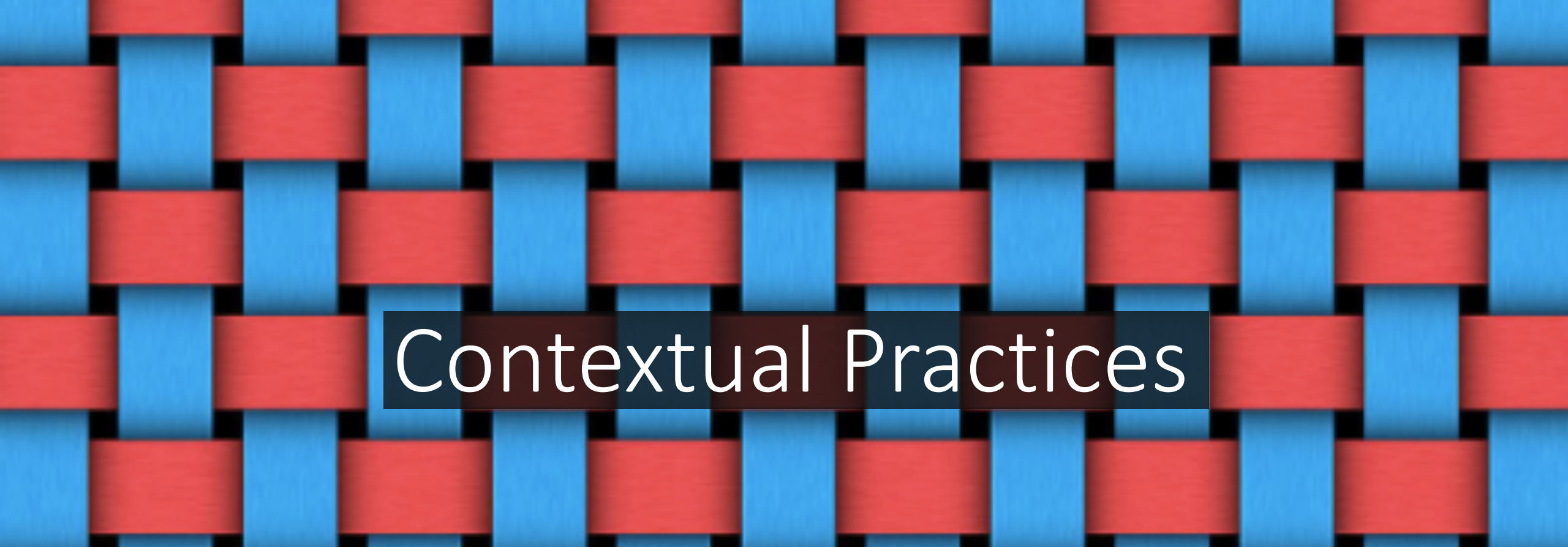




Contextual Practices

5 minute Introduction

Dr Julia Lockheart
Swansea College of Art
2017

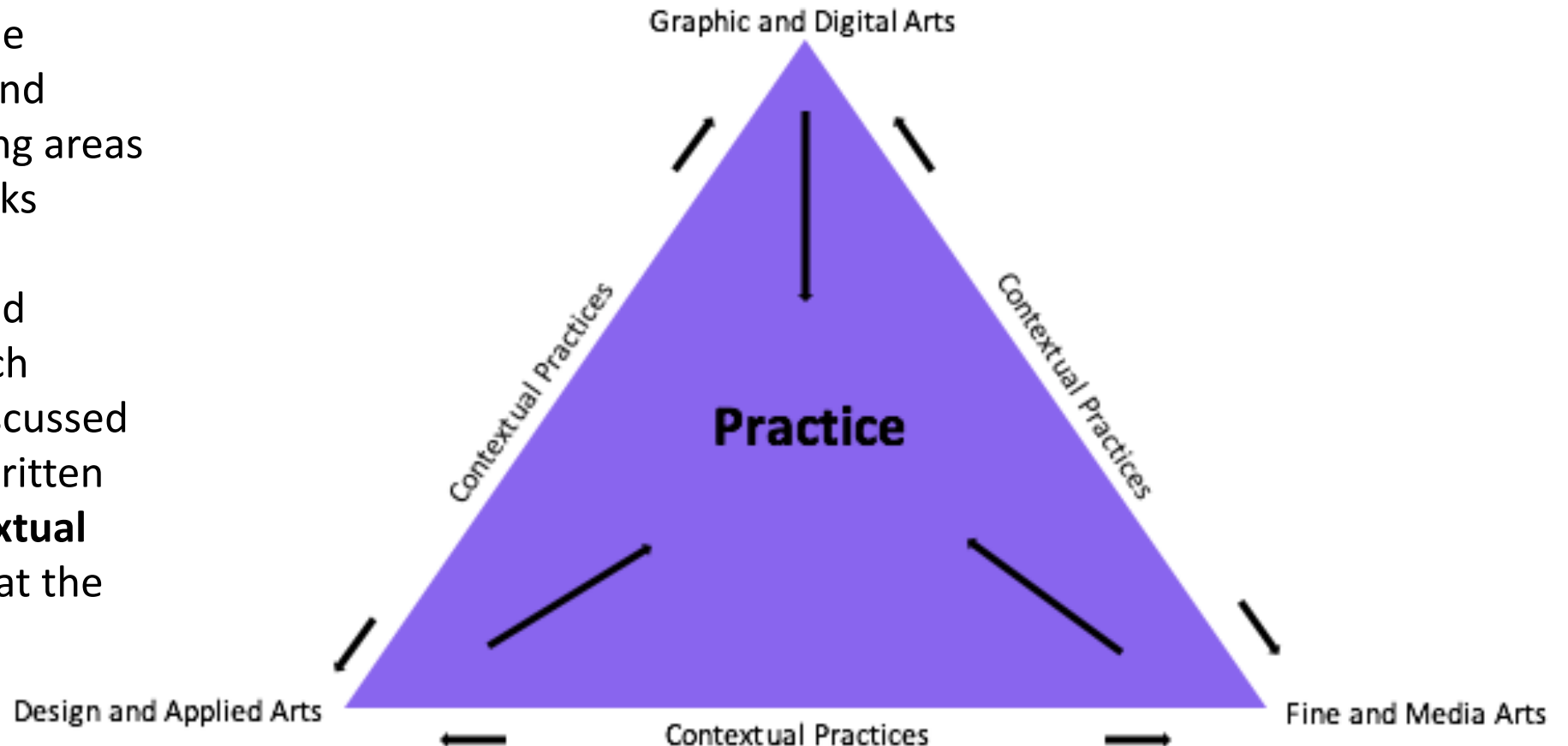
Covering:

- **The Role Of Contextual Practices in your BA**
- **When, where and ...**
- **What: Course Content & Key dates**
- **Structure**

Role

Contextual Practices is a common component your BA at Swansea College of Art.

Contextual Practices is the overarching research strand between three overlapping areas of practice; it provides links between the schools and develops the language and frameworks through which practice is articulated, discussed and developed, both in written and spoken forms. **Contextual Practices** places practice at the centre of your research.



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Contextual Practices

- Interweaves writing and content
- Promotes writing as a practice
- Models theoretical and practical content as tools for your practice
- Encourages you to explore your **language** and develop your **articulacy**, both essential tools for your success!



... Contextual Practices as participation; Contextual Practices as creativity; Contextual Practices as an educational discipline; and mode of learning.



Contextual Practices

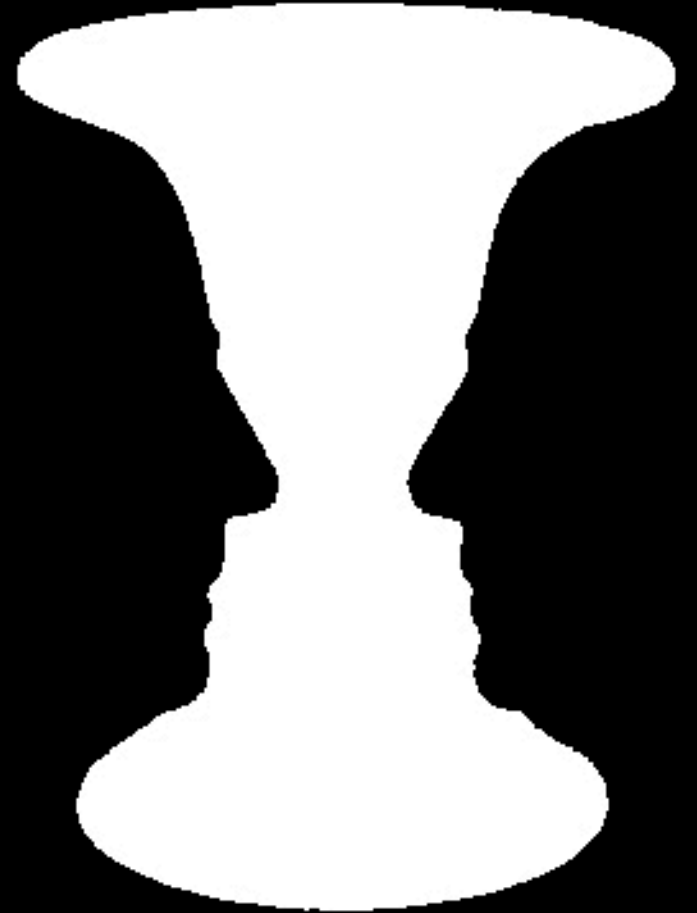
You

Content

Form



Context



When ...

**Every Thursday morning you will have Contextual Practices:
a lecture (9:30-10:30am) followed by a seminar (10:30-
11:30am)**



What...

Creative Practices: In semester 1 you will write an essay drawn from the histories and theories presented in your lecture programme and your own independent research. (Essay = 2000 words)

Submit to Moodle Deadline: Thursday 14th December 2017 (by 5pm).

Feedback available from Thursday 25th January.

Research Practices: In semester 2 you will work towards your dissertation by writing a proposal through a close understanding and exploration of three keywords. (Explorative proposal = 2-2500 words).

Submit to Moodle Deadline: Thursday 10th May 2018 (by 1pm)

Feedback available from Wednesday 31st May

What...

Creative Practices: In semester 1 you will write an essay drawn from the histories and theories presented in your lecture programme and your own independent research. (Essay = 2000 words)

Submit to Moodle Deadline: Thursday 14th December 2017 (by 5pm).

Feedback available from Thursday 25th January.

Three research strands:

What and Where ...

Research Strand: Sound and Moving Image **for 3D Computer Animation & Creative Computer Games Design Students**

Coordinator Rob Jones ADG01 Lecture Theatre 2

Research Strand: Lens-Based Image-Making **for Advertising and Brand Design Students**

Coordinator Paul Duerinckx AE301 Crit Room 1

Research Strand: Image-Making / Visual Art and Literacy **for Graphic Design & Illustration Students**

Coordinators Louise Burstn and Sarah Tombs LT1 ADG02

	Alloc ation	(Thurs 5 th Oct)	(Thurs 12 th Oct)	(Thurs 19 th Oct)	(Thurs 26 th Oct)	(Thurs 2 nd Nov)	(Thurs 9 th Nov)	(Thurs 16 th Nov)	(Thurs 23 rd Nov)	(Thurs 30 th Nov)	(Thurs 7 th Dec)	(Thurs 14 th Dec)			
L5 Thurs	to stran ds	Lecture 1 Strands & Seminars (9.30- 11.30)	Lecture 2 Strands & Seminars (9.30- 11.30)	Lecture 3 Strands & Seminars (9.30- 11.30)	Lecture 4 Strands & Seminars (9.30- 11.30)	Lecture 5 Strands & Seminars (9.30- 11.30)	Lecture 6 Strands & Seminars (9.30- 11.30)	Lecture 7 Strands & Seminars (9.30- 11.30)	Lecture 8 Strands & Seminars (9.30- 11.30)	Snapshot presenta tion Seminars (9.30- 11.30)	Snapshot presenta tion Seminars (9.30- 11.30)	Snapshot presenta tion Seminars (9.30- 11.30)	Assessment & Feedback		

Semester 2

You will have a set of guest lectures from practitioners that will model the use of keywords that inform their practice. You will develop your own keywords during the term that will become part of exploratory writing to inform your dissertation research.

8th Feb = Advertising and Brand Design, Mart Bush

15th Feb = Graphic Design Phil Thomas

22nd Feb = Advertising and Brand Design Caroline Jones

1st March = Graphic Design, Donna Williams

8th March = Illustration, Delyth Lloyd-Evans

15th March = Painting & Illustration Derek Bainton

* DATES MAY CHANGE

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