

Development

Developing final outcomes
and preparing for presentations

Today

9.30am – 10.30am Meeting with Mart

11am – 12pm Research Hour in Dynevor (Ryan Moule)

1pm – 3pm Studio Practice with tutorial support (MB and CJ)

(Consider any questions you may have or any help you may require)

Design Experiences requirements

In response to the brief, the outcomes will be in the 3 areas:

- **Artificial Intelligence**

Generative imagery, film, text, coding, web design, audio, text prompting, image prompting, compositing, decision-making, etc.

- **Moving Image**

Storyboarding, filming, composition, animation, motion graphics, typography, editing, sound recording, sfx, music, etc.

- **Print**

Typography, photography, layout, composition, print processes, posters, covers, branding, point of sale, livery, etc.

Next week: Thursday 6th and Friday 7th March

March 6th

10am – 12 noon

Digital workshop with Rob Jones

Visual Communication (12mnth) to attend
Room AA203

12pm – 4pm

Tutorials with Caroline

Visual Communication (12mnth) to attend
Alex Building (Caroline to advise)

2pm – 4pm

VR Session with Adam Shelton

Visual Communication (12mnth) to attend
Alex Building (Caroline to advise)

March 7th

10am - 3pm – STUDIO PRACTICE – Caroline Jones
Visual Communication (12mnth) to attend
Product Design Studio AA111 (2nd Floor, Alex)

(*MB in Amsterdam)

Design Experiences deadlines

Friday 14th March - Formative Deadline
(teaching ends on this module)

Thursday 8th May - Summative Deadline
(final submission)

All information is on the Design Experiences Moodle Tile

Following week: Thursday 13th and Friday 14th

March 13th

Independent studio practice

March 14th

**10am - 3pm – FORMATIVE REVIEWS – Martin Bush
and Caroline Jones
Visual Communication (12mnth) to attend
Product Design Studio AA111 (2nd Floor, Alex)**

Timings to follow

Formative Review Presentations

You will have up to 15 minutes to present.

Your presentation can take any form you wish, choose what is best to explain your work

1 You need to explain your communication problem

2 Give an overview of your research

3 Present your creative solutions:

- Artificial Intelligence

- Moving Image

- Print

Conclude on its effectiveness