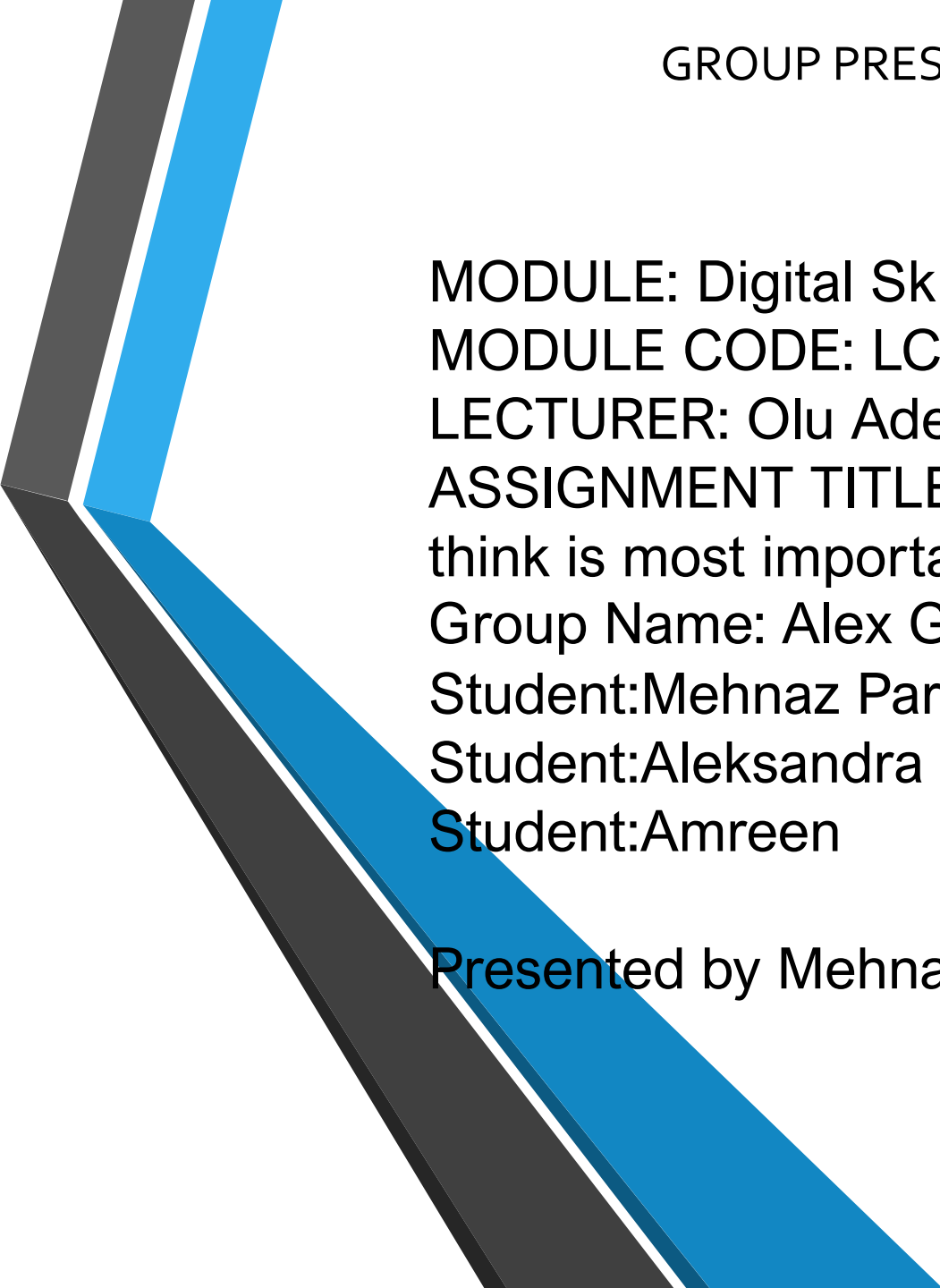




GROUP PRESENTATION

MODULE: Digital Skills and Research methods

MODULE CODE: LCHS4002

LECTURER: Olu Adegbite

ASSIGNMENT TITLE: Which digital skills do UWTSD students think is most important?

Group Name: Alex Group

Student: Mehnaz Parveen

Student: Aleksandra Michalska

Student: Amreen

Presented by Mehnaz Parveen



Introduction

- We are researching about which digital skills are most important to uwtsd students?
- Do you think being able to send emails is the most important?
- Do you think using social media tools is the most successful?
- How do you feel about your level of digital skill?
- Presented by Mehnaz Parveen



RATIONALE

WHAT ARE DIGITAL SKILLS

There are several digital tools and technologies that can help you whilst studying at university.

It is vital for teachers who have important roles to raise future generations, to have information literacy and digital literacy skills .

These resources will help you assess and reflect on your own digital skills, identify areas of development, plan your personal digital skills development path and ensure your digital skills are fully recognised.

Presented by Aleksandra Michalska

RATIONALE

- Recent research in the United Kingdom and Australia has demonstrated that employers are expecting future public relations graduates to understand what digital concepts will improve productivity, increase innovation, deliver cost efficiencies and improve relationships with key stakeholders, customers, suppliers, employees, governments and communities
- Presented by Aleksandra Michalska

Are digital skills most important for study and work ?

We will be doing a short survey at the uwtsd university. birmingham ,sparkhill campus ,asking students the following research questions.

Question: Do you think being able to send emails is the most important?

Question:Do you think using social media tools is the most successful?

Question:How do you feel about your level of digital skill?

Presented by Mehnaz parveen

Method

- We have gathered our information from Google scholar.
- UWTSD student in the Birmingham Campus regarding our research questions.

UWTSD library

- Presented by Mehnaz parveen

Ethical considerations

- The information we gathered is from google scholar and we have used Harvard referencing
- Our short survey at UWTSD clearly asked for the consent of students to take part voluntarily .
- Presented by Aleksandra Michalska

Hypothesis



- Our hypothesis is that using social media tools ,sending emails and level of digital skill is very important to improve our relationship with our future employees and communities.
- Presented by Mehnaz Parveen

Reference list

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Signature

Date

