

Module Code	LCDB7007
Title	Research Principles and Philosophy
Date	14/08/2023
Level	8
Credits	30
Pre-Requisites	n/a

AIM(S)

- To enable candidates to understand the philosophical framework that informs research methods and methodologies facilitating the critical analysis of the assumptions and methods of research;
- To develop critical knowledge of research principles and methods in business, administration and management studies at doctoral level.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Develop a comprehensive understanding of research design and methods in business, administration and management studies; as well as developing an advanced and critical understanding of the current literature;
- Critically assess the philosophical presumptions that underpin research into business, administration and management studies and identify the philosophical and epistemological presumptions that underpin how the DBA candidates approach their research project;
- Design a research project with clear and specific research objectives and questions to critically examine contemporary business and management challenges and locate this in a specific philosophical or epistemological framework;
- Develop a systematic and advanced philosophical understanding of the approaches used in research as well as the debates at the forefront of the discipline.

INDICATIVE CONTENT

- Philosophical perspectives and foundation of qualitative research
- Underpinning & formulation of qualitative research methodology and methods
- Epistemology
- Ontology
- Axiology
- Teleology
- Business / Management research methods
- Critical evaluation of research methods

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	60	20%
Independent learning	240	80%
Placement learning	0	0%
TOTAL	300	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	7,500 words	100%

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCDB7007	
Module Title	Research Principles and Philosophy	
Classification	Reading List entry	Electronic*
Essential	Saunders, M., Lewis, P., Thornhill, A., (2019) Research methods for business students, 8th ed., Harlow: Pearson.	☒
Essential	Byman, A., Bell, E., (2015), Business Research Methods 4th ed. Oxford, Oxford University Press	☐
Essential	Easterby-Smith, M., Thorpe, R., Jackson, P., (2015), Management and Business Research, 5th ed. London, Sage	☐
Further	Denscombe, M., (2009) Ground rules for social research: Guidelines for good practice. McGraw-Hill Education (UK).	☐
Further	Brinkmann, S., (2017) Philosophies of qualitative research. Oxford University Press.	☒
Further	Haig, B., (2018) The philosophy of quantitative methods: understanding statistics, Oxford University Press.	☒
Further	Peters, J., Howard, K., Sharp, J., (2012) The management of a student research project. Gower Publishing, Ltd..	☒
Further	Blaxter, L., (2010) How to research. McGraw-Hill Education (UK).	☒
Further	Grix, J., (2001) Demystifying postgraduate research: from MA to PhD, Edgbaston: University of Birmingham Press	☐
Further	Wisker, G., (2008) The postgraduate research handbook: succeed with your MA, MPhil, EdD and PhD. 2nd ed. Basingstoke: Palgrave Macmillan	☐

