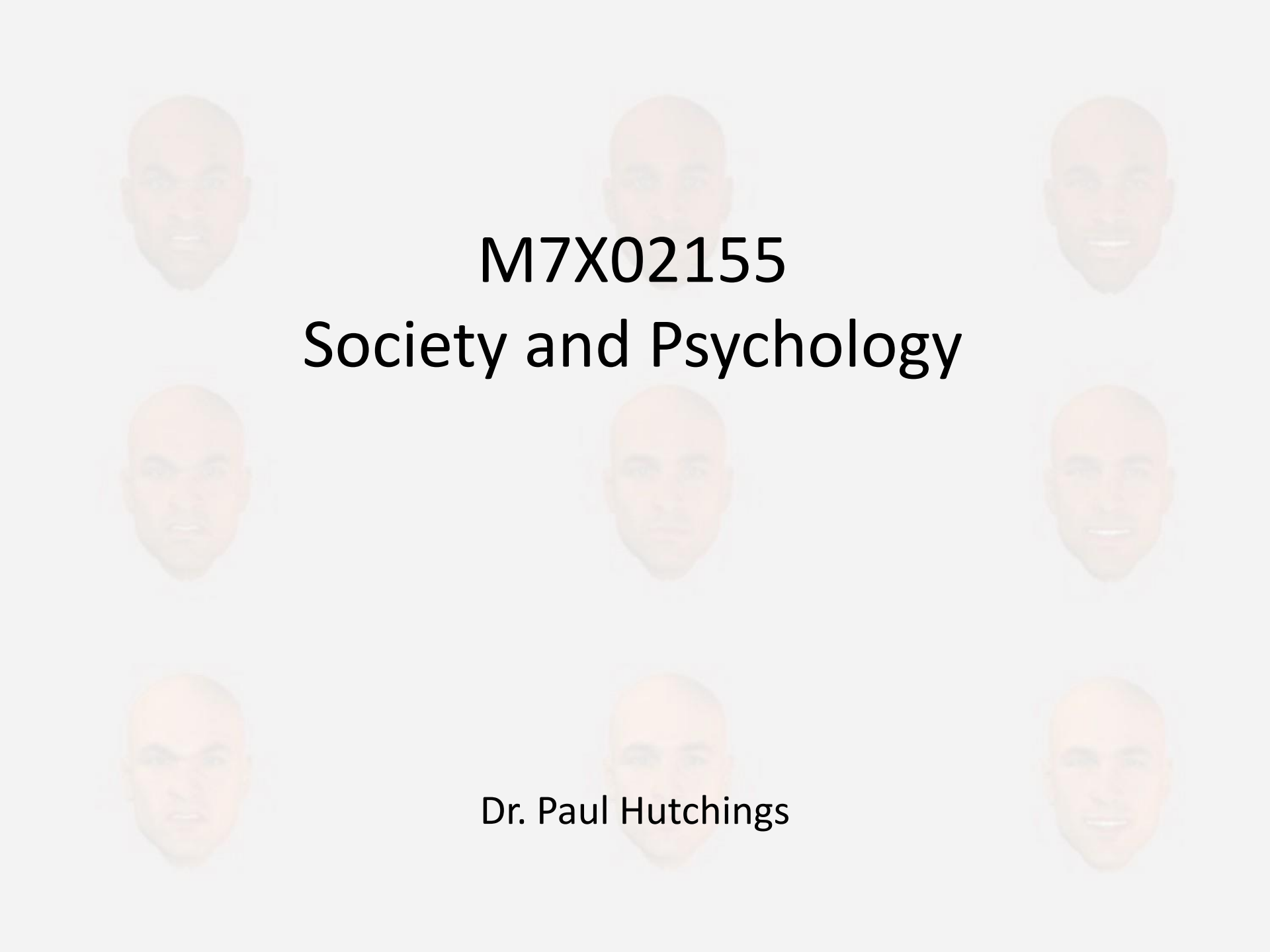


The background of the slide features a repeating pattern of a faint, light-colored portrait of Dr. Paul Hutchings. The portrait is a head-and-shoulders shot of a man with short, dark hair and a beard, wearing a light-colored shirt. The pattern is arranged in a grid-like fashion across the entire slide.

M7X02155

Society and Psychology

Dr. Paul Hutchings

- Turning 'private troubles' into 'public issues'
(C. Wright Mills)
 - '...causes of private troubles which lay beyond the purview of the individual either to understand or remedy them' (Newby, 2015, vii)

- Dementia

- Private issues?

- Effects of dementia on living & wellbeing

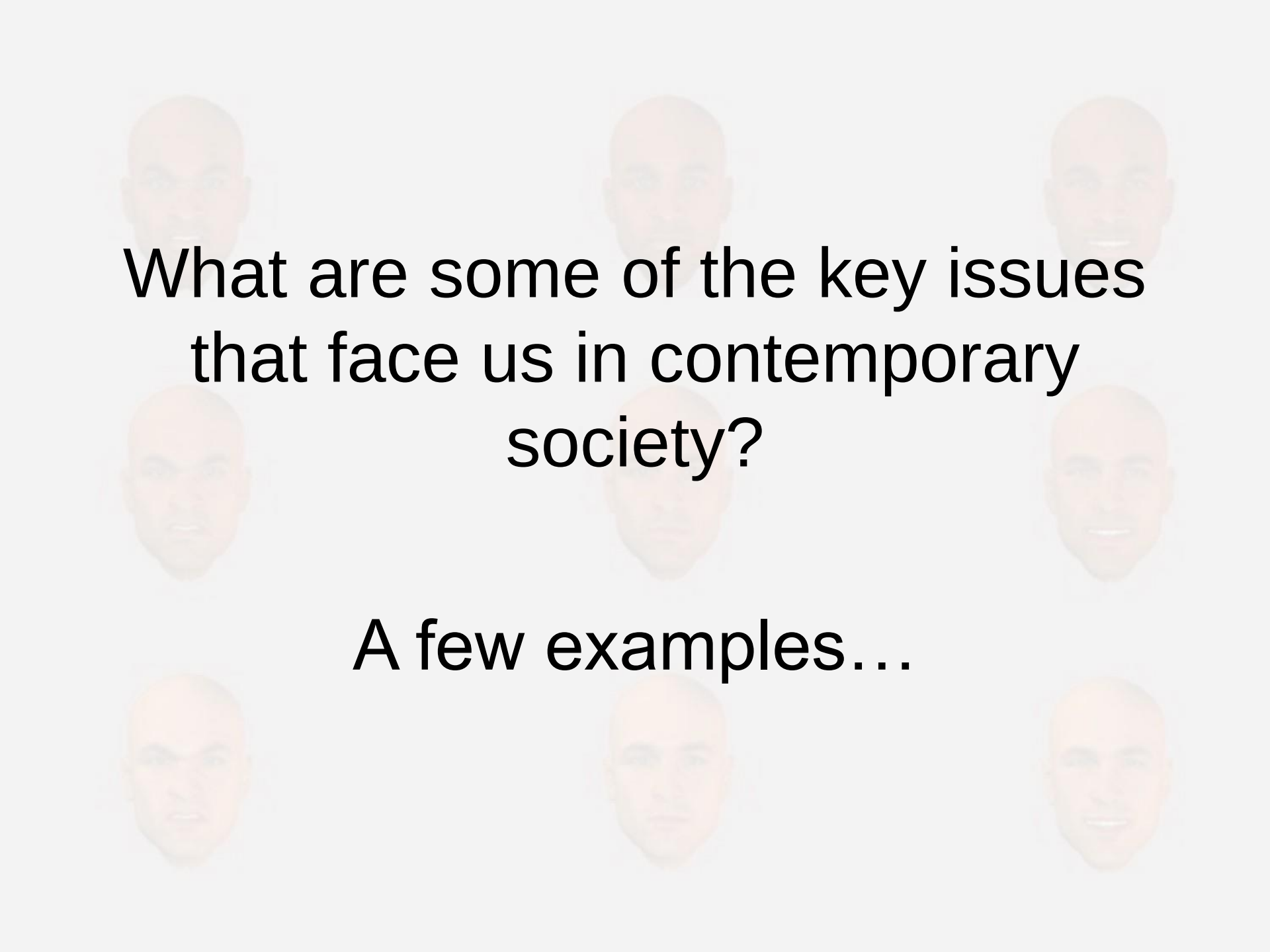
- Public issues?

- Costs UK £26.3 billion per year
 - NHS £4.3 billion; Social care costs £10.3 billion
 - Alzheimer's Society (2014)

Role of Social Science (inc. Psychology)

- ‘... contribution to scientific knowledge, clinical practice, social policy and wider society.’ (Michie & Cooper, 2015, pp.2-3).
- ‘This is not just a question of changing what individuals do, but of changing whole *systems* of economic, technological and social practice, which presuppose patterns of social life which become embedded and relatively unchanging for long periods’ (Michie & Cooper, 2015, p.3).

- ‘The clear message is that deepening our understanding of many of the major issues facing us and future generations, improving the quality of public discussion, and assisting in the development of effective policy, depends crucially on the social sciences. The social sciences themselves need to rise to this challenge.’
(Michie & Cooper, 2015, p.7).



What are some of the key issues
that face us in contemporary
society?

A few examples...

Parenting and Child Development

- Attachment
- Development programmes
- Postnatal depression

Health and Wellbeing

- Occupational health
 - Preventative medicine/Psychology/Engineering
- Individual and Organisational Health

Waste, Resource Recovery, Recycling

- Waste management
- Waste policy
 - Landfill, recycling
- ‘Green’ initiatives
- Products and markets

Poverty and Inequality

- Poverty analysis
- Need
- Inequality

Economy, Financial Stability, Sustainable Growth

- Economic growth
- Booms/Slumps
- 2007-8 financial crisis
- Globalisation
- Corporate diversity

Food Security

- Farming systems
- Hunger
- Global food supply
- Fair trade

Family, Marriage and Divorce

- Diversity in society
- 'Decline' of marriage
- Rise of cohabitation
- Relationship breakdown
- Impact on children
- Fatherhood

Crime, Policing & Compliance With Law

- Measurement of crime
- Police work
- Conformity with the law
- Criminology and politics

The Arab Spring

- Civil obedience/disobedience
- Demographics
- Technology
- Political and military decisions
- Global effects

International Migration

- Migration flows
- Why migrate?
- Assimilation, multiculturalism, integration
- Barriers to movement

- These are just some of the issues in society addressed by social sciences
 - Could have selected any number of others
- All of them can be addressed by the application of psychology in some way
 - How?...is an important question
 - Should we?... is another important question
- Are there common themes that run through issues in society?