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Programme of Study: Photography in the Arts

Module Code: ADAA4000

Module Title: Learning in the Digital Era (Me, Myself and I)

Me, Myself and I video = [Me, myself, and I by Kai Bradfield - YouTube](https://www.youtube.com/watch?v=w1UmjJy1lI4)

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When initially approaching this project, I wasn't sure on how to portray myself efficiently through video. I had a plethora of ideas for the video, however, none of them seemed to fit quite right. A large majority of my video ideas were very convoluted and had a potential to be too vague. Eventually, I came to the conclusion that it would be most efficient to display my personality through a vlog style video with the addition of a variety of visual stimuli. The goal then was to create a video compilation of aspects of my life in conjunction with clips of myself, one on one with the camera, presenting myself as a person.

Beginning with the most crucial part of the video, the script. I wrote a script in an attempt to present myself to the best of my ability. The majority of the script consisted of descriptions of my photography style and the fields of which I would like to explore more in my education and spare time.

Next came the recording of the video. This step was difficult for me as I am autistic and have diagnosed anxiety, which caused significant friction, due to me being uncomfortable with recording myself in a manner such as this. Regardless, after many attempts, I finally produced a clip that I was proud of and decided that would be the final take.

Next, it was onto the editing process. Using software I have previously used and was familiar with, I cut together various images and clips onto the base that was the recording of my script. Occasionally cutting between images of my productivity and the clip of myself speaking, I attempted to keep the video entertaining, whilst simultaneously conveying myself as a person and as my work.

Finally came the upload process, I decided to upload the video to a YouTube account, as I thought the style of video I created was best suited being displayed on that type of platform.

Overall, I believe the video I created was very efficient at portraying myself accurately. I do believe I could have created a more captivating piece of videography that explored my style more, however, I am proud of what I produced.