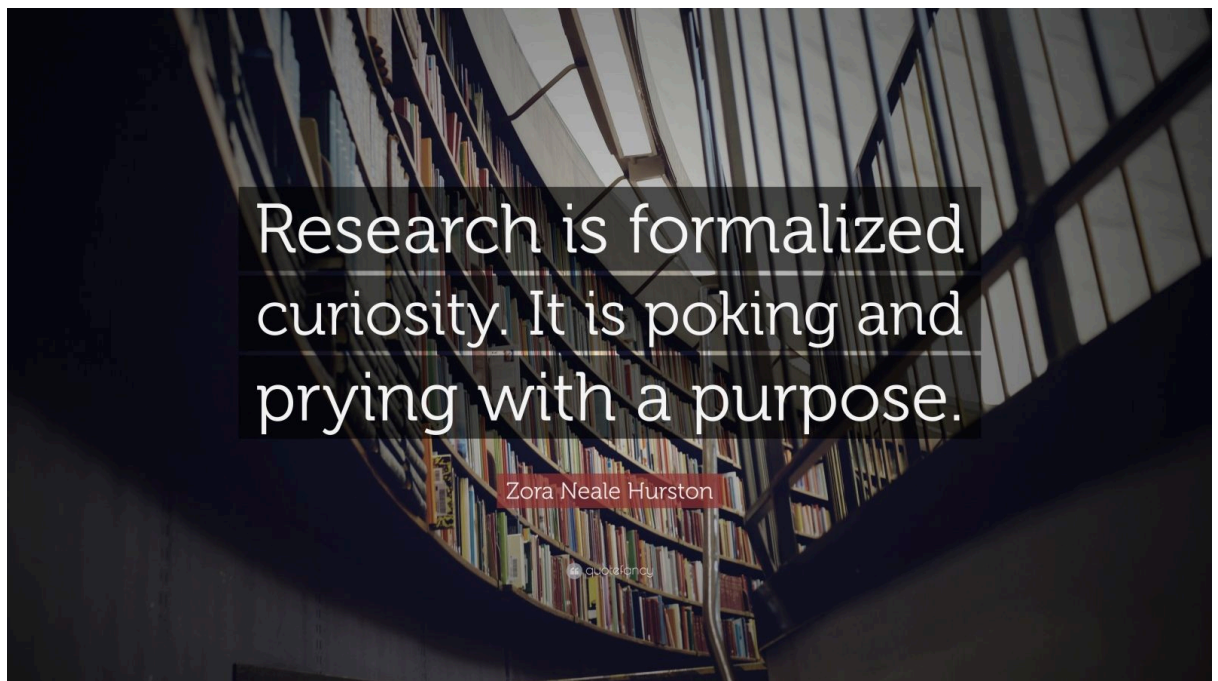


ACADEMIC DISCIPLINE: Business

INSTITUTE OF MANAGEMENT AND HEALTH



DEVELOPING A RESEARCH PROPOSAL

Guidance from Module Handbook

Module Code	BMSW5014
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Title	Developing a Research Proposal
Date	11/08/2023
Level	5
Credits	20
Pre-Requisites	None

AIM(S)

- To provide the learner with knowledge and understanding of a variety of research methods with consideration for ethical research behaviour.

LEARNING OUTCOMES

Upon the successful completion of this module, the student

- should be able to:
- develop aims and objectives for a proposed research project;
 - critically compare and contrast research methodologies;
 - analyse the importance of ethical behaviour within the research process;
 - produce a proposal for a research project which demonstrates effective oral and written skills.

INDICATIVE CONTENT

- Quantitative, Qualitative and Mixed Methodologies for effective research.
- Best practice for Research Proposal writing.
- Ethical considerations for research.
- Planning a research project- Methodology, Literature Review, Data Collection and Analysis.
- Designing and configuring a research question.

Study Time Allocation

The allocation of teaching to deliver the module is:

Activity type	Hours	Percentage
Scheduled learning	48	20%
Independent learning	152	80%
Placement learning	0	0%
TOTAL	200	100%

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ASSESSMENT

Assessment Component 1 (*Tick one*)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Report and presentation based on a proposal for a research project.	Report 2000 words 15 minute presentation	100%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	0%
Practical	100%
TOTAL	100%

INDICATIVE READING LIST

Module Code	BMSW5014	
Module Title	Developing a Research Proposal	
Classification	Reading List entry	Electronic*
Essential	Bell. J., & Waters, S (2018) Doing your research project: a guide for first-time researchers. 7th edition. Maidenhead: Open University Press.	☒
Essential	Denscombe, M (2019) Research Proposals; a practical guide. 2 nd edition. Maidenhead: Open University Press	☐

Further	Cresswell, J.W., & J.D. (2018) Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. 5 th edn. London: SAGE	☐
Further	Dawson, C (2019) Introduction to Research Methods: a practical guide for anyone undertaking a research project. 5 th edition. Robinson	☐
Further	Flick, U (2014) An Introduction to Qualitative Research, London: SAGE	☐
Further	Gibbs, G.R.(2018) Analysing Qualitative Data. London: SAGE	☐