

# **Academic and Employability Skills**

**(BMSW4001)**

**ACE Practical Portfolio**

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## INTRODUCTION

# Technical Director

- **What is the role of a Technical Director?**
- **How can I improve my skills?**

## **DUTIES AND OBLIGATIONS OF THE TECHNICAL DIRECTOR & HOW THEY CAN BE IMPROVED BY THIS STUDY**

- **Supervising production project's cycle**
- **Investigating and introducing new technology**
- **Offering technological assistance**
- **Working with the design team to provide technical drawings**
- **Outlining the technical needs**
- **Assisting and developing standards and production quality**



## **TECHNICAL DIRECTOR SKILLS AND QUALIFICATIONS**

- **Detailed understanding of the operation of production resources**
- **Excellent technical and computer skills**
- **The ability to work under severe pressure**
- **Knowledge of media communication and production**
- **The ability to use initiative and creativity to solve problems**
- **The ability to work well with others**
- **Excellent leadership skills to coordinate work allocation between teams**

## **SOME OF THE TOOLS I WILL USE TO IMPROVE MY CARRIER**

- **Time management**
- **Eat that frog (Brian Tracy) & ABCDE Method**
- **PDP (Performance Development Plan)**
- **SWOT (Strength, Weaknesses, Opportunity, Treats)**
- **Pareto's principle (80-20 rule)**



# CONCLUSION

## ➤ How will this study be relevant to my carrier advance.

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