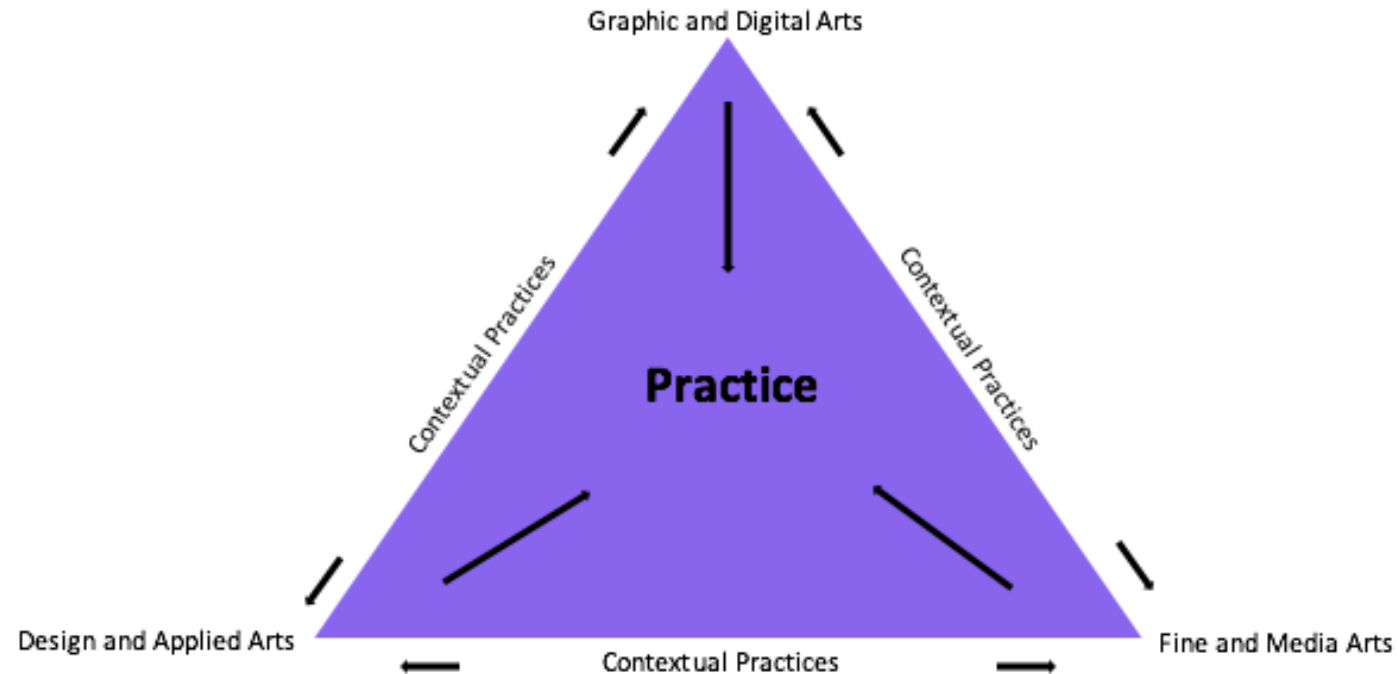


OVERVIEW

LEVEL 5 | RESEARCH IN CONTEXT | ADAD5003

FILM & MUSIC CLUSTER



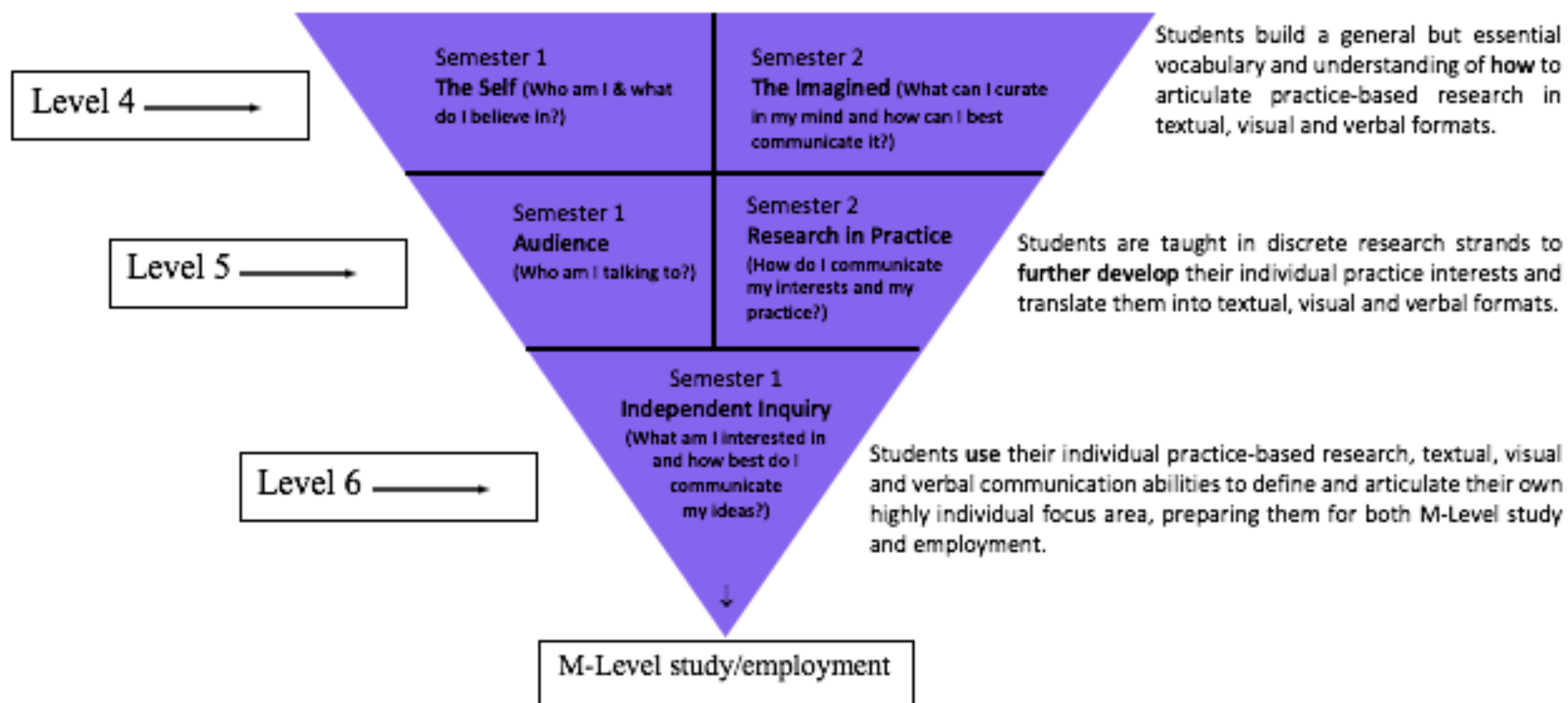
Contextual Practices is the overarching research strand between the three areas of practice at SCA; it provides links between theory and practice, and develops the language and frameworks through which practice is articulated, discussed and developed, both in written and spoken forms. **Contextual Practices** places practice at the centre of your research.

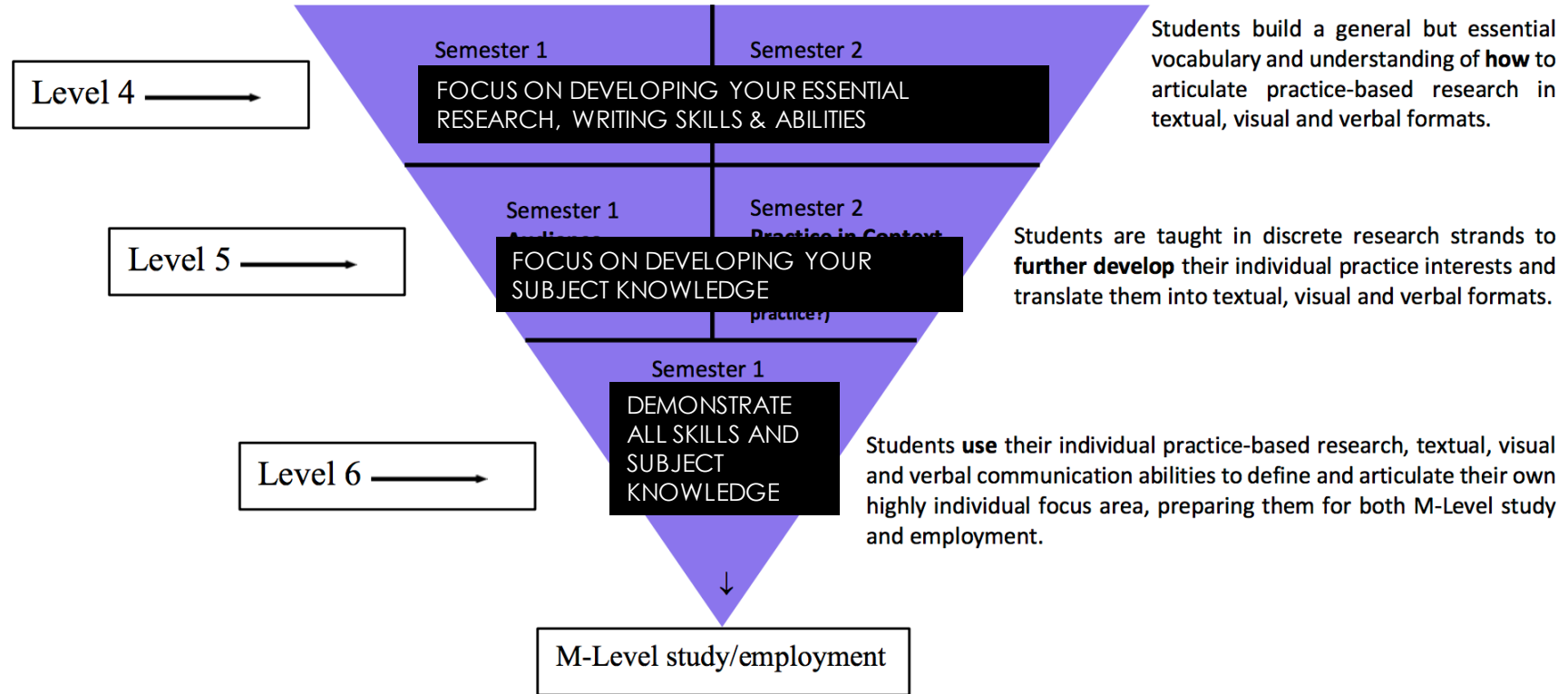


The 'Badge of Honour'

Are you Honours worthy?

Contextual Practices is a common component your BA at Swansea College of Art, UWTSD. All '**honours**' courses have a written component.





Story, Sound and Moving Image

LEVEL 5 | RESEARCH IN CONTEXT | ADAD5003



We never see the same thing when we also hear. We don't hear the same thing when we see as well.

Michel Chion

The **Story, Sound and the Moving Image** strand (Film & Music Cluster) of L5 Contextual Practices **focuses on storytelling and the function of sound** (music, noise, silence) **within the sound-image relationship.**

The lectures will consist of a blend of theory, philosophical enquiry and examples of practical application covering a range of topics such as: story structures/archetypes, psychoacoustics, acoustic ecology, silence, sublime, weird & the eerie, sound design, film/animation/games music, language...

MODULE AT A GLANCE

Date	Lecture		Lecture Title
29/09/2020	Lecture One	Rob Jones	Introduction and Induction to the Research in Context Module
06/10/2020	Lecture Two	Rob Jones	Introduction to Story, Sound and Moving Image
13/10/2020	Lecture Three	Rob Jones	Audiovisual Stories – Sound and Memory
20/10/2020	Lecture Four	Rob Jones	Audiovisual Stories – Travels through Time
27/10/2020	Lecture Five	Rob Jones	Audiovisual Stories – Transformation through Time (Metamorphosis)
03/11/2020	Lecture Six	Rob Jones	The Sound of Silence - Music, Noise and Silence
10/11/2020	Lecture Seven	Rob Jones	The Weird and the Eerie – The Sound of the Unknown
17/11/2020	Lecture Eight	Rob Jones	Sonic Hauntology

LECTURE SERIES AT A GLANCE

Date	Lecture		Lecture Title
24/11/2020	Lecture Nine	Rob Jones	Psychoacoustics of Story (Acoustic Ecologies)
01/12/2020	Lecture Ten	Rob Jones	REVIEW WEEK
08/12/2020	Lecture Eleven	Rob Jones	Assignment Submission Workshop
10/12/2020		Rob Jones	HAND IN

ASSIGNMENT ESSAY WORKSHOPS

TASK: WHAT YOU HAVE TO DO...

You will produce an essay in answer to a range of question choices provided by your lecturer. Your lecture programme will cover a range of histories and theories specific to your subject area. You will further develop these ideas and create a focus through your own independent research. Questions will be provided according to the research strand you attend.

Choose one question and write a 2500-word essay (or equivalent).

HAND-IN DEADLINE:

THURSDAY 10TH DECEMBER 2020

(BY 12:00 MIDDAY)

Assignment Brief: write a 2,500-word essay (or equivalent), choosing one of the following questions:

The Research in Context module (ADAD5003) is designed to help students to explore interests, artists, designers and themes within, or associated with their practice, as a preparation for an ongoing engagement with the contextualization of their work.

Bear in mind that in order to contain your argument within the format of a 2,500-word essay (or equivalent) and avoid superficial coverage, you should be highly selective in your choice of examples and concentrate on critical analysis.

Choose **ONE** essay question from the following:

1. ***“The most powerful person in the world is the story teller. The storyteller sets the vision, values and agenda of an entire generation that is to come.”***
(Steve Jobs, 1994)

Using this quotation, compare and contrast the stories of two or more visionary storytellers and discuss the visions, values and agenda in relation to the contemporary moment or a historical moment of your choice. You may wish to focus just on the context of the stories themselves or alternatively you could explore the function of film and/or music in how these stories are presented and disseminated within the societal context.

2. Using at least three examples, consider how storytellers have utilised film and/or music/sound design to explore at least one of the following: **sublime, weird & eerie, transformation conflict, the self, silence, leitmotifs, symbolism, archetypes.**

3. From the film & music cluster lectures, choose a theme, movement, or selection of artists or designers that relate to your practice or interests, and construct a 2,500-word essay (or equivalent). Critically assess primary themes, key writers, and relevant practitioners.

4. **With an emphasis on Welsh language, Culture or Identity** choose a theme or focus on creative practitioners relevant to your field of study and critically analyse your choices. This essay can be presented in Welsh or in English in discussion with your tutor.

FEEDBACK WILL BE FOUND ON **GRADEMARK** – YOU CAN ASSESS THIS VIA THEIR ORIGINAL SUBMISSION PORTAL. ALL **FEEDBACK** WILL BE RECEIVED **WITHIN 20 WORKING DAYS AFTER THE ASSIGNMENT DEADLINE** AND NOT BEFORE.

IF YOU ARE **LATE SUBMITTING YOUR WORK**, YOU WILL HAVE **5 DAYS TO HAND IN YOUR LATE SUBMISSION** AND THIS WILL BE **CAPPED AT 40%**. IF YOU **SUBMIT OVER 7 DAYS LATE** YOU WILL **RECEIVE 0%**

USE THE **UWTSD HARVARD REFERENCING HANDBOOK** TO CHECK YOUR REFERENCING:

[HTTPS://WWW.UWTSD.AC.UK/MEDIA/UWTSD-WEBSITE/CONTENT-ASSETS/DOCUMENTS/LIBRARY-AND-LEARNING RESOURCES/HARVARD-ENG.PDF](https://www.uwtSD.ac.uk/media/uwtSD-website/content-assets/documents/library-and-learning/resources/harvard-eng.pdf)

Essential Reading

Chion, Michel, and Claudia Gorbman. "Audio-Vision: Sound on Screen." (1994).

Recommended Reading

Kompanek.S. From Score To Screen Schirmer Trade Books (2004)

Matieu.W.A. The Listening Book. Shambhala Publications Inc (2011)

Robertson, R., 2011. Eisenstein on the audiovisual: the montage of music, image and sound in cinema. IB Tauris.

Scheffer.P. Treatise on Musical Object. An Essay Across Disciplines. California Studies (2017)

Voegelin, Salomé. Listening to noise and silence: Towards a philosophy of sound art. Bloomsbury Publishing USA, 2010.

Voegelin.S. Sonic Possible Worlds. Bloomsbury academic. (2014)