

Kelvin Guy Student Number 1704517

**Live Project Portfolio**  
**Carmarthen Bay Film Festival**  
**CAMF5001**

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## Compay Brief

The design and layout of the festival and awards night programmes, to include the European Premiere of Terry Pratchett's *Troll Bridge* (2019) and the Q&A with the director afterwards.

The revamping of the festival website in a way that it easily updatable so that it remains informative and relevant as new content becomes available (social media feeds, live streaming, trailers of nominated films, past festivals, etc.; ensuring the design and content is responsive across devices.

The social media strategy for the extending of the festival's message reach and the maximising of the impact of the posts throughout its network of partners and followers; the content creation and scheduling of posts, monitoring and analysis across the festival various channels and the management of the digital conversation across the channels during the live stream of the Terry Pratchett's *Troll Bridge* Q&A.

## Team Members and Roles

Kelvin Guy

Winnie Finesse

Ash Edwards

Megan Phillips

James Roberts

John Sullivan

Programme and Festival Liaison

Project Manager

Production/Live Editing

Merchandising/Social Media

Film Reviewer

Photography and BTS

## My Role

I have two roles for the purposes of this project but many within the festival. The main tasks for this project are to design and edit the festival programme. This will include details about the European première of the short film *Troll Bridge* and the festival's award gala. I'll also be the main contact between the project team and the festival.

I will also be carrying out the following which technically are not part of the project but tasks that still have to be done in the run up to the festival.

Liaising with the attending filmmakers via emails and phone calls.

Arranging the awards gala which include.

1. Making sure that the theatre is available for the 30th. of May
2. Corresponding with the awards presenter Arfon Haines Davies
3. Liaising with Ashley Edwards who is directing the live stream of the awards gala and editing the opening titles. I also have to make sure that Ashley Edwards and Aled Wyn Phillips who are producing the awards gala are in contact with each other.
4. Liaise with the awards manufacturer to make sure that the awards will be ready on time.
5. Promote the awards gala tickets and tracking sales.

I will also have to liaise with the Theatre management and technical team regarding:

1. availability of screening rooms.
2. the compatibility of film prints(files) with their projection system and equipment.
3. availability of theatre staff.

The above are just some of the tasks I will have to carry out in the run up to the festival.

## Research

Before I even considered starting the design and layout of this year's programme, I carried out the following research on a couple of well known international film festivals:

*The Vancouver International Film Festival* and the *Edinburgh International Film Festival*

I also carried out further research on the F-Rated scheme because it plays a very important part in the ethos of *Carmarthen Bay Film Festival*.

I also looked back at previous festival programmes. Looking at how *CBFF* programmes have developed over the last four to five years.

The first festival looked at was *The Vancouver International Film Festival*.



VIFF (2019, page5.) states the following,

### 'About

Founded in 1982, The Greater Vancouver International Film Festival Society is a not-for-profit cultural organization that operates the internationally acclaimed Vancouver International Film Festival (VIFF) and the year-round programming of the Vancity Theatre at the Vancouver International Film Centre.

### Mission

Celebrating excellence in screen based storytelling.

### Vision

We produce screenings, talks and events as a catalyst for a diverse community to discover, discuss and share the creativity and craft of storytelling on screen.

### Mandate

The Greater Vancouver International Film Festival Society ("Society") is a not-for-profit cultural society whose mandate is to:

Encourage understanding of the world's cultures through the art of cinema, to foster the art of cinema, to facilitate the meeting in British Columbia of cinema professionals from around the world, and to stimulate the motion picture industry in British Columbia.

Operate an annual Vancouver International Film Festival, a public celebration bringing the best in contemporary Canadian and international cinema and retrospective programs to British Columbia.

Operate the Vancouver International Film Centre and Vancity Theatre, providing the public and film community with an excellent facility for the appreciation of cinema and related art forms throughout the year.'

## Research

The second festival I looked was the *Edinburgh International Film Festival*



EIFF (2019, Page2.) states the following, 'Inaugurated in 1947, the same year as the Edinburgh International Festival, Edinburgh International Film Festival is the world's longest continually

EIFF (2019, Page9.) says, 'We believe in transforming lives through the watching, making and understanding of film. We are guided by our values, which underpin all of our work.

### **INCLUSIVE**

We believe in diversity, are committed to equality and are open, accessible and respectful  
We believe in working collaboratively with individuals and organisations to make a difference  
We actively seek out and work with people and organisations with a wide range of voices, with different experiences and from different backgrounds to ensure that our work is authentic.

### **INSPIRING**

We are focused on artistic quality and excellence  
We are confident and positive  
We are leaders in our field

### **INNOVATIVE**

We are creative and passionate  
We are bold and inquisitive  
We challenge and take risks

### **INTEGRITY**

We are professional, accountable and transparent  
We are authentic, engaging and honest  
We believe in independence of voice and genuine choice for audiences  
We believe in developing and delivering our strategy sustainably

After looking at both *Vancouver International Film Festival* and the *Edinburgh International Film Festival*, I have discovered that *CBFF* has similar values to both festivals. They are, inspiring young filmmakers, integrity and diversity.

## Research

The number of things I had to consider for this year's *CBFF* programme was design, content and layout.

Before I could start thinking about design and all the other elements, I had to consider the following questions:

What time would the screenings start, how to group the various films together to make it interesting and attractive to a potential audience. I also had to consider breaks between each screening session. Also I needed to provide any relevant information to patrons and the film-makers.

This would include for example, starting times of each session, the genre of each session. and if the film had a F Rating.

The F Rating was introduced by the *Bath Film Festival* in 2014 to

### CHAMPION WOMEN IN FILM

The F-Rating is awarded to films

1. directed by a woman and/or
2. written by a woman

If the film also features significant women on screen in their own right it is TRIPLE F-Rated

The rating is designed to support and promote women and redress the imbalance in the film industry



I noticed that *CBFF* shares similar values, including inspiration, diversity, inclusivity and excellence (EIFF, 2019; VIFF, 2019). *CBFF* was one of the first film festivals in the UK to sign up to the F-Rated programme, which was introduced at the Bath Film Festival in 2014. *CBFF* observe this in their ethos and actively engage in this programme of representing women fairly within the film industry.

No Budget Short Film 12:25

Crash Cam **F-Rated**

First Kiss **F-Rated**

Our Job **FFF-Rated**

Snail **F-Rated**

A screen grab from *CBFF 2019* programme illustrating how the F Rating is being implemented to inform the festival patrons.

## Research

Print quality and cost must also be considered when producing a programme. Producing the programme to a highest standard possible, will help to promote the festival's brand and professionalism.

PRICE:

£68.93

CUSTOMISE YOUR A4 STAPLED BROCHURES

ORIENTATION

[More Info](#)

Portrait

NUMBER OF PAGES (INCLUDING COVER)

[More Info](#)

16pp

INSIDE PAPER STOCK

[More Info](#)

130gsm Silk

COVER PAPER STOCK

130gsm Gloss

COVER LAMINATION

[More Info](#)

Not available on the chosen cover paper stock

SELECT YOUR QUANTITY AND DELIVERY DATE

| QTY | 1 DAY<br>WED, 22 MAY | 3 DAY<br>FRI, 24 MAY | 5 DAY<br>WED, 29 MAY |
|-----|----------------------|----------------------|----------------------|
| 25  | £68.93               | £62.07               | £55.91               |
| 50  | £92.30               | £83.14               | £74.91               |
| 100 | £128.20              | £115.53              | £104.13              |
| 150 | £166.95              | £150.48              | £135.66              |
| 200 | £190.95              | £172.15              | £155.24              |
| 250 | £213.60              | £192.62              | £173.73              |
| 300 | £221.50              | £199.80              | £180.27              |

## Research

During my research it was also very interesting to note how the *CBFF* programmes have evolved over the years. Not just the design and layout but how the content has developed as well. Here are some examples of how the covers and content of the programmes have change over the years.



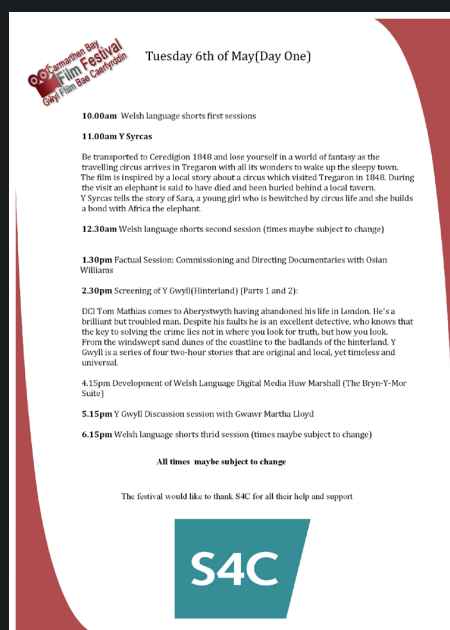
Cover and Poster 2012



Example of the 2013 programme



Example of the 2014 programme



Example of the 2014 programme

## Research

**GWYL FFILM BAE CAERFYRDDIN**  
**CARMARTHEN BAY FILM FESTIVAL**

Wednesday - 13<sup>th</sup> May

11am - Feature Film  
**Real Buddy** 50mins  
Six and a half years in the toughest prison of the near future—5 million waiting for you when you get out tomorrow—too bad if the world just ended today!

12.00pm - Shorts  
**Show Wars** 50mins  
**Comediennu** 25mins

1.15pm - Lunch

1.45pm - Animation  
**Historia de un Oeo (Bear Story)** 10mins  
**Isaac and Quincey** 14mins  
**Lady Burke** 8mins  
**One More Page** 5mins  
**The Present** 5mins

2.45pm - Feature Documentary  
**Collo Carmarthu** 52mins

3.45pm - Break

4.00pm - Feature Film  
**The Doo Dah Man** 1hr 30mins  
Two lives intersect when a conman running from the police and a college boy running from his past meet on the lonely highways of America's southwest.

5.30pm - Break

6.00pm - Feature Film  
**High Tide**  
High Tide is the debut feature film from Long Arm Films.

It tells the story of Bethan (Melanie Walters) who has one day to mend the broken relationship with her teenage son Josh (Samuel Davies). After taking him out of school Bethan drives him the short distance to the stunning Gower coastline in South Wales where the pair can talk openly to each other, free from distraction, for perhaps the first time ever.

7.30pm End Of Screenings

**GWYL FFILM BAE CAERFYRDDIN**  
**CARMARTHEN BAY FILM FESTIVAL**

Carmarthen Bay  
**Film Festival**  
**Gwyl Ffilm Bae Caerfyrddin**

Official Program  
**Rhaglen Swyddogol**

9th -13 May / Mai 2016  
Stradey Park Hotel  
**Gwesty Parc Y Strade**  
Furnace  
Llanelli  
SA14 4HA



@cbbfwaes Follow the festival on Twitter  
www.carmarthenbayfilmfestival.co.uk  
facebook.com/CarmarthenBayFilmFestival

**GWYL FFILM BAE CAERFYRDDIN**  
**CARMARTHEN BAY FILM FESTIVAL**

Carmarthen Bay  
**Film Festival**  
**Gwyl Ffilm Bae Caerfyrddin**

Festival Partner And Qualifying Festival

 BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS  
Cymru

Official Program  
**Rhaglen Swyddogol**

8th -12 May 2017  
Stradey Park Hotel  
**Gwesty Parc Y Strade**  
Furnace  
Llanelli  
SA14 4HA

**GWYL FFILM BAE CAERFYRDDIN**  
**CARMARTHEN BAY FILM FESTIVAL**

Thursday - 4.15pm - **Q&A With Samira Mohamed Ali**  
Samira Mohamed-Ali is an award-winning International Actress and Brands Model who is currently working with many leading global companies. With her unique raw acting ability, Samira has already gained respect and admiration for roles in Feature Films and TV Programmes, and she is currently working on several exciting film roles throughout 2014 and 2015 in the UK, US and India.

**Filmography**  
B Positive- Actress-2015  
By Any Name- Actress/ Producer -2015  
Spirital Phantom- Actress-2013  
Molly Drows- Actress-2013

Thursday-7pm- **Son of A Pitch- Stradey Park Hotel- Rooftop Bar**  
Back by popular demand  
Comedian and film critic Gary Slaymaker and friends return with the film based comedy panel show **Son Of A Pitch**.

**SLAYCORP YN CYFLWYNO / PRESENTS:**  
**"SON OF A PITCH"**  
A PANEL SHOW FOR PEOPLE THAT LOVE COMEDY, FILMS, AND VENUES THAT SERVE ALCOHOL.

**GWYL FFILM BAE CAERFYRDDIN**  
**CARMARTHEN BAY FILM FESTIVAL**



This will be our fifth awards gala which is once again going to be held here at the Stradey Park Hotel, on Thursday the 12th. There will be many awards given out one being the very first John Hefin Lifetime Award.

And we are very pleased to announce that Eury Ogwen Williams will be the very first recipient of the John Hefin Lifetime Achievement Award. Eury is many of you know has been a major force in Welsh broadcasting for many years.

This year's host will be Welsh broadcaster Arfon Haines Davies who for many years was one of the main news presenters on HTV. Arfon has also presented Quizzer, Documentaries, Concerts, and Sports programmes and can currently be seen on the long running archive series "Never to be Forgotten".

Please see a team member if you would like to book a ticket for the awards

  
www.visitteifi valley.co.uk  
The independent website for  
Teifi Valley tourism  
Bridging the Cambrian  
Mountains and Cardigan Bay

A online group representing local businesses in the Teifi Valley.  
A website to inspire and advise all visitors about the beautiful Teifi Valley.  
New Members Welcome!

For information contact:  
Kay - kaymargen@btinternet.com  
Juliah - nonaham@btinternet.com 08- 4739 684, 955

Celebrating Excellence in Film  
Carmarthen Bay  
**Film Festival**  
**Gwyl Ffilm Bae Caerfyrddin**  
Dathlu Rhagoriaeth Mewn Film  
Gala Awards Ceremony  
Bath Cymru Qualifying Festival

**Thursday 11th of May 2017**

Awards being presented for 2017 as follows  
Best Short Comedy  
Best Short Documentary Sponsored by Telego  
Best Feature Documentary  
Best No Budget Short  
Best No Budget Feature Film  
Best Faith Based Film  
Best Short Film Sponsored by Felindre Brewery Ltd.  
Best Music Video  
Best Short Film Made In Wales Sponsored by University of Wales Trinity Saint David  
Best Feature Film Sponsored by Curzon Home Cinema  
Best Experimental  
Best Animation  
Gwobr John Hefin Sponsored by Tinopolis  
Shorts Off Winner 2017  
21 or under short film competition (in association with MMBF)  
Foreign Language Short  
Foreign Language Feature



Examples of the 2015 programme   Examples of the 2016 programme   Examples of the 2017 programme

## Research

The 2018 CBFF programme saw it's biggest change. There had defiantly been more thought put in to the whole design and layout. The results can be seen below, it does look more professional compared to previous years.

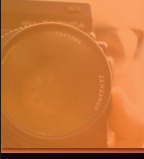


After carrying out research on a number of film festivals, most of them if not all have an online version of their programme. This is usually accessible via a link on their website. What does stand out to me is, all of the major film festivals and some of the smaller ones use issuu.com or similar websites. In most cases this service is free if you are prepared as a festival to endure the placed and targeted advertising. If the festival wishes to remove the advertising then they can sign up and pay a subscription, which most of the larger film festival tend to do. Will it pay having your programme only available as a download or App in the future?



Maybe for future publications CBFF should consider only having the programme available online, because this might help to reduce the carbon footprint of the festival.

# Client Pitch



**Carmarthen Bay Film Festival**  
10th - 12th October 2019

**Festival Programme and Guide**

2019



Research



Please see handouts for examples of previous CBFF Programmes



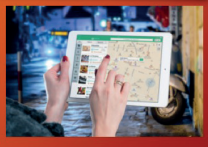




Ideas Considered



Cutting down the carbon foot print of the festival by considering making the programme exclusively available on line or via download. This will also make it more convenient for the festival to make changes to the programme.





My Role



- Liaise between the festival committee and Amy Walter Thomas.
- To design and edit the official programme.



Planning



All three elements will now be included in one publication, this will help to simplify the programme, by keeping all three events in one place. Producing the programme this way it will also make it easier for festival patrons to understand and follow. *(Cut down on carbon foot print)*





Product Delivery



Programme available in various formats to include PDF and Jpeg, to be available by week beginning 20<sup>th</sup> of May if not sooner.

[Download PDF](#)





My Brief



- To design, provide and edit content for the festival programme. This will include.

1. The screening times of films and any relevant information.
2. The awards programme.
3. The European Premiere of Terry Pratchett's Troll Bridge. Which will also include more information about the Q&A with the director, main lead actor and SFX director.



What will it look like



Here are some examples of what I see the programme could look like. Using the logos, colours and fonts suggested in the festival's Brand Document.





Issues Arising





Issue with the printers



Internet Down



Research



- Previous CBFF Programmes. This festival started producing programmes in it's third year. Here are some examples.



What will it look like









Plan for Delivery



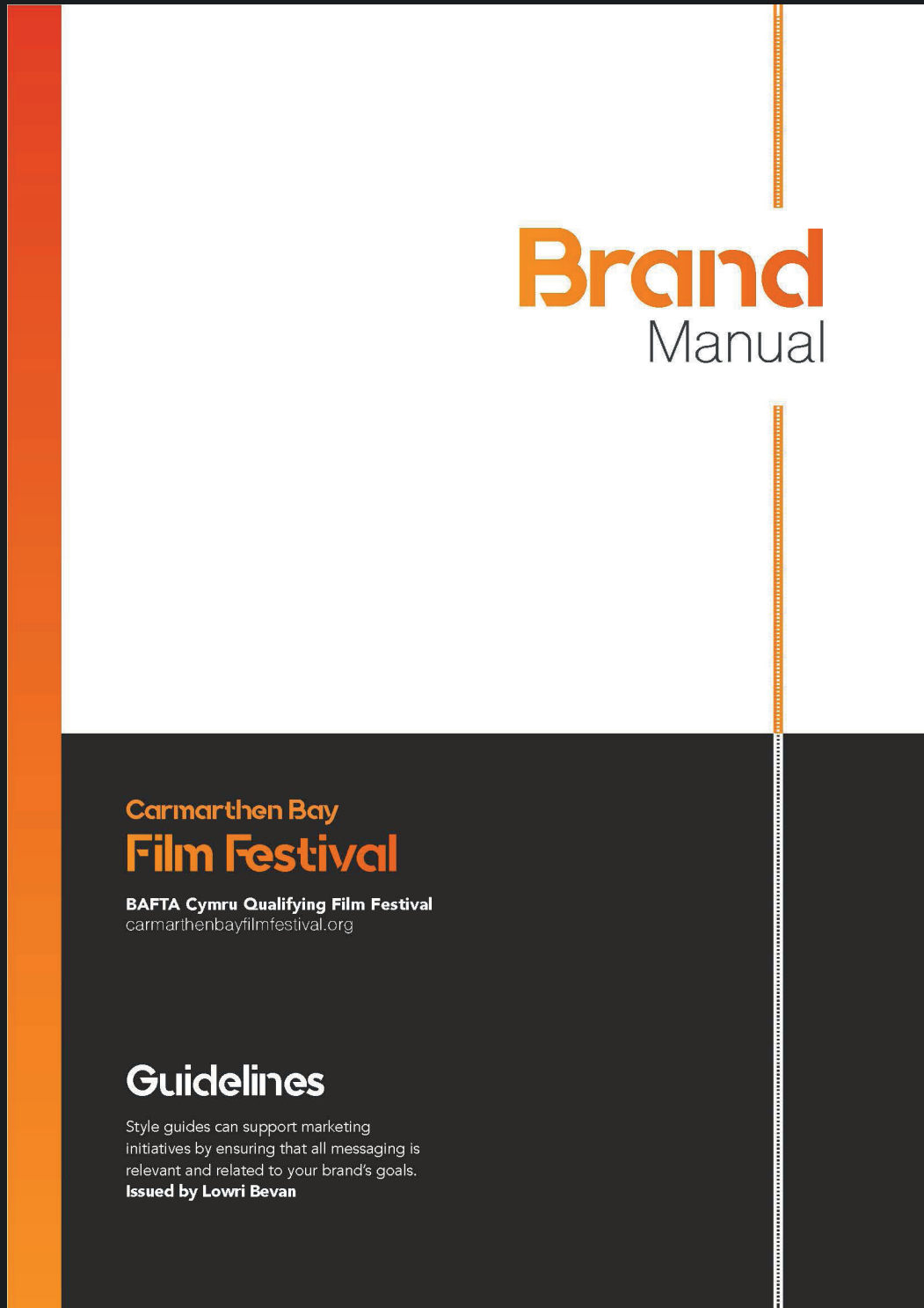


PDF file to be available asap by week commencing the 20<sup>th</sup> of May for printing purposes if required.

The above presentation/pitch was presented to representatives of Carmarthen Bay Film Festival

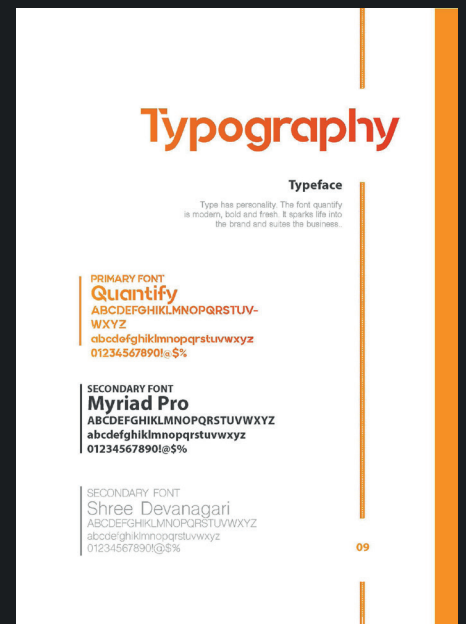
## Brand Manual

The brand manual or document plays a very import part in establishing the identity of an organisation. Having a strong brand also helps the festival to stand out from the competition. *CBFF* with its new brand has the opportunity to build upon this over the next couple of years.



# Brand Manual

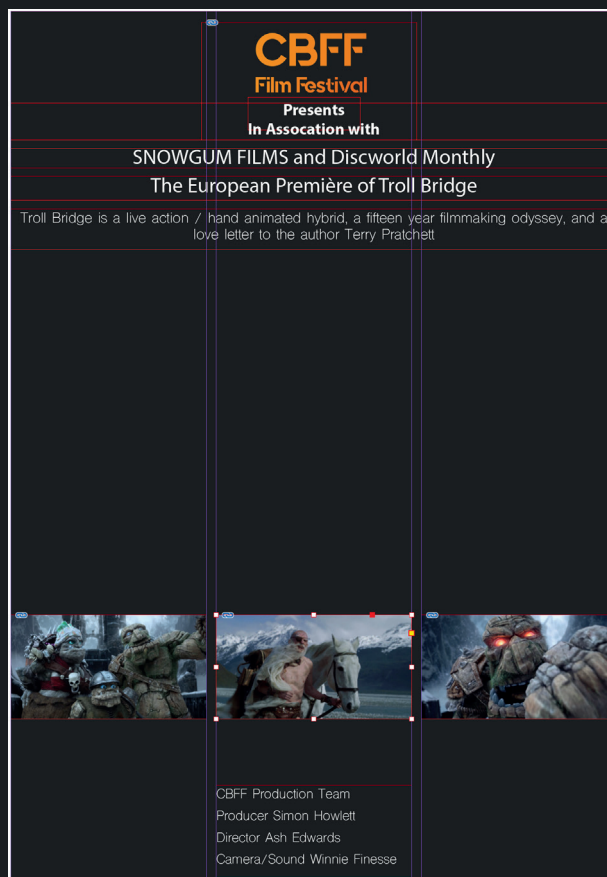
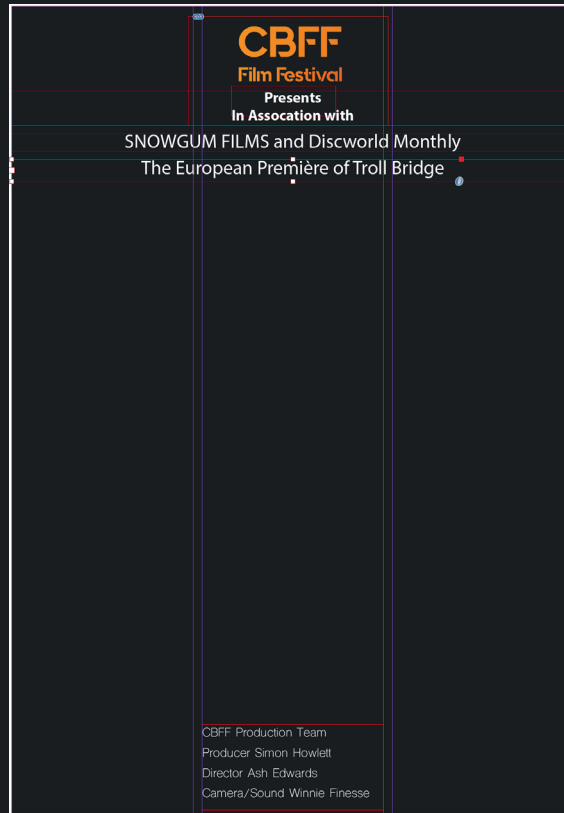
Here are some examples from  
the *CBFF* Brand Manual



Using the new festival logo,colours,and typography across all of the different media at its disposal,will help to make the brand immediatily recongnisable and memorable. All of the elements suggested in the brand document will also help the brand grow stronger.

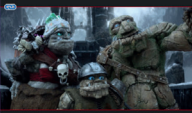
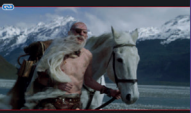
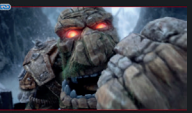
# Development

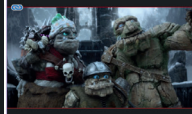
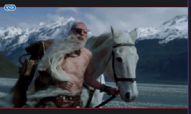
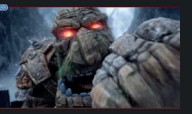
## Design Stages of the Troll Bridge Page



# Development

## Design Stages of the Troll Bridge Page

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                    |                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <br>Presents<br>In Association with                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                    |                                                                                     |
| SNOWGUM FILMS and Discworld Monthly                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                    |                                                                                     |
| The European Première of Troll Bridge                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                    |                                                                                     |
| Troll Bridge is a live action / hand animated hybrid, a fifteen year filmmaking odyssey, and a love letter to the author Terry Pratchett                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                    |                                                                                     |
| <p>"Cohen the Barbarian was angry. Angry that he never died in battle, angry that the world had forgotten him, and angry that his knees were starting to play up in the cold.</p> <p>He was also angry that his faithful mount had been gifted the ability of magical speech. The horse was insisting that they had made a wrong turn back at Slice.</p> <p>He was also angry that the horse was probably right. This was not how it was supposed to end for the barbarian. This was not how the Discworld's greatest hero imagined it at all."</p> <p>The screening will be followed by a Q&amp;A with:<br/>Daniel Knight the Director<br/>Don Bridges "Cohen the Barbarian" and<br/>Christian Bloch VFX Supervisor</p> |                                                                                    |                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |
| CBFF Production Team<br>Producer Simon Howlett<br>Director Ash Edwards<br>Camera/Sound Winnie Finesse                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                    |                                                                                     |

|                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
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| <br>Presents<br>In Association with                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
| SNOWGUM FILMS and Discworld Monthly                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
| The European Première of Troll Bridge                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
| Troll Bridge is a live action / hand animated hybrid, a fifteen year filmmaking odyssey, and a love letter to the author Terry Pratchett |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |
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|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |
| CBFF Production Team<br>Producer Simon Howlett<br>Director Ash Edwards<br>Camera/Sound Winnie Finesse                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                      |

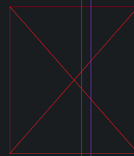
# Development

## Design Stages of the Gala Awards



On Thursday the 30th. of May the awards ceremony will take place  
At the prestigious  
Ffwrnes Theatre, Llanelli

Tickets are available via the Festival's Facebook page for only £16.58



On Thursday the 30th. of May the awards ceremony will take place  
At the prestigious  
Ffwrnes Theatre, Llanelli

Tickets are available via the Festival's Facebook page for only £16.58

We here at CBFF are really pleased to announce that Welsh television legend Arfon Hanes Davies will once again be hosting the awards for us.

Arfon is a television presenter who began his career as a continuity announcer for HTV Wales (later ITV) during the 1970's.



He began work as an announcer for HTV Wales in 1975 while still at college, after his sister had seen an advert in a Welsh language magazine and encouraged him to apply. He continued in this role for the next 18 years, additionally presenting a variety of television shows in English and Welsh. Arfon was one of ITV's most familiar faces during his role as a continuity announcer here in Wales. He was still presenting programmes in 2008, with the ITV1 series Never To Be Forgotten. Arfon was honoured by the Gorsedd at the 2014 National Eisteddfodd for his contribution to Welsh language and culture.

# Correspondence

13.5.19 Meeting Agenda - minutes

## Meeting Minutes - Carmarthen Bay Film Festival - Live Project CAMF5001

Date: 13/05/19 Time: 9 a.m Location: Mac Lab T&L

Chaired by: Amy Watler-Thomas

Minutes by: Amy Watler-Thomas

1. Welcome & Apologies
2. Part One - Discussing past Action Points
  - Everyone is happy with what they will send to the comitee, and there are to be sent to [admin@cbff.org.uk](mailto:admin@cbff.org.uk) with subject 'Sit. Rep'
  - Week of the 20th everyone must have a rough version of reflection to be shown
3. Part Two - Updates & Issues
  - Megan has made very good progress and is confident in the research she has done. She is ready to send work the committee today. Meg will carry on working on her portfolio and will work on social media templates. She will put her work on SharePoint for the team to access.
  - James sent an email apologizing for not being present recently. He has chosen the films he will be writing reviews on and is happy with what he is going to send the committee. Kelvin said if he sends something to him then it could perhaps be put in the program and on the website, and the Facebook. Kelvin will format it through InDesign.
  - John is researching documentaries this next week and worked on his camera skills the past week. His treatment is done and next step is to ask Kelvin for history of festival. He will also be working on his moodboard this week. He is on track to send work to the committee today and is on track to have a self reflection to be looked over next week.
  - Kelvin's program is completed. He is on track for self reflection and compiling his portfolio. All his work will be completed by the end of next week. Kelvin is going to locally for any sponsorship to put in the program and there may be a possibility for a few extra pages. It would be a good time to boost social media but nobody in the team has enough time to take on this role at this time. He is speaking to someone from theatre Sir Gar today in regards to having volunteers manning the festival.
  - Amy requested her name is changed in the program to Winnie Finesse.
  - Ash is booking equipment today and will do a live stream dry run this week. If Ffrwness can't be used next Wednesday for filming the tour and 73Qs, it will take place on Kelvin's family farm. As will also be working on risk assessments, administrative duties, working on video for awards night and working on streamlining portfolio. He is on track to do his self reflection for week of 20th.

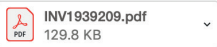


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## es Update

**James Roberts (1706516)**

Mon 13/05, 01:37

Live Project CBFF CAMF5001

Hi all,

Firstly, my apologies for seemingly disappearing recently. I have not been feeling all that well recently but I am still committed to this project and will show more effort.

Secondly, the films that I am looking at are those that Kelvin recommended to me: Troll Bridge, Shut Up & Dig, Imaginary Bullets, Firestorm, Say My Name and Paris Song. I am currently in the middle of composing my Troll Bridge review.

Thirdly, for a sample of work to be submitted to the committee, I am including a link to one of my more popular reviews on my blog - [Kingsman: The Golden Circle](#). I hope this is suitable.

James

**Amy Watler-thomas (1707584)**

Sun 12/05, 04:27

Kelvin Guy (1704517); Ashley Edwards (1704521)

Hello both,

Here are the questions, if there are any that you would like to change then let me know and we can go through them tomorrow:

1. Whats your name?
2. Whats your job?
3. What's the name of the festival?
4. What is this place? (Ffrwness theatre)
5. What's your schedule like this days?
6. Whats the best film ever made?
7. Whats the worst film ever made..... (Doesn't need to be answered)
8. Whats your favourite thing about film?
9. Whats your favourite thing about the festival?
10. And your second favourite thing?
11. Whats the best thing about living in Wales?
12. What's your favourite thing Welsh people say?
13. How would you describe the festival?
14. Can you speak any Welsh?
15. 'in welsh' Where is the festival held?
16. How many people work on the festival?
17. When is the festival?
18. How many film categories are in the festival?
19. How many does it last?
20. What is your favourite film for 2019? (Not to be answered)
21. How many films are showing?
22. How many films were submitted?
23. What's the furthest that film makers travel to get to the festival?
24. What is the most exciting film you have being screened this year?
25. Anything you want to say to people coming to the festival?

End Result  
**CBFF**  
Film Festival

Presents  
In Association with

SNOWGUM FILMS and Discworld Monthly  
The European Première of Troll Bridge

Troll Bridge is a live action / hand animated hybrid, a fifteen year filmmaking odyssey, and a love letter to the author Terry Pratchett



“Cohen the Barbarian was angry. Angry that he never died in battle, angry that the world had forgotten him, and angry that his knees were starting to play up in the cold.

He was also angry that his faithful mount had been gifted the ability of magical speech. The horse was insisting that they had made a wrong turn back at Slice.

He was also angry that the horse was probably right. This was not how it was supposed to end for the barbarian. This was not how the Discworld's greatest hero imagined it at all.”

The screening will be followed by a Q&A with:

Daniel Knight the Director

Don Bridges “Cohen the Barbarian” and

Christian Bloch VFX Supervisor



CBFF Production Team

Producer Simon Howlett

Live Editor Ash Edwards

Camera/Sound Winnie Finesse

Floor Assistant Meg Phillips

Floor Assistant James Roberts



# CBFF

## Film Festival

### Gala Awards 2019

On Thursday the 30th of May the awards ceremony will take place at the prestigious Y Ffwrnes Theatre Llanelli.

Tickets are available via the Festival's Facebook page for only £16.58.

We here at CBFF are really pleased to announce that Welsh television legend Arfon Hanes Davies will once again be hosting the awards for us.

Arfon is a television presenter who began his career as a continuity announcer for HTV Wales (later ITV) during the 1970's.



He began work as an announcer for HTV Wales in 1975 while still at college, after his sister had seen an advert in a Welsh language magazine and encouraged him to apply. He continued in this role for the next 18 years, additionally presenting a variety of television shows in English and Welsh. Arfon was one of ITV's most familiar faces during his role as a continuity announcer here in Wales. He was still presenting programmes in 2008, with the ITV1 series *Never To Be Forgotten*.

Arfon was honoured by the Gorsedd at the 2014 National Eisteddfodd for his contribution to Welsh language and culture.

CBFF Production Team

Producer Aled Wyn Phillips

Live Editor Ash Edwards

Stage Manager Simon Howlett

Camera/Sound Winnie Finesse

## Reference List

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