



PORTFOLIO



Mandy Besselink

UI/Web Designer

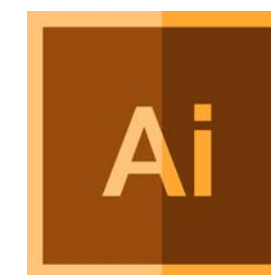
Who am I?

I'm a 28 year young, fresh designer. Born and raised in the east of the Netherlands, coming to the west to learn from the best. I started out as a multimedia designer and rolled into being a UI/Web designer. Along the way I learned how to do graphic design and teaching myself to code and to create webpages in HTML/CSS. Learning new skills makes the projects more fun and makes me a more experienced designer. Always looking for new experiences and opportunities if you have one, contact me.



Skills

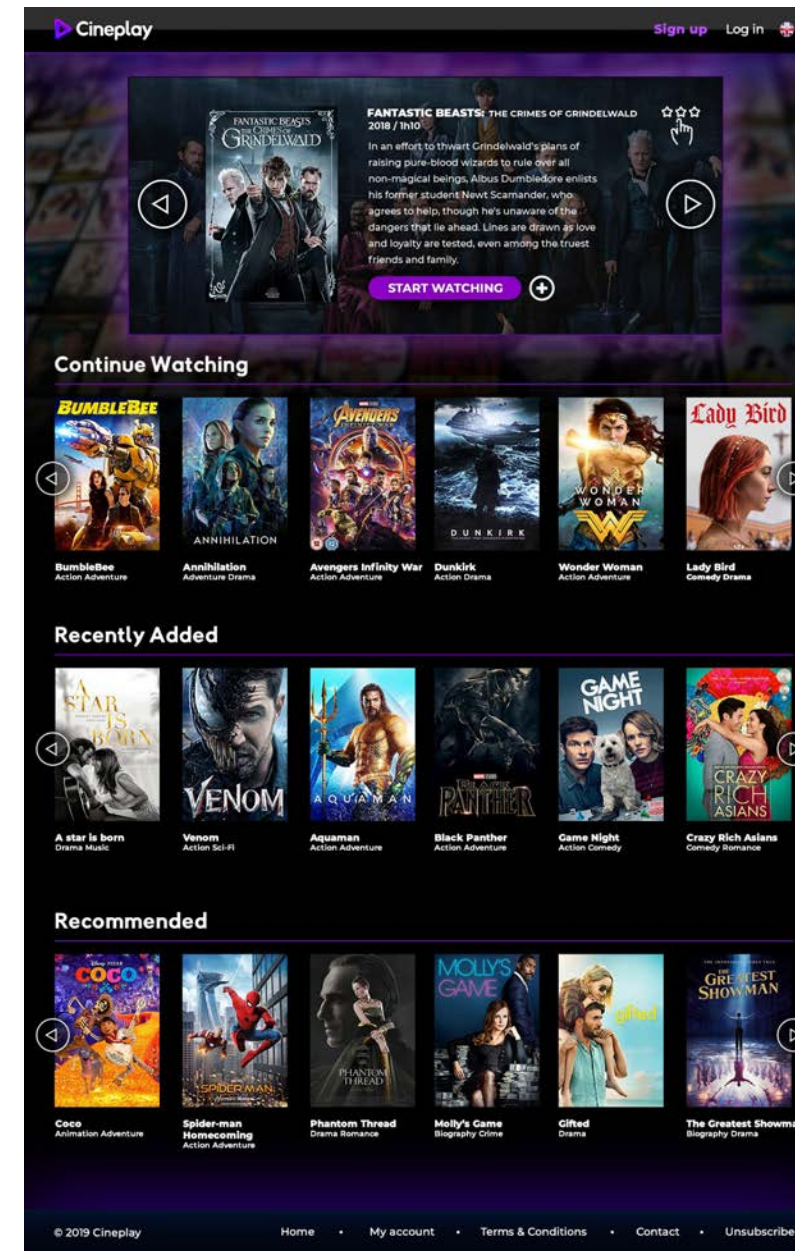
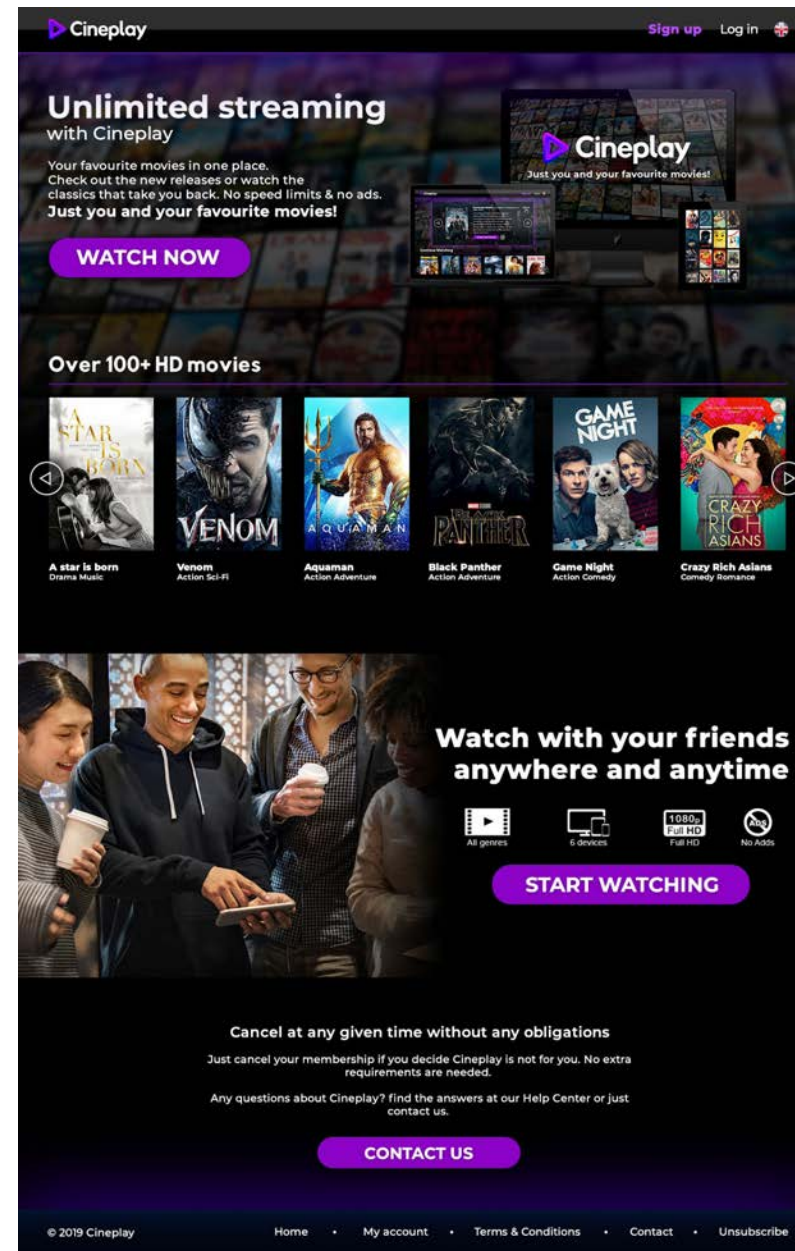
Using my abilities in Photoshop and Adobe I create out of the box graphic designs. Using those abilities combined with my knowledge in HTML/CSS I realize responsive web pages and designs.





Cineplay

Cineplay was a personal project, to see if there was a way to create a portal that both eye pleasing and functional for the user. The user can make a profile to get access to 100+ videos and follow their progress. The portal would be updated weekly with the newest movies. You can add the movies to a list and rank them so the portal will suggest which movies are recommendable for the user. Check [here](#) for the wireframe and [here](#) for the prototype.



Portal Templates

For a big project within Cliq Digital there was a request to make a template for multiple different portals. so I created two different templates to use for this purpose. I created a light template and a dark template. Varyating in rows and lay-outs I tried making the templates differnt from each other. Having different elements on the pages makes it more interesting to create and develop. I can show the end result in person.



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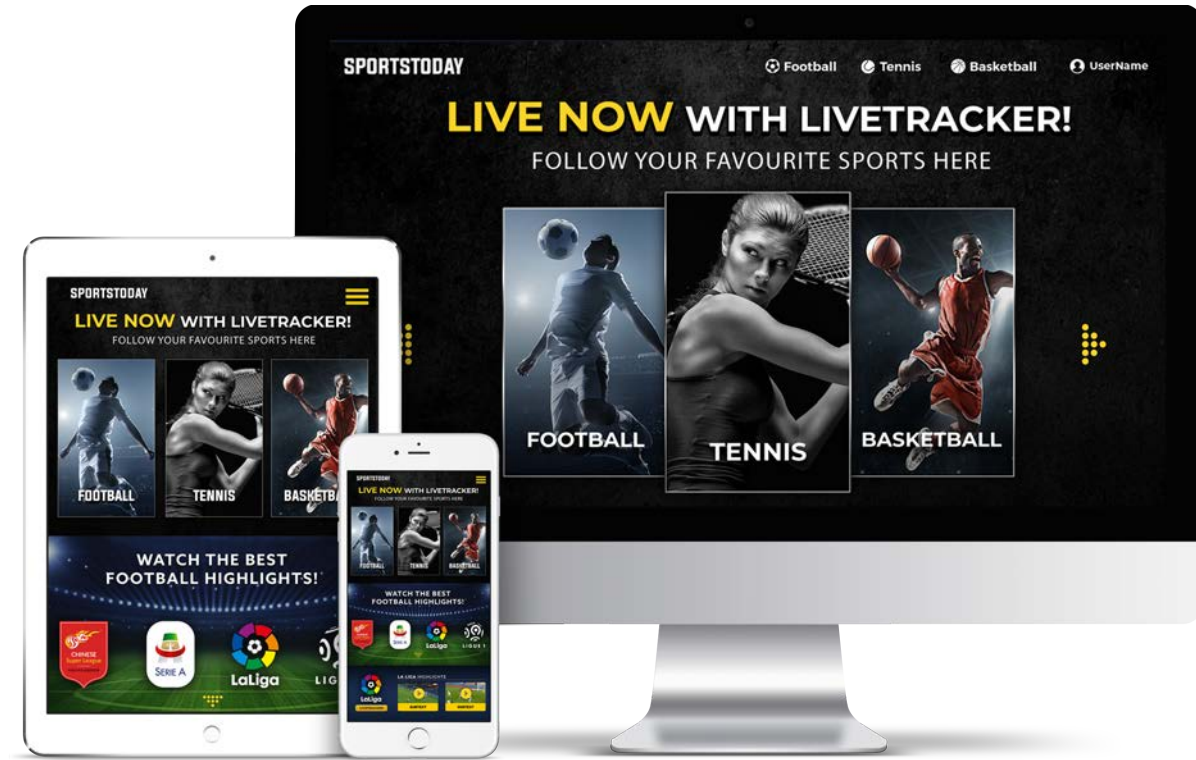
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GameGrounds

Gamegrounds is a gameportal where all the games are collected in one place. The user makes a profile to connect to the portal and can play over 100+ games. I designed the portal so the most popular games are on the top, here the user can slide through different games. Next is the recommended games, here are the games that are recommended to the user. Check [here](#) the wireframe.





Sportstoday

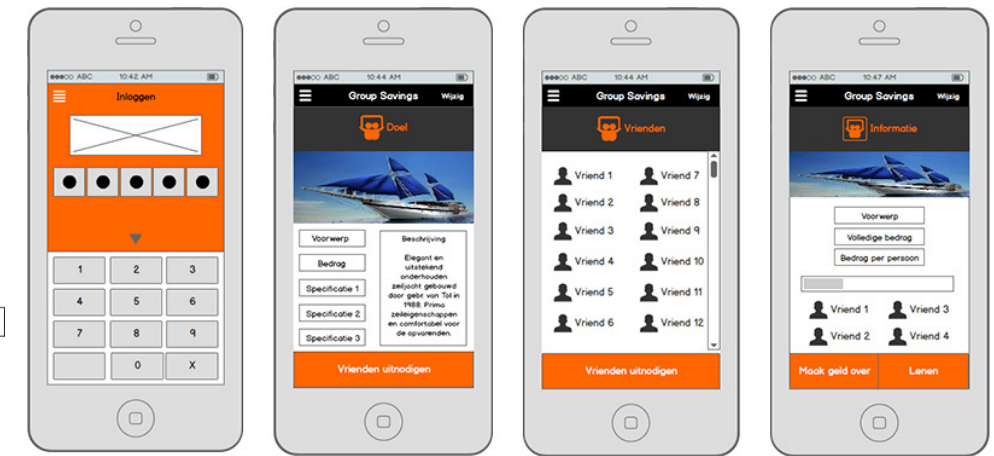
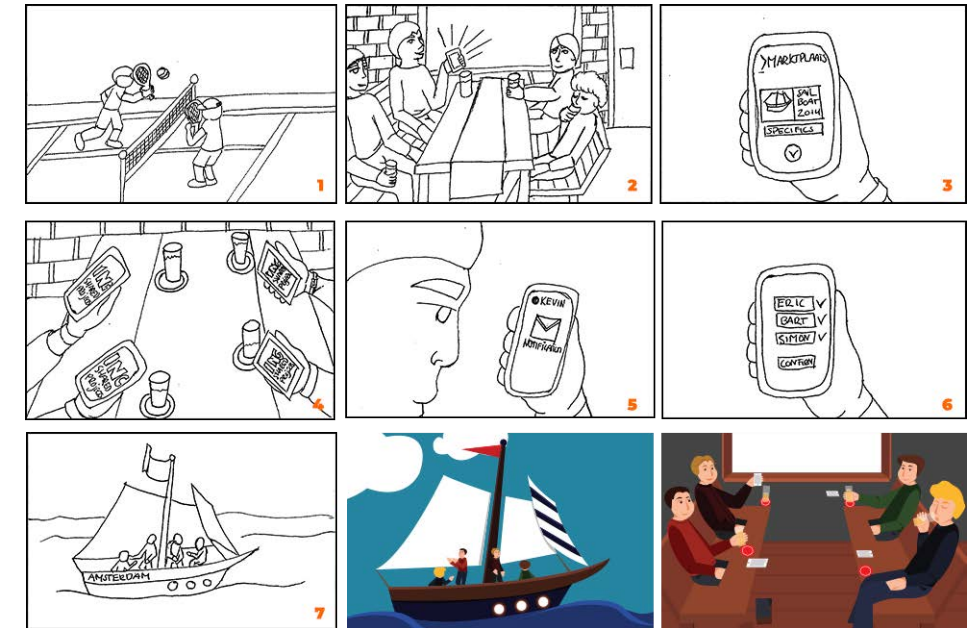
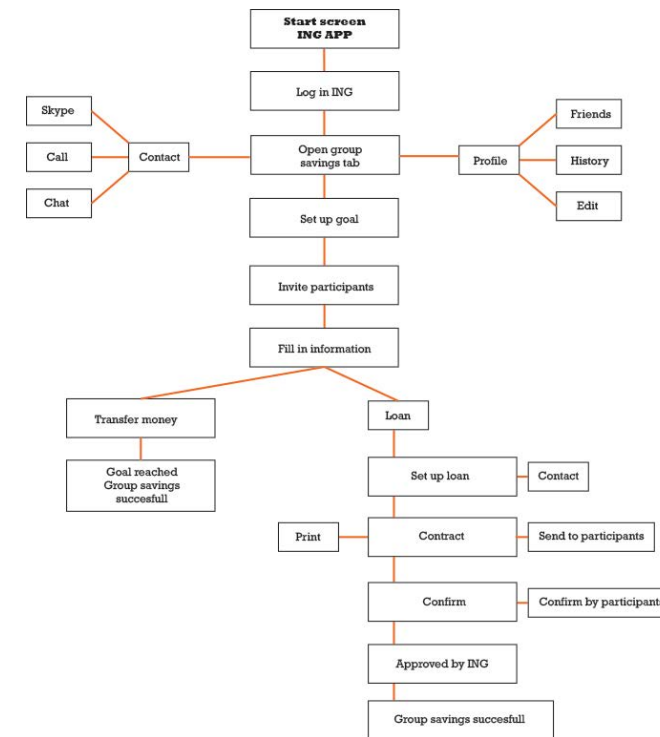
Creating the best sports experience and updates using a live tracker. Sportstoday wants to give the user the best up to date information on basketball, tennis and football. Creating a new portal design, house style and logo they were my main objectives for this brand. With the focus being on usability and the overall design. Creating an eye catching and easy to use design for the website. Check [here](#) the wireframe.

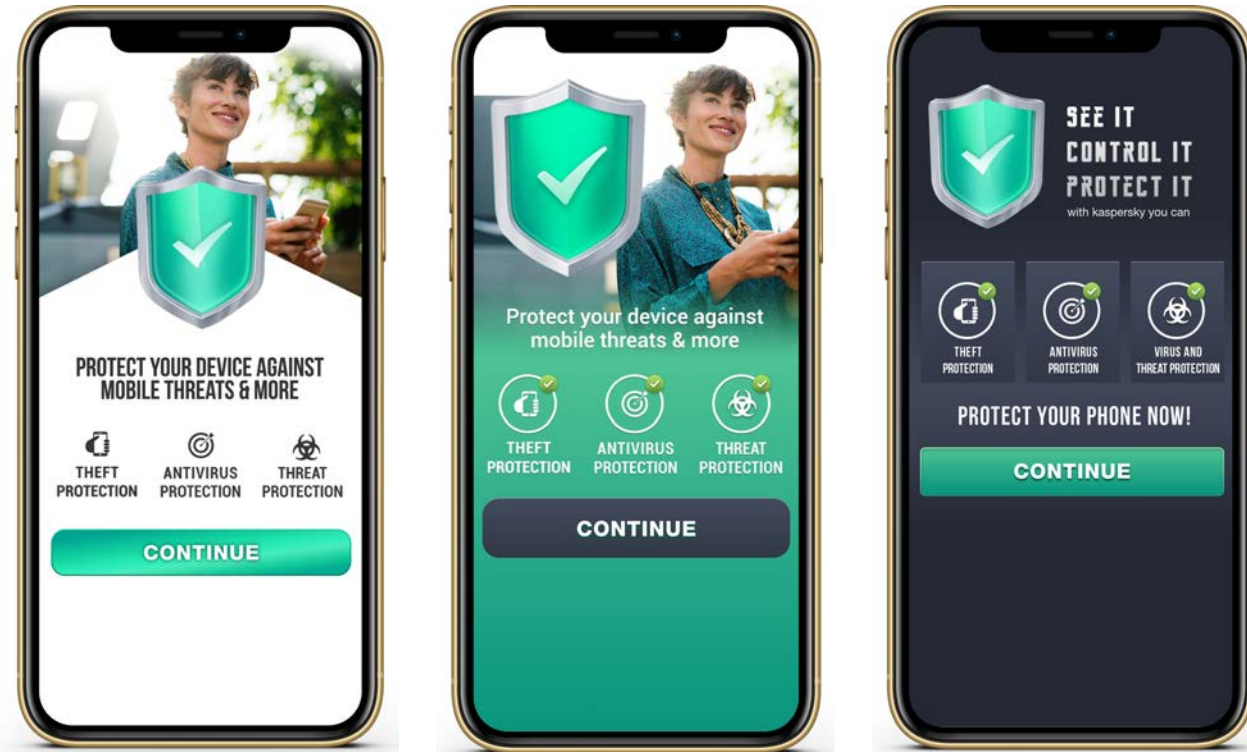




Collaborative Consumption Prototype

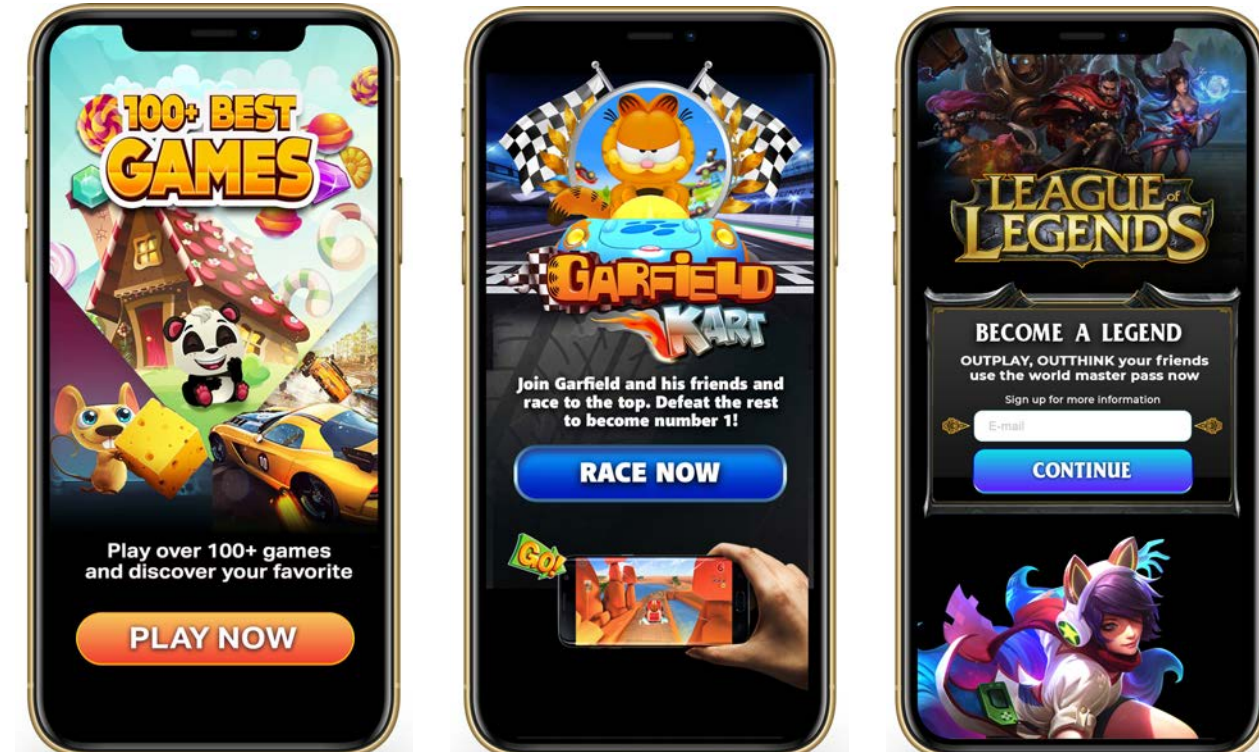
The assignment at the ING Experience Center was to create a customer journey on collaborative consumption. Collaborative consumption is the sharing and giving of goods and services. The project lasted 21 weeks in total and during this project several products were delivered. ING wanted to respond to this by making a customer journey about collaborative consumption. In the customer journey a persona, illustrations and prototypes had to be made. The assignment was to devise, design and realize these. Check [here](#) the prototype.





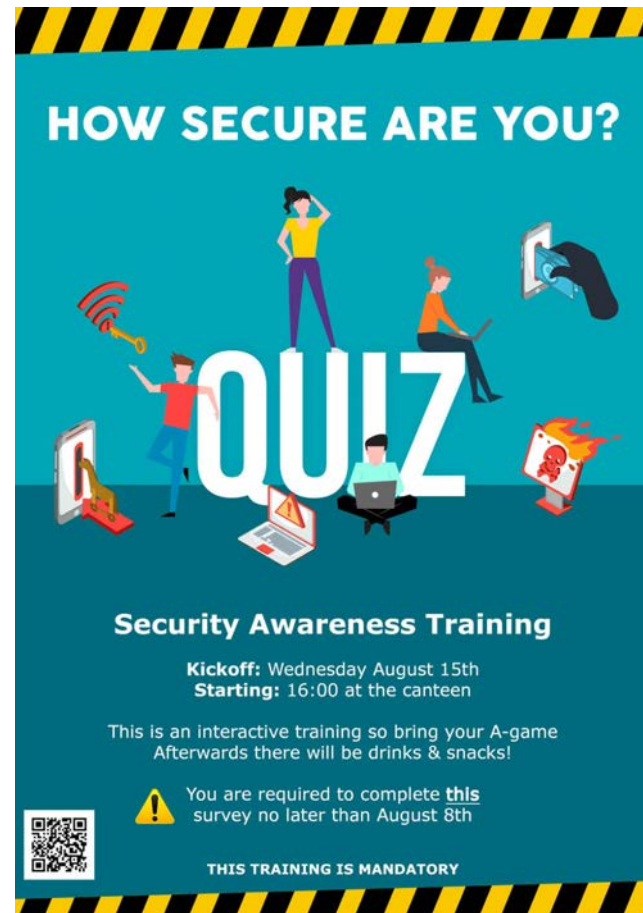
Landingpage Designs Antivirus

Cliq Digital has the rights for a product called AVG Antivirus. For this product they requested three landingpage designs. To promote their products I created three different designs using different color pallets and images. Making the design as simple and user friendly as possible. They were created in Photoshop and images used from a right free image platform.



Landingpage Designs

To promote games on the platform, there are responsive pages for mobile and online created. Using the elements that are in the game. Thinking about the UI and UX experience from a user perspective a mockup is created. The mockup is realised in a CMS system using HTML, CSS, JavaScript and jQuery. Additional to the designs, there are banners created for different platforms like Google Ads.



Cliq Digital Invitations

This company had requested an invitation for a security training and a meeting event in Spain. I used Photoshop, Illustrator and Pexels to create these two designs. They were created in Photoshop and images used from a right free image platform.



Coverband Release poster

For promotional purposes Release asked me to create a poster for their band. I created two different designs. First design requested was more commercial related and the second design was more art related. They were created in Photoshop and images used from a right free image platform.



La Esquina Cubana Posters

They wanted to host several different events. So they asked me to create posters for them. I used Phothop, Illustrator and Pexels to create these two posters. Using two different themes for these posters we came up with two different designs. This design was for a master class for the dance school themselves.

