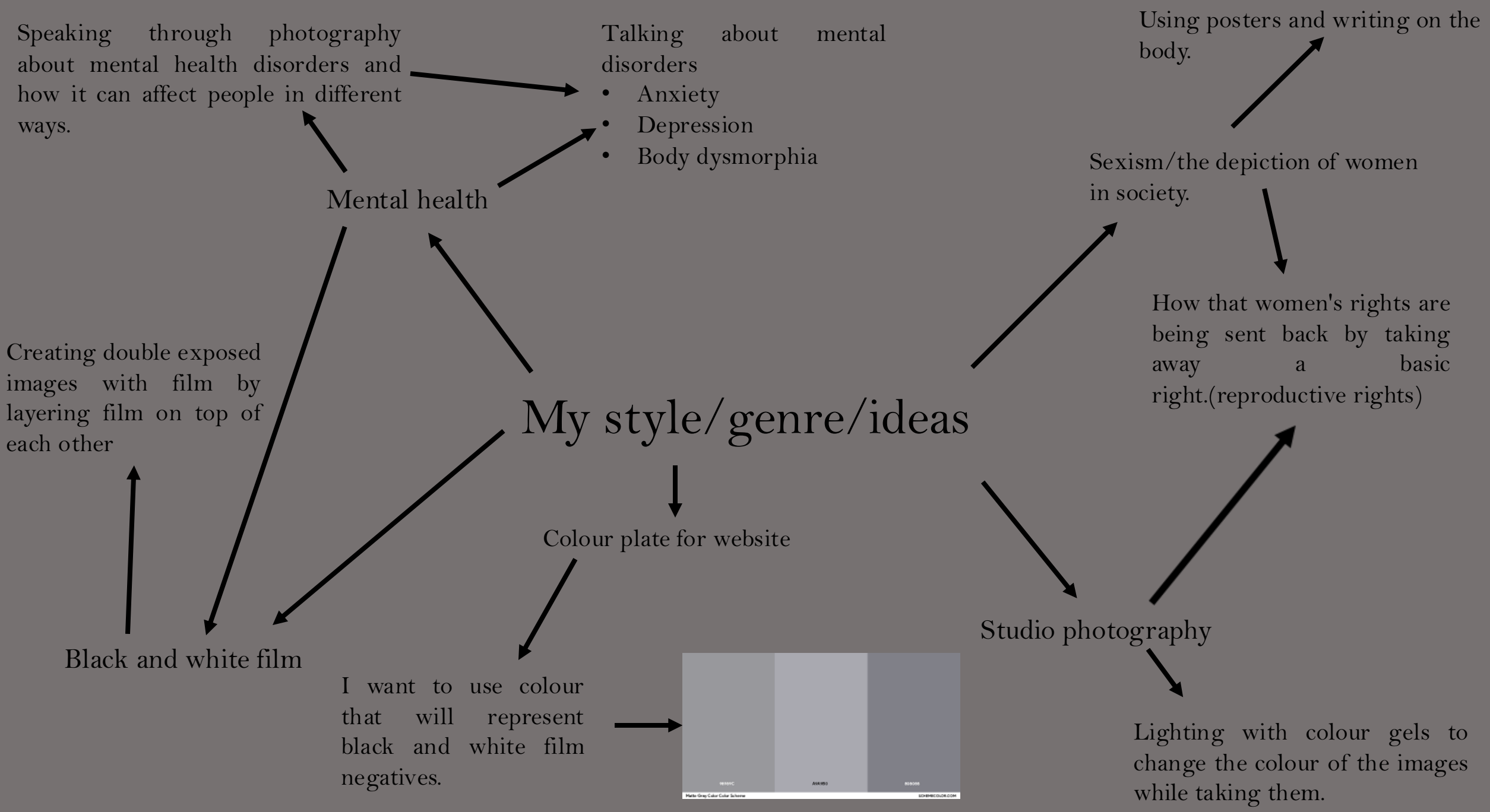
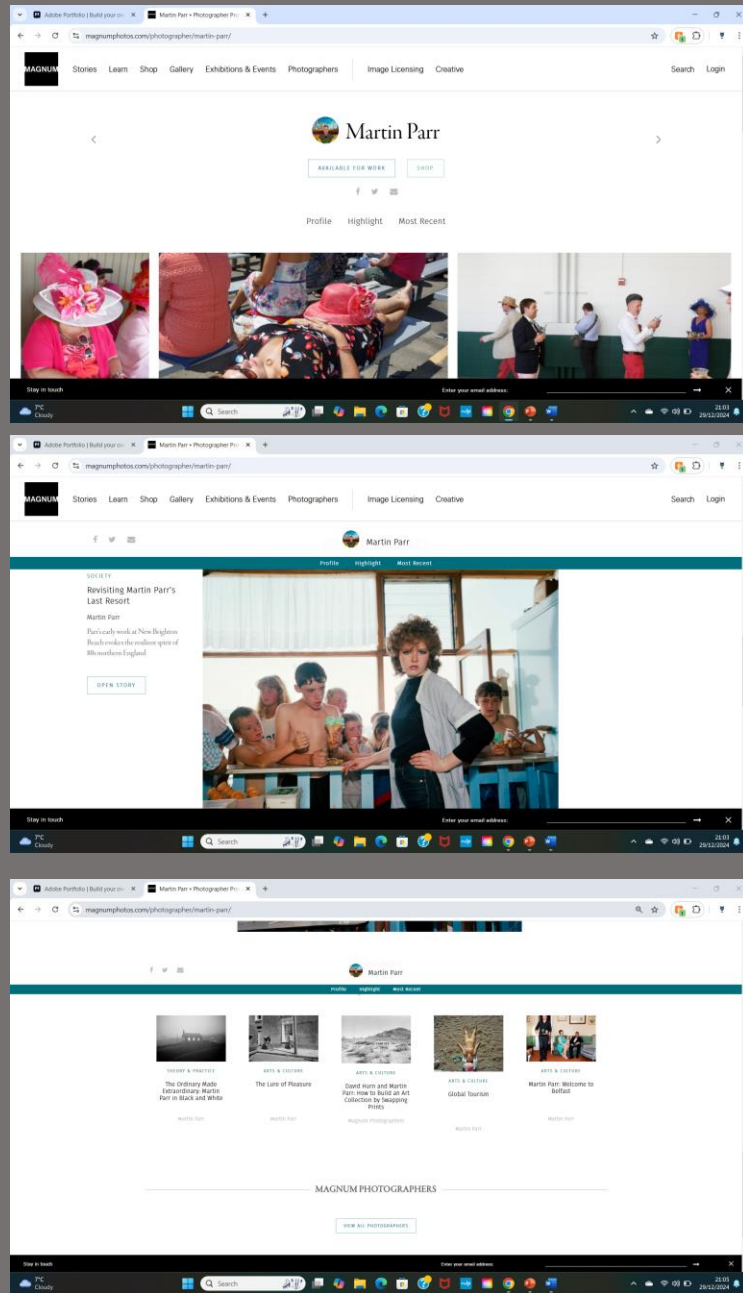


Website evaluation

<https://a23057807dc7.myportfolio.com>



Website research – Martin Parr



"With photography, I like to create fiction out of reality. I try and do this by taking society's natural prejudice and giving this a twist."

- Martin Parr

Martin Parr was born in 1952 in Epsom, Surrey. He is one of the best-known documentary photographers of his generation. With over 100 books of his own published, and another 30 edited by Parr, his photographic legacy is already established.

Parr also acts as a curator. He has curated two photography festivals, Arles in 2004 and Brighton Biennial in 2010. In 2016, he curated the Barbican exhibition, *Strange and Familiar*. Parr has been a member of Magnum Photos since 1994 and was president from 2013 to 2017. In 2013, he was also appointed the visiting professor of photography at the University of Ulster.

Parr's work has been collected by many of the world's leading museums, from Tate in the UK to the Centre Pompidou in Paris and the Museum of Modern Art in New York. He established the Martin Parr Foundation in 2017.

I found that with Martin Parr website it's very clean and precise with lots of information so that his audience knows where they can find the information that they need.

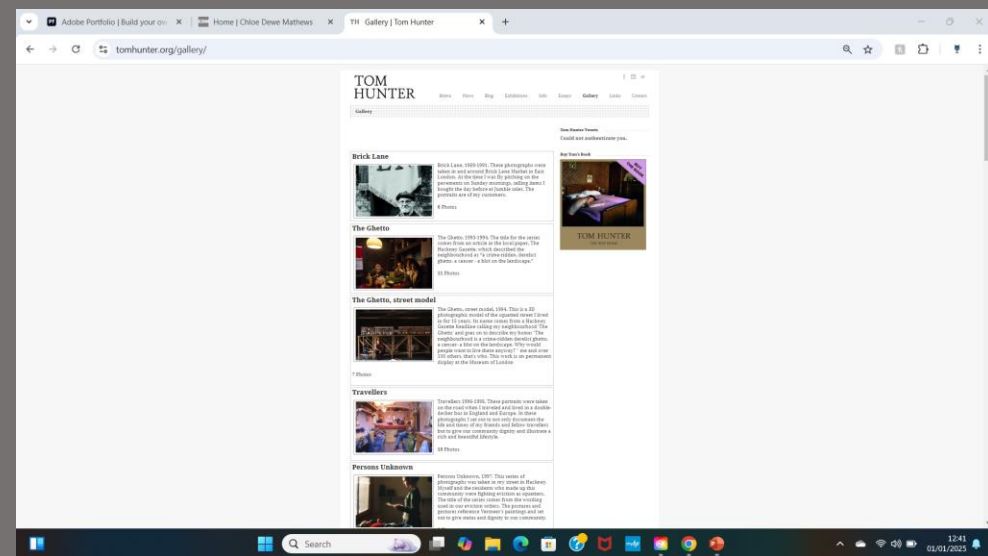
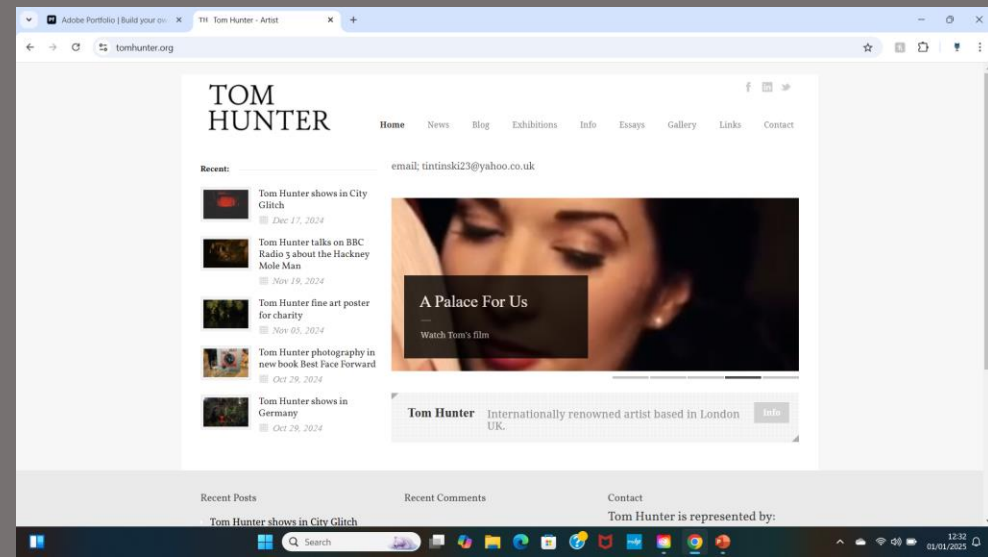
What I don't like about parr's website is that he only puts his best work or selected works onto his home page instead of using icons of each work so that his viewers can find the works there looking for, but he does have a lot of works and is continuing his works so using the icons as links to his work my not work in his favour.

Within his artist statement he has all his accomplishments and works that he done over the years, but he also has a quote before that he has stated himself about photography.

I find that have his work on a white background does work for his because how overly saturated his images are which I find can be very straining on the viewer eyes due to the white background.

Magnum Photos. (2024, June 13). *Martin Parr • Photographer profile • Magnum photos*. <https://www.magnumphotos.com/photographer/martin-parr/>

Website research Tom Hunter

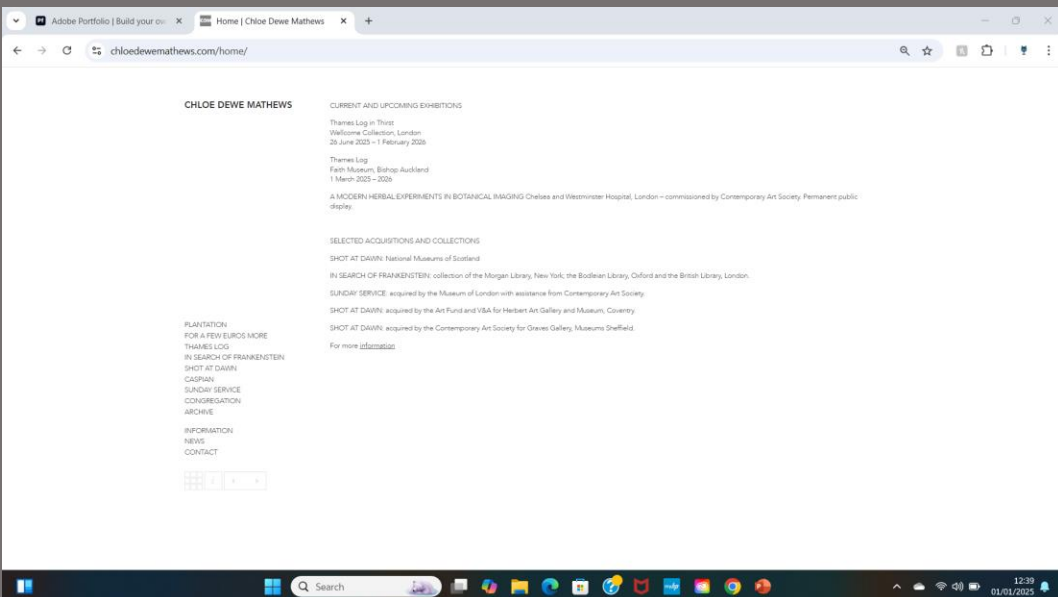
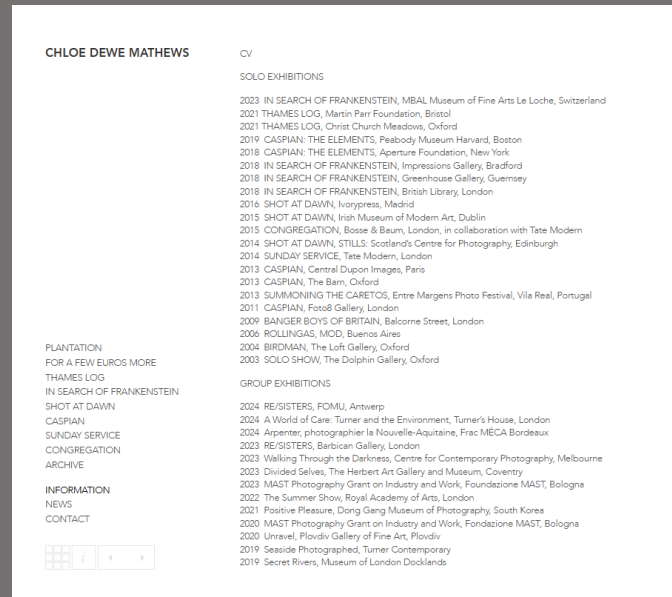
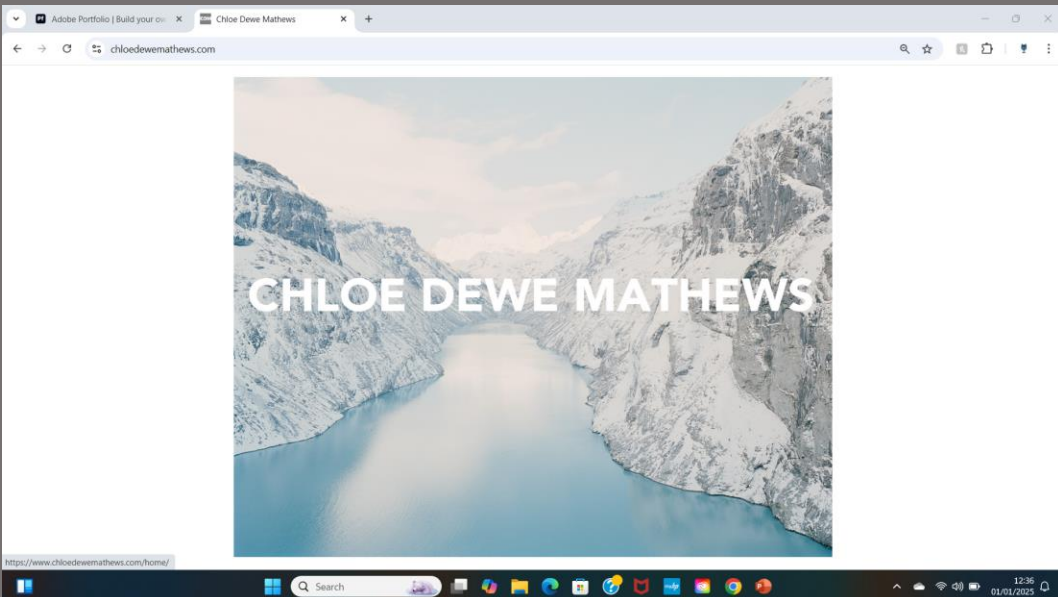


Hunter has a clear overview on his home page so his viewer would have a clear understanding where everything is but the only issue is that I feel like his website is more designed for a mobile phone not a laptop so that the images look to small so you can't see them clearly until you click on them.

I did like that he has some of his best work as a slide show so that people viewing his work can see what he can do.

On his info page you can see as the viewer the amount of work he's done, and I think that's very important.

Website research Chloe Dewe Mathews



The first thing I notice with Mathew's website is that the first thing you land on is her name and image that she taken that I found strong because it shows a piece of work, so you click it, and it'll take you to a list of here works that are very clear.

When it comes to her information, she all her gallery shows that she has done that shows how much she work.

The only issue I found with this website that she doesn't have a headshot but when you do look up her you do find what she looks like.

Artist statement drafts

Ren Weston (Artist statement)

Ren Weston work focuses on world issues women's rights their work tries to show people the pain and struggle that women and men alike go through. Weston believes that sexism can't be directed towards one gender. With their photography they show how the world is like for many people across the world. Their techniques in pactions can vary but always sticks to photography.

Weston as a photographer wants their photography to make people uneasy but not to make them look away to make their audience fixated and think of what their action can do to affect them. They believe that mental health isn't talked about enough especially when it comes to men's mental health so using their photography, they want people to speak up about their mental health because its not what defines them as a person.

But Weston also wants to speak out against how women are treated within today's society or how it can be very difference it can be for women across the world, using their photography as a voice because some people are unable to use their own.

I found with my first draft of my artist statement after reading back through it was two clunky and almost wasn't show what my work is about, so I decided to scrap all of it, and restart it.

With my second draft I wanted it to flow more than my first one but also add a quote from the book being a woman Myag. Wolf because it hold so much power.

Artist statement draft two.

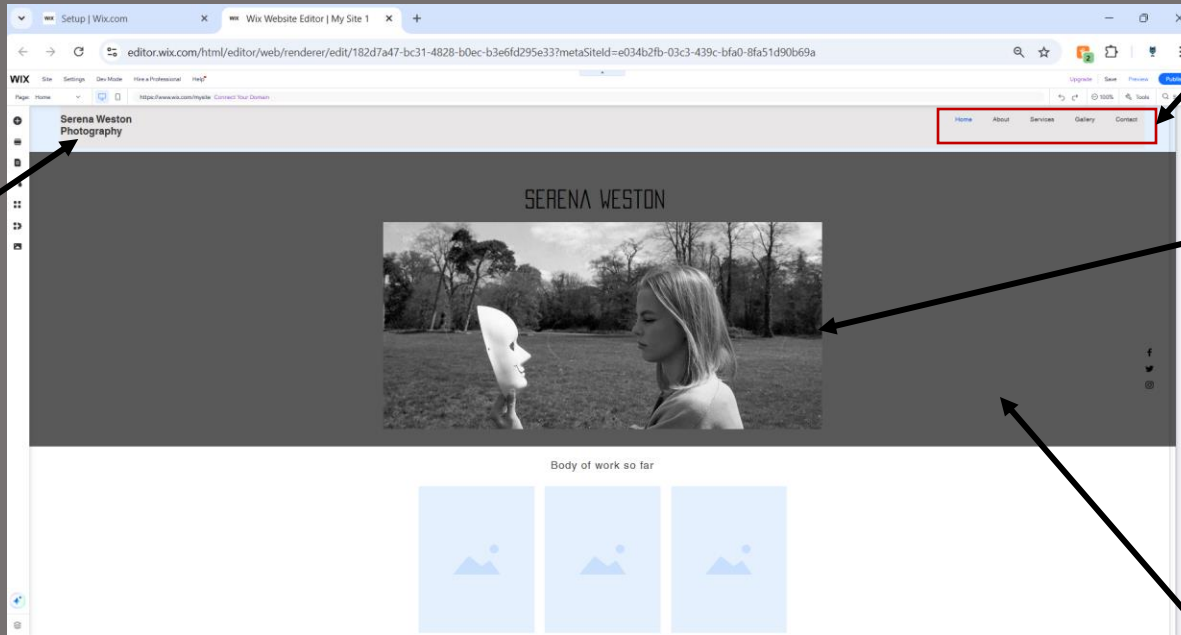
Weston is a feminist photographer that focus on the depiction of women within society. They focus on studio photography to create their imagery.

'Learn to love your rage

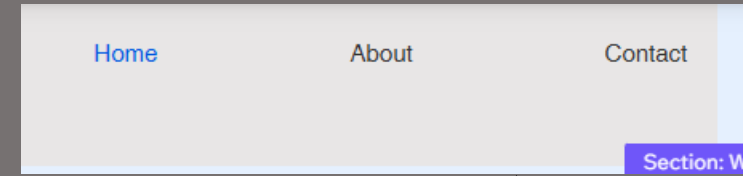
And use it when they try to take our rights away' – being a woman by Myag. Wolf. With there photography they want to make people angry because once people are angry, they think and once a person thinks they act. Serena Weston believes that their photography can make some kind of a difference and get people to speak out for there rights because its pointless to stay quiet.

Layout (Wix's)

Name and title



With these three images I'm going to put the three main subjects on my photography.



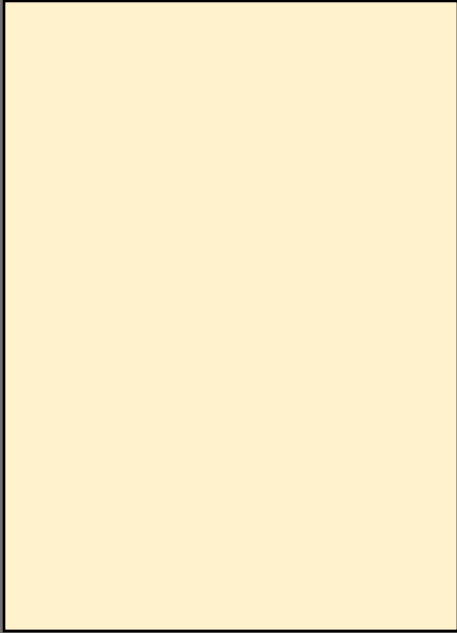
Slide show with my three strongest images that I've taken so far.

I've decided to change the top icons to a simpler down version with only three icons.

Keeping the colours dark so they contrast with the black and white film images and studio images.

Image set up and gallery set up on website

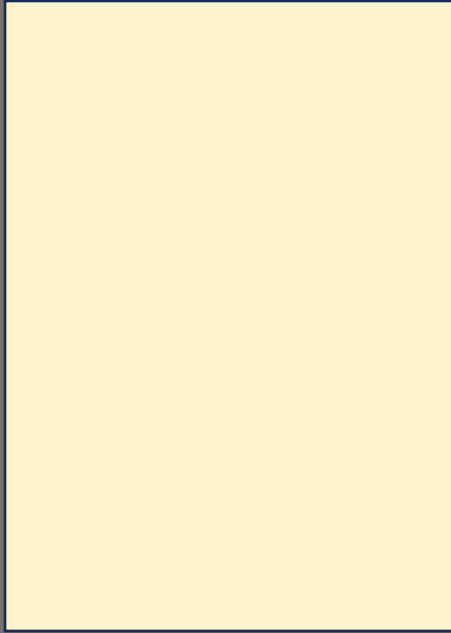
On my website there are three main images that will have the strongest images from my shoot that are with image the gallery my photography has three main focus point (mental health, depiction of women within society, feminism)



- Behind the mask
- Words on the mirror



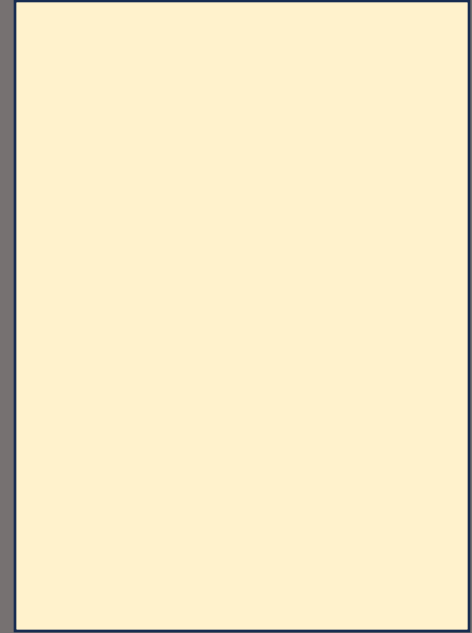
Mental health



- Sexism can't be against on gender
- Identity crises
- Femininity edit (multiple languages)



Feminism

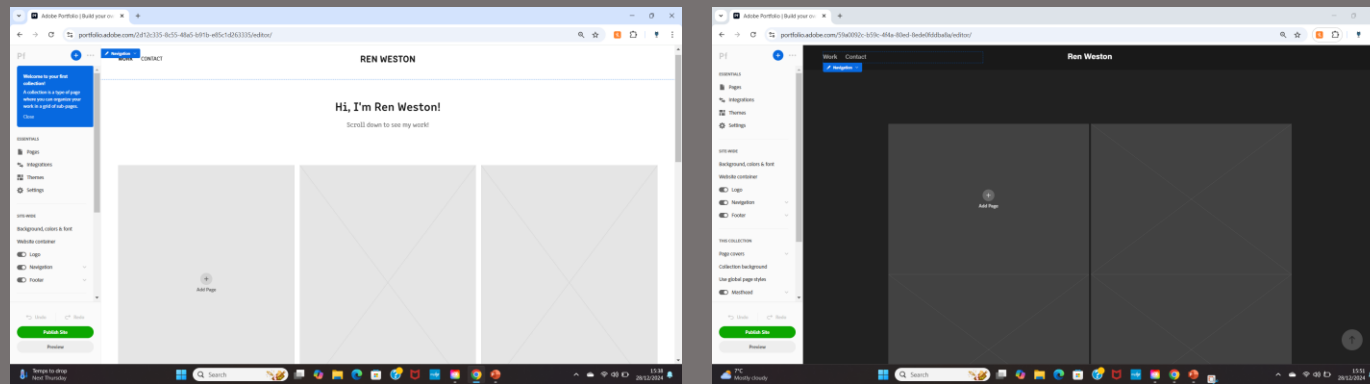


- Bubbles
- Seven deadly sins



Depiction of women within society.

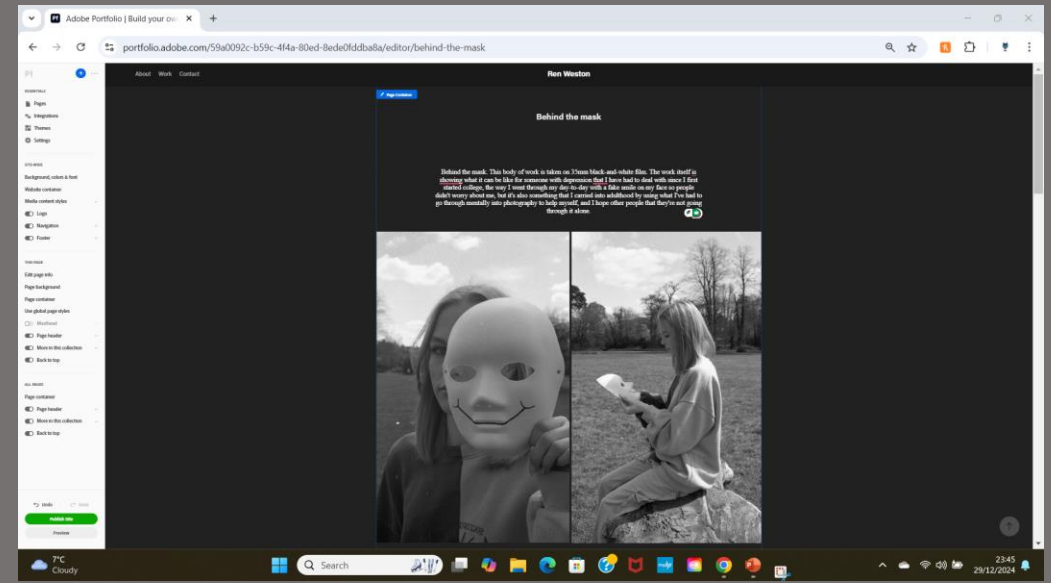
Changing layout (Wix's to adobe portfolio)



I found with these templates that they would work better for my website because they have a much simpler format so that its easier for my viewers to navigate around the website itself so that the website won't be cluttered and disorganised. I've decided to use the one on the right instead of the left because everything is clear and useful doesn't have to much information on it, so the viewer won't be confused. With the icons to each work will be shown clearly so that you will know what exactly is which work in the whole of the gallery.

I decided to completely change the layout and where I was doing my website because I found that doing my website on adobe portfolio was going to be easier to edit and make my own website because its faster than wix's that I was previously to create my website.

How the work will be laid out (Behind the mask)



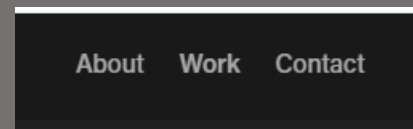
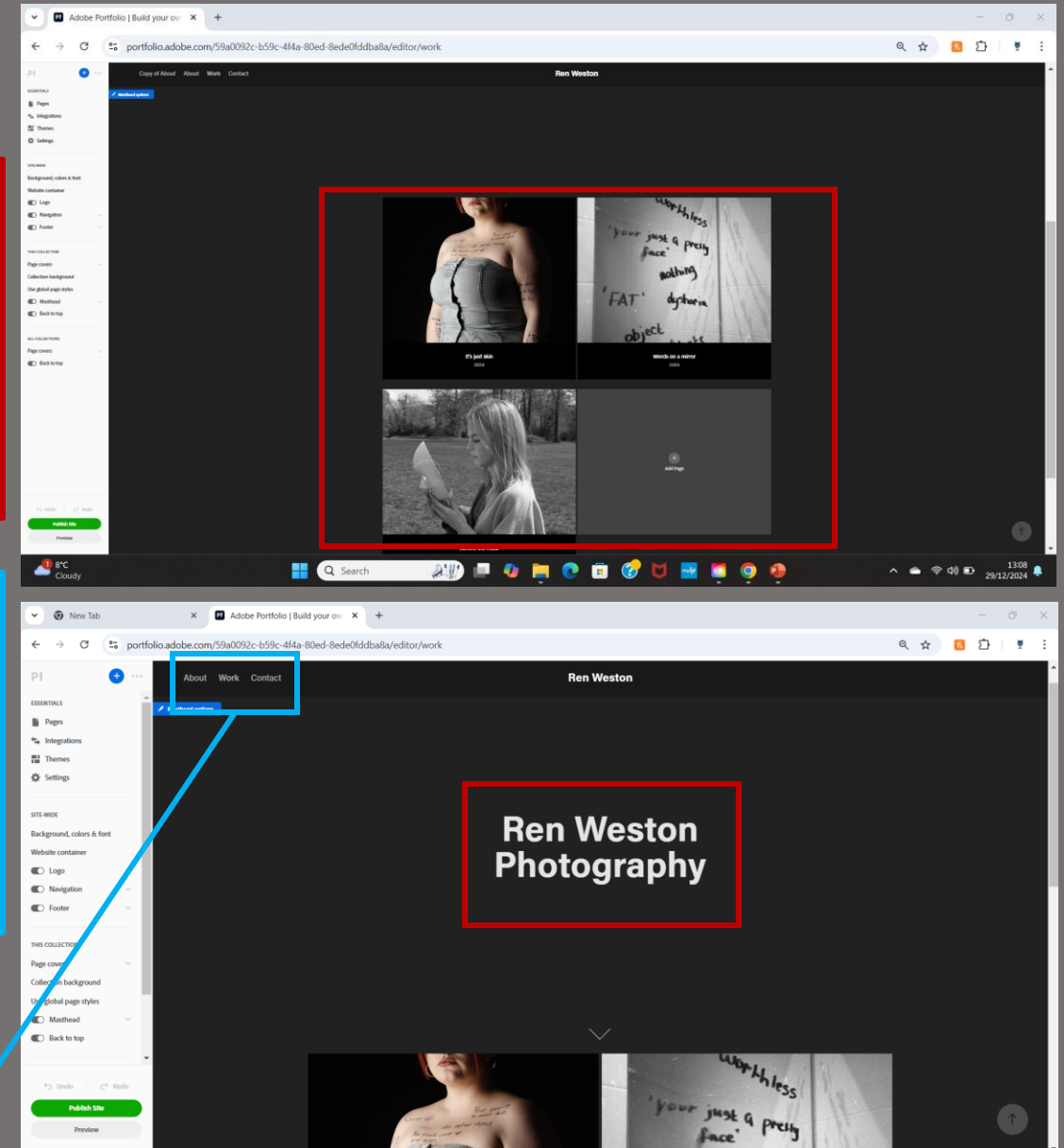
With the work pages I want to keep that layouts clearly so that the viewer can see all the images, but I could have had them in a grid format, but I felt that having the images for this is clearer.

I also decided with each body of work that it will have a brief description of what the work is about so that viewer has a better understanding.

Work layout on home page

My work will be the first thing the viewer sees when my viewers open my website along with the title that I have kept simple (Ren Weston Photography) instead of just using my initials RW and photography I thought that people would get confused and think my photography was of the railway or railway works so I went with my full name instead. With the work they all have their own icons so the viewer can have a glimpse of what there clicking on.

With my icons at the top, I decided to keep them simple by only having three about, work and contact so that it wasn't too cluttered for the viewers. By having the work icon, it will be easier for my viewers to go back to the home page from any of the pages. I mainly put the contact page so that it would be easier for people to contact myself for any photography jobs that people would want me to do.



Final artist statement and layout within website

Ren Weston is a feminist photographer who uses provocative images to both challenge and highlight the presentation and treatment of marginalised groups within society. Her main focus is the treatment of women and how there images are used. Her work is motivated by creating a sense of rage in the observer because she believes that anger will bring about the change that needs to take place. 'Learn to love your rage and use it when they try take our rights away' being a woman by Myag. Wolf. The images used are combined to illustrate the built in inequalities in society and force the observer to confront how they feel about how particular groups are portrayed.

With my artist statement I've decided to keep it short so it's not too wordy and get straight to the point and keep it clean for the viewers, so they have a better understanding of what my work is about.

I found with the page that have originally used in my website I'm going to change so it's cleaner and the headshot doesn't take too much space on the page so I'm going to change it to where the headshot is at the top of the page and the statement is below

Final layout (about page)

