

Lewis & Wood

8th September 2017

Dear Student

I am writing to invite you to take part in our nationwide competition for a new wallpaper design.

We were one of the first companies to develop a Wide Width Wallpaper almost 15 years ago. We now print all our own wallpaper at our headquarters in Gloucestershire and have a dedicated Wallpaper Studio in our Chelsea Harbour showroom. Collaborating with artists from different disciplines has led to a terrific collection of creative and commercially successful wallpapers and we are always keen to find and encourage new talent.

To that end we have decided to run another **Wide Width Wallpaper Competition** open to all art colleges and universities across the country.

This competition is open to everyone. The brief – and the prize – are described in the accompanying sheet. We have also attached details of this year's prize winner 'Cinda's Roses' designed by Lucinda Rogers from Bath Spa.

If you have any questions please do not hesitate to contact us on studio@lewisandwood.co.uk.

We hope this idea will excite you and we look forward to seeing what you come up with.

Kindest regards

Magdalen Jebb

Creative Director
Lewis & Wood

www.lewisandwood.co.uk

WIDE WIDTH WALLPAPER COMPETITION 2018

THE BRIEF

**To create a new Wide Width Wallpaper design
that works with the existing Lewis & Wood collection
AND brings something new to the brand.**

The artwork needs to represent one complete unit of repeat that fits the following specifications:

- Finished Width 135cm
- Vertical Repeat 110cm – the student does not need to show the design joining in repeat, it just needs to work.
- Artwork does not need to be exactly 135cm x 110cm but does need to be in these proportions and not too much smaller.
- Half Drop Repeat – this is crucial
- Maximum 15 colours – student does not need to do separations
- No horizontal repeat across the width of the design.
- Photoshop or similar programmes may of course be used to fine tune the final layout, but must not be used in the creation of the original artwork.
- There is no limit on number of entries per student.

The dimensions of the repeat have been carefully chosen for their economy when buying and hanging the wallpaper. So the winning design needs to make the most of these dimensions.

All entries to be sent as jpgs to studio@lewisandwood.co.uk. We need a good, flat, shadow-free photograph sent with a covering letter. Nothing more sophisticated than this. We do not need any supporting artwork or moodboards.

THE CLOSING DATE

Wednesday January 17th 2018

The students chosen for the shortlist will be contacted by Friday 19th January and then need to send their original artwork in time for the judging panel on Thursday 25th January.

THE PRIZE

The winning wallpaper design will be produced by Lewis & Wood and launched on Press day at London Design Week March 2018. The winner's name will be promoted with the wallpaper and the winner will receive royalty payments on all wallpaper sales at 3% of the selling price.

Winner of our Wide Width Wallpaper Competition 2017

Cinda's Roses designed by Lucinda Rogers, a first year textiles student at Bath Spa University, was inspired by nature and growing up in a rural environment. Her prize-winning design impressed the judges with its composition, colouring and incorporation of varied elements.



Blue Yonder



Sunshine



Genie



Magic