

The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic feel.

Asda's Sustainability Committments

Plastics & Packaging

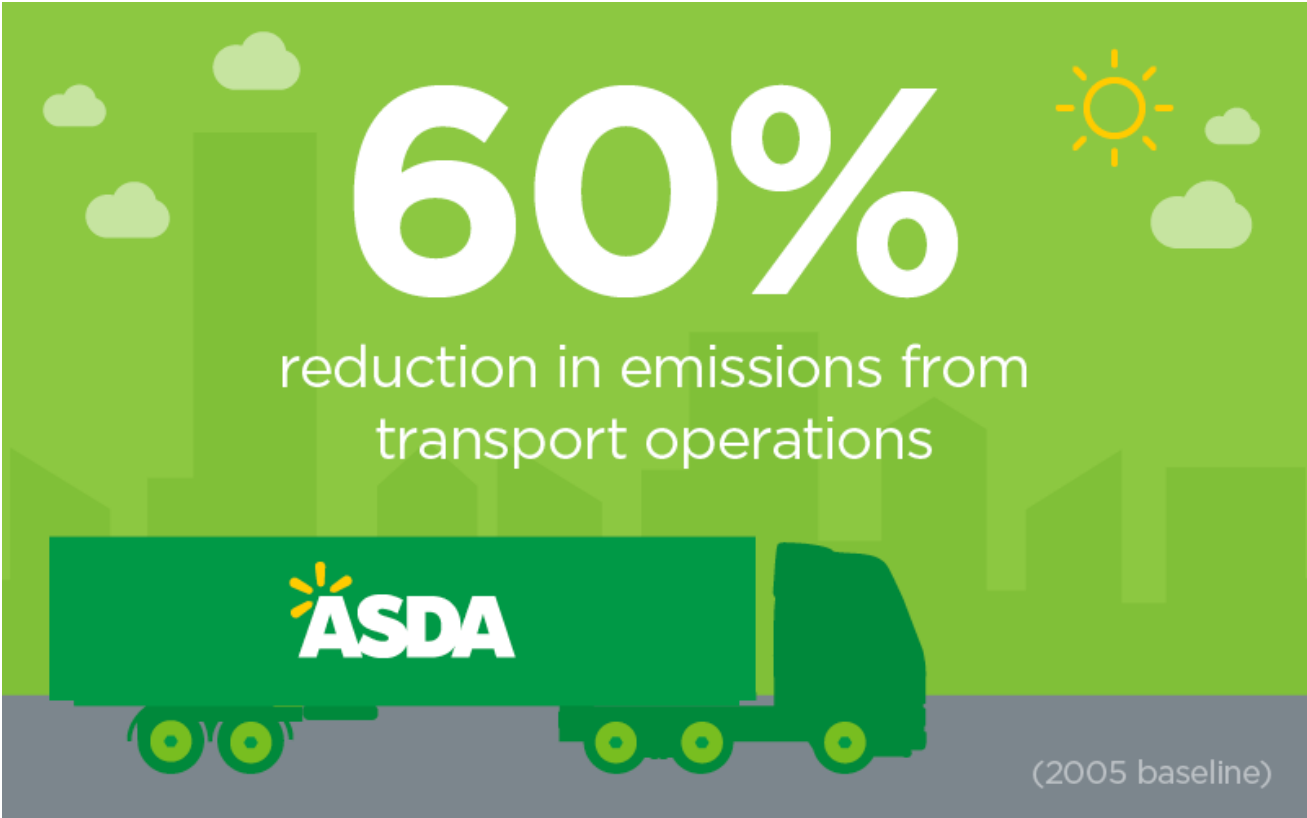


TARGET

Zero waste

Reuse, recycle, redistribute
or recover. No waste to landfill.





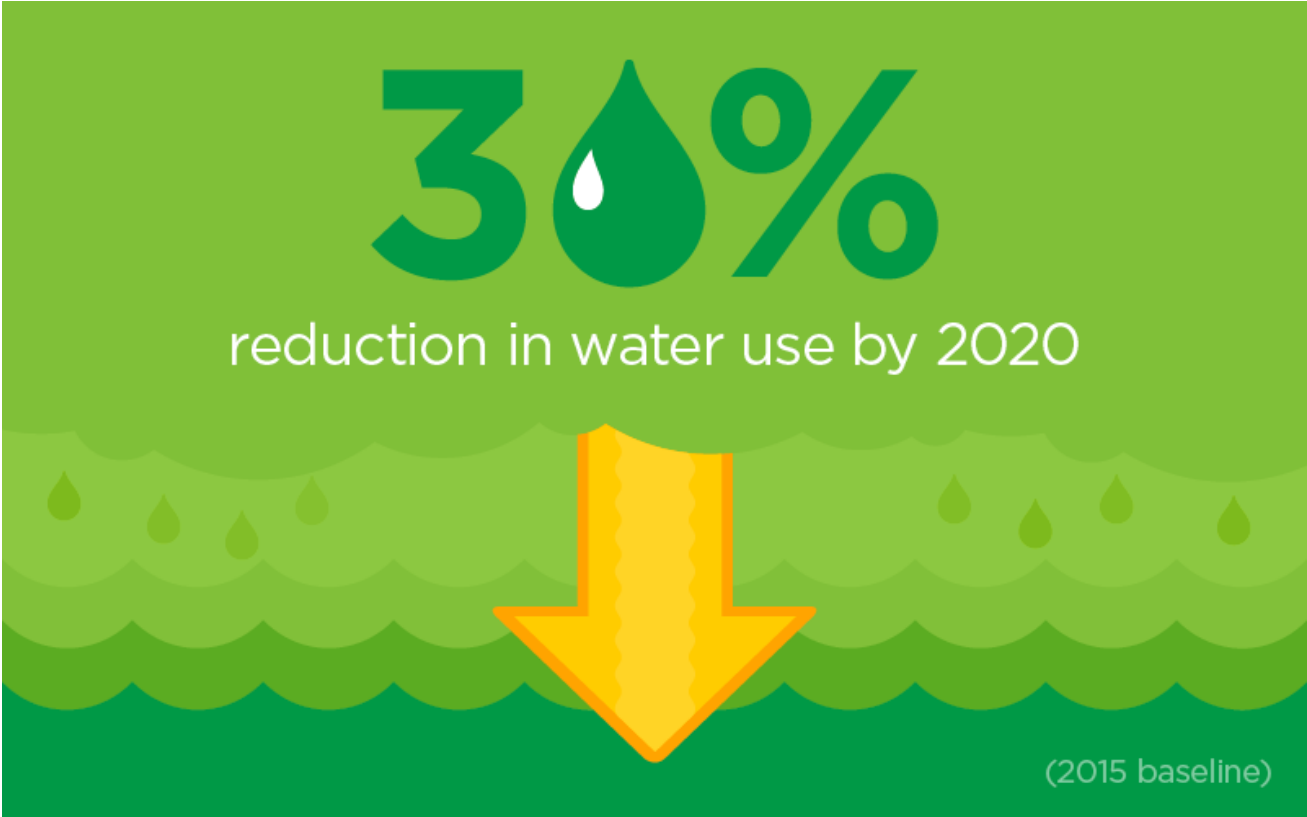
60%

The infographic features a green background with a stylized city skyline and a sun. A green ASDA truck is shown at the bottom. The text '60%' is prominently displayed in white, with 'reduction in emissions from transport operations' written below it. The ASDA logo is on the side of the truck, and '(2005 baseline)' is noted in the bottom right corner.

reduction in emissions from
transport operations

 **ASDA**

(2005 baseline)

The graphic features a green rectangular box with a wavy pattern at the bottom. Inside the box, the text '30%' is displayed in a large, bold, green font, with a green water drop icon integrated into the zero. Below this, the text 'reduction in water use by 2020' is written in a smaller, white font. A large, yellow, downward-pointing arrow is positioned in the center of the box. The background of the entire slide is white, with green geometric shapes on the right side.

30%

reduction in water use by 2020

(2015 baseline)