

Conceptualising Olympic tourism legacy and the economic impact of local sport events

The similarities and differences

The article on local events gives an insight into the economic benefits of smaller events compared to the article on Olympic tourism legacy. The local events article does not consider the international tourism sector as it only looks into local events, for example, the local swimming Gala.

The second article, the Olympic tourism legacy goes more into detail on how the Olympics leaves a legacy to the host city. This brings in more tourism and revenue than the local swimming events.

The similarities in both articles suggests that sporting events will bring in tourism, even small events like the swimming events, although the amount of tourism these events generate will be different depending on the size of the event. Both articles show how important planning is to bring in tourists to an event.

