



BA BUSINESS MANAGEMENT  
MODULE NAME - PROJECT MANAGEMENT  
ASSESSMENT 02

STUDENT NAME - EEKSHA RUWANPATHIRANA  
(1709347)  
LECTURER NAME – DR. KAZEEM OSENI

## Table of Contents

|                                                |          |
|------------------------------------------------|----------|
| <b>1.0 END OF PROJECT REPORT .....</b>         | <b>2</b> |
| <b>1.1 PROJECT CLOSER REPORT SUMMERY .....</b> | <b>2</b> |
| 1.1.1 PROJECT BACKGROUND OVERVIEW .....        | 2        |
| 1.1.2 PROJECT CLOSER REPORT PURPOSE .....      | 2        |
| <b>2.0 PMI APPROACH .....</b>                  | <b>3</b> |
| <b>3.0 PROJECT OBJECTIVES .....</b>            | <b>3</b> |
| <b>4.0 PROJECT TIMELINE .....</b>              | <b>3</b> |
| <b>5.0 PROJECT CLOSER PERFORMANCE .....</b>    | <b>4</b> |
| <b>6.0 PROJECT DELIVERABLES .....</b>          | <b>4</b> |
| <b>7.0 BUDGET PERFORMANCE .....</b>            | <b>5</b> |
| <b>8.0 THE QUALITY CONTROLS .....</b>          | <b>6</b> |
| <b>9.0 RISK ANALYZING .....</b>                | <b>6</b> |
| <b>10.0 THE REQUIREMENTS .....</b>             | <b>7</b> |
| <b>11.0 PROJECT BENEFITS .....</b>             | <b>7</b> |
| <b>12.0 PROJECT RECOMMENDATIONS .....</b>      | <b>7</b> |
| <b>13.0 CONCLUSION .....</b>                   | <b>7</b> |
| <b>14.0 REFERENCES .....</b>                   | <b>8</b> |

# 1.0 END OF PROJECT REPORT

Project name – MEGA SALE

Project category – mobile software application

Project period – 6 months

## 1.1 PROJECT CLOSER REPORT SUMMERY

### 1.1.1 PROJECT BACKGROUND OVERVIEW

The purpose of introducing MEGA SALE online selling app is, change the online fashion art. The app hope to provide cheap price good quality clothing items for every age in the world. To get that point easily they have made an option to select gender and age limit through the app. MEGA SALE is a clothing application which is supposed to sale clothing items for the online buyers. This application contains kind of clothing categories such as ladies, gentlemen, boys, girls and kids. These categories depend on the age limits. Ladies (above 25 age), gentlemen (above 25 age), girls (16-25 age), boys (16-25 age) and kids (below 16 age). also, these main categories also divided into sub clothing categories such as t-shirt, shirt, skirt, blouse...etc. The application got the filtering option as well. From that customers can filter their choice under price, design, color and brand. these options and categorizations are very simple. Therefore, anyone can buy online easily even without big knowledge about the mobile using. furthermore, the payment method, delivery service and charges are reasonable. The application has many contacts with different companies, and it has support to introduce new fashion and design through the MEGA SALE application every within twin week.

### 1.1.2 PROJECT CLOSER REPORT PURPOSE

The project closer report of MEGA SALE application is prepared for the identify the risk, issues, recommendations of the project. This report will be helping to go future project success. Specially from this report hope to understand the highlights of practical for the future. If the report has found any problem around the application, it would be helping to get find an answer for the problem. Because this application made for change the online clothing buying system. It has to be perfect. To be perfect, the project needs to be success. Therefore, the main purpose of the project end report is to analyze the project, understand the benefits, risk, solve the problems. (Kerzner,2018)

## 2.0 PMI APPROACH

Project management institute is a way to work in practices, techniques, procedures and discipline to success a project. This method is managing issues by different strategies. PMI approach flows under 5 sections.

- Project conception and initiation
- Definition and planning – scope, budget, grant chart, communication, risk management
- Launch or execution – quality forecast
- Performance and control – deliverable, objective, performance
- Project close – reporting (smartsheet,2019)

The MEGA SALE clothing app has been followed PMI approach and it has been successful. From this end of project report, going to analyze how the PMI approach MEGA SALE clothing app followed.

## 3.0 PROJECT OBJECTIVES

The project goal was creating the application within 6-month period. That was successful done. All the operation managers and team members has done a good job to make success of the project MAGE SALE application. It has started 01<sup>st</sup> of January 2019 and closed on 30<sup>th</sup> of June 2019. It had 6 tasks in each month. The objective of the project was,

- Low cost – according to the budget plan, cost was overall - £27550.
- Quality features and better graphics
- Customer attractiveness – the quality feature and better graphical sense are the reason to be attracted customers to the application.
- Save time and quickly process – the project period was 6 months. Within 6 months needed to close the project successfully and without quickly process, it couldn't be happened.
- Good communication – communication needed to do with the team members and customers as well. Because, to create the project, customer needs, choices, fashions, customer budget, age, internet knowledge were helpful. Customer information analyzing is went through the good communication.

## 4.0 PROJECT TIMELINE

| MAILSTONE             | PLANNED COMPLETION DATE | REVISED COMPLETION DATE | ACTUAL COMPLETION DATE |
|-----------------------|-------------------------|-------------------------|------------------------|
| Impact analysis       | 31.01.2019              | 01.02.2019              | 01.02.2019             |
| Build and design      | 28.02.2019              | 28.02.2019              | 28.02.2019             |
| Front end development | 30.03.2019              | 30.03.2019              | 30.03.2019             |
| Advertisement access  | 31.04.2019              | 01.05.2019              | 01.05.2019             |
| App released          | 30.05.2019              | 01.06.2019              | 01.06.2019             |
| Project closed        | 15.06.2019              | 10.06.2019              | 10.06.2019             |

The project milestone we have classified to 6 classifications. Each month needed to complete milestone. It has changed the date little bit in between planned completion date and actual completion date. It has late to release the app on the date. But the project closed earlier than planned completion date.

## 5.0 PROJECT CLOSER PERFORMANCE

The project has been done the project within the aimed period. Although there is a slight difference between the planned completion and actual completion date, the project could be completed within a time. there has been effective process to make the project a success and it has helped to save time. The closing of the project has resulted in lower cost. as a result of objective analysis of the project, time saving, and lower cost has been successfully achieved. Also, the good communication between the team members of the project was helping to finish the project on time. (maylor,2010)

But due the lack of funds and time available for the project, it couldn't be used more attractively. In that case, the project couldn't reach the objective of customer attractiveness. Because the better graphics were more expensive. Also, the team haven't got more time to create more graphical points to application. It is similar to other application and there is nothing special graphical art rather than other online applications. but they have used most of features which should need to include into online app.

Currently it is only available for aneroid users. iPhone users do not have this feature. That is a one of disadvantage of the application. Although it can cost more money to expand the application among the iPhone users, but it can increase the amount of customer base.

## 6.0 PROJECT DELIVERABLES

| Deliverable                 | Planned deliverable | Actual deliverable |
|-----------------------------|---------------------|--------------------|
| Sample project presentation | 20.01.2019          | 18.01.2019         |
| PRD document                | 30.01.2019          | 02.02.2019         |
| API document                | 15.03.2019          | 18.03.2019         |
| File access                 | 20.03.2019          | 22.03.2019         |
| Google play store access    | 15.04.2019          | 15.04.2019         |
| Payment access              | 30.04.2019          | 28.04.2019         |
| Communication facilities    | 20.05.2019          | 15.05.2019         |

Some of project deliverables delivered on time and some of them delivered ahead of time. At the same time some more are not available on due date. but I wasn't too late to get delivered. These project deliverables are included into scope of the project plan. The project has been achieved scope as well.

## 7.0 BUDGET PERFORMANCE

| Cost category                             | Estimated cost | Actual cost |
|-------------------------------------------|----------------|-------------|
| Software cost                             |                |             |
| Application software                      | 3000           | 3000        |
| Data base software                        | 1500           | 1500        |
| Additional 3 <sup>rd</sup> party software | 1000           | 1250        |
| Sub total                                 | 5500           | 5750        |
| Hardware cost                             |                |             |
| Application server                        | 3500           | 3500        |
| other                                     | 1500           | 2250        |
| Sub total                                 | 5000           | 5750        |
| Infrastructure cost                       |                |             |
| network                                   | 1750           | 1800        |
| other                                     | 500            | 1200        |
| subtotal                                  | 2250           | 3000        |
| Implementation cost                       |                |             |
| Internal staff                            | 5500           | 5500        |
| Internal business staff                   | 6000           | 6000        |
| Software service                          | 2000           | 2000        |
| 3 <sup>rd</sup> party software integrator | 1500           | 1500        |
| Subtotal                                  | 15000          | 15000       |
| Total                                     | 27750          | 29500       |

MEGA SALE application project aimed cost was £27750. But the cost of running the project has increased. It has increased from, additional 3<sup>rd</sup> party software, other hardware cost, network cost, other infrastructure cost. (But implementation cost hasn't been changed. Because there is no need to pay for more work time for employees because the project is completed on time. The total actual cost has increased to £29500. It is £1750 more than estimated cost. Also need to add more cost for the advertisement's communication. It can attract more customers through the advertisements. (maylor,2003)

## 8.0 THE QUALITY CONTROLS

Quality control of the app is very high. The responsible staff has done good quality application. It has good features, options, graphics, colors, attractiveness. Application quality is depending of lack of tasks, such as application environment, user registrations and profile, list and filters, favorite, wishing list, basket, payment options, comments, rating, feedback.

Also, the project quality depends of the staff communication, work period, feedback, risk, time arrangement, safe and security. MEGA SALE project had a good safe and security environment. It has helped to members to Maintenance the project nicely. Also, it hasn't happened any dangerous or any technical issues during their work period on the project. To purpose of quality control, specific person was there as quality assurance engineer. (deeproz, 2002)

## 9.0 RISK ANALYZING

1. Competitive apps – the project plan has identified the risk from competitive relative apps. There are more clothing relative apps in the world. Most are run by large corporations with huge brand name. Therefore, it was a big risk to go for a new app. But MEGA SALE app has promoted all the brands in one application. Customers no need to check all the applications to buy things. They can get all the brands and fashions in one app. They don't need to download all the applications into mobile. Just one MEGA SALE app is covered all the fashions and brands. (raydugin,2013)
2. Apple store - MEGA SALE app is only available for the aneroid mobile users. That might be a reason to reduce customer base. Because nowadays most of young generation is using, I phone and apple store. But, on the other hand, this is a good opportunity to reduce competitiveness.
3. Communication – when talk about the communication, it has many kinds of communication risk. The first one is, customer communication, to create customer categories, age limitation, choices, fashions. Needed to have good communication. Also, at the end of the project, it must be a good advertising system to introduce the application to people. But, this project cost was very limited, therefore project end communication has been done with the social media such as Intergram, Facebook.etc. (England and finney,2007)
4. Specific knowledge – to reach objectives, project needed to have good knowledge team. That also identified as a risk. it has been achieved because project hired a good experienced, qualified and specific knowledgeable member.
5. Internet providing systematic problem – there are so many internet providers in the UK and it's not the same speed as always. It might be a reason to get long time to load applications and less app performance. But for this problem there is no solution yet.
6. Registration risk. - when register to the application, there are some basic questions and payment details need to add on the app. But some of customers don't like to add personal details on the application.
7. No cash payment- MAGE SALE app only accept credit, debit card payments or PayPal payments.

According to the risk analysis, last 5,6,7 risk is coming as a problem now. There is no solution has found for those problems.

## 10.0 THE REQUIREMENTS

The main requirement of the project MEGA SALE was, PRD specific document. That has been delivered on time according to the scope. This is the most foundation document which helped to employees to know how products address in correct way. Also, API document, google access, technical requirement, payment access, hard documentation was helped to do the project.

## 11.0 PROJECT BENEFITS

This project has been done before the summer period. Therefore, it had time to introduce more fashions according to summer period. Also, it has shown many sale items. That's why project team aimed to close project within 6 months. Therefore, in the very beginning of the application, it has covered the half of cost which they spend to project.

Also, this project has operating with aneroid users. Specialty is, aneroid phones are used to easy and most of middle-class people supposed to use aneroid phones. This application also introduced for middle class people. Because item prices are very reasonable to middle class customers. That also a good advantage from the application.

As a result of project finished on time, administrative and implementation cost hasn't been changed. Because if project took more time to close project, need to pay extra cost for the staff. Also, the human resource of the project has been done a good job. They are very qualified and experienced about software field, which is project manager, software engineer guide, backend engineer, aneroid developer, graphic designer, quality engineer, project sponsor, quality assurance manager. But need to take at least two graphical engineers to create application as more creativity. From the graphically, the project is down.

As I explained above, the application has main categories, and which divided underage limit. But if someone is looking for a baby clothes, there is no option. That I recommend to the team to add an option for the babies under 6 ages.

## 12.0 PROJECT RECOMMENDATIONS

To create a better project, I have recommended more capital to the project. That could help to get more creative and more knowledgeable staff for the project. Also, that members can create better graphical ideas for the application, and it would attract more customers for the application. Because to attract the customers, something needs to do difference rather than other online applications.

## 13.0 CONCLUSION

The project end report is a good chance to get understand the achievements and failures around the project plan. Also, it analyzes the risk, problem, solutions for the future. Project end report has given a good advice to make a new project plan for the future. Because it has identified the mistakes and mismatches of the project plan and it will help to create project plan by reducing all the mistakes. From this project end report, I have got vast knowledge about the project plan, project closer report, how it needs to write, what contains need to include, analyzing risk, problem solving, how project executed and managed, along with demonstrating knowledge of PMI approach.

I hope to use this knowledge of project plaining and project end report writing will help me into my future business idea to be success.

## 14.0 REFERENCES

smartsheet, 2019. *PMI guide book*. [Online]

Available at: <https://www.smartsheet.com/content-center/best-practices/project-management/project-management-guide/pmi-pmbok-method>

[Accessed 05 09 2019].

Raydugin, Y.(2013). *Project risk management: essential methods for project teams and decision makers*. Hoboken: Wiley.

Willumsen.(2019). Value creation through project risk management. *International Journal of Project Management*. 37(5), pp.731–750.

Lock, D.(2007). *Project management* 9th ed. Aldershot: Gower.

Maylor, H.(2010). *Project management* 4th ed., Harlow: Financial Times Prentice Hall.

Maylor, H. (2003). *Project management* 3rd ed., London: Financial Times/Prentice Hall.

Turner, J.R.(2009). *The handbook of project-based management: leading strategic change in organizations* 3rd ed., New York; London: McGraw-Hill.

Anon.(2007). Project Report Guidance. *Manager: British Journal of Administrative Management*. (58).

Avison, D. (1989). *The project report*. [Place of publication not identified]: Peter Francis Publishers.

Deeproose, D. (2002). *Project management*. Oxford, U.K.: Capstone Pub.

England, E. and Finney, A., (2017). *Managing interactive media: project management for web and digital media* 4<sup>th</sup> ed., Harlow: Addison Wesley.

Kerzner.H.(2018). project management. *In a system approach to planning, scheduling and controlling*. Newyork:wilkey and sons ltd.