

World Building

Suzanna Borowiec 2205110

Website : <https://suzannaarmanowska.myportfolio.com/>

Instagram :

https://www.instagram.com/suzanna_armanowska?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

Websites Researched

<https://kurtkren.info/>

<https://www.dionejones.co.uk/>

<https://www.antony-cairns.co.uk/>

<https://www.moriyamadaido.com/en/>

<https://www.yzavoku.com/>

<https://shebayashica.myportfolio.com/works>

Kurt Kren

<https://kurtkren.info/>

KURT KREN

Films 1957-66

Films 1967-76

Films 1977-96

Scores & Drawings

Books & DVDs

Texts

Films & Bio

Contacts



Piano Salon 1. Floor, 1956

In both *Piano Salon* and *Das Walk* the topic of travel and change of place is evoked, permitting recognition in retrospect of a development which shows its basic stylistic characteristics in Kren's early films: the seemingly casual collection of images which happen before the camera during a journey. (Hans Scheugl)



Kurt Kren

Personal likes of the website:

- The consistent typography used throughout the website creates a coherent aesthetic and style which reflects the artist's ~~style~~ work.
- The monochromatic colour palette of the site works well with the work that is presented. Most of the artist's work is black and white, therefore the colour palette creates an atmosphere that is coherent with the work. As well as this, any colour stands out because of this, making it more eye-catching for the viewer.
- The font size establishes the importance of the work in a simple and effective way - the films hold the highest amount of importance.
- Uncluttered and easy to navigate

• In the film section, each film showcases a couple film stills on a loop. This allows the viewer to have a preview of the film before deciding to watch it. The size takes up half of the screen which allows for a better viewing.

• All the films are accompanied by brief descriptions that help understand what the work is about.

• All works provide a date and a title

• Clicking on the artist's name takes you back to the main art work page.

Dislikes/cons:

• unable to click on the film stills to view in full size / full screen.

• No links to any of the films on the website which makes it more difficult to watch them.

Dione Jones

<https://www.dionejones.co.uk/>

HOME

ABOUT

PROJECTS

CONTACT

INSTAGRAM FEED

The Divine Anima,
2022

Rotting Into the Walls
2021

Polaroid Experiments
2020

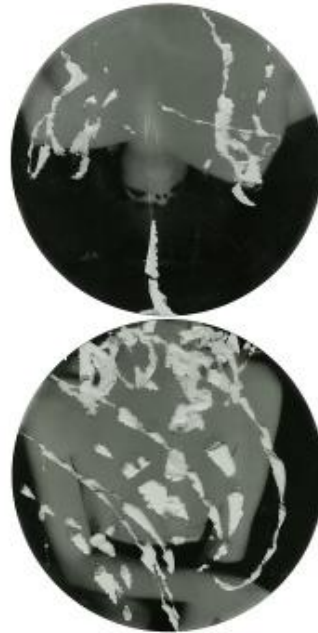
Give Up Her Ghost,
2022

Experimental
Strategies 2021

Fugitive Testimonies
2020

VESSEL 2021

My Thoughts Don't
Belong To Me 2021



Dione Jones

Personal likes/pros of the site:

- Each sub-page of the website has the artist's work as the background which gives the viewer a pre-view of their work before clicking on their category dedicated to showcasing their work.

- Grid format that allows the viewer to see multiple works at once.

- Clean and well organised site that allows for easier viewing.

- Unique and interesting layout of work, showcased (circular) instead of square/rectangular. Makes the viewing of the work more interesting and engaging as well as showcasing the artist's style of work.

- Showcases what the work looks like in an exhibition space

- The artist doesn't give too much away, provides a well written statement which briefly mentions the general theme of the work but leaves the actual work without descriptions, which allows the viewer to come up with their own interpretations.

Dislikes/cons:

- The ~~pre~~ 'projects' page would be better if it had previews of each project that you can click on instead of being met with a blank page and having to hover over the button to see the work.

- Unable to click on the artwork images to view at a larger scale and individually.

- 'Instagram feed' page does not work.

Antony Cairns

<https://www.antony-cairns.co.uk/>

Antony Cairns

HOME

CTY MAVICA

PXL CTY FILM

Computer Punch Card Artworks

E.I Screens Selected Artworks

SEOUL

TYO4

TYO3

OSC2

OSC

NYC1-2

LA-LV

LDN4

LDN3

LPT

LDN

Exhibition Views

Selected Press

Selected Books

Bio/CV/ Contact



Antony Cairns

SELECTED BOOKS

HOME

CTY MAVICA

PXL CTY FILM

Computer Punch Card Artworks

E.I Screens Selected Artworks

SEOUL

TYO4

TYO3

OSC2

OSC

NYC1-2

LA-LV

LDN4

LDN3

LPT

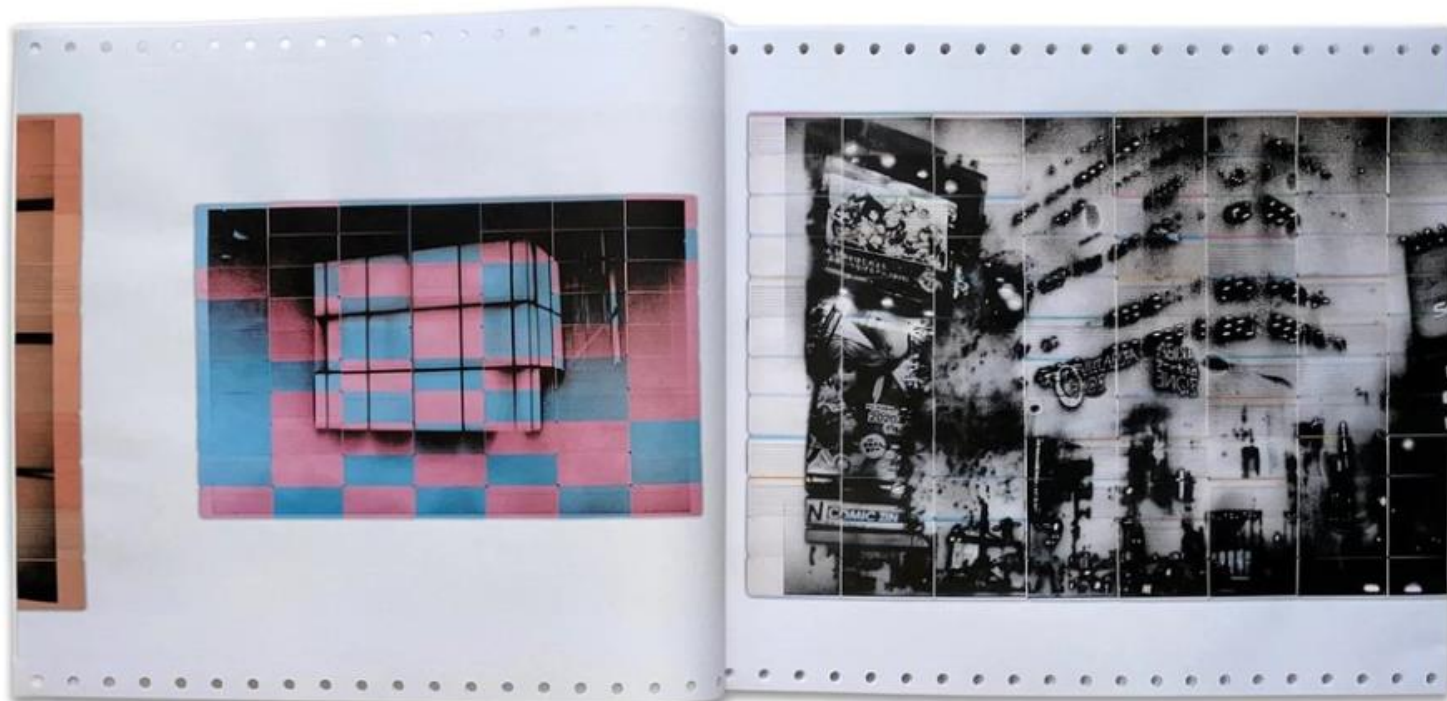
LDN

Exhibition Views

Selected Press

Selected Books

Bio/CV/ Contact



Computer_Punch_Card_Selected_Artworks_Computer:_Listing_Paper_Edition

The reproductions are printed onto original custom made computer listing paper. The book is designed so that it can easily be unbound to become 18 panoramic artworks of 4 images/pages.

Each book is printed on an inkjet printer on custom computer listing paper:

242mm x 280mm

4 pages spreads - folded into 76 pages

Bound with metal fasteners with Japanese opaque acetate



Antony Cairns

Personal likes/pros of the site:

- Some projects are displayed in an interesting way that follow the artists' expertise e.g. displaying their photographs on a camera body or a computer monitor.
- Easy to view all the different projects on the website.
- Images are displayed at a large size.
- 'Selected books' section displays images of the physical books which allows the viewer to see the real layout and feel more like they're looking at the physical copy.

Dislikes/cons:

- Too much blank white space ^{in the layout} makes the viewing awkward and makes it feel unorganised.

- Unable to view the work in full screen.
- Would be better, if the ~~work~~ ^{site} had a 'projects' section instead of having all the titles displayed on the left side of the page.
- The very simple black and white colour palette does not support the work that is shown. It makes the site feel blank and soulless as there is too much white space which highlights the ~~bad~~ layout.
- Would have been nice to be able to preview the work or view multiple images at once and then having the ability to focus on one by clicking on it and seeing it full screen.

Daido Moriyama

<https://www.moriyamadaido.com/en/>



GALLERY

Japan Photo Theater



Hunter

NEWS

BIBLIOGRAPHY

BIOGRAPHY

GALLERY

CONTACT

ABOUT US

SITE POLICY

JA / EN





Daido Moriyama

Personal likes / pros of the site:

- Home page has full screen sized images that fade in and out. This lets the viewer preview the work before deciding whether to view more, as well as being an engaging and eye catching way to display the home page.
- Large typography which allows for easy navigation
- Interactive site - hovering over highlights the text, allows you to view a preview of the work. When entering a section of the site the heading appears. This makes the site more engaging and more pleasant to navigate
- Good layout that takes up space and fills out the screen without feeling overwhelming

monochromatic

✓
• The colour palette compliments the (mostly) black and white photographs makes the site feel coherent and reflective of the artists style.

- line sequence of photographs that allow you to click on and see in full size / screen.
- vast amount of information
- Has a Japanese and English language option

Dislikes / cons:

- not able to easily look through the images - arrow key don't work and trying to use the mouse makes the image zoom in.

YZA Voku

<https://www.yzavoku.com/>





1



2



3



4



5



6



7



8



9



10



11



12



<https://www.yzavoku.com/projects/fragile-facade/>



Team
YZA Voku

Technical Data
Color/BNW
Softwares: Midjourney, Photoshop, Runway,
DavinciResolve

Date of creation
October 2024

Close

Short Description
'Base Plate'

BASE PLATE.



YZA Voku

Personal likes / pros of the site:

- Good grid layout of photographs and films - able to view multiple at once, easy to navigate through the work.
- Hovering the cursor over individual images shows the titles in the navigation bar. - minimal but effective
- Able to watch full films from the artist through the site which makes it more accessible.
- Visually aesthetic and interesting to view as it is filled with the artists work whilst being well organised and following a colour palette that doesn't disrupt the images + videos. - bold colours mixed with black + white with small font that doesn't interfere.

- The navigation's bar text changes colour as you scroll which makes it easier to read no matter where you are on the site.

Dislikes / cons:

- Some of the navigation can be difficult to follow, there is a lot going on in the navigation bar so I found myself going in circles and did not understand how to access certain information.
- All parts of the site move therefore it can be quite overwhelming and difficult to navigate.

Sheba Yashica

<https://shebayashica.myportfolio.com/works>

WORKS CV

SHEBA YASHICA



GROUP SHOWS

Swansea Arts Showcase [2024]

Volcano Theatre, Swansea

Curb Collective #001 [2024]

Dynevor Campus, SCA, Swansea

Modus Operandi [2023]

Dynevor Campus, SCA, Swansea



Sheba Yashica | Fine Art Photographer engaging with Space and Non-space | Swansea, South Wales

Sheba Yashica

Personal likes/pros of the site:

- Large scaled images as you open the site - straight to the point ^{on the viewer} gets an idea of the work straight away ~~it~~ without having to search for it.
- Large scaled images makes them easier to view, able to scroll easily view them closely
- Black background of the site creates a darker atmosphere reflective of the work whilst drawing the attention to the images.
- Minimalist and easy to navigate
- On the bottom of the site it describes what the artist's work focuses on.
- links to other projects - easy access

Dislikes/cons:

- No project titles or dates.
- Not much information available such as 'about' section or anything to inform the viewer about the artist.
- Unable to click through images
- Would like to see more work from the artist such as few more projects on the site.

Conclusion of Website Research

From carrying out research which was done through looking at existing websites from photographers and filmmakers I was able to create points of factors I should and should not do when creating my own website. Firstly, when creating my website, I will make sure to pay close attention to the typography and colour palette that I am using to make sure it reflects my style and the work I am presenting. This will allow me to keep a coherent aesthetic and style of the website that does not clash with the work that will be presented. With a consistent aesthetic the viewer will be more engulfed in the atmosphere that is aimed through the imagery of the projects as well as creating a site that is easier to follow. Furthermore, when creating the site, I will make sure it is adequately minimalistic both visually and technically. This will be done by labelling sections accurately, keeping the layout in a grid style form (that can be clicked on and viewed in full screen) and allowing the viewer to easily navigate through e.g. using arrow keys to look through the work, clicking on the name of the site will allow you to go back to the work page etc. Some things I will make sure to avoid when creating my website is leaving too much blank space that feels awkward and making the site too complex to navigate in order to have a site that is easily accessible and understandable to follow.

Social Media Researched

https://www.instagram.com/shebayashica?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/danmorganffoto?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/carysbd?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/lauren.pitson?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/midlifepsychosis?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/dione_photography?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/adamarino_dipalma?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

https://www.instagram.com/monomediaaaa?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

Looking at profile pictures, usernames and bios of existing artist's Instagram pages

dione_photograph

y



199

870

1,389

posts

followers

following

Dione Jones they/them

Artist

Scatterbrain makin' art- Mostly self-portraits

they/them

South Wales based

dionejones.co.uk/

dione_photography

Followed by thinkinboutfrogs, shebayashica and 64 others

Following

Message



stuff and things



dione_photograph

y



adamarino_dipalm

a



627

2,301

4,956

posts

followers

following

Ada Marino

Artist

@_ffotocymru WHAT YOU SEE IS WHAT GET?

YSL RIVE DROITE Los Angeles

The Guardian•Photo London•BJP

adamarino.com/ and 4 more

Followed by shebayashica, danmorganffoto and 57 others

Following

Message

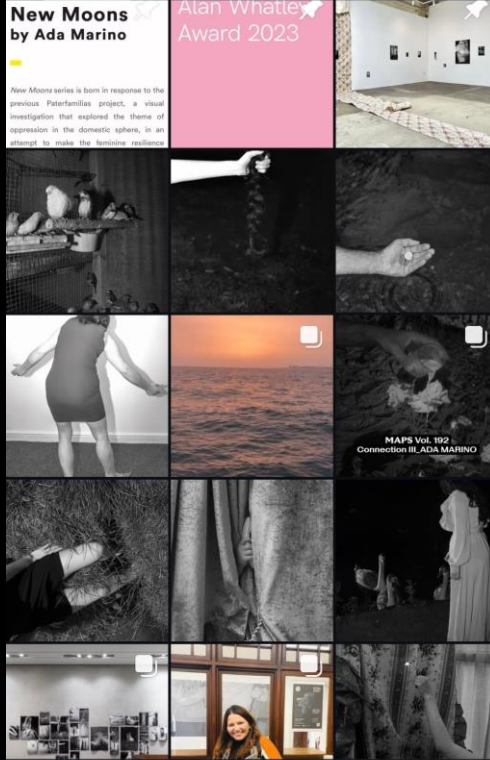


Magma blood

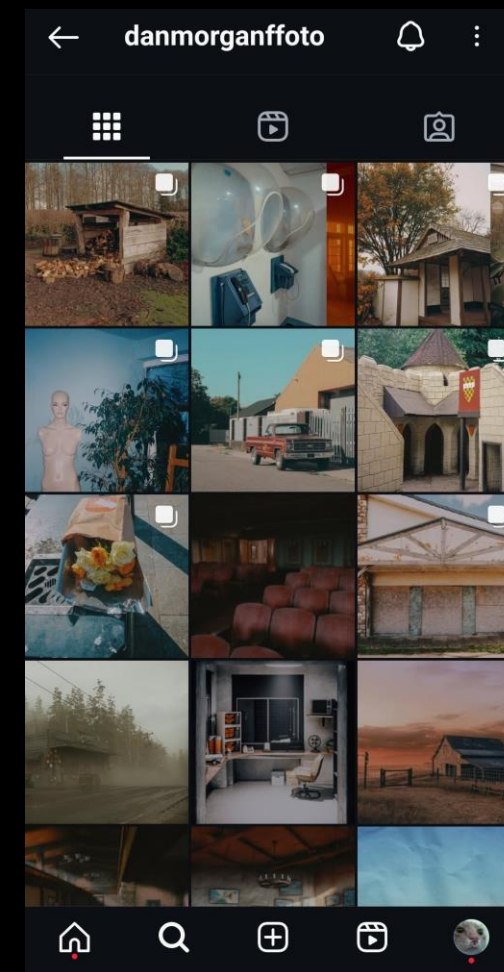
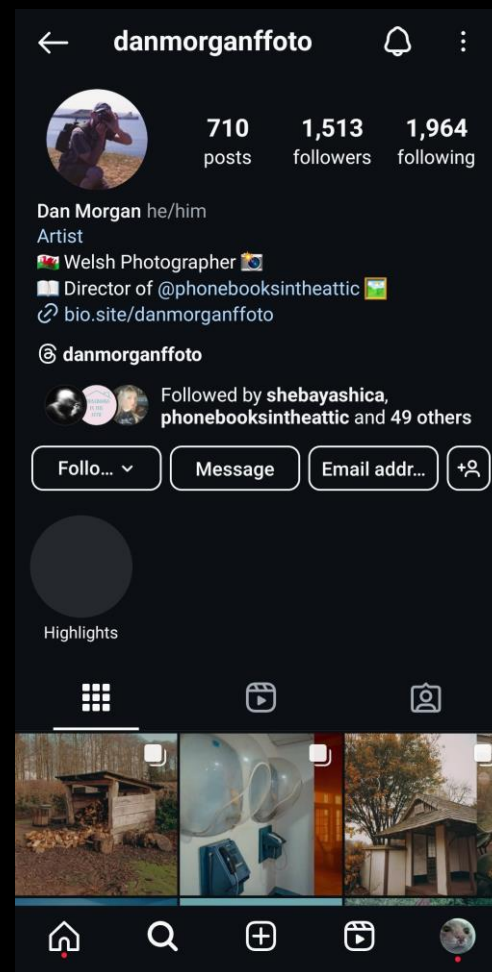


adamarino_dipalm

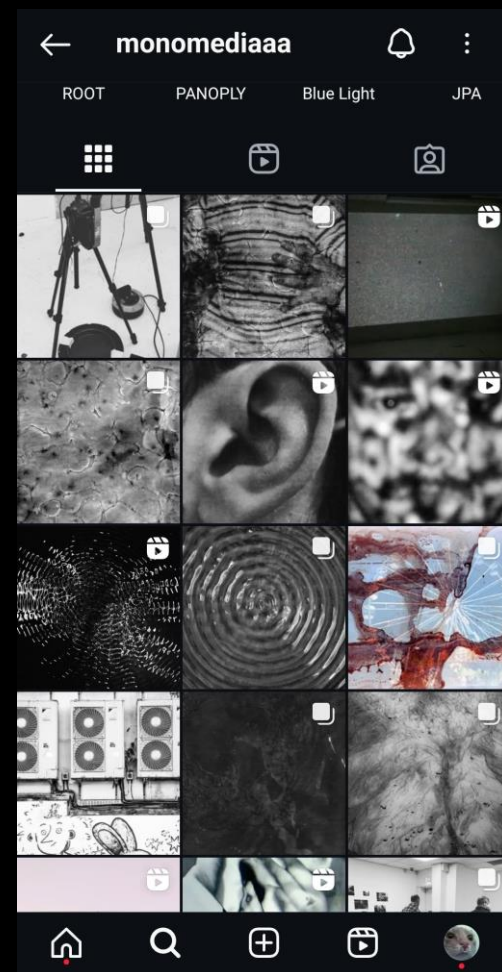
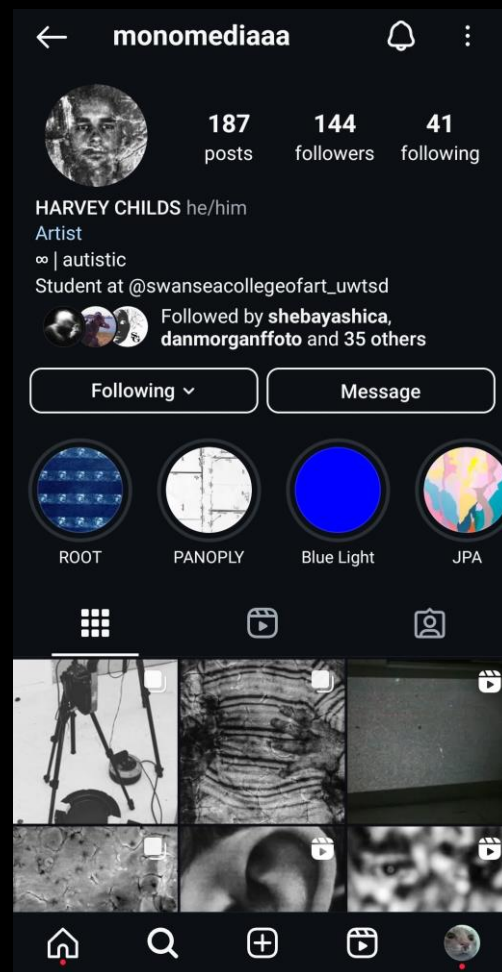
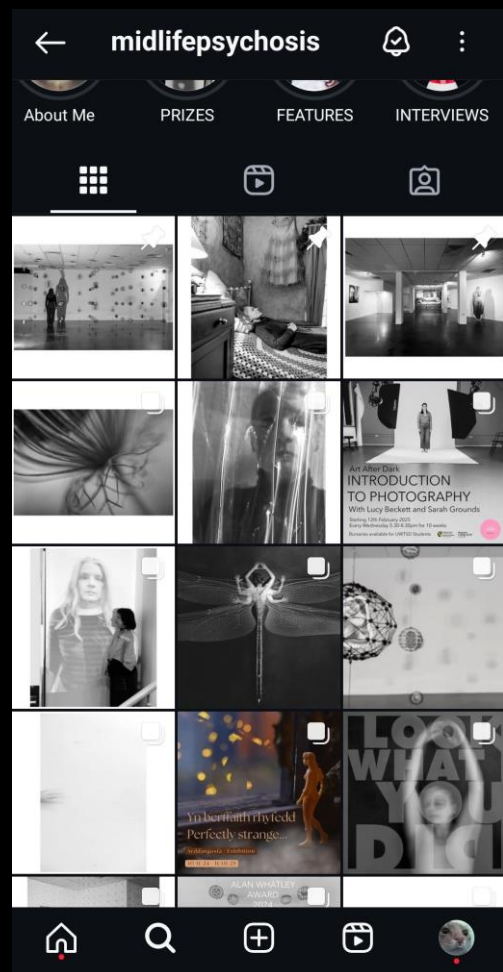
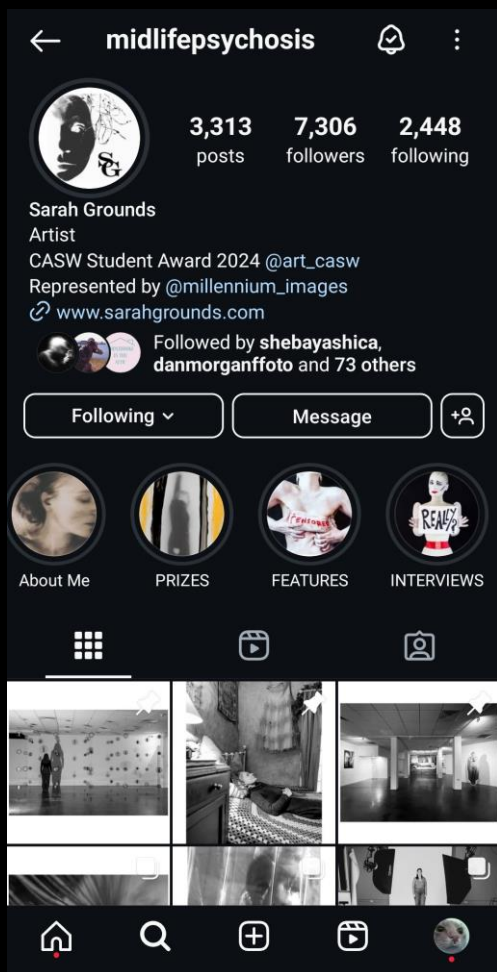
a



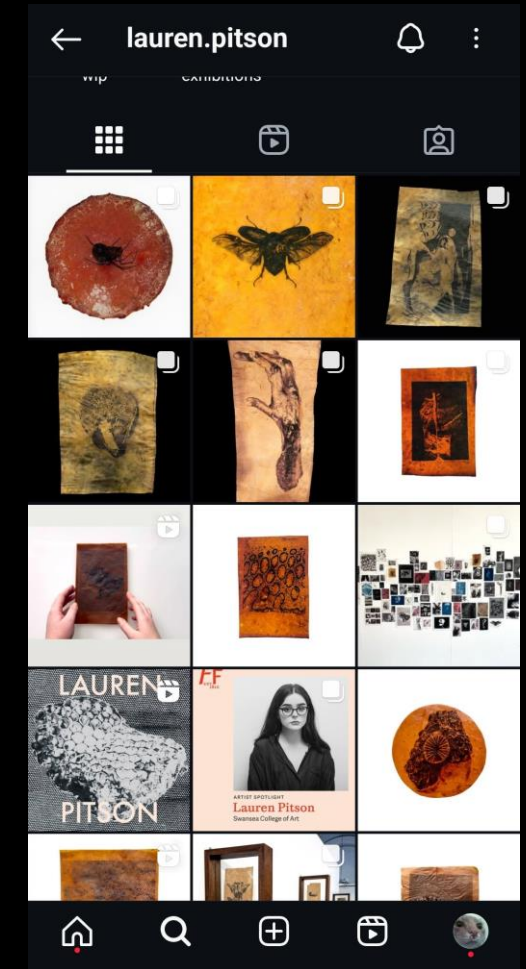
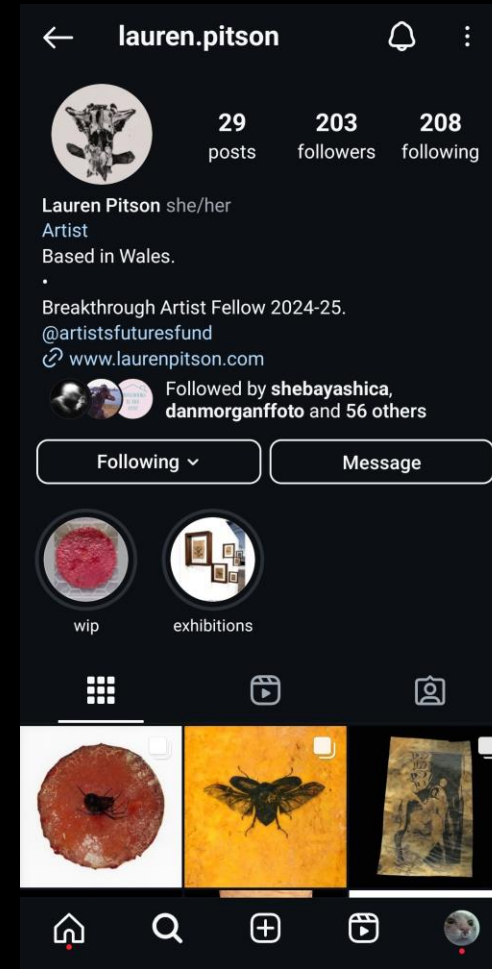
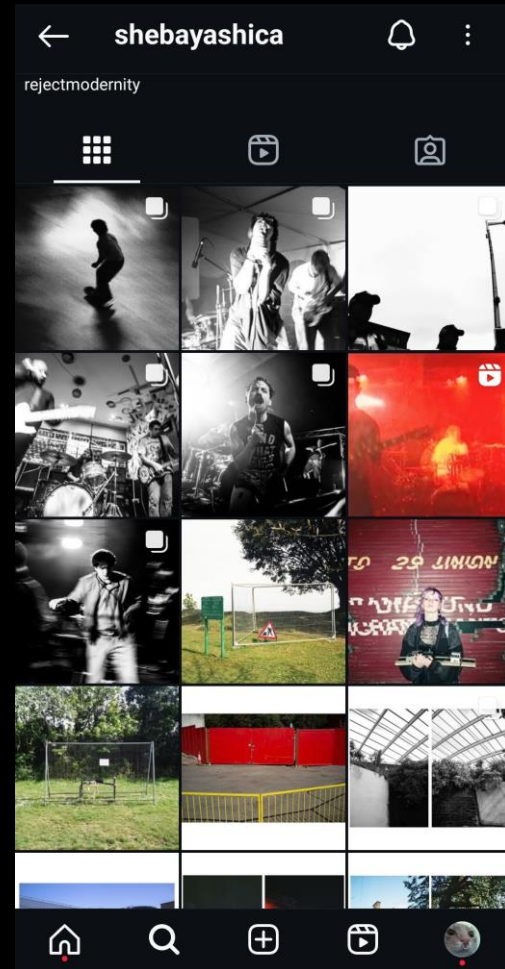
Looking at how artists present their work on Instagram, the type of layout used, sizing of the images and the quantity



Looking at how artists use different Instagram features such as the 'highlights' section and the business account feature.



Looking at how artists caption their work on Instagram, how they use hashtags to promote their work and what accounts they follow

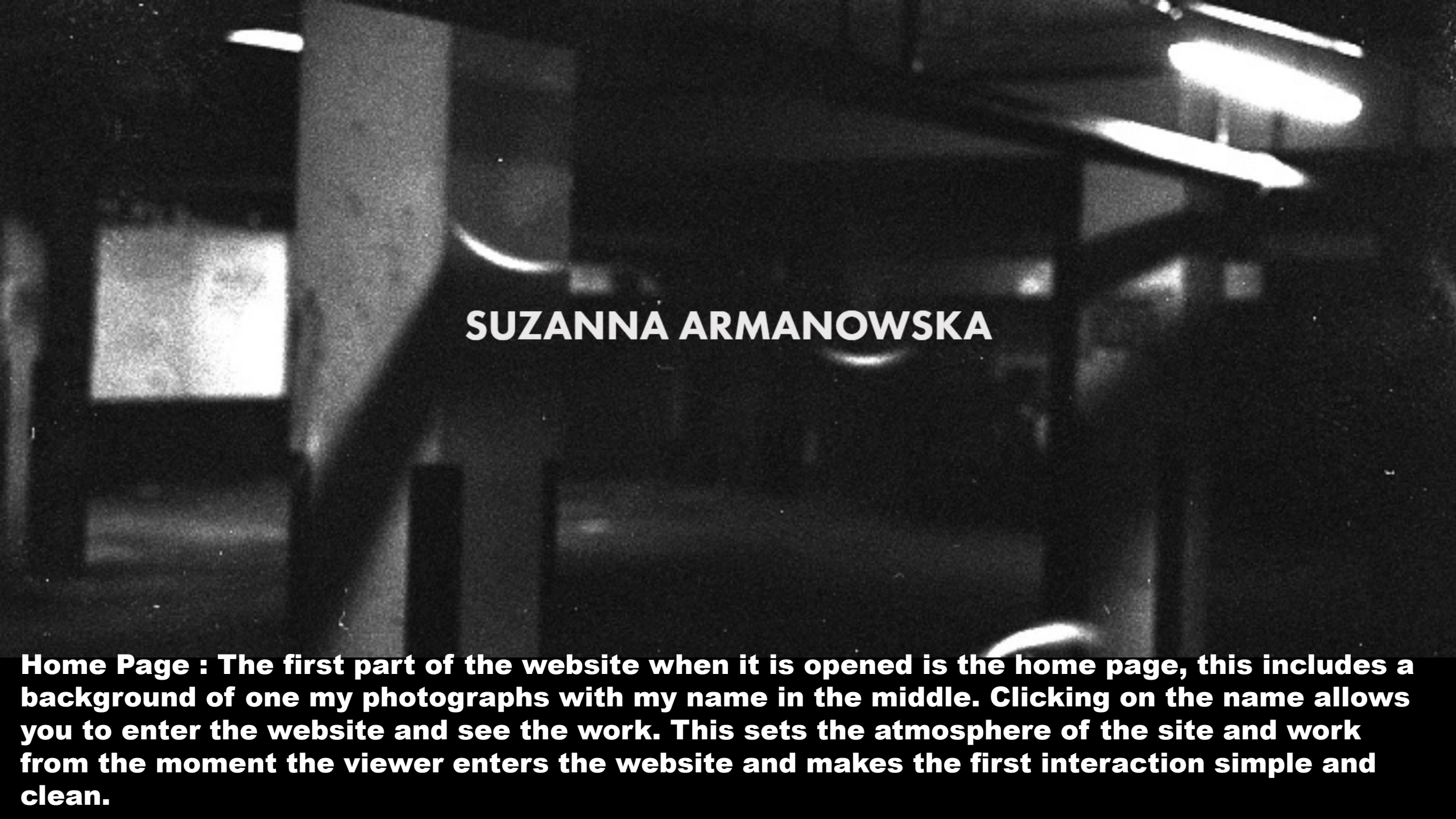


Conclusion of Social Media Research

With prior knowledge of social media, I have decided the best way to create a social media presence, share my work and have a wider reach is to use Instagram. After researching different artist websites, the most linked social media pages have been through Instagram. As well as this, all the artists I know also use Instagram as their main platform of engaging with an audience and sharing their work. With the popularity of Instagram and the different features available, it makes sharing your work simple, allows you to build a network and a following quickly. After researching different Instagram pages of existing artists, my main points to look at before creating my own were: personal information, layout and interaction. I have established that I need a profile picture that looks professional or echo's the work I will be sharing, I should include my name/my artist name, alongside a short bio that summarises what I do and what I aim to share within a few words. Another important factor is to set my Instagram page to a business account which allows you to set what your account is about, meaning I can have an 'Artist' tag on my profile which will make my account more noticeable, and people can instantly see that it is an art page. Instagram also allows users to include a link in their profile which means I can link my website, this is useful to anyone who has found my work through Instagram and would like to see more work/more information. Through the research I have conducted, I have seen artists use different structures of showcasing their work for example some share multiple images at once using the slideshow feature, some showcase one at a time, some create a white border to their work and some work within the limitations of the grid format. I have also found that the use of hashtags is important to gain a wider audience and engagement, therefore when posting my own work I will aim to use hashtags. The amount of information provided alongside the work varies on personal preference, I have seen artists provide paragraphs as well as just providing a title of their work. I will aim to provide basic information of the work shown with basic technical detail as my work is mainly analogue therefore the cameras and type of film I use contribute to my work.

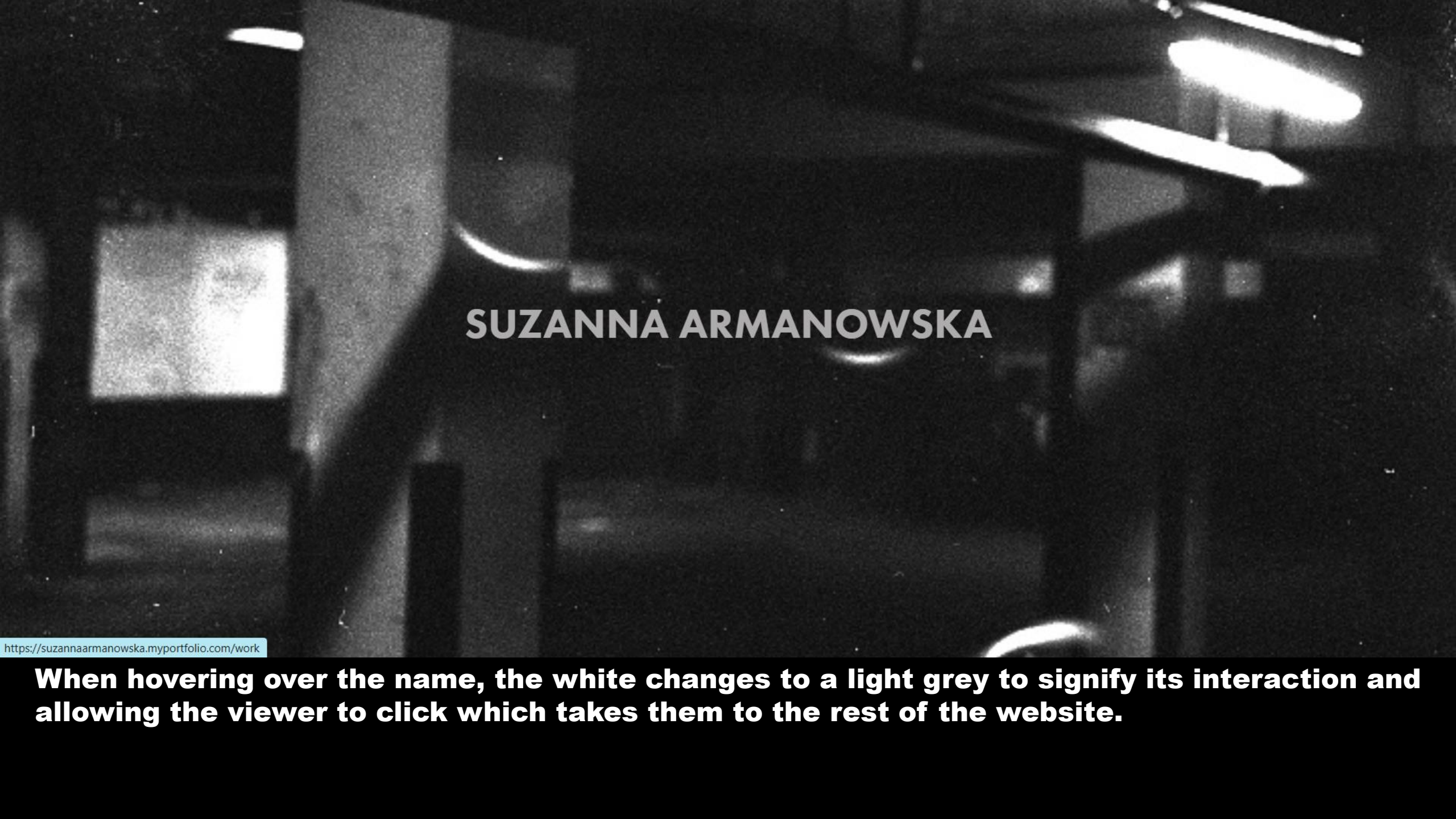
Website

<https://suzannaarmanowska.myportfolio.com/>



SUZANNA ARMANOWSKA

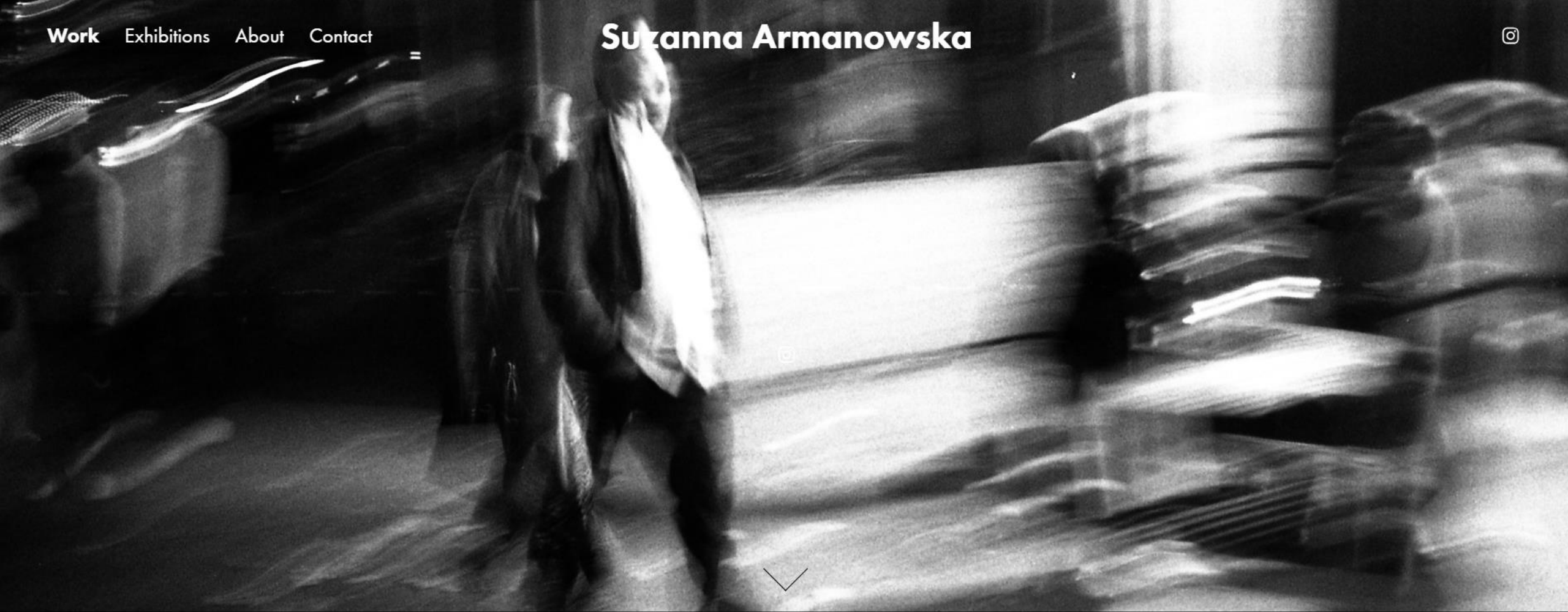
Home Page : The first part of the website when it is opened is the home page, this includes a background of one my photographs with my name in the middle. Clicking on the name allows you to enter the website and see the work. This sets the atmosphere of the site and work from the moment the viewer enters the website and makes the first interaction simple and clean.



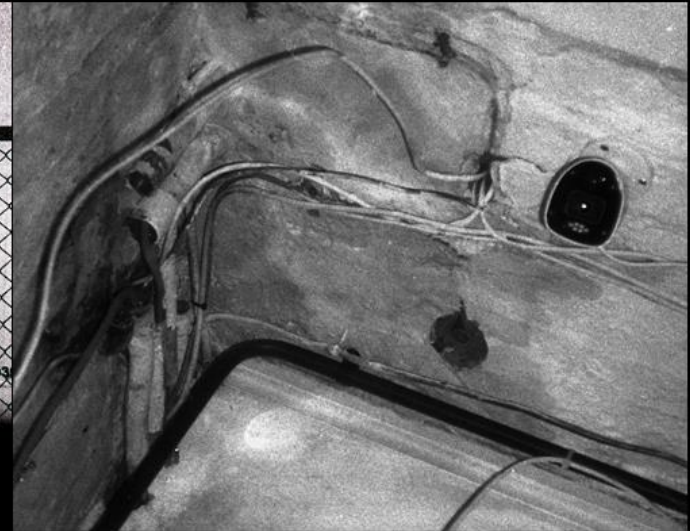
SUZANNA ARMANOWSKA

<https://suzannaarmanowska.myportfolio.com/work>

When hovering over the name, the white changes to a light grey to signify its interaction and allowing the viewer to click which takes them to the rest of the website.



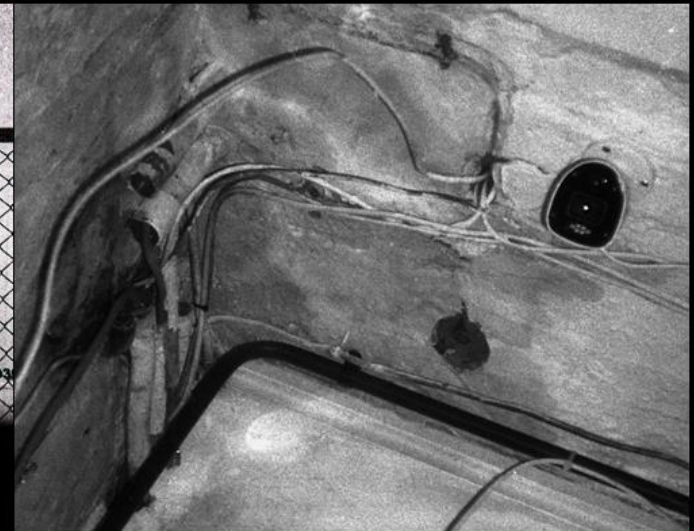
The first page you are met with is the 'Work' page, in the top left corner there is a navigation bar which allows you to switch to different sections of the site. When visiting each section, the page title at the top left turns bold to help with the navigation. A header image is added to make the site visually more interesting as the amount of work I have is limited. On the bottom of the header there is an arrow which scrolls the page down for you and signify to move down the page to see the projects section. At the top middle part of the page is the artist name which is shown throughout each page, clicking on the name redirects you to the start of the 'Work' page.



Analogue Artist Based in South Wales



After scrolling down/clicking the arrow you are taken to the projects part of the page, this is presented in square format, with each project having a thumbnail to showcase the work contained in each project section. The bottom of each page on the website contains a footnote that has basic information of who I am as an artist (inspired by looking at Sheba Yashica's website). This gives the viewer some context without having to click on the 'About' page.



Analogue Artist Based in South Wales



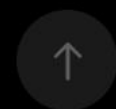
<https://suzannaarmanowska.myportfolio.com/iechyd-da>

When hovering over the different project thumbnails, the viewer can see the title of the work before deciding to click on it. This doesn't distract from the thumbnail image as the text is not on the actual image itself so it can be viewed fully, whilst providing information of the project.

lechyd Da, 2024

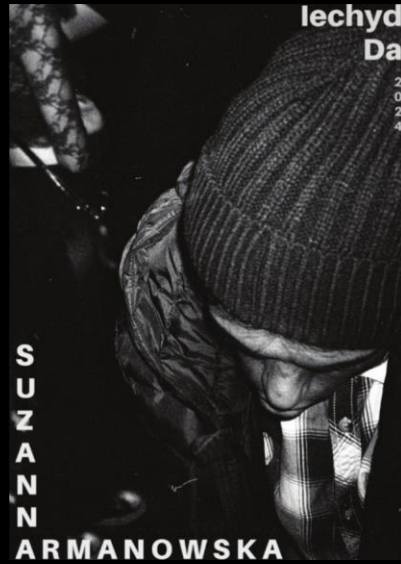


Zine



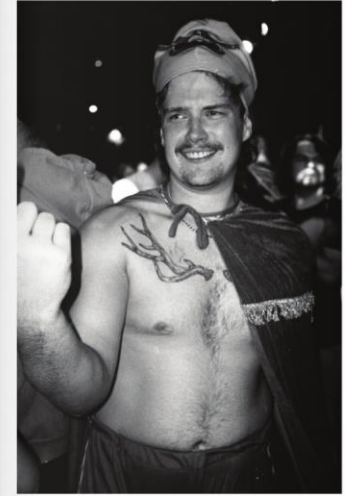
After clicking on one of the projects you are taken to a page that showcases the work from the selected project. At the top is the title and the date of the project. In the 'lechyd Da' project section there is a zine section, with the images shown in a grid form, when clicking on one of the images it allows the viewer to click through the images as though it was a digital zine (see next slide for example).

Example of how the zine can be viewed through the website



lechyD Da

Deconstructing the vibrant, carefree façade of the nightlife, Armanowska focuses on the filth and disorder hiding beneath the lights. By capturing the grit and disorientation of the intoxicated city life, she invites the viewers to reflect on a ritual so deeply embedded in our culture. Through her photographs, Armanowska challenges the viewer to consider the purpose of these experiences, questioning why we place such cultural significance on them. Does the nightlife scene liberate us or destroy us?





The photographs themselves are shown in a bigger grid form for an easier viewing, the size is large enough to see the whole image whilst being able to scroll through multiple at once. You can view the photographs at full screen/size by clicking on them, this gives you the ability to also click through the rest of the project.



Once you click on the image you can see the next one by clicking on the left/right side of the image, click on the indicating arrow or use arrow keys on the keyboard. This allows the viewer to manoeuvre through the website and the photographs in an easily, accessible way and give them the ability to have different ways of looking through the work.



I have also included work in a video format which has been uploaded to the website, this allows the viewer to easily access the full video through the website instead of having to use a link to a different streaming site.

Exhibitions

Three Silent Nights - 2024

The Coach House, Swansea

Ephemera - 2024

Dynevor Campus, SCA, Swansea

Neostalgia - 2023

Alex Campus, SCA, Swansea



The 'Exhibitions' page includes all the exhibitions I have been involved in alongside the titles, year, and the locations they took place at. Currently this section is quite minimal, but I hope to add more information in the future.

Analogue Artist Based in South Wales

I'm uncertain of who I am.

I drift through the world where nothing truly feels like my own, capturing and relying on the process in hopes of it speaking for me.

In my lost state, I have become a reflection of that which surrounds me.

Black and white analogue artist focusing on the intricacies of everyday life experiences, and the space which surrounds them.

I'm uncer

I drift t
like my o
hopes of

In my los
which sur

Black and
of everyd

In the 'About' section is a short personal statement about me and my practice. I mirrored the background to make the page feel less empty as there was a lot of blank space that did not match the aesthetic of the rest of the website.



Name *

Email Address *

Message *

Submit

Analogue Artist Based in South Wales



<https://suzannaarmanowska.myportfolio.com/contact>

The last page in the navigation bar is the ‘Contact’ page which allows anyone to easily send a message to my email address. At the top right of the navigation bar is an Instagram icon that takes you to my social media page by clicking on it. This icon is visible throughout the website and gives easy access to viewers who want to keep up with my work.

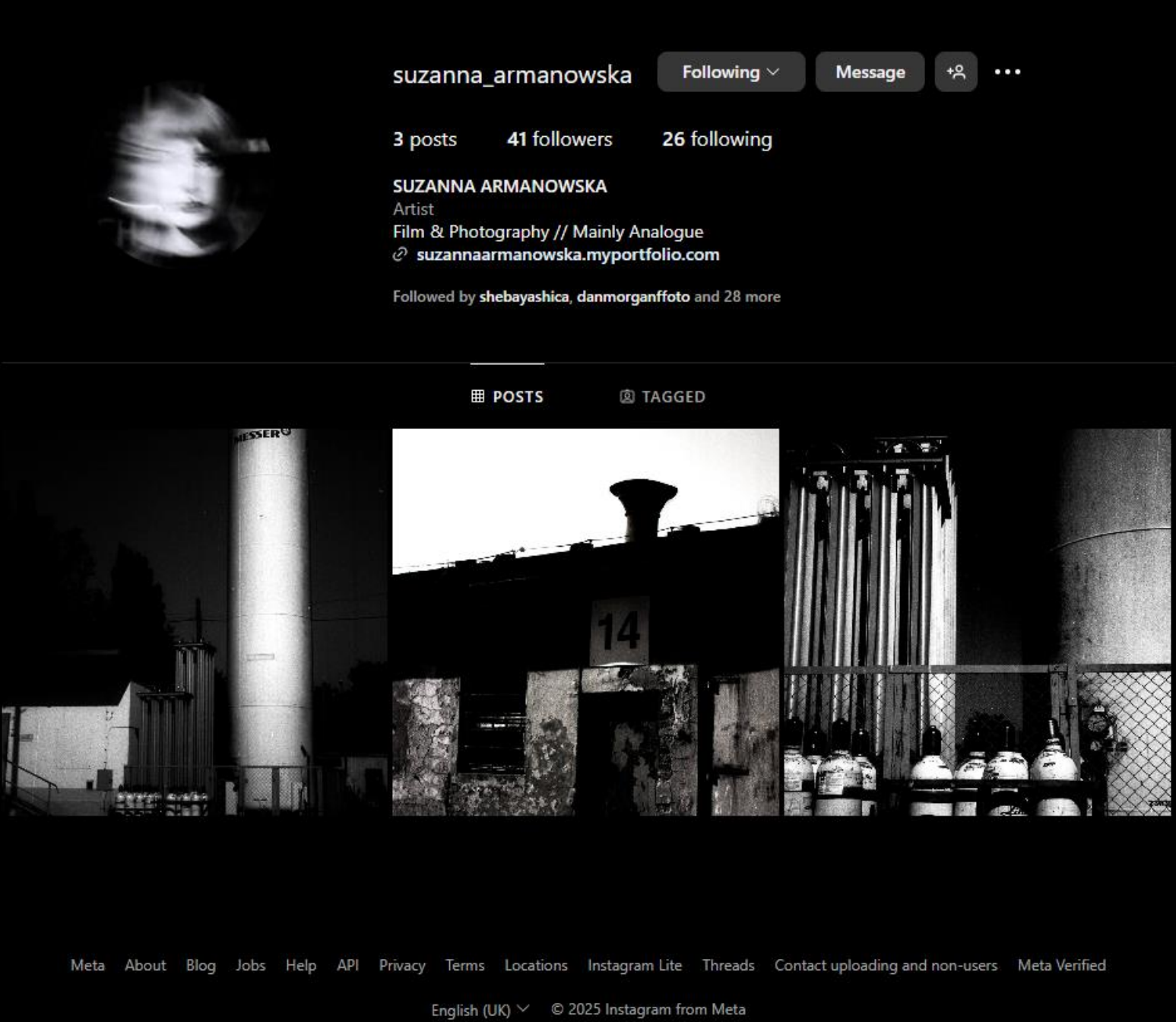
Social Media Page

https://www.instagram.com/suzanna_armanowska?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==

I have decided to keep my username simple and use my name as it flows better with my website that is included in my bio.

I have set the account to a business account to be able to get the ‘Artist’ tag which lets people viewing my profile know that this social media page is dedicated to my art.

In the bio I very briefly included what type of art I mainly create as well as the medium/format to give people some context to what type of art will be posted.



For the profile picture I have decided to use a picture of myself that is somewhat representative of my work to keep a coherent aesthetic throughout the page.

For the ‘following’ I have decided to mainly stick to following other artists and art pages to keep my art page professional.

I aim to post at least 3 images from each project to create an art page that allows people to look through a decent amount of my work on Instagram.



suzanna_armanowska

...



suzanna_armanowska Łódź '24 pt.2

-
Ilford Pan F plus 50, 35mm
Samsung AF slim zoom

-
#analogue #analogphotography #blackandwhite #lodz
#abandoned #poland #photography

2 w

When posting my work, I have decided to keep the images as they are, without a border or any additional detail purely for visual and aesthetic reasons.

For the captions, at the moment, I have decided to keep it minimal and state the title, the film and the camera used for the photograph.



Liked by shebayashica and 13 others

6 January



Add a comment...

Post

I have also used hashtags at the end of the captions to reach more people and tag my work.

Evaluation

The aim of this project was to create a professional online presence through the use of a website and a social media platform. To start this project, I researched into 12 sources. From these sources I was drawn towards the works of Kurt Kren and Daido Moriyama, a filmmaker and a photographer, who have influenced the creation of my website. Both sites were well presented and conveyed the type of work that artists of these disciplines apply to their practice. The sites were easy to navigate with professional layouts using still and moving image. The consistent typography and coherent colour palette used throughout complimented the overall look. I have taken inspiration from these and successfully implemented them into my own website. To create my website, I have used Adobe Portfolio. I chose this program as it is beginner friendly whilst still allowing you to have some freedom over the design and layout. I am somewhat satisfied with the outcome of my website; I have used a coherent colour palette that enhances and reflects the work that is presented, made sure to make the site easily accessible and easy to navigate, upload high quality resolution images and lay the site out in an engaging yet minimal manner. If I were to carry out this project again, I would use a different program to create my website as I found Adobe Portfolio at times too limiting. I was unable to freely choose how to lay out my images as there were only 2 options, a single image or a grid layout therefore when attempting to present my zine on my website it did not look as good or was as interactive as I hoped. I would also add more information to my website such as providing some context to my projects in order to make it more accessible for non-specialist viewers, although done deliberately to keep my work up to interpretation, I do believe some information is necessary. As well as this I would also change the 'About' page and redo my artist statement as it is not something I am satisfied with, although trying to make it my own and reflect my work, it lacks professionalism and depth into who I am as an artist. For my social media presence, I have used Instagram. I created a new account that is solely dedicated to my work, and I am satisfied with the outcome. I believe it represents my work and style well whilst allowing me to add more posts easily and engage with other artists. In the future I aim to provide more context and post more regularly which will become easier with the creation of more work.

Through this project I have learnt how to showcase my work online which is something I have not done before. I now have the knowledge of what it takes to create a successful website and a social media page which will help me carry on sharing my work and give me the ability to adapt as my creative process progresses. I deem this project to be a successful start to my journey of the creation of my professional artist image.

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