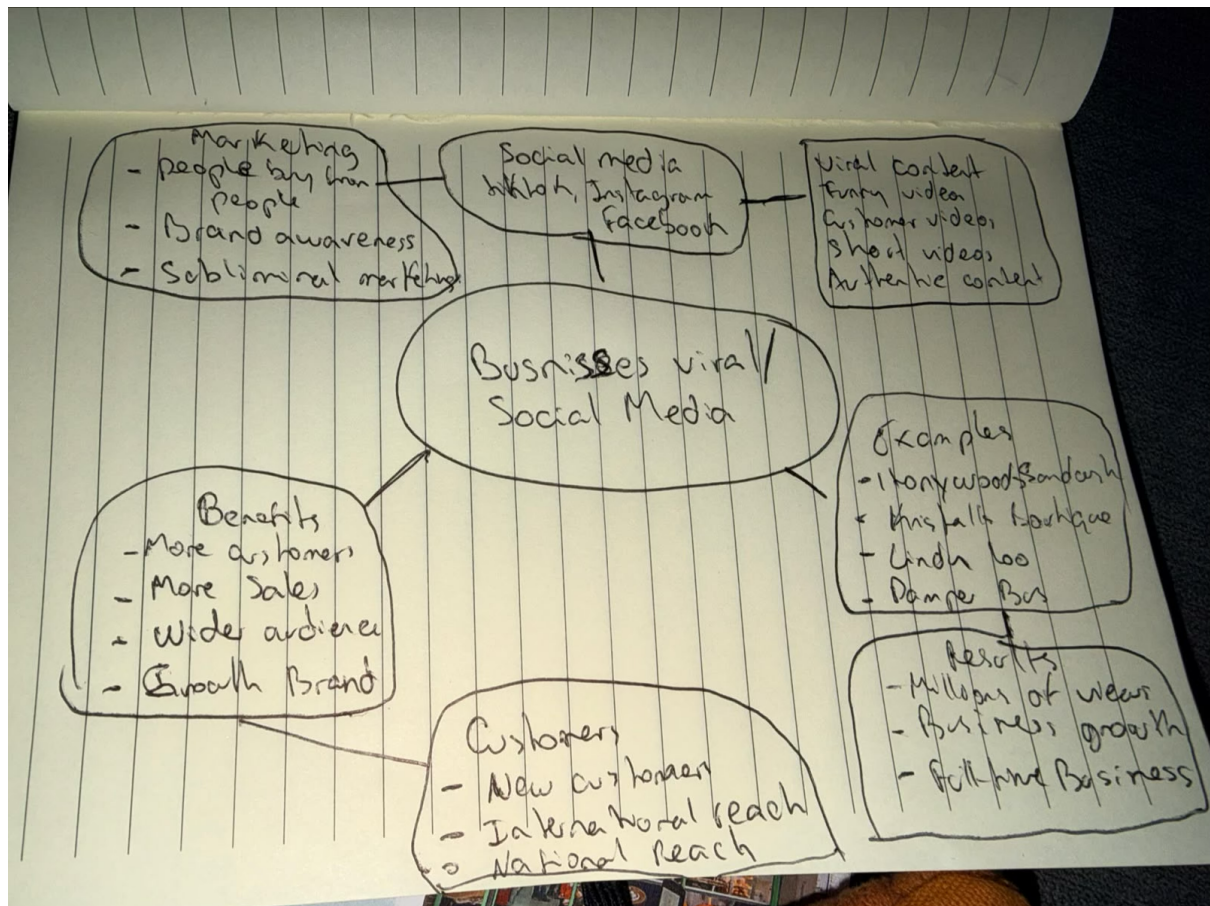




Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The main idea is that social media can help small businesses grow.
Viral videos can bring more customers and increase sales.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

One key point is that social media can help small businesses become more successful. For example:

Some customers travelled three hours to try the chicken burger at Honywood Sandwich shop.

Other one Krystalls Boutique became popular on TikTok and customers travelled from places like Cyprus to visit the shop.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another key point is that social media can make a small business much more popular, for example: Little Love's Pamper Bus got around 45 million views in less than a year.

And also, it can become a new income from social media.

4. Which part of the text do you think is most important, and why?

I think the most important part is how social media helps small businesses find new customers.

This is important because it shows how powerful social media can be for any business.

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found difficult to choose the main idea and the key points. There was a lot of information and different examples in the text.

6. What helped you with this difficulty, and how did it help you?

Making a mind map helped me organise the information. It made it easier to see the main idea, key points and examples.

It also helped me recognise the main ideas when I participate in meetings.