

# Media questionnaire

Where is the introduction,  
instructions, etc.?



1. What is your age?

☐ 0-16    ☐ 17-24    ☐ 25-30    ☐ 31-40    ☐ 41+

2. What is your favourite genre of film?

☐ comedy    ☐ thriller    ☐ horror    ☐ romance    ☐ action    ☐ film noir    ☐ other  
..... (please specify)

3. Do you like a mystery or twist within a film

☐ yes    ☐ no

Watch for typos!



4. What is the most important thing to you in a film?

☐ storyline    ☐ characters    ☐ effects    ☐ other..... (please specify)

5. have you ever seen any film noir or thriller films?

☐ yes    ☐ no

Compound question!



6. Do you like black and white films?

☐ yes    ☐ no

7. Do you enjoy an ending with a cliff hanger or suspense?

☐ yes    ☐ no

Mind your grammar!

8. which of these do you prefer watching films from?

☐ Hollywood    ☐ Britain    ☐ world cinema



9. For you which of these is the most important aspect of a film opening?  
(tick one)

☐ Attract your attention    ☐ keep your attention    ☐ create an enigma  
☐ explain what the movie is about

Avoid using complex words  
without explanation!

10. In a film do you enjoy an enigma?

☐ yes    ☐ no

