

Module Code	ADDA6007
Title	Major Project
Date	05/05/2021
Level	6
Credits	60
Pre-Requisites	None

AIM(S)

- To fine tune the diverse skill set required by the creative industries through the management of a challenging body of work, balancing the self-directed, innovative academic focus with an enhanced understanding of the current nature of contemporary creative practices.
- To encourage the student's enthusiasm for self-directed enquiry into their discipline through self-motivation, proficiency in investigation and enquiry, visualisation and making, relevant to the forefront of their discipline.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Identify, critically evaluate, articulate, synthesise and generate an intellectually challenging idea (set of ideas) that would be appropriate for Major investigation utilising specialist skills in effective ways within the contexts of the individual's chosen creative practice.
- Articulate research areas and present creative solutions to audiences through appropriate forms evidencing an understanding of the issues which arise from the relationship with audiences, clients, markets, users, consumers, and/or participants.

INDICATIVE CONTENT

- Project definition, ideation and development
- Preparing briefs and proposals for discussion
- Consolidating communication skills for collaborative projects
- Negotiating with external organisations/clients
- Designing and making a substantial body of work pitched to a specialist pathway
- Research opportunities, material testing and innovation
- Advanced application of surface pattern and textiles materials and processes
- Project synthesis and cross discipline applications
- Design thinking
- Project planning, management and application

- Consideration of ethical, sustainable and legal issues and outcomes
- Project presentation and evaluation
- Portfolio development and presentation

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	144	24%
Independent learning	456	76%
Placement learning		
TOTAL	600	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam x Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Coursework	11,250 equivalent	75%

Assessment Component 2

(Tick one)

☐ Written exam x Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Coursework	3,750 equivalent	25%

Assessment Summary

Activity type	Percentage
Written exam	-
Coursework	100%
Practical	-
TOTAL	100%

INDICATIVE READING LIST

Module Code	ADDA6007	
Module Title	Major Project	
Classification	Reading List entry	Electronic*
	A bibliography of primary and secondary texts is to be developed, under direction from an academic supervisor, by the student. Since the module comprises mostly independently steered content and direction of study, it is up to the student to seek out secondary or archival material in the course of their research. Supervisors will guide, and strongly encourage the research process, which may include online journals, audio-visual material, artefacts from Special Collections etc.	☐

*Additional specialist books will be listed in module handbooks provided by tutors