

Community Engagement

Assessment 2

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Introduction

Community engagement refers to the process, which increases the involvement of society with different cultural values and participates for social welfare projects. The report will study the case of Kickstarter social programs that enhance the creativity and innovation of individual and help them to convert them into reality. The program is beneficial for the society in future. The report will study the reflection on the programs and personal development that is beneficial for increasing employability in individual and help in attaining the competitive position.

Community engagement

Community engagement refers to the steps that help in increasing the involvement and engagement of individuals towards the welfare of society with different programs. The various organizations try to provide different social welfare projects that provide different welfare activities to increase their skills, creativity and understanding. Community engagement is essential to enhance the relationship between different cultural people at a local level. Engagement help in increasing the personal relationship of the individual with different community members and group members according to the mutual benefits, trusts, and respect with the same values (Hollebeek et al., 2017). The community engagement is distributed into different segments, and the main aim of community engagement is to enable the proper reach of social values to enhance the contribution to these activities. These activities also help in the development of different functional capabilities, skills and knowledge of the individual that enables to participate fully in welfare projects.

Reflection cycle

Description

Kickstarter provide these program for the welfare of society to enhance the creativity among society—the programs of Kickstarter help in converting the creative ideas of the individual into actual reality. The projects help in increasing different creativity and innovation, and some of the projects come from influential artists (Manzon 2017). Most of the projects come from creative people to enhance the skills and understanding of society. More than 10 million peoples from every continent in the world has contributed to the Kickstarter projects. The owners built Kickstarter to help to bring creative projects to life.

The owners are independent founders that control an organization with other 118 people working together for the welfare of society. They gave their precious time and design and building Kickstarter that connect different people and inspire them for creative projects and have much fun in doing that. Every project of Kickstarter is considered as the opportunity to create the world and culture that society wants to see. As per my analysis, it is determined that Kickstarter

measure success according to their mission and not by the size of profit earned. Different programs of society are funded and help in increasing overall creativity in an individual. In my opinion, the organization can also use the social media platform for enhancing the understanding of projects and programs to each member of the community.

Feelings

From analyzing the case of Kickstarter, I have developed concerning and welfare feeling towards the people of society who have the interest and urge to learn something new and bring creativity globally. Different training and development programs are also arranged that enable the overall performance of individual and creativity of same interest people by giving them a platform. These programs in schools help in increasing various knowledge and skills of students and also ensure the reduction in cross-cultural differences. Such skills are more beneficial for the individual in future as creativity has become the major competitive strategy in the market.

Analysis

From the analysis of the skills and social projects of Kickstarter, I have evaluated that it is necessary for society to learn new and innovative ideas and try to put them into the real world for the betterment of other people of the community and to increase in the cultural understanding. Different people of society are involved in the decision-making process to get different ideas and thoughts for the welfare and development of the effective plan and to get the proper end result. I have also analyzed that Kickstarter has also faced different issues related to fraud practices but never stopped working for the society (Jensen and Özkil, 2018). The main mission of the organization is to work in a team towards the community benefits and to increase the skills and knowledge.

Evaluation

From the above research, I have evaluated that all the programs provided to the society are for their future benefits and to provide them different opportunities that can help them to attain a competitive position in the market and raise competition with creativity and innovation. Various themes were developed through the evaluation, such as the work of big creators is different from the creators that fund their projects through Kickstarter. The organization provide a platform to

the individuals that are non-professional and starting something new for the betterment of the society. In my opinion, the organization require high maintenance for the people who want to learn something and provide it to the society. The organization has also categorized their projects into 13 categories and 36 subcategories according to the need and demand of the individual and to make work simple. It is also evaluated that with such social projects, the business grew quickly in their early years. The Kickstarter is considered as the crowdfunding platform that collect funds from the general public and help people with creative ideas and who want to convert them into reality (Blaseg et al., 2020). The main focus of Kickstarter is to develop the opportunity to make the universe and culture that society want to see.

Conclusion on the reflection

From Kickstarter social projects, I have learned different skills and knowledge and also the importance of community engagement. All the skills developed are beneficial for me in future, such as communication skills, self-management skills, and listening skills that are essential for an individual to attain a competitive position in the organization. I have also learned different practices and approaches that help students in an increase in engaging in such programs that are beneficial for them in future and can help them to attain a competitive share in the market. Kickstarter gives the opportunity to every individual that is looking forward to converting their dreams or ideas into the actual reality and work towards it with full dedication.

The Kickstarter focus on welfare and contribute to every project irrespective of their type. I have also analyzed that to make work simple, and the organization has distributed work or creative projects into 13 categories and 36 subcategories (Succi and Canovi, 2020). I have developed communication and critical thinking skills through communicating with different people of the different community with same interest working towards the achievement of their personal goal. I have personally developed different strategies and activities that are essential to enhance awareness and determine different talents that are related to the programs of Kickstarter.

All these skills also help in developed of employability that will be beneficial in achieving aspirations and dreams. Variety of skills has developed in me, such as communication, listening skill, and self-management skills and many others. Communication and listening skills are essential for the individual as they are beneficial to understand each other grievances or issues and culture that form an effective personal relationship between different members (Carbonie et

al., 2018). All these skills help in connecting the broader community globally and also include a different human resource of socio-economic status. I have also developed teamwork skills by working with people of the different community having the same interest and beliefs.

Employability

Employability refers to the capability or ability of the individual to work effectively and gain competitive job role to maintain the employment and attain new opportunities of employability if essential for growth. The individual is needed to develop employability skills as it is essential for ensuring coordination and cooperation with the workers or consumers of the organization, job performance and for the success of the future. To improve my employability skills, I have learned and analyzed the Kickstarter case that is considered beneficial for community engagement and welfare (Artess et al., 2017). I also need to develop some of my soft skills to increase the opportunity of employability for the future benefits because all the organization are looking forward to the candidates effective in their soft skills of the individual to attain competitive job role.

Action plan

From the social project, I have developed various personal skills that will play a key role in attaining good-designed job position. The main reason for attaining such programs is to enhance the different skills and knowledge and to reduce cultural differences. These programs have developed welfare skills that will be beneficial for me in future. I have developed different skills that I can effectively use in different functional areas of the organization I have also learned about different programs of that Kickstarter provide that will help to apply for the good position in the same organization. Self-management is considered as the most important skills that I need to develop, and from attending such programs, I have enhanced various skills that will be beneficial from me after my studies.

How can skills learned from this can deployed in the corporate world

The skills I have developed are communication skills, self-management skills, and listening skills. All the skills are further benefits for me in the actual corporate world to attain competitive job role in reputed organization of UK. Communication skills are most important for every organization and needed in their human resource to pass the information effectively and solve the grievances of the workforce with clear manner. When the information is communicated correctly

without any barrier, the organization achieve a competitive position without any further delay. Teamwork skills are also developed through such programs and helped me to work with the diverse work culture in the corporate world. Reputed organizations are consists of human resource with different culture and working in such an environment is difficult for the individual, but by learning and attaining such programs will help to easily adjust in such programs.

I have analyzed that if the individual has strong self-management skills, then they are able to set their personal goal and can take the initiative to achieve them. This help in attaining high and good job role in the organization as they are more dedicated and beneficial for the organization to achieve a high position in the market and develop the productivity of the organization (Jackson and Wilton, 2017). All these skills and knowledge I have learned are very helpful in personal development and also helped me develop various ways to develop the employability for attaining competitive job role in the competitive world. I have attended this program and tried to gain a variety of knowledge and skills to know every aspect by using different approaches and aspects.

Conclusion

From the above report, it is concluded that community engagement plays essential role in increasing different skills of individual and providing opportunities to attain the competitive advantage of the market. The report has studied the case of Kickstarter that provide a variety of welfare projects to society to convert their dreams and thoughts into reality. The report has also given effective reflection using reflective cycle and also related to personal development and the importance of employability.

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