

A photograph of a Kabaddi match in progress. Two players in red shorts are in the foreground, one of whom is being jumped over by a player in a blue jersey. Other players and spectators are visible in the background.

Global Cultural Sporting Environment M5X02091

Week 1 Teams Seminar
2020-21

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Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives

Q. What is culture?



Q. What does sport culture consist of?



**Think of a sport you
enjoy following and list
some of the features of
its culture.**

**Are these constant or
evolving features?**

Definition:

“The processes, artefacts, ideas, rituals, narratives, myths, words and practices that bind a particular group of people together”

Spracklen (2015)

p.229.



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The Elements of Culture

Culture is composed of countless elements, however, Samovar et al (2013) identify 5 that often distinguish one culture from another:

1. Religion
2. History
3. Values
4. Social organisation
5. Language

Characteristics of Culture

- ✓ Culture is learned;
- ✓ Culture is transmitted from generation to generation;
- ✓ Culture is based on symbols;
- ✓ Culture is dynamic;
- ✓ Culture is an integrated system

Samovar *et al.* (2013)

Q. Are these applicable to sporting cultures?



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**John Anthony Portsmouth
Football Club Westwood**





***Q. What functions does culture
serve?***

***Q. Does it help or hinder us in our
daily lives?***

Discuss in pairs.



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*“Culture serves a basic need by laying out a somewhat predictable world in which each individual is firmly grounded. It thus enables you to **make sense of your surroundings** by offering a **blueprint** of not only how to behave but also what results you can anticipate for that behaviour,”*

Samovar et al (2013) p. 37.



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"In a sport characterised by the perceived disloyalty of owners and players, the ultras see themselves as the only faithful elements of a club. In a rootless world, they offer a sense of belonging," Jones (2016:online, no page).



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Sport and Identity



What is identity?



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Identity defined:

“What we think we are and
what we think others are; and
what they think we are”
Spracklen (2015) p. 230.

Task

On your own identify **sports** that are synonymous with a country's national identity.
Target: 8 examples.

e.g. Rugby and Wales.

5 mins.



















Thanks for listening.

Please contact Matt if you have any
questions?

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