

OUT
MAY
7



 Pre-Save on Spotify

 Pre-Save on Deezer

 Pre-Add on Apple Music





tiggihawke



Follow



455 posts

32.6k followers

1,399 following

TIGGIHAWKE

Musician

🎤 I shout at you. Gently. To music. @tileyardstudios 🎵

🧑‍💻 Professional nerd 🧑‍💻

🌱 Saving the planet one 🐟🐟 at a time 🌱

📌 the everything link below ↓

linktr.ee/tiggihawke

Followed by johnostereo, tileyarded, elainemusicmanagement +3 more

 TikTok

Search accounts



 For You

 Following



tiggihawke

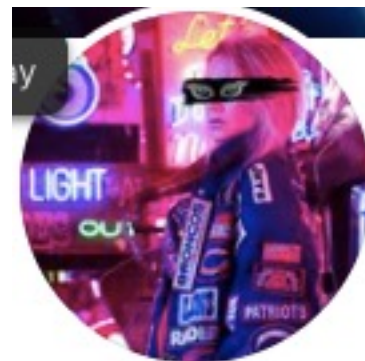
tiggihawke

Follow

5 Following 14 Followers 97 Likes

Listen to my new song Electric Sun OUT NOW! 💜

Log in to follow creators, like



Tiggi Hawke



@TiggiHawke · Musician

Home

About

Live Shows

Events

About

See all

 Singer/songwriter at Tileyard Studios in London. NEW SINGLE HIGH SEASON OUT NOW! LISTEN HERE 🔗
<https://ARMAS1865.lnk.to/HighSeason>

 4,917 people like this, including 1 of your friends



 5,001 people follow this

 <http://www.tiggihawke.com/>



oceangeneration

Follow



1,651 posts

22.5k followers

6,416 following

Ocean Generation

Society & Culture Website

We Are Ocean.

www.oceangeneration.org/appeal/donate



plasticoceansuk

Follow



130 posts

10.8k followers

1,584 following

Plastic Oceans UK

Nonprofit Organization

Plastic Oceans is coming together with Ocean Generation to take a new leap forward together.

Follow [@oceangeneration](https://twitter.com/oceangeneration) to continue supporting us 💙

www.oceangeneration.org/appeal/donate

pur·pose

/ˈpərpəs/

Noun

The reason for which something is done or created or for which something exists.



Personal





TIGGI HAWKE
BLUE UNPLUGGED



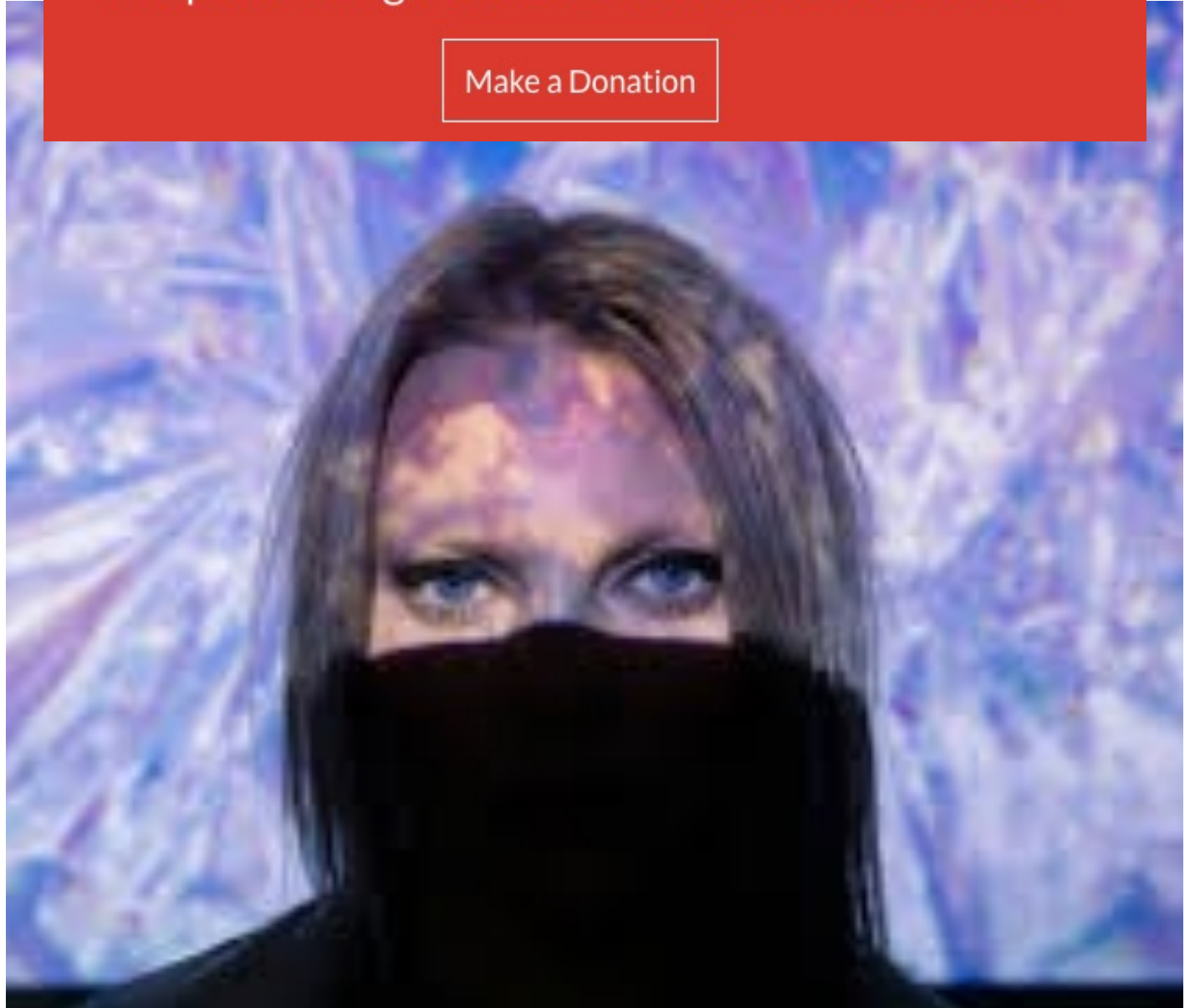


**#bluefriday #blueforu
#blueforus #blueforall
#tiggiblue**



Help Us Change The World's Attitude To Plastic

[Make a Donation](#)





ethicanyc

A Circular Fashion Company

Följ

132 Följer 170.3K Följare 1.4M Gilla-markeringar

Fashion Doesn't Have To Hurt Our 🌍
sustainable & timeless
#ethicaNYC

🔗 ethicaNYC.com



brightly.eco

Brightly

Följ

77 Följer 345.4K Följare 14.9M Gilla-markeringar



Top zero waste tips



Eco-friendly products



Become our ambassador

🔗 Smart.bio/brightly



eco_tok

EcoTok

Follow

118 Following 89.1K Followers 1.3M Likes

The Environmentalists of TikTok 🌱

✉️ for Inquires at ecotokbusiness@gmail.com

🔗 gatesnot.es/3s0GswY

Social Media POSTING SCHEDULE		APRIL	MAY - RELEASE WEEK	MAY	MAY
		Week 15-17	Week 18	WEEK 19	WEEK 20
		12/4-30/30	1/5-9/5	10/5-16/5	17/5-23/5
External Channels	Advertising campaigns	Daily pre-save advertising through FB Manager	Daily advertising through FB Manager	Daily advertising through FB Manager	Daily advertising through FB Manager
	IG				
	FB				
Internal Channels	Instagram Posts	3xweek teasers, pre-saving push	1xday pushing release and campign info	1xday full push, presenting #bluefriday + beach clean	Focus post: awareness about London aquarium gig
	Instagram Stories	1x day teasers and pre-pushing campaign + artists,	3x day pushing countdown and teasers on single, campaign & tour	3xday full Push + competition + #blue Friday	3xday full push+ beach clean + #blue Friday + London Aquarium gig
	Facebook/TikTok	3xweek teasers, pre-saving push	1xday Push and countdown + info campaign	Push competition	1xday (FB) full push+ beach clean + #blue Friday + London Aquarium gig (+TikTok 3xweek)
Partners and Collaboration	Plastic Ocean UK /Ocean Generation	3xweek story + 1xweek post - tease single + campaign	3x week story + 1xweek post countdown single + campaign	1xday story Push single + campaign (beach clean event)	1xday storyPush single + campaign (beach clean event)
	TikTok (eco.tok, brightly.eco, ethicanyc	x	awareness post about single + campaign,	Guest #blue Friday	awareness post about single + campaign, guest #blue Friday
	Jamie Jones	1x Post teaser about beach clean event	1x support story for release	x	1xpost + story info about beach clean and event