

Roxanne finn

2121653

BMHP5014

Changemakers: Creativity and Value Creation

Robert Nartowski

Project outcomes written assignment

introduction

Within this assignment I will identify the key learning points from the online e-learning material which I have gained because of completing the Changemakers: Creativity and value creation module. I will focus on one topic area from each of the four units of the e-learning module. Choosing from unit 1 – ideas and values, unit 2 - creative solutions, unit 3 - mobilising support and unit 4 – evaluation.

I will reflect on what I have learnt and my personal journey including what has helped me identify my knowledge and critical understanding of innovation, creativity and enterprising mindset recognising the values and contribution, which creativity makes to the common good within health and social care profession.

Unit 1 – ideas and values

In this unit, we looked at the topics, introducing innovation, this gave me a good insight into what innovation was and how it has helped our lives over thousands of years and changed our world for the better, enabling us to produce sustainable food and energy.

The definition that resonated and helped me understand innovation clearly was, a new method, idea, or product. I found this definition simple and very explanatory.

In session one we worked on innovation and society; I established five innovative inventions that was not around ten years ago that have helped my life and have better enabled me. I chose facetime and WhatsApp, which have been crucial to my communication with peers, family, and friends. Then I chose the online student library, which have proven essential to my studies, and finally the air fryer that has made life considerably less stressful after a day at work or university, making cooking and cleaner easier.

Reflecting on how I feel innovation is impacting and affecting society, history has taught me that there are always betters to do things, thus creating a better future for society as a whole but also us as individuals.

In session two we worked on creating the future, with in this session we looked at the Kondratiev wave theory by Nickolai d Kondratiev a agricultural economist who collated historical data from 150 years and believed he found a trend that showed over 40 – 60 year period cycle after innovation, such as the steam train or the automobile, periods of prosperity resulting in the prices of agricultural commodities such as grains/wheat and copper increasing, then followed and resulting in an economic decline.

I found this session remarkably interesting learning as it widened my knowledge and understanding of prosperities and economic declines.

In this section I was asked which technology I believed will have the most impact in my disciplined area and why, I feel advanced robotics technology is constantly

advancing and will have the biggest impact on health and social care, as the advancement of robotics is enabling the pioneering operations that due to human limitations were impossible, now due to the innovations in advance robotics, doctors can perform many types of complex procedures with more precision, flexibility and control that would be impossible with only human skill. The use of advanced robotics, not only enables lifesaving surgery but also helps reduce recovery times and allows for less intrusive procedures thus taking massive pressure of the NHS, reducing impatient capacity diminishing the need for district nurse home visits.

In session three we worked on creativity and society. I did research on industry 4.0, includes A.I and IoT, and 5.0 and how 4.0 could give rise to 5.0. if we were to utilize these for the enablement of society 5.0 it may be possible to irradiate cancer, as A.I would be capable of analysing large amounts of data and cross referencing with other countries across the world using the internet thing, this would detect consistencies in research results and could offer suggestions and possible alterations in treatments and even produce a vaccine.

Reflecting on this module, and my journey so far, I understand university is providing me with the tools to learn, question and research. This has taught me the value of research and supporting and expanding my knowledge to evaluate information, reason and then produce a critically thought-out solution. Ultimately giving me the skills, I need to use to add value to our society with my chosen profession, health and social care, and contribute to positive change.

This module brought out a creative side of me, I was unaware of. At the start of the creativity section, I noted that I did not consider myself the creative type but that I would remain open minded and willing to build on my creative mindset.

After thinking about what creative works, including innovations in my area of study have contributed most to society, the innovation of the telephone had a profound and immeasurably contribution in the world but in relation in health and social care community. It has facilitated the 999-emergency services contact number that provides everyone the access to emergency services when most needed, but also paves the way for mental well-being and support; Esta Randson (a well-known actress) suffered with poor mental health and loneliness, it affected her so profoundly she started a charity, the silver line, that would provide people with a phone number they could call just for a chat or a bit of advice . This has improved thousands of lives and made our society a better place, none of which would have been possible without the telephone.

Contemplating what I am passionate about and idea tangible that I could contribute, I love reading and feel extremely strong about gang affiliation and would love to eradicate gang culture all together. I would like to draft a short contemporary novel, based on true cases, focusing on the repercussions and consequences of falling into that way of life. Then getting the story published, distributed, and discussed in secondary schools.

Unit 2 – Creative solutions

Within this unit we completed three sessions which were session 1, Who and what are changemakers? Session 2, Value creation pedagogy then session 3, The practice of changemakers.

Reflecting on this unit and my chosen session, I really enjoyed looking into the first section who and what are changemakers, this gave me good insight to what changemakers were and I did my own research to find out more about what changemakers are known for and what to look for.

In this session one we looked out how people are motivated to change by creating value. Although value is not a simple construct. We used the five forms of value and appreciated that changemakers are motivated to make change differently.

On completion of this I learnt that we live in a complex world, and it is unlikely that one can create change without creating value.

We learnt about the value flower, and the five values needed. This included Enjoyment value, Economic value, Influence value, Social value and Harmony value. We looked at lots of different changemakers and completed a task to see which values relating to them and on what scale. This gave me a better understanding of changemakers values.

In session two we constructed and created an object of value; we then went on to explain why creation changes value and finally we critiqued different change events using a value creation pedagogy.

I really struggled at first with the origami task as I don't consider myself creative and found it quite difficult. Once I took my time and followed the instructions I managed to transform the piece of paper into a crane, I was happy that I had completed the task and well and gave the paper value. This task gave me more patience and helped me explain what value I added to the paper.

We went on to look at lots of different change stories and how they help us, such as the HS2, online learning, universal incomes and limiting tourism.

In session 3 we looked at the practice of changemakers, we learnt to relate to other people's value, whilst including them as part of the change. Also recognising the difference between hearing and listening to what other change makers value.

We also discussed active listening, learning the process of listening to all aspects that people value and considering them in an active way. We must find ways to agree on what we value and what other people value.

Overall, in this session we considered the value brought about by change, we also used Mackaguchi's BBG as a tool for evaluating change and learned about practice in changemaking.

Unit 3 - mobilising support

In my chosen topic area, we completed in session 1, storytelling as persuasive communication tool then in session 2, self-confidence and authenticity and then in session 3 preparing a strong presentation.

In session 1 storytelling as persuasive communication tool, we watched many videos, and we completed a visual map of an idea or concept that we had. After completing this section, I am able to demonstrate the use of storytelling as a persuasive communication tool and believe this to be vital to my studies in my disciplined area.

In session 2 self-confidence and authenticity, I collaborated a list of attributes that I believed to be important when wanting to appear confident, I found it relatively easy to identify these attributes.

We researched authenticity and definitions that resonated with me. The definition that I found helped me best with understanding was “authentic, genuine, bona fide mean being actually and exactly what is claimed”. I also thought about how this incorporates in communication. As an authentic communicator you should ensure we convey the truth about what we are thinking, choosing, feeling and doing. Being open, honest and not avoiding difficult conversations this will convey are human side.

After completing this session and reflecting, I am now able to demonstrate a strong understanding of the importance of self-confidence and authenticity when presenting my ideas and concepts.

In session 3 preparing a strong presentation I investigated public speaking and how difficult people find it and ways to overcome this. I learnt that with practice and preparation you can overcome your nervousness and deliver a good presentation.

We learned that planning is a key part of delivering a strong presentation and there are questions you should ask yourself to ensure your reaching your desired goal. You should choose the main points and identify information to support and clarify your points. Also making mind maps will help organise your ideas.

On completion of this session, I learnt how to utilise competent presentation skills to communicate or pitch my concepts and ideas.

Unit 4 – Evaluation

Within this topic I chose personal evaluation. Session 1 your project success, session 2 you, you, your project and others, session 3 success through teamwork.

Session 1 I thought about what success meant to me and came up with my own list of criteria.

My learning outcome at the end of session 1, I was able to complete an evaluation of the success of my changemakers idea based on my perceived success criteria.

Session 2 I visualised my idea being developed and thought about what would make me happy, what my own personal values were, and what was important to me.

At the end of session 2 I was able to evaluate my changemakers idea based on my own personal perception and consider how campaigns and projects can have both negative and positive impacts on others.

Session 3 we looked at teams and personalities and how teamwork is an essential part of life. At times success has less to do with the work done in it, the interpersonal relationships forged through common goals and what we learn about working with others. After doing this work and by the end of this session, I was able to understand that I can successfully work with others.

Reflecting on unit 4 and my own personal evaluation and across all units and topics, the changemakers: creativity and value creation, I have developed many transferable skills which will not only aid me in my professional career but in my own personal development.

The most valuable lesson I have learnt is no matter how small, an impact it can have major effects in the people and situations around me.

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