C-anon



Music Matters

Our Services

- **Comparison** to similar music that already exists
- In-depth **analysis** of musical arrangement and lyrical analysis in relation to the genre
- Comments on vocal **melodies**, **pitching** and **mixing**

All of this is **customisable** per review, ie filter to **feedback** on only lyrics

Meet the Team



Rabia- CEO, Marketing, Branding & Everything Else



Jen- Data Engineer/ Analyst & App Designer



Bridget- Legal & Finance



Jeremy- Intern



Sara- Tidal Liason

Timeline

Main events of the following year

January

- App development

April

- Finish Prototype
- Pitch to investors and Music Platforms

August

- Launch App
- PROMOTE

December

- Integrate into Tidal and any other streaming service

TARGET AUDIENCE

- Beginner Musicians of all ages
- Students
- Teenagers
- Low Income Musicians

Our Prices

Per Song **£3.99**

Monthly Subscription **£10.65**

Yearly **£102.24**

-20% for students **£81.79**

Competitors

Online Forums- Reddit, Facebook	Free reviews from unvetted strangers
Fiverr	Professionals and Amateurs offer listening and review services for a variety of prices
A&R Sites- Audiu, Rexius	Expensive and not always detailed
Music Streaming Platforms	Thrive from the mass release, could oppose our service at first

Finance

Revenue Estimations

£100,000 September-December

£5 million From December

Total **£5,300,000**

Finance

Revenue Estimations

£100,000 September-December

£5 million From December

Total **£5,300,000**

We are asking for £500,000 for 10% equity

Thank you!

MUSIC MATTERS

HIRE ME PLZ



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