

Student ID 2119893

Academic and Employability Skills



Brendan Flavien

Music Production and Sound Engineering

What is a Music Producer?

- A Music Producer composes instrumentals using a DAW (Digital Audio Workstation) ie FL Studio , Logic Pro , Garage Band etc.
- Write lyrics and organize artists

What is a sound engineer?

- Record music artist in a music studio
- A Sound Engineer will mix and master a song when finished



Music Producer /Sound Engineer

Swot analysis

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- STRENGTHS
 - Been Producing for over 10yrs
 - I have good communication skills
 - I can use most DAW (Digital Audio Workstation)
- WEAKNESS
 - Still need to learn how to play keys at a higher level
 - Need to learn people managing skills
 - Don't have a teaching qualification
- OPPORTUNITIES
 - I will be able to reach out to a wide range of people
 - Opens doors to teaching school kids
 - Be able to get government funding
- THREATS
 - Online recording services
 - Competition



Personal Development plan

What are my specific career goals?	What key skills are needed?	What skills do you need to work on?	What actions am I going to take?	When will your training be completed?
Become a platinum record sound engineer/producer	More music placements from famous artists.	Improve on my piano skills.	Im going to take intense piano lessons for intermediate level producers.	1yr
Teach children how to produce and engineer tracks	Reach out to schools and after school clubs .	I need to work on my communication skills.	Start speaking in public more.	This year
Franchise my music studio all across England	Learn how to build mobile music studio.	Need to work on building skills .	Do more research from people that have built a mobile studio.	End of this year

Skills required for music producer and sound engineer



Knowledge of how to use a DAW (Digital Audio Workstation)



Basic music theory



Managing people



How to write up contracts



Why Time Management is Important when running a music studio

- Plan daily schedule
- Plan music productivity
- Organise artists on daily basis

Different roles job roles in music

- Independent artist
- Major label artist
- Songwriter or composer
- Session musician
- Orchestra musician
- Music producer
- Music teacher
- Sound engineer

