

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
General Comments		
There are important parts of the assignment brief that were not actioned in your assignment. Research was very brief and did not do what was requested. In addition your website was very basic and did not contain any enhancements to meet the audience's expectations. Your report though was well structured and laid out.	100	30
1. Engagement with Literature Skills		
A clear and well laid out report but you have not researched academic papers on the topics requested or listed any such reports in your bibliography. You have a bibliography but this is very brief.	20	4
2. Knowledge and Understanding Skills		
I have looked at your website Jimi and it contains very little coding or information. You have a menu structure that works and uses CSS and bootstrap but the rest of the site is just a few pictures and your own CSS file is empty. The HTML is also basic with no real features on the layout or the content to engage with the users.	15	5
3. Cognitive and Intellectual Skills		
You have produced a basic evaluation of your website stating its usefulness but not looking at it in accessibility or SEO terms. You have also not interpreted your validation or accessibility testing.	15	2
4. Practical Application Skills		
Your website has minimal content and no explanation of what the site is about. There are no features used to enhance the site appeal or to give more information to the user.	40	7
5. Transferable Skills for Life and Professional Practice		
Your report is well laid out and includes all the requested sections. It is clear in its use of language and is enhanced by the clear layout you have used.	10	8

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		30
	Late Submission ?		
	1st/2nd/3rd attempt?	1st	