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Introduction

The entrepreneurial motivations can be described as the process which is used for the conversion of the normal individuals into the form of businessman. The business entrepreneur is the persons who can look at the available opportunities which would help the entrepreneur to grab the benefits for grow in the future period of time. There are multifarious constituents which have direct influence over the entrepreneur and these factors leads to initiate the enthusiasm in between the individuals and they would be prepared to accomplish the goals.

In the entrepreneurship the strengths and opportunities are identified and evaluated which would help the organisation to design, develop and run a new business by facing the threats and risks as well. The motivation can be developed only after the completion of the needs in between the individuals such as recognition, esteem and self-actualization. (Trivikram , 2020)

There are various perspectives relating to the entrepreneur which have influence over the motivation of the entrepreneur such as theory of motivation, education in respect to entrepreneurs, entrepreneurial development programs, entrepreneurial development for women's and progress in human Geography which involves the transnational entrepreneurship is covered. Despite this, various others perspective like historical views we will take into consideration. Every concern is impacted from the surrounding environment with in the business especially in case of the new business start up's they influenced from the economic and cultural environment where the entrepreneurs are initiating their business ideas with the innovations and creativities literature have main concentration on the investigation of the motivation of the entrepreneur to form the new venture. For the new business startups

various changes are made with the motive of the growth of the business in which the entrepreneurial activities are mainly focused. (Bhide, 2000).

Therefore, it can be said that the start up units have greater influence from the factors involved such as economic conditions and system as well as the traditional values, cultures, implemented in the organized country. (Ranmuthumalie, 2010)

Current Perspectives for Entrepreneurial Motivation and Extent of influence to Start ups:

In the current context, major viewpoints of entrepreneurial incentives such as EDP programmes and women's entrepreneurs play a critical role for newly established enterprises. These days, with the use of a range of methods, entrepreneurial development programmes are growing at a quicker rate all over the world. These have a higher influence on newly launched enterprises, and many research studies have been done to learn more about the EDP programmers' overall impact on the economy. According to this research, individuals should be provided training inventions in order to create EDP programmes. (Baliga, V, 2021) The entrepreneurial development programmes provides the knowledge and skills to run the enterprise smoothly. This program provides the information to persons who would like to start the new business units as an entrepreneur and to get the benefits from the available opportunities in the competitive world. With the usage and implementation of these programmes various issues arised in the industrial areas or firms like the issue of the increasing unemployment can be solved with the usage and providing the ways of finding appropriate employment opportunities to them.

Despite this, if we look at the programmes of entrepreneurial development every nation develops new schemes for them. For example, the India nation have introduced in the recent years various schemes such as Pradhan Mantri Rojgar Yojana, self development programmes in which the new business unit entrepreneurs are encouraged to start the businesses. But these are successful to some extent as various problems have been arisen as it is worked as to lead the way to entrepreneur towards motivation but various persons which have not the skills and characteristics to become an entrepreneur had set up the business units due to which the resources are not optimally utilized. (SUDHA, et al., 2019)

According to the studies, there are several problems in respect to the EDP programmes as the lack in commitments and sincerity is found. The environment is found ineffective which may possess the issues. (Sinha, 2020)

The other elements in the present times is the Women entrepreneurs are increasing due to the reduction in the discriminations on the basis of the gender and women are given equal opportunities to the Women's as well. The Women's entrepreneurship development programme lead to the enhancement for economic opportunities for the motivation of the entrepreneurs and it acted as a support to start the new business, strengthen, and explore more and more. For this factor the international labor organisation have major contribution. This factor initiates the creativities and innovations in between the persons due to which newly startup business can establish their business in a unique way to gain competitive advantage over others.

The women specific programmer is a major consideration for the encourage and motivation of the entrepreneurs and it also have ripple impact for the development of the nation the

reason behind this is Women's usually spends more on the health, education and well being of the families.

However, this factor only have influence upon the micro and small enterprises because according to the surveys conducted and data collected by the researchers we get results that the women entrepreneurs are more engaged in the small business and only in some sectors like tourism, travels, food and restaurants, cinema halls etcetera. (International Labor Organisation , 2016)

Moving further, the theories of the entrepreneurship have also contribution to influence the entrepreneurs. The primary consequence of this aspect is that with the theoretical knowledge and aspects proper directions can be provided to the entrepreneur to work on the track. In the theories of entrepreneurship includes psychological theories, innovation theories as Schumpeter's, Max Weber's theory of social change, economic theory etcetera. All these theories have different perspectives which impacts to the behavior and leads to changes in the perceptions of the minds and create an effective and efficient entrepreneur. (Mayri, 2020)

The theory of the Schumpeter provides the innovations and he have view that the entrepreneurs are innovators. After getting the believe of this theory the entrepreneurs morale is enhanced and they feel motivated especially in case of new startups. Moreover, these theory states about the new ways like introduction of the new goods with best quality and new methods of the production, to open a new market. With these aspects the persons who wants to start the business get the motivation to grab new opportunities.

However, there are some troubles are also found which does not help the entrepreneurs such as this claims that entrepreneurs are innovators but the individuals are very rare to found who

are innovators. Besides this, this theory has main concentration upon the innovations due to which the availability of the uncertainties and risks are ignored.

Therefore, it can be said that in the current aspects different theories have their own beliefs to impact the motivation of the entrepreneur. But these impacts are found to some extent and there are some drawbacks which ignores the small entrepreneurs as well as some constituents because every theoretical aspect have focus on some factors but not at all elements. (Aparna , 2020)

Lastly, the education in respect to the entrepreneurial is also a constituent for the motivation of the entrepreneurs. With the education presents awareness among the populace is created. Every state or nation have their own economic and cultural differences as different language, traditions which should be known by the entrepreneurs to become a successful entrepreneur.

Example of the Business-

To give an example, consider Ryan Hickman, who became a successful entrepreneur at the age of three. In this case, he used his mental creativity to collect recyclable items from his family and take them to a local recycling center. After that, he began collecting recyclable materials from door to door, and at the age of seven, he established Ryan's Recycling Firm as his own company. He had communicated his mission statements to the general public via television shows and other promotional methods. As an entrepreneur, he has now assisted in the recycling of 1.5 million cans and bottles, which is a significant contribution to the nation's development.

PART 2

Critical Recommendations

It is recommended that in case of the entrepreneurship particular factors can be used in the specific territory with the increase of the popularity at the wider level. The concept of the eco system can be implemented which would help the start up business to examine them the appropriate entrepreneurs with the quality systems and strong relationships in the competitive world.

This is a technique for companies to become more relevant if they want to start a new and unique business. The entrepreneurial eco system results in a combination of social, cultural, and economic forces. As a result, no single entrepreneur can utilize and command all resources and markets, and they cannot function immediately to commercialize their ventures. Entrepreneurial ecosystems provide as a support structure for the entrepreneurial process, according to numerous research studies (Fritsch , 2013)

However, when the implementation of the key features of the entrepreneurial system is carried out, this system becomes troublesome. This system merely provides a list of the elements that have an impact on the entrepreneurial process. (E & Van De Ven , 2021)

According to the OECD, policies and procedures for entrepreneurship growth and development will help to achieve the objectives. The policies cover the following aspects in terms of the support system:

- The policy's main goal is to link the constituents involved in the eco system, resulting in better system functioning within the organisation; second, it

covers the relational forms of the support system, in which network building, connections development, and relationships between actors are created.

- Secondly, these policies allow for the evaluation and acknowledgment of financial needs such as debt financing, peer-to-peer lending, and so on.
- In addition, many innovation platforms including customers, end users, suppliers, and universities are being developed.
- • For example, Oxford's emergence as an entrepreneurial ecosystem is linked to the position of London's Heathrow Airport, which demonstrates a desirable location for business as a global brand.

The System's Drawbacks

- However, the eco-system model has some shortcomings, such as:
 - For starters, in the case of the entrepreneurial ecosystem, the dimension is omitted.
 - Second, the enterprise requires a specific set of variables and events in order to function in a sophisticated manner.
 - Finally, the entrepreneur's eco system cannot be formed in a vacuum; it requires soil fertility as well as a suitable knowledge and information basis.
- Moving further, for this support system entrepreneurship support programs can be applied these will help to support, spread as well as build the successful business. Despite this, these programs would contribute to growth and development of an enterprise as well. From these programs various organizations will gain such as small and medium enterprises, business

management etcetera. These programs will cover the aspects like practical education to the entrepreneurs, give support to the office of business development and award of the business plan.

Furthermore, with the education of the practical the success rates of the entrepreneurs can be enhanced and they can work on the basis of the plans made by them. Besides this, the entrepreneur would get support from this program and these programs are conducted by the regulatory authorities free of cost.

In these programmes support competencies are used like business support organizations maximum limit is fixed near about 3000 and the hardware and software support is given to the women's entrepreneurs as a 60% but in case of the persons with severe disability are given 70%. The operating expenses support is allowed up to the 12000 and investment support is given near about 70000. Every support has different rates and elements.

(Basci & Alkan, 2015)

Moreover, various other programs are conducted for the development of the skills of the entrepreneurs like ESDP programs which is designed for the ventures to motivate the self developments in between the individuals. For this purpose, various training institutions are formed. These institutions help the micro, small and medium enterprises to grow and develop the enterprise with in the organisation. (Micro, small, medium, 2022).

These support systems will benefit all types of entrepreneurs, and they will gain the needed characteristics of a successful entrepreneur, because becoming an entrepreneur necessitates a variety of abilities such as originality, mental creativity, good observation, and effective communication skills. Without these abilities, an entrepreneur will be unable to set up their

business more effectively. The entrepreneur should be a risk taker who is able to overcome challenges with patience and cognitive intelligence.

Conclusion

For the critical examination of the current perspectives especially for the firms which would thinking about to start newly. These are influenced from the multifarious components which are engaged with the economical and cultural environment because every country has distinct type of the language, traditions which directly influence to the enterprises. The primary factors are covered the programmes and policies framed for the entrepreneur these have positive influence to enhance the morale of the individuals who wants to form a new business and wants to become successful entrepreneur. However, there are certain obstacles are faced while these programmes are implemented in an actual way like lack of the commitments and sincerity etcetera. Moving on, the development of women entrepreneurs as entrepreneurs is another factor that helps to motivate entrepreneurs. According to a data study, Canada has more female entrepreneurs than other countries. These entrepreneurs are involved in minor business areas such as tourism and travel, indicating that this component's applicability is limited. Other considerations include entrepreneur education and theoretical features presented by many authors. These theoretical aspects and education in the universities provides the knowledge and information to the entrepreneurs to set up new form of the business but these are the focused on only some resources which results into the ignorance of certain factors which should be taken into consideration which motivating the entrepreneurs. There are various recommendations can be applied which would give the support to the

entrepreneurs of newly startups. These support systems can be implemented by the efforts of the regulatory authorities of the particular nation. The programmes launched by the regulatory authorities are also part of the support system to the organization because with these trainings systems as well as various skills development programmes would help the small-scale business to accomplish their goals and start up new ventures appropriately.

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