

COMMUNITY ENGAGEMENT

Assessment 2

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Module code LCBB4002

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Introduction

Society has been noted to be an amalgamation of people. It has been noted that each and every person is different from each other. As a result it is has been noted that the they also have their own opinions of the way in which they think and work which often gives rise to skirmishes. But in order to have a society that develops together the maintenance of peace and harmony is also very important. This is due to the fact that it is with the help of the effective help form the community members then the total project of being able to ensure the mitigation of the problems and the issues which are being faced by the community. Young Enterprise has been seen to be an organisation in UK which is one of the largest charity organisations. The aim of the organisation is to see to it that they are able to protect the young people of the community and see to it that they are helped to walk on the right path towards making their future better by continuous positive progression. It has been noted that there are several issues which the communities in UK have to be encountering with. As a result it becomes important to see to it that the problems like crime (Edwards Jr, 2019). Lack of recreation, insecurity or even the cases of people being socially deprived have been noted to be the raging issues of the times which has affected the people of all age groups and that of the youths are no exception. However, it has been often claimed that make problems can be mitigated with the effectively imparting of education. Education is one of the most effective tools with the help of which the perspectives of the people can be changed for the better make it more positive and forward and with the change in the thought of the people, the several skirmishes have been noted to reduce in it especially for the case of the young people. The organisation has been noted to be quite engaging in the matter of seeing to it that they can advance the skills and polish the talents of the young people so that a better future for UK can be ensured (Melikuziyevich, and Abdurashidovich, 2021). In this particular work, it is seen that the reflection on the community engagement with the organisation of Yung Enterprises will be explored with the aid of the effective description of the analysis of the projects that I have been involved in with the aid of the Gibbs Reflective cycle.

Discussion

During the time of the work in the case of the charity organisation of Young Enterprises, there have been two working projects in which I had been involved in. one of the projects was that of “Education For All” (Purdy, 2020). This was an initiative which had been taken by the organisation to ensure that education is made a right for all. The charity organisation had been aware of the fact that even though the country of UK has their laws for education for the people of the country it does not still seem to be embedded in the consciousness of the prejudiced ridden society who still see and look at people coming from different communities as something which is forbidden as they want to maintain the purity of their own community and race (Tinanoff, *et al.*, 2019). It is with the greater zeal of inclusivity and the promotion of the fact that all the members of the community have their fair chance towards getting their education that this project had been started. It has been noted that it with the effective communication of the ideas which promote justified and fair access to education to all the people in the community that the greater moral awareness will be instilled within the minds of the developing youths of the society who will be more scrupulous in making sure that the future of the country is not polluted by juvenile crimes or instances of social deprivation which again begets crime and criminal activities. It has been noted that during this time, my role had been that of management of the implementation of the plan of action of making more people involved in having access to education no matter what their colour caste or religion is and making sure that they are able to have the access to complete education to uplift their knowledge along with themselves (Whaley, *et al.*, 2021). In this entire project, I had been there assisting the people to create impactful ways of inviting more people to be aware of important education is for the case of the development of the community and also the society at large. During this phase I had been successful in understanding and also learning about the new ways of making the people aware of the need for education for empowering themselves.

The other project which I had been a part of was that of #e4youth campaign which had been started by the organisation of Young Enterprises. This campaign had been started in recognition of the fact that with the passage of time several changes have been noted for the case of the world of which that of technological transformation has been supreme (Mazyrka, 2021). This

means that it is with the help of the technology and the implementation of the same in every sphere of the lives of the people that it has been noted to be one of the driving forces behind the working of the human life, and that of the domain of business is no exception. It has been observed that that with the help of effective utilisation of the digital tools, the companies are able to flourish their businesses and take the same to greater heights (Kapoor, *et al.*, 2020). This is due to the fact that the companies which have been noted to have good products have been seen to be significantly attracting the audience of a larger location and that is contributing to their business growth. The charity organisation of Young Enterprises which has been seen to be always standing up for the youths in UK and seeing to it that they are provided with the chance and also the opportunity to see to it that they are able to develop themselves to build a brighter holistic future for UK ahead, they have come up with a way to promote business and the entrepreneurial fervor among the youths. The campaign aims to help the young minds who think themselves set is equipped with a business idea which is run with the help of digital tools and had good potentiality of growth and expansion (Dean, 2020). I was fortunate enough to be working with the brightest minds and also the young people who came with their brilliant ideas and showcased their talents for being able to win the help of the charity organisation for getting the funding which would kick start their business venture. The aim of the campaign was to create a stronger economy of the country by egging the young minds into the realm of good honest business which will not only help them to be financially independent but also see to it that they are able to contribute to the GDP of the country and its growth to a significant degree.

It is with the help of the effective use of the reflective framework of the Gibbs reflective cycle that the experience during the community engagement practices shall be elaborated over the six steps which are there in this model and that have discussed as follows.

Description

During the time of the first project of which I had been a part of, this was regarding the spread of education for all the young people in UK. This was the initiative which had been taken by the charity organisation to see to it that all the children are able to get the right access to education. Even though it has been noted that in UK there is the law which helps children to have the access

to education, the children coming from different backgrounds are still treated with the prejudices and the discriminatory practices which affects the psyche of the children to a great extent. As a result, it has been noted that the people who have been subjected to such events should not have to face such a situation again. So, with the initiative which this campaign had taken, I had the chance of observing that close quarters how the need of effective education is essential for the growth and the development of the community. The areas which had been the key focus of this project had been that of Seawick and Blackpool in England and those are the areas in which I had worked. My work was to see to it that more people are encouraged to send their children to schools which offer free and compulsory education and not worry about how they will be affording their education and neither be afraid of the background form which they are coming from (Brentnall, *et al.*, 2020). This has been one of the most effective ways for me to learn about the need for education and how it is one of the most power tools of helping the people change their mindset and their perception towards the world and fight for their rights no matter what difficulties they are confronted with. The other project which I had been a part was a campaign which had been started by Young Enterprises to support the young entrepreneurs and their entrepreneurial ventures which is guided by the aid of their digital tools. The charity organisation understands and recognises that it is with the help of the development of the effective and strong economy that the country will be able to rise above the rest of the people in terms of respect which is why it is significant for the youth to come forward and make their one contribution to that of seeing to it that the people are able it make the best use of their talent and their business streak for being able to make the best use of their talent (Dean, 2020). For this case, the youth came with their brilliant ideas and the ones whose ideas stood out with the potentiality of doing immensely great with their business in the future had been helped by the charity.

Feelings

I felt blessed to have been a part of both of the projects. This is due to the fact that both the projects had been immensely beneficial for my learning of how the community management works and hwy it is at all important. In a world where the people are more worried about their

own selfish needs it has been noted that helping others and showing actions of kindness aids in making better impact upon the people especially when it is being done for the greater good.

Evaluation

During this entire event, I have been able to notice my capabilities of organisation and skills of time management have improved to a great extent. This has helped me to manage the opportunities and responsibilities that come my way more sincerely and with improved rates of success results.

Analysis

From the analysis of the entire experience that I have gathered I have been able to assess that the impact that the events and the campaigns which have created among the youths of UK is immense. The impact analysis of the same can be seen from the way in which several people sent their children to school and several hundreds of youth entrepreneurs were able to get a chance of living their dream of having and running their own business venture. I realised that it is with the help of collaborative efforts that the entire work of the community management is successfully possible. But the key element to which they owed their success and I had played an important role in the same was that of the use of social media platforms to spread word of what acting was being taken as this alerted many people to come forth and help for the good cause. This generated greater attention from the people.

Conclusion

So, it is with the help of the effective practice of community work and people coming together to work effectively that the success of a plan can be expected to be assured of, especially when it is for the greater good. But this identification of the need for the same and planning the right methods to penetrate the minds of the people have to be done more carefully.

Action plan

In the future, I will be more confident from the experience that I have been able to gather. During the events I had been as nervous as they were my first times and it is with the help to the knowledge that I have been able to gain from the campaigns of Young Enterprise.

Conclusion

In conclusion it can be observed that people should be living as a community where the people come together and stand by each other in strength and solidarity so that the cumulative progress of the entire society is seen. Thus helping each other becomes important and also significant in this regard. So, it is with the help of the community management that effective work in this aspect wherein it is important to learn the various issues and the difficulties which are being faced by the community and trying to find out ways to see to it that the matters can be bettered and solved. But for the ensuring that the work for the betterment of the community is done in the right manner it is essential to see to it that the help of the other members of the community is effectively taken (Power, and Taylor, 2018). The two events of which I had been a part of was that of the campaign of education for all whereby Youth Enterprise charity had taken the initiative of working for the spread of greater literacy among the people without any discrimination and the other one had been #e4yourth wherein the youth entrepreneurs with their digital business ideas had been encouraged to kick start their business for the development of the country's economy (Tinanoff, *et al.*, 2019). Thus, the need and the effective management of the community work have been learned with close observation which has been instrumental for it has effectively augmented my experience.

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