

The principles designs of PowerPoint

University of Wales –
Trinity Saint David

Teacher : Abdi Rahman.



* One message

A message - is the ability to help the reader viewing the project,
to be focused on only one message,
which helps to understand coherently what is being said in the
presentation and not to create confusion.

If the reader sees several topics in a single slide,
it leads to disorientation and does not help to properly
understand the topic being discussed.



- Valentin Antonio Neagu
2109312

Contrast

If there isn't enough contrast between your text and the background or enough color contrast between lines on a graph.

Your audience is going to have trouble reading and understanding your content.

The principle of contrast is dependent upon the surrounding elements being noticeably different from the focal point.



Mst Masuda Begum
2109967

* Size

- **Why is large font size important in presentation?**
- The font you choose must be readable to your audience. ...
- After you've chosen a font, you should keep it larger than 18 points.
- Some experts even suggest never going below 30 points.
- Using large point sizes encourages you to create a concise presentation that augments, not over shadows, your talking points.

SENTENCES

It's not necessary to use big sentences.

The use of big sentences can be difficult to understand and people might get bored reading them.

You can use key words and pictures because they make the information easier to remember.

The information must be conveyed in short and simple sentences.

Using photographs can also help you illustrate what you trying to say.



Ionut Gugoi
2113008

Dark

- Talking about background colors blue is considered to be the most effective one since it makes you feel confident and secure
- This color is universal and can be used in any presentation
- In order to be able to please everyone you must not visually disturb the first impact
- If the background of the works is white or a very bright image from the start we lose focus on the message we want to sent
- We opted for darker colors to highlight the written text.

Ex:1



Ex:2



- Mirabela Mutcu
2108200

Source of Inspiration : Death by PowerPoint TED

- Link : <https://youtu.be/lwpi1Lm6dFo>

