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PROJECT INITIATION DOCUMENT - INTRODUCTION

ecoHOTEL CONSULTANCY

Curated Solutions
And Compliance Specialists



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Eco Hotel Consultancy Ltd. Company Number: 12579381. Registered Office. 4 Stanley Terrace, Swansea, SA1 6EW.

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Meet the Team



Sheikh S Ahmed
PhD (Hosp & Tour)
Founder & Director,

Ahmed has over 22 years of experience working within the International Hotel industry, which included CEO positions at many luxury hotels and senior auditor positions at Forbes, Relais & Châteaux and the AA. He takes a keen interest in the latest developments through numerous fellowships and extensive practical research. Sheikh has an immense passion for International Hotel & Global Tourism Management.



Katie Marshall, DBA
(Senior Partner)

Katie Marshall has over 17 years of experience working within the International Hotel industry which included working for Marriott and Hilton Hotels. Katie also worked as Senior auditor at Marriott International for over 11 years. She is very passionate about anything surrounding hotels and ways in which to drive revenues and improve services.



Jaliya DeSilva, (DProf)
(Senior Partner)

Jaliya has over 30 years of experience at the NHS as a district director of policies, strategies and initiatives. Jaliya likes to contribute to charity – a recent travel to Cambodia seen him provide strategic management to help disadvantaged children which significantly improved their lives. Jaliya is a former GM of 22 years from an Art Deco Hotel in Pembrokeshire (Wales) and thoroughly understands the aspects and underpinning of audits.

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PROJECT INITIATION DOCUMENT

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CONSULTANCY

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ADVANCED RESEARCH

PROPERTY RESEARCH

FULLY
COMPREHENSIVE
ANALYSIS

COMPETITION RESEARCH



TERRITORY RESEARCH



PROJECT MARRIOTT - CUSTOMISED SOLUTION

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FULLY
COMPREHENSIVE
ANALYSIS

INCOGNITO INSPECTION

BSA EVALUATION

INDUSTRY BENCHMARKING





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Testimonial

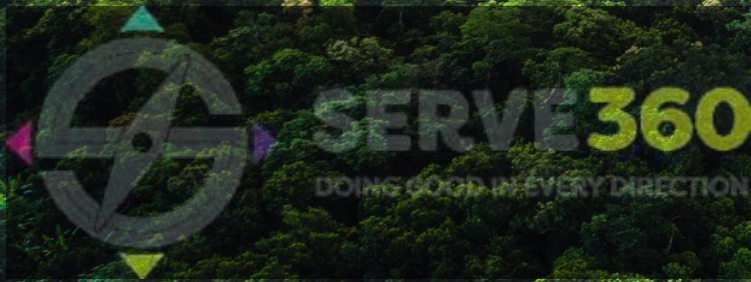
'Outstanding Results'

*Eco Hotel Consultancy really understood our hotel needs.
Through their expertise we have enhanced our guest experiences
and significantly increased our revenue which will see benefits for
all of our stakeholders – we highly recommend them!*

Christian Jones – GM@ Hilton Birmingham
Metropole (BHX)

PROJECT MARRIOTT - CUSTOMISED SOLUTION

FULLY
COMPREHENSIVE
ANALYSIS



Perfect Partner

WORKING TOGETHER TOWARDS
THE '2030 AGENDA'

PROJECT MARRIOTT - CUSTOMISED SOLUTION



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Hoteliers CHOICE

PROJECT MARRIOTT - CUSTOMISED SOLUTION

FULLY COMPREHENSIVE REPORT



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SUMMARY:

Our senior consultants will conduct a 360° degree assessment process which will include internal and external factors over a 12 week period. On completion of the 12 week period we will provide a fully comprehensive report that will include recommendations based on the BSA. The report will enable you to understand how products and services are being met at the hotel and how to make improvements and increase overall revenue

