

Module : Hospitality
and guest services
BMIH4003



The role and importance of quality service hospitality and guest services within the hotel industry

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St.Regis
PART OF Marriot brand



- The Marriott
Hotel Gro_{up}



ST.REGIS



- St Regis is one of the 3 ultra\lux hotel managed by the Marriot Hotel Group

ST.REGIS



- Who owns the St. Regis is John and Jacob IV built the St. Regis New York as a sister property to his part-owned Waldorf-Astoria Hotel. Exhibiting luxury and technological advance, each room had its own telephone.

ST.REGIS



- The designer of the hotel brand and who made it is Jason Wu
- He had collaborated with the St Regis with more than 10 years and he is one of the best designers they have and that's why when you go to the hotel you will find relaxation .

Fashion designer Jason Wu has been named the second St. Regis connoisseur for Starwood Hotels and Resorts.



ST.REGIS



- Even the famous polo player said , that this hotels brand is one of the best hotels he went to and he even recommended it to all the people to go .



ST.REGIS

Location of the ST.REGIS hotels :

- Bal Harbour
- Chicago city
- New York
- Toronto
- Washington
- Zhuhai

And such more .



ST. REGIS

ST.REGIS



Reviews about the hotel brand :

- And I had been looking about what they say about the hotel and 99% of the reviewers started saying that the hotel have friendly staff and 90% are saying its in a beautiful place and 80% they said they had been eating the best food in their life of how fancy and delicious the is food which they have top rated chefs in the world working at their hotels .

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- I will give some examples of the hotel and I will add description of some hotels in the world .

ST.REGIS



1 Is the Lhasa Resort

- Which you can see from the picture that this is a luxury accommodation in a legendary travel destination which is a fabulous place to stay with your partner. The St.Regis Lhasa Resort offers luxury accommodation in a legendary travel destination.



ST.REGIS



2. The second one is the St. Regis Maldives resort
- Is a nice place to go to spend the holiday in a private island they have and enjoy your holiday at a nice beach which is white and the transparent blue sea .
 - Luxurious, Eco-conscious ,and rich in natural beauty ,The St Regis is an authentic haven in the tropics.



About ST.REGIS our culture and rituals



- The signature of the hotel brand
- Bloody Mary cocktail
- Evening ritual
- Afternoon tea
- Midnight supper

St Regis



- **Afternoon Tea** is associated with Britain, but it's also a tradition that St. Regis cultivates as part of its Afternoon Ritual. It was introduced to New York by Caroline Astor, doyenne of New York society and mother of St Regis founder John Jacob Astor IV, who made it a staple at the hotel in honor of her.
- Every St. Regis offers its own interpretation of this enchanting tradition allowing guests to gather and socialize.



ST.REGIS



- **The Evening Ritual** is another tradition that traces its history back to the Astor family, who would mark the transition from afternoon to evening with the sabering of a bottle of Champagne at The St Regis New York in the early 1900s.
- All St Regis hotels continue this practice to this day, and you'll find a butler opening a bottle of champagne with a sword at 5pm or 6pm around the world. Afterwards you can enjoy a free glass of bubbly. It's a novel way to open a bottle and you probably won't get the opportunity to see it elsewhere and well worth trying!



ST.REGIS



- The fourth and final St Regis Ritual is **Midnight Supper**. Unlike the other rituals, which happen daily, Midnight Suppers only happen to mark special events.
- Once again, Midnight Suppers are a legacy of Caroline Astor, who herself used to host these intimate dinners, which would often begin at midnight. The tradition of the Midnight Supper at The St Regis New York dates back to the hotel's founding in the early 20th century. It was a time when Manhattan's social elite would join the Astor's in their home for a decadent midnight meal, following the season's most exclusive social affairs.



ST.REGIS



- The Original **Bloody Mary**
- In 1934, famed barman Fernand Petiot perfected the recipe for a vodka-and-tomato juice cocktail, known as the Bloody Mary at The St. Regis New York's King Cole Bar. Originally christened the “Bloody Mary”, the cocktail was renamed the “Red Snapper” so as not to offend the hotel's refined clientele. After more than 80 years, the iconic Bloody Mary remains the signature cocktail of the St. Regis.



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