

# Tilak Mehta

## The youngest entrepreneur in India

### Introduction

Meet Tilak Mehta, the youngest entrepreneur in India, who defies the typical interests of a 13-year-old. While most children his age focus on studies and playing sports, Tilak Mehta aspires for something greater. Back in 2017, when he was just a regular eighth-grade student at Garodia International School, Tilak embarked on his entrepreneurial journey.



### Skill, Ability, Motives

#### **Gap Identification:**

Gap analysis is a performance evaluation method utilized by Tilak Mehta's organizations to assess the disparities between their current performance and their desired or potential performance within the logistics market of India.

#### **Time Management:**

To effectively manage his diverse responsibilities, Tilak Mehta emphasizes the importance of prioritization. He maintains a well-structured timetable that ensures an equal balance between sports, studies, and his business ventures. Although this approach occasionally necessitates compromising on sleep, Tilak acknowledges it as a trade-off. During exam periods, he allocates more time to academics, compensating for it during vacations and breaks.

### Conclusion

In conclusion, Tilak Mehta, the youngest entrepreneur in India, has showcased exceptional determination, creativity, and resilience at a very young age. Despite being just 13 years old, Tilak identified a problem in his community and sought to solve it through his startup, Papers N Parcels.

By leveraging the inspiration of Mumbai's renowned Dabbawalas, Tilak developed an application that revolutionized same-day delivery services, making it affordable for people in Mumbai.

Tilak Mehta's achievements serve as an inspiration to both young and old alike, demonstrating that age is not a barrier to entrepreneurship and innovation. His story encourages us to think big, take risks, and pursue our passions, ultimately making a positive impact on society

### Business and impact of the Business

Tilak Mehta's entrepreneurial spirit was ignited by a pressing problem faced by many residents of Mumbai - the need for fast and affordable same-day parcel delivery. Recognizing this challenge, Tilak conceived the idea of a startup that could revolutionize the delivery service industry.

Inspired by the renowned Mumbai Dabbawalas, who are considered the lifeline of the city, Tilak Mehta developed the Papers N Parcels application as the cornerstone of his business. With the launch of Papers N Parcels, the exorbitant charges of up to 300 rupees for same-day parcel delivery became a thing of the past.

Thanks to Tilak's innovative solution, people could now enjoy the convenience of same-day delivery for a significantly reduced cost of only 40 rupees (Ahmed et al., 2022).

### Reflection

Tilak Mehta's Three Learnings About Life

- Failure is not the opposite of success; it is an integral part of success. Tilak believes that failure should be seen as the acronym "First Attempt In Learning." It is through failures that one gains valuable lessons and insights that contribute to eventual success.

Tilak wants to make people believe that they should not be afraid of failure. Failure is not about losing success, but it is the first step in the process of learning.

- The pursuit of growth should never cease. Tilak emphasizes the importance of continuous effort in trying, learning, and dreaming. He encourages individuals to utilize their experiences as fuel for experimentation, pushing them closer to their desired outcomes.

According to the child prodigy, everyone should keep trying in order to achieve their goals. Experimenting with new things is an essential part of the process of being successful.

- Life is akin to a boxing ring, where defeat is not declared when one falls, but rather when they refuse to rise again. Tilak emphasizes the resilience and determination required to overcome challenges. Falling is inevitable, but what truly matters is the ability to bounce back and keep fighting.



PAPERS N PARCELS



### References

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**Module: Entrepreneurship**

**Module code: LCMB7004**

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