



# CAREERS FAIR

Wed, 13 July 2022

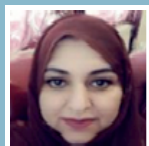
10:00am – 3:00pm

Quay Place,  
Birmingham Campus

## 10:00am - 10:20am Opening Ceremony



**Dr John Deane**  
Dean of IICL  
Birmingham Campus



**Samina Zia**  
BA (Hons) in Leadership & Management,  
Skills for the Workplace student &  
IT Assistant in UWTSD



**Michael Thomas**  
Cert HE Leadership & Management,  
Skills for the Workplace & Entrepreneur

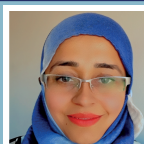
## 10:30am - 11:15am Workshops (Part 1)



- 1. Entrepreneurship** Lecture Room: 9  
**Using Social-Media to Run a Successful Wellness Business**  
**Deborah Butterly - Debs Virtual Classes (DVC)**  
Sales Consultant, owner of DVC a wellness company delivering bespoke fitness programmes online.



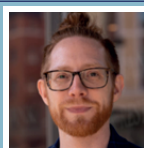
- 2. Business** Lecture Room: 10  
**Business & Education**  
**Jas Rohel - CEO Education Awards & Solihull Radio Show Host**  
Founder, CEO of Education Awards, also runs the Education Expo bringing Business and Education together and Solihull Radio show host.



- 3. IT Industry**  
**Challenges to Working in the IT Industry**  
**Dr Abida Parveen - UWTSD**  
Programme manager of  
CertHE Skills for Computing



- Dr Muhammad Azeem Abbas - UWTSD** Lecture Room: 11  
Programme manager of  
BSc Cloud Computing

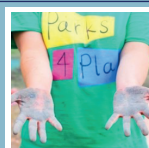


- 4. Tech Startups** Lecture Room: 12  
**Helping tech startups to scale with Talent Acquisition**  
**Dan Corcoran - Reedmace Solutions**  
MD, Reedmace Talent, Talent Acquisition company, mentors fast growing businesses and is Board Advisor for BetaDen tech accelerator company.

## 11:30am - 12:15pm Workshops (Part 2)



- 5. Business** Lecture Room: 9  
**Business Mentoring Workshop**  
**Surlender Pendress - LoveWriting Co**  
Co-founder, Mentor & eCommerce Consultant "on a mission to support others in their journey so we can create a better world and future entrepreneurs".



- 6. Health & Social Care** Lecture Room: 10  
**Setting up charities in the Health & Social Care sector**  
**Laura Watts - Parks4Play**  
CE & Development Director, Children's Quarter and Charity Manager at Parks4Play providing play sessions for disabled children with complex needs.



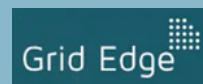
- 7. Tech, Business & Innovation** Lecture Room: 11  
**Setting up an award-winning tech start up**  
**Dr Dan Wright - Grid Edge**  
CTO (Tech Start-up of the Year, Midlands KPMG 2019). Developing cloud-based Artificial Intelligence (AI) software.

- 8. Career Progression** Lecture Room: 12  
**How to progress at UWTSD & How to write a successful CV**  
**Admissions & Careers, UWTSD**

# 12:30pm - 3pm Careers Fair (Employers)

Ground Floor, Victoria House

An opportunity to meet employers and volunteering organisations to find out more about their recruitment processes and opportunities available for paid and volunteering work with their companies.



## 1:00pm - 1:45pm Workshops (Part 3)



### 9. Tech, Business & Innovation

#### Setting up an award-winning tech start up

**Dr Dan Wright - Grid Edge**

CTO (Tech Start-up of the Year, Midlands KPMG 2019). Developing cloud-based Artificial Intelligence (AI) software.

Lecture Room: 9



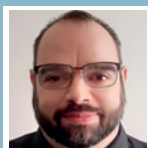
### 10. Business

#### Business Mentoring Workshop

**Surlender Pendress - LoveWriting Co**

Co-founder, Mentor & eCommerce Consultant "on a mission to support others in their journey so we can create a better world and future entrepreneurs".

Lecture Room: 10



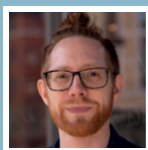
### 11. Networking

#### How Networking is key to be a successful Entrepreneur

**Vasilios Tavlariadis - UWTSD**

Business Management lecturer teaching entrepreneurship and managing enterprise in the 21st century.

Lecture Room: 11



### 12. Tech Business & Innovation

#### How talent acquisition works, demystifying the recruitment process

**Dan Corcoran - Reedmace Solutions**

MD, Reedmace Talent, Talent Acquisition company, mentors fast growing businesses and is Board Advisor for BetaDen tech accelerator company.

Lecture Room: 12

## 1:00pm - 2:45pm Health & Social Care Workshop



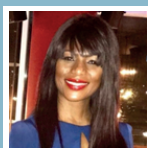
### Pathfinder Family Support Workshop

#### Birmingham Pathfinder

Supporting children and families in schools to deliver intensive, relational early help through a professional multi-agency support team.

Lecture Room: 2

## 2:00pm - 2:45pm Workshops (Part 4)



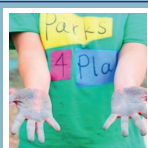
### 13. Marketing

#### How to Market and Promote your Own Business

**Efua Adams - Entrepreneur & UWTSD Lecturer**

Successful 20-year career in business, Efua now lectures in Personnel Resourcing & Development and Entrepreneurship Modules on IHM Programme.

Lecture Room: 9



### 14. Health & Social Care

#### Setting up charities in the Health & Social Care sector

**Laura Watts - Parks4Play**

CE & Development Director, Children's Quarter and Charity Manager at Parks4Play providing play sessions for disabled children with complex needs.

Lecture Room: 10



### 15. Entrepreneurship

#### Using Social-Media to Run a Successful Wellness Business

**Deborah Butterly - Debs Virtual Classes (DVC)**

Sales Consultant & owner of DVC a wellness company delivering bespoke fitness programmes online.

Lecture Room: 11

### 16. Career Progression

#### How to progress at UWTSD & How to write a successful CV

**Admissions & Careers, UWTSD**

Lecture Room: 12

\* The workshops are on a first come, first served basis. Once the rooms are full, students may not be allowed to attend the workshops. The event is organised by Careers Service at Birmingham campus. For careers advice, please contact [careers@uwtbd.ac.uk](mailto:careers@uwtbd.ac.uk)