

# **Assignment 2**

## **Community Engagement**

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### **INTRODUCTION**

Community engagement refers to a process that lies focus over the working in community and in group (Di Napoli, Dolce and Arcidiacono, 2019). Reflective report refers to the report through which reflection with regard to the personal experience would be included along with a critical analysis and thinking with regard to the various aspects. This reflective report with reference to community engagement in the context of UNICEF (United Nations children's fund) would enable to know that how group efforts is leading the organisation towards its objective in the form of educating the children. This report also includes a reflective model of Gibbs's which will make the analysis of the concept more justified. As when an individual would engage through different phases of the model it would become easy to make the reflection along with the engagement of personal experience. The reflective report with regard to UNICEF would cover every aspect with regard to the organisation and its functioning in terms of its engagement with social media or the training and development concept. This report would also cover my personal views that how the organisation raise its employability through the incorporation of various other concept in addition of its existing one.

### **Reflection on Personal Experience**

#### **Description:**

This reflection is based on assessment 1 that is based on community engagement practices of UNICEF. Doing this assessment was a great learning for me in and I learned about different practices of community engagement and along with this I also learned and developed new skills. Assessment 1 helped in gaining new knowledge about community engagement and its practices and I also learned practices of Community Engagement by UNICEF. I identified that UNICEF is one of the organisation that undertakes best practices for community engagement. Assessment one was done through research from different online and offline resources and also through specific online resources about UNICEF (Gibson and et.al., 2017). Assessment 1 was based on UNICEF and this is why I also get to know about UNICEF that is a national agency. It is a large organisation and before doing this project I had limited knowledge about UNICEF and as a result of the assessment I learned about UNICEF in detail. I also understood application of different models and theories I learned in theory. Experience was highly important for me for learning and identifying different aspects of writing. I also became able to learn and improve research skills. This is because in order to create assessment 1 I was required to undertake significant research. Among these experiences practices of community engagement were one of the most important learning through this assessment

and this was very effective element for personal development. This personal development also is contributory for increasing my employability skills and I also learned different aspects of personality that are important for completion of assessment and academic project.

#### **Feeling:**

During the assessment and its completion I was having multiple feelings such as stress, positive and good feelings and also negative feelings like reduction in motivation. This is because completion of this assessment involved several activities. Activities included planning, research and writing and completion of assessment (Shum and et.al., 2017). Planning involved determination of what company to select and what topic to select for the company. Research involved undertaking research for the UNICEF and for practices of community engagement by UNICEF. In this I was feeling stressed while planning and I was confused and found it highly difficult to determine what company and organisation to select for the assessment. I was also feeling difficult to undertake research and in this most difficult aspect was to identify valid and reliable sources from where research can be completed. I was also feeling happy when found right sources for the assessment and information. Before starting this assessment I was feeling stressed about different aspects of the assessment and how I will complete assessment. This was because of lack of experience and adequate knowledge. During the assessment I was feeling stressed and good at the same time and this mainly depend on the progress and effectiveness of the company (Robbins, Onodipe and Marks, 2020). Regarding others I also took help from peers and seniors and mentors and while doing this I was feeling bad, as I lack adequate knowledge and needed to take help from others. After completion of assessment I was feeling good because I became able to complete assessment on time and as expected. However, I feel that having more experience and knowledge would have helped me in enhancing assessment and its quality.

#### **Evaluation:**

Regarding experience that I had during assessment and its completion planning, time management and research was difficult and reasons for negative and bad feelings because of assessment. Along with this, timely completion and increased knowledge as a result of completion of assessment was aspect in which I felt good and positive. Planning was difficult because of indecisiveness and along with this, time management to ensure completion of assessment on time was also difficult. The reason behind this was lack of experience and inability to adequately understand situation and requirements of time. This means I was not able to determine how much time will completion of tasks and activities will take and this affected quality of time management for doing assessment (Klebanov and et.al., 2017). However, I managed to complete assessment on time and this was a positive feeling for me. Completion of assessment required me to undertake research and this is why along with information and knowledge required for assessment, I also gained new information. Gaining new knowledge and information also adds value in existing knowledge and this increases employability and this was a very good feeling for me. Along with this, I also became to bring order to my academic performance through this assessment and realised what are skills required for being successful in academic and to achieve academic goals and objectives.

#### **Analysis:**

After completion of assessment I realised different aspects of assessment and what was good and if something was good then why it was good and if not then why it was not good. I realised that I was having lack of confidence and because of this I was feeling stressed and worried before starting assessment. I was also not sure about my abilities to complete assessment and this was also a reason for stress and negative feelings. However, as I started to complete assessment I realised that it is not very difficult when I have adequate knowledge, however I did not had adequate knowledge but I took help from others and it helped in completing my assessment on time. However, sincerity I had toward assessment and its completion and also was determined to complete assessment on time whilst having adequate quality (Chen and Orjuela-Laverde, 2018). This helped me and contributed in completing assessment and as a result I also realised and learned several new dimensions. I learned about skills that I need to develop for academic as well as for employment success and I also learned about my strengths and weaknesses. This further helped in identifying ways through which these weaknesses can be reduced and strengths can be utilised for success and growth in academic as well as professional life.

#### **Conclusion:**

It is the sixth and important step of the Gibb's reflective cycle. This step is performed just after the analysis stage. This step involves summary of the entire report (He, Parkinson and Doyle, 2018). While performing this stage I make a detailed analysis of all the current and existing functions and moves that are being taken by the UNICEF with regard to its mission and employability. Here I make a conclusion right from the first step which include the mission and aim of the UNICEF. I saw and conclude that it is taking every possible step with regarding to performance of its operation in the direction of its objective. It is being concluded that right from inculcation of social media till the focus towards the concept of training and development with regard to its employees would enable it to move toward its mission. From the above performed analysis I also conclude that UNICEF is highly engaging with the concept of community engagement and performing its operation with the support of the group and team efforts. In addition of this I also conclude that practice in the form of community moderation, segmenting the base using social media are counted as all those good and efficient moves of the organisation with respect to its goal. However, lastly I would make a conclusion that although apart from adopting every possible and efficient move there is again a need of some more moves which is required to be taken by UNICEF towards its goal.

#### **Action plan:**

This is the last stage of the model. As per this stage a n action plan is being prepared with reference to the entire reflection of the concept (Adeani, Febriani and Syafyadin, 2020). In case of UNICEF I would like to include an action plan in the form of some more steps that could help it to move forward towards the direction of its goal. Although UNICEF is going all good with regard to its working and functioning but still there are many more students left behind which are still deprived of education. Thus, according to me along with performance of its business operation in UK it need to organise some camps and seminars in various other countries. These camps would help it to speed up in converting its dream of spreading education among children.

In addition of this, as I realised that along with the outburst of Covid pandemic the moves of UNICEF in terms of distance learning programme is good. However, in order to further support this I should like that if UNICEF will inculcate digital move in terms of digital education, then not only the pandemic but the entire moves of the organisation would more speed up. Likewise, the action plan that I find would related with the organisation must be towards more emphasising on community engagement concept. This is because I believe that instead of working alone if the work would be performed in a team manner then the objective on which the UNICEF is working would better be achieved within short time but with greater efficiency.

## CONCLUSION

From the above reflective report it is concluded that how engagement of myself with regard to the UNICEF and its working would enable me to analyse the various skills and learning. This means that while engaging myself with the concept of UNICEF I would able to know that it is performing its business functioning. I also analyse that how it is using the social media as a platform for making exploration of its activities and functions. An inculcation of the Gibbs's model of reflective cycle enable me to make my reflection more justified with the UNICEF. As the model contain the stages of description, feeling, evaluation, analysis, conclusion with an ending with action plan enable me to make my reflection more clear. As firstly I make the description of the entire functioning and working of UNICEF that also enable me to know the actual functioning of the organisation. Then I perform the stage of feeling and evaluation whereby I inculcate my personal feeling and thoughts with respect to the UNICEF which is followed by evaluation whereby I make evaluation of my experience. After that I make an analysis that apart from engaging with social media and inculcation of training programme what else the UNICEF would have to do in order to raise its employability and awareness, so that it can better grab its objective of raising the light of education among the children. This process ends with the conclusion and development of action plan whereby I make conclusion regarding over every aspect followed by preparation of action plan with respect to the UNICEF. It is also concluded from this report that along with understanding and raising the learning I came to experience various other aspect in association with the subject matter. Also the reflective report helped me to make an expression of my ideas in a more expressive and informative manner.

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