and in the office, to creating viral short-form content and developing ambitious long-form YouTube series, you'll help define how one of the UK's fastest-growing challenger brands tells its story.

Whether you're an all-round filmmaker who loves shooting and editing, or a specialist who works best as part of a filmmaker/editor partnership, we'd love to hear what setup brings out your best work.

Key Responsibilities

📹 Capture Stories That Matter

- Film founders and the wider team during launches, travel, retail visits, events and day-to-day moments, ensuring nothing worth capturing gets missed
- Travel with founders as required to capture key business moments and content opportunities
- Shoot high-quality footage across a variety of environments, from fast-paced events to behind-the-scenes office moments

✂️ Edit Content That People Actually Want to Watch

- Edit short-form content for TikTok, Instagram, YouTube Shorts and LinkedIn that is story-led, platform-native and highly engaging
- Create content that feels authentic rather than overly polished or corporate
- Deliver fast, high-quality edits under tight deadlines

📺 Build Our YouTube Presence

- Own long-form YouTube production from concept through to publishing
- Develop original episodic content and new series ideas alongside the wider team
- Help establish PerfectTed as one of the most entertaining founder-led brands online

Creative Development

- Bring fresh ideas for formats, storylines and cultural moments
- Spot content opportunities before everyone else does
- Work collaboratively with marketing, design and social teams to bring ideas to life

Content Operations

- Organise, catalogue and archive footage so content can be easily found and repurposed
- Maintain efficient editing and file management workflows

Be There When It Matters

- Be available for occasional evening and weekend shoots when launches, events or major opportunities require it
- Travel with founders when needed to capture important moments across the business

Requirements

Must-Haves

- A portfolio showcasing high-quality filmmaking, videography and editing work from concept through to final delivery
- Strong experience creating both short-form and long-form content
- Excellent editorial judgement and storytelling instincts
- Fast, high-quality editing using industry-standard software
- Comfortable filming in fast-moving, unpredictable environments
- Genuine flexibility to travel with founders and work occasional evenings or weekends around key business moments
- **AI-first mentality** – you're already building AI into every part of your workflow. From concept generation and storyboarding to planning, filming, editing, caption writing, scheduling, publishing and performance analysis, AI helps you create better work, faster. You're naturally curious, stay on top of emerging AI tools, and are always looking for ways to improve creative output and efficiency.

Nice-to-Haves (but not necessary)

- Experience working with founders, creators or personal brands
- Experience producing YouTube series or documentary-style content
- Motion graphics or animation skills
- Photography experience

The Ideal Candidate Is

- Obsessed with storytelling and knows how to find a great narrative in everyday moments
- Comfortable with an unpredictable schedule and excited by the pace of a founder-led business
- Happy to travel with founders at short notice and capture content wherever the story takes you
- Calm under pressure and thrives in fast-moving environments
- Naturally creative, proactive and full of ideas
- Excited by the opportunity to help build one of the UK's most recognisable challenger brands

What We Offer

- Competitive salary + EMI options scheme (real equity upside in one of the UK's fastest-growing brands)
- Private healthcare
- Unlimited matcha 
- A stunning Shoreditch office at the Tea Building, shared with inspiring, high-performing people
- The opportunity to build the visual identity of one of the UK's fastest-growing consumer brands, with your work seen by millions

- A front-row seat as we build the world's biggest matcha brand

TLDR

PerfectTed is building an in-house creative hub and we're looking for a filmmaker who can capture the moments that matter and turn them into content people actually want to watch. From documenting our founders' journey to creating viral short-form and ambitious YouTube series, you'll help shape the visual identity of one of the UK's fastest-growing consumer brands. This is a demanding, fast-paced role, so expect travel with founders and occasional evening and weekend shoots rather than a standard 9-to-5. If you love storytelling, move fast with a camera, and want your work seen by millions, this is your role. 🎬 📺

👉 HOW TO APPLY (applications on LinkedIn DO NOT count)

Please send an email to anna.h@perfectted.com AND hiring@perfectted.com with:

1. Your portfolio

Show us the work you're most proud of.

2. A short video application (maximum 2 minutes)

This should be recorded specifically for **this role**.

Tell us:

- Why you want to join PerfectTed
- Why you think you're the right person for this role
- What excites you about creating content for a fast-growing founder-led brand
- Anything else you think we should know

Subject line:

FILM-MAKER, VIDEOGRAPHER & EDITOR – Your Name

We can't wait to hear from you! 🎬 📺

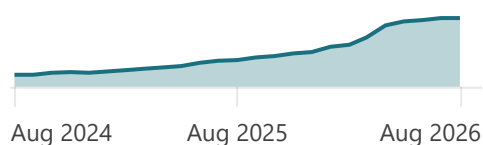
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Filmmaker, London Area, United Kingdom

Off

Unlock hiring insights on PerfectTed

▲ 472% employee growth



Applicant education level

56%

have a Bachelor's Degree

Applicant seniority level

31%

Entry level applicants

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Chocolate Films

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Videographer, Automotive

Haymarket Media Group

London (Hybrid)

31K GBP/yr - 34K GBP/yr

Promoted · 1 week ago



Digital Content Creator

Nexus Creative

Worcester (Hybrid)



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Multimedia Producer

BON CHARGE

London Area, United Kingdom (Hybrid)



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Videographer (London)

Fresha

London

Promoted · 1 week ago



Videographer / Video Editor - 12 Month FTC

Experian

London (Hybrid)

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Filmmaker

TMP Worldwide UK

City Of Bristol (On-site)

Promoted · 2 weeks ago



Videographer / Photographer

Halfords

Redditch (Hybrid)

26K GBP/yr - 26K GBP/yr

Promoted · 1 week ago



Creative Content Producer & Videographer

Rightangled

London (On-site)

35K GBP/yr - 50K GBP/yr



Actively reviewing applicants

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Video Content Producer

Midwich UK&I
Diss (Hybrid)

 Actively reviewing applicants

Promoted · 3 weeks ago ·  Easy Apply



Videographer (Social First)

MANUAL
London (Hybrid)

Promoted · 1 week ago



Shooting Producer

PokerStars
Leeds (Hybrid)

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STUDENT NAME: KATELYNNE DIFUNTORUM

STUDENT NUMBER: 2516666

**PROGRAM: CERT HE BUSINESS SKILLS FOR THE
WORKPLACE**

MODULE: EMPLOYABILITY AND CAREER DEVELOPMENT

MODULE CODE: LCLM4005

ASSIGNMENT TITLE: PORTFOLIO OF WRITTEN TASKS

LECTURER: KONSTANTINA MARI

TASK 1

Key skills and Areas of knowledge required:

FEATURE	JOB 1: VIDEOGRAPHER (ROYAL HOUSEHOLD)	JOB 2: FILMMAKER (PERFECTED)
WORK ENVIRONMENT	Institutional, traditional, structured (Buckingham Palace, Monday-Friday).	Fast-paced, entrepreneurial, startup culture (Shoreditch, High-growth brand).
CORE TECHNICAL SKILLS	High-end DSLR operation, lighting, green screen set-up, audio and Adobe Creative Cloud (Premiere Pro, After Effects).	End-to-end production (concept to final delivery), fast high-quality editing, and AI-first workflow integration.
CONTENT FOCUS	Major state events, official Royal visits, initiatives, and structured social/long-form content.	Founder-led content, viral short-form media (TikTok, Instagram, YouTube Shorts, LinkedIn), and long-form YouTube series.
KEY BEHAVIOURAL TRAITS	Stakeholder management, discretion, working with senior teams, and cross-organisation collaboration.	High adaptability, willingness to travel with founders on short notice, resilience, and entrepreneurialism.

Common Skills Identified Across Both Advertisements

After comparing the two job advertisements, I found that there are several common skills and knowledge areas required for both the PerfectTed Film-maker, Videographer & Editor and the Royal Household Videography roles. Both jobs require strong videography and video editing skills. The candidate needs to be able to plan, film and edit high-quality content and produce both short-form and long-form videos. The Royal Household also requires knowledge of professional filming equipment, lighting, audio and Adobe Creative Cloud (The Royal household, 2026). PerfectTed also requires fast and high-quality editing using industry-standard software (PerfectTed, 2026).

Storytelling and creativity are another common area. Both roles require the person to find interesting stories and turn them into content that people want to watch. PerfectTed focuses on capturing everyday moments and creating engaging content, while the Royale Household focuses on social-first storytelling and developing creative ideas for different audiences.

Both advertisements also require knowledge of **social media platforms**. The roles involve creating content suitable for platforms such as Instagram, TikTok and YouTube. This means the candidate needs to understand what type of content works for different audiences and platforms.

Another common skill is **Teamwork and Communication**. Both roles involve working with other people, such as creative teams, marketing teams, founders and senior stakeholders. Being able to communicate ideas, listen to feedback and work collaboratively is therefore important.

Finally, both jobs require **organisation, adaptability and the ability to work under pressure**. The work can involve tight deadlines, different locations and changing situations. The candidate needs to stay organised while still producing high-quality work.

Overall, the two advertisements show that the main common skills are Videography, editing, storytelling, creativity, social media knowledge, teamwork, organisation and adaptability.

These skills are important for a career in the creative and digital media industry.

How I could use One Key Skill in my future Employment

One key skill I could use in my future employment is **Communication**. As a photographer and videographer, I need to communicate clearly with clients and team members to understand what they want. I can also use communication when sharing Ideas, receiving feedback and solving problems during a project. Developing this skill further will help me build good working relationships and work more effectively as part of a creative team.

TASK 2

SELF-ASSESSMENT AND SWOT ANALYSIS

For my self-assessment, I looked at my current skills, work experience and education and compared them with the skills required in the two job adverts. A self-assessment is useful because it helps me understand what I am already good at and what skills I still need to improve. The National Careers Service recommends reflecting on education and work experience when identifying strengths and areas for development (National Career Service, 2026)

STRENGTHS

One of my main strengths is Creativity. I already have experience in photography and videography, which requires me to think creatively when taking photographs or creating videos. I enjoy creating content and finding different ways to present an event or a story. This matches the creative skills required in the job adverts.

Another strength is my technical ability. I have experience using cameras, lenses, lighting and video equipment. I also use editing software to edit photographs and videos. This gives me practical experience that I can use in a professional creative role.

I also consider myself organised and reliable. When working on events, I need to prepare my equipment, understand the schedule and make sure I arrive prepared. This is important because missing an important moment at an event can affect the final result.

My Experience working with clients has also helped me develop communication and teamwork skills. I need to listen to clients, understand what they want and work with other people during events. Communication and teamwork are recognised as Important employability skills. (National Careers Service, 2026).

WEAKNESSES

One weakness I have identified is Procrastination. Sometime I delay starting a task, especially when I have several things to do at the same time. This can make me feel more pressured later. I need to improve this by breaking larger task into smaller steps and setting deadlines for myself.

Another weakness is that I can be hesitant to ask for help. Sometimes I try to solve everything myself because I do not want to bother other people. However, in a workplace,

asking for help when necessary, can prevent mistakes and help work get completed more effectively.

I also need to continue improving my professional video editing and AI skills. The job adverts shows that employers are increasingly interested in digital content and AI. The UK Government has also identified AI skills as becoming part of everyday work (Skills England, 2026). I therefore need to continue learning new tools instead of only relying on the software I already know.

OPPORTUNITIES

There are many opportunities for me to develop my career. My university course is helping me develop business, communication and employability skills. My photography and videography experience also gives me opportunities to build a stronger portfolio.

Social media is another opportunity because businesses and individuals need video content for platforms such as Instagram, TikTok and YouTube. I can use my existing photography and video experience to create more short-form content and improve my portfolio.

I can also take online courses and practice new editing and AI tools. Digital skills are now important in most workplaces, including communication, handling information and problem-solving (Skills for Careers, 2026). Developing these skills can make me more competitive when applying jobs.

THREATS

One threat is the high level of competition in creative industry. There are many photographers, videographers and editors looking for similar jobs. This means I need to continue improving my skills and keep my portfolio updated.

Another threat is the fast development of technology and AI. New tools can change the way content is produced and edited. Instead of seeing this only as a threat, I need to learn how to use these technologies to improve my work. The UK Government's 2026 digital skills standards recognise the impact of technological change, including AI, on workplace skills (Department for Education, 2026).

EVIDENCE OF READINESS

I believe I am already developing the skills needed for employment because I have practical work experience as a photographer and videographer. My work has given me experience

dealing with clients, working at events, managing equipment and producing photographs and videos.

My university studies are also helping me prepare for employment. Through my course, I have developed skills in business, communication, presentation and working with other people. These skills are useful because employment requires more than technical knowledge.

My experience working in a busy environment has also taught me how to manage pressure and deal with different people. For example, event photography can be unpredictable because schedules can change and important moments can happen quickly. I need to stay focused and make decisions quickly.

Overall, my SWOT analysis shows that I already have a good foundation for a career in photography, videography and content creation. However, I still need to improve my time management, confidence in asking for help, professional editing and AI skills. A personal SWOT can help identify these areas and support better career decisions (Indeed,2026). By working on these weaknesses while using my existing strengths, I believe I can become more prepared for the future employment.

TASK 3

EMPLOYMENT GOALS

Based on my SWOT analysis, my main employment goals are to improve my professional skills, become more confident and gain more experience in the creative industry. I want my goals to be realistic and achievable, So, I will focus on both short-term and long-term goals. The National Careers Service recommends using SMART goals, which means goals should be specific, measurable, achievable, relevant and time-bound (National Career Service, 2026)

SHORT-TERM GOAL

My short-term goal is to improve my video editing, time management and AI skills within the next 6 months. I will do this by practising video editing regularly, learning new editing techniques and using AI tools that can support my creative workflow. I will also create a weekly schedule to reduce procrastination and make sure I complete my work on time.

Another part of this goal is to become more confident in asking for help and receiving feedback. I will ask classmates, colleagues, or other creative professionals for feedback on my work when I need it. This will help me identify areas that I cannot always see myself.

LONG-TERM GOAL

My long-term goal is to gain employment as a professional photographer, videographer or film-maker/content creator and continue developing my career in the creative industry. I would like to work with businesses, brands and creative teams where I can use my photography, videography, editing and storytelling skills.

In the future, I also want to build a strong professional portfolio and gain more experience working on larger projects. I would like to become confident enough to take responsibility for projects from planning stage through filming, editing and final delivery.

These goals are important because they connect directly to the weaknesses I identified in my SWOT analysis. Improving my time management, editing and AI skills will make me more prepared for employment and help me compete with other candidates. Continuous development is important because employers expects people to keep developing their skills as work and technology change. (Skills England, 2026). By setting clear short-term goals, I can gradually work towards my long-term career goal.

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