

Indicative Writing Structures and Sample Case Study Analysis

Find below two indicative writing structures for your assignment. These structures are only meant for guidance and should not be used to replace the creativity that you are expected to apply when writing at your level of study.

Structure 1

Indicative parts	Brief explanation
Executive summary	This should provide a brief summary of the entire report. It should provide information that gives a reader insights to your report without having to read it.
Introduction	An overview of the entire report, creating the context and clarity for the essence of the report
Case study analysis	Using details from the case study, you critically discuss the related theoretical issues. These could include but not be limited to EI, performance, culture, MBWA and how they have been directly or implicitly applied in the case study. This part can also introduce and discuss EI models where required. An introduction and discussion on mindfulness, how mindfulness was/was not consciously considered in the case study. Highlight the importance of mindfulness and recommendations for its introduction/continuation in the case study.
Conclusion	Use the conclusion to remind your reader about the main points of the report and make general recommendations

Structure 2

Indicative parts	Brief explanation
Executive summary	This should provide a brief summary of the entire report. It should provide information that gives a reader insights to your report without having to read it.
Introduction	An overview of the entire report, creating the context and clarity for the essence of the report.
Explanation of theoretical concepts	Provide an explanation of the theoretical concepts and EI models from the module broadly. These could include but not be limited to EI, performance, culture, MBWA.
Case study analysis	Using information from the case study, you critically discuss how and where the theoretical concepts and models previously explained are required. Since the theoretical concepts and models have already been discussed, the focus will be a direct analysis and linkage to the case study.
Conclusion	Use the conclusion to remind your reader about the main points of the report. Also include specific and general references based on the analysis.

Sample case study analysis

It was the second official day of the Pegasus project and now the real work was about to begin so Marc Sabatini was giving consideration to the daily work schedule.

Pegasus project was a six-month renovation job for Maverick Consultants, a financial institution headquartered in London. Marc's team was responsible for installing the furniture and equipment in the newly renovated Accounts Receivable Department on the Third Floor. The team for this renovation job was formed from Maverick Consultants facilities department with Marc as the leader

Marc may not be very familiar with MBWA. It might be the same for the team. Does this have consequences?

This highlighted area can be linked to work performance. However, what does the theoretical explanation of starting a task or job indicate? A discussion on the potential orientation of the team can be interpreted. Was the team clearly briefed on the potential outcome of the job and performance target? Did Marc set expectations and could this affect the teams output?

Marc was excited because this was his first major league project and he was looking forward to practicing a new engaging management strategy inspired by MBWA, aka management by wandering around. He had been exposed to this strategy and MBWA in a lecture at university but it was not until he attended a Maverick Consultants training seminar that he decided to change how he led and managed people. The trainer was a devout MBWA champion and regularly stated, "You can't effectively lead and manage people from a computer". Furthermore, the testimonies from Marc's peers reinforced the difference that MBWA can make when it comes to business management and efficient task delivery.

The value of MBWA is identified but there are several caveats. Would Marc need to be mindful of them? An analytical discussion on MBWA and potential implications can commence from this section.