

University of Wales Trinity Saint David
Developing Relationships and Workplace Achievement
(BMSW5102_LON)

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Draft of 300 to 500 words

One of the majority objectives for any company is to transmit their ideas to the public to let people be interested in their goals to participate and get involved in the company to create an incentivisation for the people to spend time and money on the organization. HR position has a fundamental importance in any company around the world the person that has the power to choose the future employees of the company must have the ability to understand people, to listen to their requests and to explain the point of view of the company, for make always the right choice when the company will hire a new employee because he will be the first impression to the customer when they will use a service of the company. Pret A Manger is an international sandwich shop franchise based in the UK; the company provide a service to many people, especially during breakfast time when their shops are very busy. The importance to have employees with positive energy and with the skills to transmit happiness to people must be a clarifying point for the company because the first impact that people will have in the morning will be the interaction with one of their employees, so a bad impression could be fatal for the loyalty of the customer, in favour of the many competitors. The company must understand requires of their employees and must give them the possibility to develop their skills and their careers because people motivated works better and provide an efficient service to customers. Also benefit will be seen from employees has an extra effort to be happy and satisfy to work for the company. An efficient evaluation of the situation of the company and the strategies to adapt must be clear to any member of the staff to guarantee to transmitt the same message to people.