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Tasks in the order I received them:

Task One: Manifesto (Julia Task) = 516 words

Task Two: (Jon Task) = 489 words

Task Three. Semiotic Analysis (Ryan Task) = 452 words

Task One: Manifesto (Julia Task)

1. I will further improve the aerodynamics of standard road vehicles.
2. I will design more unique cars and other motor vehicles.
3. With new car technologies becoming popular I will rethink how cars should look.
4. I will reduce flaws with current designs which affect emissions and mileage.
5. I will design cars to be more ergonomic for both drivers and passengers.
6. I will improve the crash safety of road vehicles through design.
7. I will design cars which will be better for the environment.
8. I will design cars which target a much wider market of consumers.

In recent years we have seen a huge change in the way that cars run. We are starting to say goodbye to the less eco-friendly diesel engines and we will soon do the same with full petrol engines. The past 2 decades have had the biggest change in the whole of automotive history by the introduction of hybrid engines and fully electric cars. Hybrid engines are a combination of using an electric motor and either a petrol or diesel engine, this makes the vehicles a lot more efficient and economical as the vehicle isn't always relying on the fuel engine to keep it moving and so it will use less fuel than standard petrol or diesel engines. Fully electric cars are powered by one or more electrical motors. These motors are powered by a large battery which can be charged up either at home or through any nearby charge ports. These are supposed to be the most eco-friendly type of car as no emissions are produced by them. Fully electric cars will eventually become the most common type of car as

they are the best for the environment. As there is less room taken up by an electric motor and a battery in these cars it gives designers more freedom to design different style cars. I believe that cars should be reimaged and I would like to completely transform the shape of cars and take them away from the basic box on wheels style that we have all seen for the whole of automotive history.

As cars have improved over automotive history, they have been made to go faster and be more powerful. Although there are positives to this, there is one major problem and that is that car collisions have had a huge increase. Mechanics are trying their hardest to make car accidents as safe as possible because even with the help of new technology, car crashes are inevitable. With their help, the number of fatalities has had a steady decline. I believe that with the help of new designs of cars, car crashes could become much safer and the number of deaths from car crashes could be dramatically decreased.

With so many styles of cars in the automotive market at the moment it can be difficult for people to decide on some cars as they might not suit their needs. this could also be down to the fact that most cars are only suited for a niche market. For example, SUVs. These are large cars that are mainly designed for either large family cars that need a lot of seating and storage space or they are made for people who live in more rural areas that need to get across rough terrain. Obviously, this is not a huge market for consumers. I strongly believe that designing cars that are made for the many, not the few would be the best way to go for the automotive industry as the wider a

company can make its market from a car, the more customers that company will receive and the more profit that company will earn.

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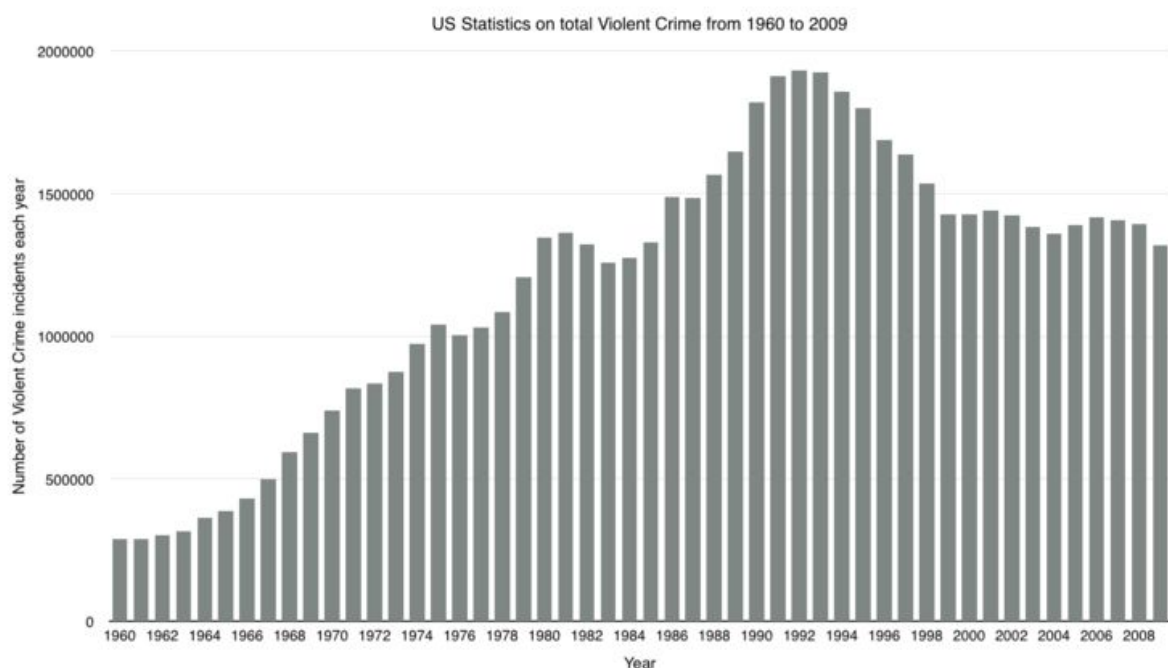
Task two: (Jon Task)

A reflection of the 1994 film, *The Crow* and its effect it had on gang violence in America during the 80s and 90s.

During the 80s and 90s in America, gang violence was rapidly rising and was beginning to get out of hand. This disastrous problem was a huge inspiration for screenplay writers John Shirley and David when they wrote the storyline to *The Crow*. The film was a recreation of the comic book series also called 'The Crow' which was written by James O'Barr, however, was modernised to highlight the increase of gang violence. The basic storyline is about the main character, Eric Draven, who is brought back to life by a crow a year after his death. Eric was brutally murdered alongside his soon to be wife by a drug lords' gang. The crow brings Eric back to life to avenge himself as his soul will not rest until the gang that murdered him have also been killed.

The Crow stood out in its time as the main actor, Brandon Lee, who played Eric was accidentally killed on set. This meant that more people were interested in watching it as Brandon already had a large number of followers and knowing that this would be the last film he would star in; it gave it more importance.

The main impact for those that watched the film was that it outlined the fact that America had a serious problem with gang violence. This could have made it a contributor to the decline of violence in America as after the time of the release of the film, the number of violent crimes had started to decrease dramatically. “The period from 1980 to 1998 has seen some sharp swings in the rate of violence in the United States. The homicide rate in 1980 was at a peak value of 10.2 per 100,000 populational, and by 1985 it had fallen to a trough of 7.9. It then climbed a full 24 percent to a peak of 9.8 in 1991 and has been declining markedly since then” Blumstein, Wallman pp13.



Today it still helps reduce the amount of gang violence that goes on in the world as the film stands as a reminder to all of those that watch it of the damage that gang violence causes. It also helps film industries improve their safety precautions to prevent what happened to Brandon Lee as they have more understanding of the dangers involved with using blank ammunition on film sets. During the filming of *The Crow*, they used blank rounds and the weapons were fired directly at some of the actors as it was believed to have been safe to do so. However, when blank rounds are fired there is the chance that parts of the round could break off and travel down the barrel as a normal bullet would. This is unfortunately what happened when Brandon was killed. To prevent anything like this from happening again, whenever any film set fires blank rounds they must make sure that the other actors are behind a ballistics shield.

The film has a big impact on me because of my father. He followed the work of Bruce Lee, who was a famous martial artist, actor and was also the father of Brandon Lee. Due to this it also meant that he was always interested in the films the Brandon starred in, so when he was tragically killed on set it had a huge effect on him. In memory of Brandon my father gave me his first name, therefore the film is important to me and to this day *The Crow* is mine and my father's favourite film.

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Task Three. Semiotic Analysis (Ryan Task)



This image which I have chosen to analyse is a photo of Ayrton Senna and on top of that photo is a quote by him which reads “God gives me strength. Life is a gift from him and he gave it to us and we must take care of it”. Ayrton Senna was a three-time world champion F1 racing driver who was tragically killed in a crash during the Brazillian Grand Prix. This makes the quote that he said very powerful as he had tried his hardest to take care of himself, however, despite this, he lost his life racing which was what he loved doing.

Ayrton was very lucky to have got into the position he got to as he grew up in Rio in Brazil where most kids there would not get a decent education due to poverty. His father was rich enough to get him into Karting from a young age so he got a lot of his skills from that to eventually get him into F1. Despite the fact that he was a lot more privileged than most of the kids in Brazil, he always thought about the kids that won't have a decent education. Because of this, he set up a charity called the Ayrton Senna Foundation. Before he left home for the Grand Prix in 1994 he asked his sister if she could set up the foundation for him. even to this day, the foundation is running and it is funded by a lot of products which have been produced specifically for the trust, for example, the F4 Senna 1000 sports bike. This shows just how much he believed that life is a gift from God because he was not only looking out for himself but he was also looking out for the lives of others, even after his untimely death.

The photo that is used along with the quote shows him in deep thought. This tells me that he is passionate about what he does. This further emphasises the quote to me because it shows that he cares about himself and others. It implies that he doesn't want to let anyone close to him down.

As he has used God in his quote it shows that he is religious and believes that God is there to help him through everything in life. The idea that he has God on his side shows he felt like he is doing all the right things in life and he believes he was in the right career. It probably made him feel like he was born to race and should anything bad happen to him in the sport he feels comfort in the fact that it was his destiny.

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