

TASK 2 - Illustrated Book Project Proposal Task

500 words, due 5pm Feb 13th, submitted via moodle.

Formatting: please use the headings below making use of the advice and resources provided. References should be made using the Harvard format.



Name: Adam Ellis (2308152)

Theme/Context

Provide a brief summary of the theme or subject you want your work to focus on. You might include details about the impact you hope to achieve, how the book format will help you connect with your audience, and what will make your work stand out. (300 – 500 words)

For my personal photo book I plan on having the reoccurring theme of the dummy book. That being character of The Robber. My expansion of this this concept will be a timeline, to be more spesific his time line. Following my own story line which will be shown on right page the left page will depict the content of story given through photographic media. The images again simulary to the dummy book will be black and white with a light but visible vinegette surronding them. Back will be pitch black, as for the text the font will be white in colour against a black background. In terms of the end physical product, the book will be hardback with a black matte cover with the simple title 'Voler' which translates from french into english 'heist' the text will be italics and in gold so it really pops against the dark cover. As stated before most of the pages will be black in tone with contrasting greys and whties, I also intend on having a spine to me book in the same material and colour as the cover. The metaphorical guts of the book will be divided into 4 chapter esc sections. Labeled, The Gambler, The Robber, The Robber & The Lady Bandit and The Hacked Robber.

Each will be section from this characters history going in chronological order, from his young days to even past his death. Finally materials required, matte card paper I believe gloss or any other would not work as it needs to be this rough almost beaten up ancient feel to it. The stitching will be black and through the center of the crease of the paper. The print style will be full bleed, no borders. Frankly I want it as dark as possible almost completey apart from text and images.

Influence

Highlight the work of a photographer who currently inspires your work. Analyse an image of theirs and explain your interest in their work. Consider style, theme, context, practical technique. (300 – 500 words)



Joshua Hoffine – The vampire

Joshua Hoffine is an American horror photographer, his work in terms of this body of work is very inspired. Not so much in terms of photographic style used I am more inspired by the overall set up and scene construction, the fact he takes so much time to build rooms and decorate them in style of the theme in hand. The practical technique shown in the image above is a low aperture to capture the details in the face and body, obviously being monochrome this adds the option to have a balanced contrast between the light and dark. The theme of the image is a Victorian style man wearing a welcoming expression for a reason that could be one or many, the subject clearly shows signs of vampiric features that being the teeth. Bearing these features in mind it creates a curious perspective, as the questions such as why is he greeting us? Why is there in the first place? I can relate to this style of photography as I too attempt to create this sense of wonder in my images by adding a plot or story line. The context of the image is I believe to create a spooky, ominous vibe while replicating that of a photo taken in the Victorian era, this is done by adding distress and fading to the edges of the images.

Book Form

Referencing the session PowerPoint on Moodle (or another relevant source), discuss at least one book that has influenced you. Explore its visual and aesthetic qualities, social or historical context, impact, or practical methods relevant to your theme. You may also evaluate its overall effectiveness. (300 – 500 words)

After discussing the dummy booklet with my lectures the name Mark Fisher was brought to my attention, in particular the *Weird and the Eerie*. Upon learning of this book I decided to invest in the audio book and have a complete listen, I found the book in terms of context very inspiring as the book shows alternative perspectives to how to view the world from an irregular point of view. For example, if you entered a room that you knew had been lived in for 30 plus years and it was empty, you'd probably think it's weird as where are all the belongings and such? And then you would find it eerie as you would start questioning it and causing discomfort and unease. Translating this over to my body of work. I will attempt to create a similar atmosphere by creating certain narratives that make you question what you are viewing, whether this by the narrative of the images or the style. Again for example I could use unusual lighting that extremely contrast in almost a cinematically eerie way, this I believe will be challenging and exciting in terms of content but I believe it will be worth it in the long run and its good experimentation. Which I believe is the key part to this personal project as the images could become repetitive in style, I must try to not fall down that rabbit hole of repetitiveness.

